



**Economic Development Advisory Committee
Tuesday, November 28, 2017
1:30 p.m. – 2:30 p.m.
Hutchison Conference Room
311 Vernon Street**

Committee Members Present:

Councilmember Tim Herman (Chair)
Naaz Alikhan, Industry Representative
Stephanie Dement, Industry Representative
Wendy Gerig, Chamber Representative
Jason Hartmann, Industry Representative
Colin Roe, Industry Representative

City Staff Present:

Chris Robles, Economic Development Director
Laura Matteoli, Economic Development Manager
Michelle Sheidenberger, Assistant City Attorney
Bill Aiken, Development Analyst
Kelly Wickline, EDAC Secretary

Committee Members Absent:

Geoff Sakala, John Tallman

1. **Silent Roll Call** – meeting began at 1:30 p.m.

2. **Public Comment**
None

3. **Action Items**

A. Approval of September 26, 2017 Minutes

Stephanie Dement made the motion to approve the minutes of the September 26, 2017 meeting; the motion was seconded by Jason Hartmann.

The motion passed with following vote:

Ayes: Dement, Gerig, Herman, Hartmann

Noes: None

Abstain: Roe

Absent: Alikhan

- *Naaz Alikhan arrived at 1:33 p.m.*

4. **Discussion Items**

A. Business Outreach

1. Strategy for Visits

2. Selection of Businesses

3. Questions to Business Owners

Committee members will identify 10-12 businesses from the list of target industries that they would like to visit. The target industries consist of: Advanced Manufacturing, Technology Based Companies, Medical & Health Services, Financial & Shared Services and Information & Communication Services.

Highlighted businesses will receive scheduled visits from committee members and

staff. It was suggested to reach out to additional businesses with online surveys. Wendy suggested reaching out to Leadership Roseville participants to beta test the surveys.

5. Handouts

Copies of the November Business Matters newsletter was distributed.

6. Rountable

The December 26th meeting will be cancelled, next meeting is January 23, 2018.
Naaz Alikhan is working on a Talent Retention Mission with Valley Vision.

7. Adjournment

A motion was made by Stephanie Dement and seconded by Colin Roe to adjourn the meeting at 2:23 p.m.

The motion passed with following vote:

Ayes: Alikhan, Dement, Gerig, Hartmann, Herman, Roe, Sakala

Noes: None

Abstain: None