



## **AGENDA**

November 13, 2019

**SENIOR COMMISSION MEETING**  
2:00 p.m.  
Council Chambers  
311 Vernon Street  
Roseville, CA

### **THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION**

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

**Public Comment** - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

**Consent Calendar** - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

**Agenda Items** - Speakers have five minutes to address items that are listed on the agenda.

**Americans with Disabilities Act** - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

**Audio/Visual Presentations** - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

**Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. PUBLIC COMMENTS**
- 5. MINUTES**
  - 5.1. Draft Meeting Minutes August 14, 2019  
Approve meeting minutes August 14, 2019
- 6. REQUESTS/PRESENTATIONS**

6.1. Senior Commission Meeting With Mayor Allard Report Back - Knapp, Parry & Barsotti

Commissioners Knapp and Parry and staff to report to Commission on meeting discussion and outcomes.

6.2. City Council Legislative Platform Subcommittee Appointment

Appoint up to three commissioners to participate on a legislative platform subcommittee.

6.3. Senior411.org Website Feedback

Feedback on senior411.org website - Knapp

6.4. Alternative Transportation Responses to Information Requests

Mike Dour memorandum responding to Senior Commission's questions and requests from August 14, 2019 meeting.

6.5. Senior Commission Goals

Senior Commission Goals - Subcommittee Updates

Communication: Knapp, Rain, Williams

Transportation: Beingessner, Parry, Zamora

Education: Knapp, Rain, Zamora

**7. BOARD MEMBER / COMMISSIONER / STAFF REPORT**

**8. ADJOURNMENT**



## SENIOR COMMISSION COMMUNICATION

**Title:** Draft Meeting Minutes August 14, 2019

**Contact:**

**Meeting Date:** 11/13/2019

**Item #:** 6.1.

### **ATTACHMENTS:**

Description

August 14, 2019 Meeting Minutes



## **MINUTES**

### **August 14, 2019**

#### **SENIOR COMMISSION MEETING**

2:00 p.m.  
Council Chambers  
311 Vernon Street  
Roseville, California

#### **1. CALL TO ORDER**

Chair Knapp called the August 14, 2019 Senior Commission meeting to order at 2:00 p.m.

#### **2. ROLL CALL**

Present: Beingessner, Knapp, Parry, Rain, Williams  
Absent excused: Zamora

#### **3. PLEDGE OF ALLEGIANCE**

Vice Chair Parry led all in the Pledge of Allegiance.

#### **4. PUBLIC COMMENTS**

Mike Garibaldi - Spoke on interest in and process for becoming a Senior Commissioner.

#### **5. MINUTES**

##### **5.1. Draft Meeting Minutes May 8, 2019**

Approve amended minutes May 8, 2019

Motion by Penny Beingessner, seconded by Brian Parry, to approve the May 8, 2019 Senior Commission meeting minutes. The Motion Passed.

Roll call vote: Ayes: Beingessner, Knapp, Parry

Nays: Williams

Absent: Zamora

Abstain: Rain

5.2. Draft Meeting Minutes July 12, 2019

Approve minutes July 12, 2019

Motion by Penny Beingessner, seconded by Brian Parry, to approve the July 12, 2019 Senior Commission meeting minutes. The Motion Passed.

Roll call vote: Ayes: Beingessner, Knapp, Parry, Rain

Absent: Zamora

Abstain: Williams

**6. REQUESTS/PRESENTATIONS**

6.1. Commission Goals 2019-2020

No public comment received.

Motion by Penny Beingessner, seconded by Brian Parry, to approve the goals of the Senior Commission for 2019 - 2020 to include: 1. Meet with West Sacramento Association Transportation Planner about "VIA" program & other options for seniors. 2. Develop methods to communicate to seniors/families about available resources in Roseville and partner with other groups to coordinate efforts. 3. Educational opportunities informing seniors/families of the importance of early planning before crisis, illness, death, etc. The Motion Passed.

Roll call vote: Ayes: Beingessner, Knapp, Parry, Rain

Absent: Zamora

Abstain: Williams

6.2. Alternative Transportation Presentation - Mike Dour

Presentation by Mike Dour, Alternative Transportation Manager on the City of Roseville's updated transportation plan.

Alternative Transportation Manager, Mike Dour - Presented to the Senior Commission on the transportation services, including Local, Commuter, Dial-a-Ride, Paratransit and Game Day Express, the 50% discount that Roseville seniors receive, Alternative Transportation's current funding and certain plans moving forward.

No public comment received.

Item for information only. No action required.

6.3. Senior Commission Meeting Frequency

The Senior Commission discussed the idea of meeting more frequently to help maintain momentum and keep ideas and discussions fresh in their minds between meetings.

Motion by Brian Parry, seconded by Jim Williams, to approve the Senior Commission to request City staff to recommend to City Council that Senior Commission meetings be held every other month beginning in January 2020. The Motion Passed.

Roll call vote: Ayes: Beingessner, Knapp, Parry, Rain, Williams

Absent: Zamora

6.4. Senior Commission Meeting With Mayor - Commissioners Knapp and Parry

Commissioners Knapp and Parry to present outline of topics to be discussed with Mayor Allard.

Chair Knapp - Provided a list of talking points for the September 3, 2019 meeting with Mayor Allard.

No public comment received.

Item for information only. No action needed.

**7. BOARD MEMBER / COMMISSIONER / STAFF REPORT**

Commissioner Beingessner informed the Commission and staff that the trails at Maidu Regional Park have become a tripping hazard and requests that staff bring the information to the correct department to have the ground leveled.

Commissioner Parry expressed his thanks to Lydia Lee, Parks, Recreation & Libraries Coordinator, for her work with the Fifty and Better (FAB) Club and their newsletter.

Commissioner Knapp recommends that all commissioners and guests visit the new [senior411.org](http://senior411.org) website to review the resources and links to provide feedback.

Commissioner Rain discussed the trend of moving away from the word "senior" to more age friendly terms.

Ms. Barsotti shared the invite from AARP to attend their round table discussion in Sacramento on September 18, 2019 with the Senior Commission. Commissioners Knapp and Williams will attend.

Absent: Zamora

**8. ADJOURNMENT**

Motion by Penny Beingessner, seconded by Brian Parry, to adjourn the August 14, 2019 meeting at 3:58 p.m. The Motion Passed.

Roll call vote: Ayes: Beingessner, Knapp, Parry, Rain, Williams

Absent: Zamora



## SENIOR COMMISSION COMMUNICATION

**Title:** Senior Commission Meeting With Mayor Allard Report Back - Knapp, Parry & Barsotti

**Contact:**

**Meeting Date:** 11/13/2019

**Item #:** 7.1.

### ATTACHMENTS:

Description

Commission & Allard Meeting Notes

**City of Roseville**  
**Senior Commission Meeting with Mayor Allard**  
**September 3, 2019**

**Attendees:** Mayor Allard, Bobbi Knapp (Commission Chair), Brian Parry (Commission Vice Chair), Megan MacPherson & Kathy Barsotti

An outline/agenda and the 2010-2019 Senior Commission's accomplishments were created by the Senior Commission and copies were provided by staff to all attendees.

**Meeting Notes:**

Commissioner Knapp outlined various thoughts she had concerning the Senior Commission's purpose/role and goals, in addition to a variety of issues facing today's senior population.

1. The Senior Commission Goals were outlined on the meeting agenda and they were referenced by Commissioner Knapp as areas identified in the World Health Organization Age-Friendly Cities report. (Prior to the meeting, Mayor Allard was provided a copy of each report)
2. Recommend addressing seniors as Older Adults. Becoming the industry standard.
3. Links to information and resources for older adults and/or their children from agencies that provide resources that benefit/aid seniors.
  - a. Improve access to senior-related information on City of Roseville website. Make it easier to access and more visible.
  - b. Recommend adding links to agencies that serve the older adult population; and City departments that have information affecting older adults.

**City Response:** The City has added a link to Seniors First and Seniors411.org to the Seniors webpage and updated the City's Public Meetings Calendar to include Senior Commission meetings.

In addition, Megan is working with IT to improve "searchability" of website, so senior information is easily accessible. City to add links to the Seniors page of website to Alternative Transportation, Police Department-Senior Watch and possibly others. Maidu Community Center/FAB programs were requested, but links already exist. City will add an article on resources for seniors once the updates are made, and city will share info online and in biweekly city e-newsletter.

4. Discussion took place regarding how the Council is informed of what the Senior Commission accomplishes and what is expected of the Commission.

**Mayor Response:** The mayor referenced the 2014 World Health Organization Age-Friendly Cities report, in addition to the 2018 follow up report with a few of the statistics regarding the number of seniors expected to populate Placer County in the next 10 years. He also expressed the importance of community engagement in city government and the importance of the Senior Commission. He repeatedly thanked the Senior Commission representatives for their time and contribution to the City's successes.

Mayor Allard also discussed the two-day workshop the City Council and City staff will be holding in October. He wants to discuss what the City should do today to ensure a successful, thriving

City 20 years from now. He said that community involvement, including commissions and boards, contributes to our city's success.

Mayor Allard then suggested this group meet again in November of this year.

Regarding how the Council is informed of the goals and accomplishments of the Senior Commission, Mayor Allard expressed that most information he receives is through the meeting minutes. He suggested that it might be beneficial for staff and possibly Commission members to provide a short report at the end of one of the City Council meetings, similar to the department reports currently occurring. Megan then suggested that a video clip of that presentation at Council be added to the Seniors webpage on the City's website.

Additional discussion occurred about the need to define areas that are City responsibilities and those that are not within the purview of city government to help clarify for commissioners.

5. Volunteer opportunities for Roseville older adults are difficult to access. Commissioner Knapp stated that people are required to a search through Google to find volunteer opportunities within the City. Commissioner Parry suggested a Volunteer Faire to inform residents of what's available within the City.

**City Response:** Megan asked to clarify if the City should provide information on City of Roseville (government) opportunities or for service groups/non-profits, too. Mayor Allard suggested the City focus on City government opportunities.

**Follow-up Information:** Megan notes that entering "volunteer opportunities" in the city website search engine results in the page where departmental opportunities can be found:

<https://www.roseville.ca.us/volunteer>

6. Commissioner Knapp shared concerns with the influx of new residents from the Bay Area who are coming to find less expensive housing options. She also asked what the City will do if an emergency occurs in San Francisco area and those residents come here.

**Follow-up Information:** Megan noted that state and federal emergency response guidelines determine how evacuees will be attended to, in coordination with non-profits such as the American Red Cross and faith-based organizations to address food and shelter needs.

In addition, city staff activates the city's Emergency Operations Center once or twice a year to practice coordinating response to a variety of emergency scenarios that could face the residents of Roseville.

7. Commissioner Parry expressed the desire of the Senior Commission to increase the number of meetings they have from quarterly to every other month. The Commission feels that increased meetings will help them maintain momentum on goals and initiatives.

**City Response:** Mayor Allard suggested this be discussed at an upcoming Council workshop as part of a civic engagement discussion.



## SENIOR COMMISSION COMMUNICATION

**Title:** City Council Legislative Platform Subcommittee Appointment

**Contact:**

**Meeting Date:** 11/13/2019

**Item #:** 7.2.

### ATTACHMENTS:

Description

City Council Legislative Platform Subcommittee



## COMMISSION COMMUNICATION

|               |                                                        |
|---------------|--------------------------------------------------------|
| <b>Date:</b>  | <b>November 5, 2019</b>                                |
| <b>Title:</b> | <b>City Council Legislative Platform Subcommittee</b>  |
| <b>Staff:</b> | <b>Kathy M. Barsotti, Recreation Manager, 774-5955</b> |

**Meeting Date: November 13, 2019**

### **RECOMMENDATION**

Recommend the Senior Commission appoint up to three members to create a subcommittee to research upcoming legislation affecting the aging population and provide recommendations to City Council.

### **BACKGROUND**

Each year, the City Council conducts a public meeting to review current and proposed legislation that affects or may affect the City of Roseville and its residents. During the meeting, lobbyists provide information on state and federal legislation and how the City of Roseville may or will be affected, if or when bills are passed by voters. From information received at this meeting, Council works with City staff to develop the City's legislative platform for the upcoming legislative year. The legislative platform meetings are generally held in December of each year.

After the Commissions follow up meeting with Mayor Allard on November 5, it was discussed that Senior Commission should considering providing Council with feedback on legislation that may potentially affect Roseville's aging population.

Those participating on the subcommittee will be responsible to develop criteria for support or opposition, research upcoming legislation and make recommendations to the Senior Commission on which legislation to support or oppose. The Senior Commission will approve a platform to recommend to Council and forward their recommendation through the City Clerk's office in November 2020. Subcommittee members will also attend the City Council's legislative platform meeting in December 2020 and participate during public comment on behalf of the Senior Commission.

### **FISCAL IMPACT**

The appointment of a subcommittee to provide a recommendation to Council regarding current or upcoming legislation that affects the aging population in Roseville has not fiscal impact.

Respectfully Submitted,

A handwritten signature in blue ink that reads "KMBarsotti".

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Kathy M. Barsotti, Parks, Recreation & Libraries Manager



## SENIOR COMMISSION COMMUNICATION

**Title:** Alternative Transportation Responses to Information Requests

**Contact:**

**Meeting Date:** 11/13/2019

**Item #:** 7.4.

### ATTACHMENTS:

Description

Alternative Transportation Memo

**To:** Kathy Barsotti, Parks, Recreation & Libraries Manager

**From:** Michael Dour, Alternative Transportation Manager *MD*

**Date:** November 1, 2019

**Subject:** Senior Commission Follow-up

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During and after my transit presentation to the Senior Commission on August 14, 2019, the Commission requested that follow-up information be provided for several topics. The questions and answers are provided below. Please let me know if you have any questions.

Q1. What percentage of Dial-A-Ride customers are seniors?

Roseville Transit provided 27,202 General Public and Paratransit Dial-A-Ride trips in Fiscal Year 2018/19. We do not have statistics on what percentage of the trips were for seniors, but we believe it would be a relatively high percentage. We also recognize that Roseville has an aging population and that transit services can be one of the solutions for senior mobility and independence.

Q2. How can the Senior Commission help to better communicate transit services?

Roseville Transit uses varied and comprehensive communication methods to share information about transit planning, transit services and other transit-related information. This includes information shared via: [roseville.ca.us/transit](http://roseville.ca.us/transit); City social media; email/text message news available by subscribing at [roseville.ca.us/connect](http://roseville.ca.us/connect); information at bus stops, service guides aboard all buses and at all City facilities, in City Recreation Guides, and regular reports to the Transportation Commission. We suggest that the Senior Commission encourage residents to sign up for email news or follow us on social media to stay informed about Roseville Transit. Additionally, City staff regularly connects with community groups and senior living facilities to share transit information. Free one on one and/or group training on how to ride the bus is offered to seniors.

Q3. What transportation resources are available for the Maidu Caregivers group?

We are not familiar with a group called Maidu Caregivers, but we are familiar with Silver Pathways. Are they one and the same? We do receive informational emails from Silver Pathways and look for opportunities to reach out to them.

There are numerous public and private transportation resources available to seniors and the Maidu Caregivers. Public transportation resources are identified at [spttransitinfo.org](http://spttransitinfo.org) or by calling (916) or (530) 745-7560 and include:

- Roseville Transit
- Placer County Transit
- Auburn Transit

- Health Express
- My Rides

There are also a number of private companies that provide transportation services. These services may offer specialized transportation options for seniors, but often at a greater cost than public transit.

Q4. What are the consequences if someone misses their Dial-A-Ride reservation?

Our reservationists work proactively with customers to schedule dial-a-ride reservations that work for them. In addition, as time permits reservationists call passengers the day before to remind them of their scheduled trip(s). This results in very few missed rides. When riders need to change their reservation or cancel a trip, most remember to contact us. When riders miss a reservation or do not provide satisfactory notice for missing a reservation, this does impact the availability of trips to others. To minimize these occurrences, we contact the customer to discuss the reasons why and how to avoid missed trips. If we observe a trend of missed rides from a particular customer, then we may charge fees beginning at \$8 and up to \$20 per occurrence as defined in the Municipal Code, however, it has been several years since we've had to apply that policy to discourage someone from excessively missing trips. As discussed at the meeting of August 14, Roseville Transit will soon be implementing automated *day before* and *10-minute prior* calls/texts to remind customers of their reservation. We believe that this will further reduce missed rides.

Q5. Has AT considered incentives to ride such as gamification?

We encourage organized fun group trips on Roseville Transit. An example is Silver Ridge Senior Apartments, where they plan trips to the movies, lunch, or shopping for their residents. The Silver Ridge management group then calls our reservationists to schedule the group trip. We also offer free transit days periodically, and we always offer a Senior Discount for persons 60+ for Local and Dial-A-Ride services. For Dial-A-Ride services, the Senior discount is \$2.50 per trip compared to the General Public rate of \$3.75. For local service we offer a half-price discount rate of \$0.75 for Seniors (compared to regular fare of \$1.50).

Q6. Is there a possibility to develop a \$10 Dial-A-Ride pass for Seniors, similar to the Summer Youth Bus Pass?

Roseville Transit, Placer County Transit and Auburn Transit offer a \$10 Summer Youth Bus Pass (available to persons 18 and under) that allows youth to board Local transit service buses from June 1- August 31. This pass is not available for Dial-A-Ride services. This program was originally grant-funded and was identified as a good opportunity to introduce (typically older) youth to transit during a limited time of year when they have a high opportunity to use transit. We do not anticipate offering a \$10 pass for unlimited Dial-A-Ride service. Since each Dial-A-Ride trip costs the City over \$40, the current Senior rate of \$2.50 is already deeply discounted.

Q7. Is it feasible to increase bus services during major downtown events i.e. Tree Lighting?

Roseville Transit serves Downtown Roseville with four Local buses, the A, B, D and L routes. The A and the B route loop the Riverside, Vernon, Galleria, Sunrise and Cirby areas and are Roseville Transit's most successful and well-used Local routes, with arrivals at the Civic Center averaging

every 15 minutes on weekdays. The D route serves west and north Roseville and arrives at the Civic Center once per hour. The L route serves the east Roseville Douglas corridor and also arrives at the Civic Center once per hour.

During Downtown events, nearby roads are often closed, including Vernon Street. This results in closure of the Civic Center Transfer Point on Vernon Street and use of a temporary stop on Oak Street, which increases challenges for some transit riders. Also, this sometimes results in localized traffic that affects service reliability. One other key factor is the abundance of free parking in Downtown Roseville. Although we have not seen substantially increased transit demand for these types of events with free parking, we will continue to monitor downtown activities for opportunities where we can provide service.

Q8. Could you please provide Roseville Transit contact information?

Comments or questions about Roseville Transit should be submitted to Mike Dour by email at [mdour@roseville.ca.us](mailto:mdour@roseville.ca.us) and Eileen Bruggeman at [ebruggeman@roseville.ca.us](mailto:ebruggeman@roseville.ca.us). We are both available by phone at (916) 774-5293. For trip planning assistance or free training on how to ride the bus, call (916) or (530) 745-7560 or email [sptransitinfo@roseville.ca.us](mailto:sptransitinfo@roseville.ca.us).