



**Economic Development Advisory Committee
Tuesday, October 22, 2019
1:30 p.m.
Hutchison Conference Room
311 Vernon Street**

1. CALL TO ORDER

Councilmember Scott Alvord called the October 22, 2019 meeting to order at 1:30 p.m.

2. SILENT ROLL CALL

Committee Members Present:

Councilmember Scott Alvord
Naaz Alikhan, Industry Representative
Eric Avery, Industry Representative
Stephanie Dement, Industry Representative
Wendy Gerig, Chamber Representative
Jeff Richardson, Industry Representative
Angela Tsukiji, Industry Representative

City Staff Present:

Laura Matteoli, Economic Development Director
Michelle Sheidenberger, Assistant City Attorney
Wayne Wiley, Economic Development Manager
Kelly Wickline, EDAC Secretary
Rob Cline, Economic Development Analyst
Troy Holt, Economic Development Manager

Committee Members Absent:

None

3. PUBLIC COMMENTS

None

4. MINUTES OF JULY 23, 2019

4.1. Minutes of April 30, 2019

Motion by Jeff Richardson, seconded by Stephanie Dement to approve the Minutes of July 23, 2019.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Dement, Gerig, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: None

5. COMMITTEE MEMBER / STAFF REPORTS

5.1. Business Retention Visits

Deadline to complete visits extended to November 26th, staff will incorporate comments and categorize.

5.2. Downtown Business Update

5.2.a. Post Office – Purchase and sale agreement was approved by City Council on October 2, 2019. The proposed project includes a six-story mixed use building consisting of 72 hotel rooms and 20 condominiums. Retail/commercial space will be located on the first level of the building, integrated with direct street access to the hotel lobby. The use will also include a rooftop restaurant and dining area. Thirteen parking spaces will be constructed onsite, along Atlantic Street and forty-two parking spaces will be provided below grade in a secured underground parking lot.

5.2.b. Downtown Roseville Façade Improvement Rebate Program – The City has partnered with the Downtown Roseville Partnership (DRP) to implement a pilot program for the benefit of property owners located within the Downtown Property Business Improvement District (PBID). The item will go to City Council for their review on December 4, 2019. The program will function as a grant award that provides for reimbursement of up to \$10,000.00. A maximum of \$1,000.00 may be applied towards City of Roseville permit fees, with the remaining balance available for use toward building material costs. If successful, the DRP will look to renew the program in subsequent years. Rob Cline will oversee the program and give updates to EDAC.

5.3. Surplus Property Update

On October 23, 2019, Troy Holt will request City Council to declare the following properties as surplus:

- 505 Royer Street
- 300 Taylor Street
- 503 Berry Street
- 1701 Pleasant Grove Blvd.
- 7250 Galilee Road
- 7300 Galilee Road
- 7400 Galilee Road
- 8025 Industrial Avenue
- 251 Sunrise Avenue
- 1203 Gabrielli Drive
- 290 Conference Center Drive

If approved, the purchase and sale agreements will be negotiated for each property and brought back to the City Council for authorization.

Scott Alvord proposed that EDAC make a recommendation to council to use surplus property sale monies for economic development efforts and work programs.

Motion by Stephanie Dement, seconded by Naaz Alikhan to recommend that City Council use surplus property sale monies for economic development efforts and work programs. .

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Dement, Gerig, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: None

5.4. ROSEVILLE 2020 Update

Wayne Wiley will co-chair Roseville 2020, they are looking to broaden the event to include the South Placer Region. The event could be pushed out a few months and could be held @the Grounds.

6. **ROUNDTABLE**

- Miranda Kasher (Westfield Galleria) and Chris Pistone (Baird Financial) introduced themselves, both are participating in Leadership Roseville.
- Jeff Richardson - Eureka Burger is opening in November. The movie theater TI at Westfield Galleria is going well. Jeff thanked RE and Roseville PD for their help during a recent power outage caused by a contractor. Cantina Loreda is expected to open in February and Shake Shack is expected to open the middle of 2020. Sales are up 8%!
- Wendy Gerig – asked staff for update on Roseville Advantage Loan Program.
- Angela Tsukiji – provided information on Housing Trust Placer concept, HTP would be an independent nonprofit, public benefit corporation dedicated to financing new multifamily housing construction and rehabilitation of existing multi and single family homes for rental or sale to low income seniors and families. Anyone interested in serving on advisory board can contact Angela.
- Rob Cline – Fire Museum lease is complete and moving forward.
- Scott Alvord – The Bridges project is complete, encourages everyone to go and enjoy it. The South Placer Business Summit was sold out and went well.

7. **ADJOURNMENT**

A motion was made by Angela Tsukiji and seconded by Stephanie Dement to adjourn the meeting at 2:47 p.m.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Dement, Gerig, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: