



AGENDA

October 26, 2021

AMENDED

Economic Development Advisory Committee

Tuesday, October 26, 2021

1:30 p.m.

Civic Center Meeting Rooms 1 & 2

311 Vernon Street

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

- 1. CALL TO ORDER**
- 2. SILENT ROLL CALL**
- 3. PUBLIC COMMENTS**
- 4. MINUTES**
 - 4.1. Minutes of August 16th, 2021
Minutes of August 16th, 2021

5. STAFF REPORTS

5.1. Downtown Updates

Downtown Updates

- Downtown Decks (Rob)
- RFP Status (Wayne & Rob)
- Goldfields (Wayne)
- Downtown Roseville Banner Program Update (Gina)
- Entrepreneur Center Program Update (Wayne)

5.2. Roseville Junction

Roseville Junction (aka Hotel Conference Center) Update

6. ROUND TABLE

7. ADJOURNMENT



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE COMMUNICATION

Title: Minutes of August 16th, 2021

Contact: Heather Blanco, 916-746-1171, hblanco@roseville.ca.us

Meeting Date: 10/26/2021

Item #: 4.1.

RECOMMENDATION

Minutes of August 16th, 2021

BACKGROUND

Respectfully Submitted,

Heather Blanco, Management Assistant

ATTACHMENTS:

Description

DRAFT Minutes of August 16, 2021



Economic Development Advisory Committee
Monday, August 16, 2021
1:30 p.m.
Video Conferencing

1. CALL TO ORDER

Councilmember Scott Alvord called the August 16, 2021 meeting to order at 1:34 p.m.

2. SILENT ROLL CALL**Committee Members Present:**

Councilmember Scott Alvord
 Eric Avery, Industry Representative
 Joshua Emerson, Industry Representative
 Vance Jones, Chamber Representative
 Jeff Richardson, Chamber Representative
 Michael Tronnes, Industry Representative
 Angela Tsukiji, Industry Representative

City Staff Present:

Wayne Wiley, Economic Development Manager
 Joe Mandell, Senior Deputy City Attorney
 Rob Cline, Economic Development Project Manager
 Gina McColl, Economic Development Analyst
 Kelly Wickline, Executive Assistant
 Bill Chaplin, Senior Energy Services Account Rep

Committee Members Absent: None

3. PUBLIC COMMENTS

None

4. WELCOME COMMITTEE MEMBERS – Joshua Emerson and Michael Tronnes

Scott Alvord welcomed Joshua Emerson and Michael Tronnes, both committee members were appointed by Council to serve as Industry Representatives for EDAC. Gina McColl was also welcomed to EDAC, Gina recently transferred from Development Services to the Economic Development Department as an Economic Development Analyst.

5. MINUTES OF April 27, 2021**5.1. Minutes of April 27, 2021**

Motion by Jeff Richardson, seconded by Eric Avery to approve the Minutes of April 27, 2021.

The motion passed with following vote:

Ayes: Alvord, Avery, Emerson, Jones, Richardson, Tronnes, Tsukiji

Noes: None

Abstain: None

Absent: None

PUBLIC COMMENTS

None

6. PRESENTATIONS/STAFF REPORTS**6.1 Presentation – Rick Spenser of HaneyBiz**

Mark Haney and Rick Spenser provided a presentation on the Growth Factory, a funded accelerator that will support local entrepreneurs with access to office space, support services, partners, mentoring and potentially money to develop companies that can attract further outside investment.

6.2 Downtown Updates

116 South Grant - Building improvements continue, tenant occupancy timeline is set for end of 2021.

Downtown Decks - Removal of decks has been delayed due to the uncertainty of COVID.

RFP Status - Update on sold/closed RFPs:

- Roseville Junction (previous Hotel Conference Center site) – Developer is in for entitlements to develop site with two hotels, restaurants and outdoor recreation use.
- Green Acres (Galilee site) – Green Acres is breaking ground soon, anticipated opening is fall of 2022.
- 330 Vernon St (old post office site) - 48 unit mixed unit project.
- Roseville Courthouse – under contract with Bridge Housing, 57 unit senior affordable living project.

Goldfield's Bar and Restaurant - Tenant improvements will be completed soon, expected grand opening in October 2021.

Consolidated Communication Building Sale - Developer is planning on 9000 sq. ft. retail/restaurant, 11,000 sq. ft. of office space and up to 18 residential apartments.

6.3 Economic Development Strategy Update

Updates to the Economic Development Strategy will begin in early 2022, committee members are encouraged to review current strategy and provide feedback to staff.

6.4 Potential/Upcoming Grants

Part of the proceeds from the selling off surplus properties may be used to create incentives for Roseville businesses. Committee members were asked to share any programs/ideas they feel would be beneficial.

6.5 2022 Business Retention Visits

The city will partner with the Roseville Chamber once again for the 2022 Business Retention Visits, EDAC members are encouraged to participate. Visits help businesses to create results while helping to retain businesses and encourage expansion.

PUBLIC COMMENTS

None

7. ROUNDTABLE

Jeff Richardson – Roseville Galleria: The theater construction is almost complete, expected opening is first week in November, the bowling alley under the theater is expected to open March 2022. YSL is opening in a couple weeks, Fabletics had great grand openings and Peloton is under construction. Amy's Drive Thru construction is underway with framing complete.

Angela Tsukiji – New homes sales have dropped a bit but still at or above normal, home building continues to move quickly in West Roseville. Angela provided the most recent sales report to the committee.

Eric Avery – Good leasing activity, hopefully for a good quarter.

Rob Cline – provided California Relief Grant deadlines.

Joe Mandell – introduced himself, he will be serving as attorney for EDAC.

Bill Chaplin – RE will be introducing a proposed rate adjustment to the PUC and City Council in 2022, public workshops will be held virtually.

Scott Alvord – encouraged participating in RE public workshops and noted there has not been a rate increase in seven years. Encouraged committee members to be a voice for local businesses, forward any business owner concerns to staff.

PUBLIC COMMENTS

None

7. ADJOURNMENT

A motion was made by Michael Tronnes and seconded by Angela Tsukiji to adjourn the meeting at 3:03 p.m.

The motion passed with following vote:

Ayes: Alvord, Avery, Emerson, Jones, Richardson, Tronnes, Tsukiji

Noes: None

Abstain: None

Absent: None