



AGENDA

September 18, 2018

TRANSPORTATION COMMISSION MEETING

7:00 p.m.

City Council Chambers
311 Vernon Street
Roseville, California

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE OF ALLEGIANCE**
4. **PUBLIC COMMENTS**
5. **CONSENT CALENDAR**
 - 5.1. Approval of April 17, 2018 Minutes
 - 5.2. Approval of May 21, 2018 Minutes

- 5.3. Roseville Eureka MOB Transportation Systems Management Plan (TSM)
Approval of the TSM Plan for Roseville Eureka MOB.

6. REQUESTS/PRESENTATIONS

6.1. Measure B Informational Update

Presentation by Director of Public Affairs & Communications Megan MacPherson providing an information update of Measure B.

6.2. Game Day Express 2017/18 Report

Presentation by Alternative Transportation Analyst Eileen Bruggeman summarizing the second season of the Game Day Express service.

6.3. Share the Trail Etiquette Guidelines Update

Informational report from Alternative Transportation Analyst Jeannie Gandler about trail etiquette guidelines and planned installation of pavement markers.

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

7.1. Alternative Transportation Division Update

Report by Alternative Transportation staff summarizing monthly status of Alternative Transportation issues, for information.

8. ADJOURNMENT



TRANSPORTATION COMMISSION COMMUNICATION

Title: Approval of April 17, 2018 Minutes

Contact:

Meeting Date: 9/18/2018

Item #: 5.1.

ATTACHMENTS:

Description

April 17, 2018 Draft Minutes



Transportation Commission

Regular Meeting

April 17, 2018 – 7:00 p.m.

Draft Minutes

1. Call to Order

The meeting was called to order at 7:00 p.m. by Commissioner Horton.

2. Roll Call

Commissioners Present

Joe Horton – *Chair*
Sergey Terebkov – *Vice-Chair*
Jeff Short
Chinnaian Jawahar
David Nelson
Brandon Baldwin
Peter Ashby
Taylor Urrutia – *Youth Commissioner*

Staff Present

Mike Dour, Alternative Transportation Manager
Eileen Bruggeman, Alternative Transportation Analyst II
Sue Schooley, Alternative Transportation Analyst II
Mike Isom, Acting Development Services Director
Michael Christensen, Deputy City Attorney
Debbie Dion, Recording Secretary

3. Pledge of Allegiance

Commissioner Nelson led those in attendance in the Pledge of Allegiance.

4. Meeting Minutes

a. February 13, 2018 – *Action required*

MOTION:

Commissioner Short made the motion, which was seconded by Commissioner Terebkov to approve the meeting minutes of February 13, 2018.

Ayes: Horton, Terebkov, Short, Baldwin, Ashby, Urrutia
Noes: None
Abstain: Nelson, Jawahar
Absent: None

5. Oral Communications

Commissioner Horton opened the Public Comment period.

Stefanie Rhoades, resident, addressed the Commission on a planned Dutch Bros. Coffee kiosk at the corner of Donner Avenue/Douglas Boulevard and expressed concerns on traffic and safety.

Staff will follow up with Ms. Rhoades.

Mike Barnbaum, Ride Downtown 916, addressed the Commission on regional events.

Commissioner Horton closed the Public Comment period.

6. Consent Calendar

- a. Sierra Business Center Transportation Systems Management (TSM) Plan (ACTION REQUIRED)
- b. Freedom Point Transportation Systems Management (TSM) Plan (ACTION REQUIRED)

Commissioner Horton opened the Public Comment period.

There were no Public Comments.

Commissioner Horton closed the Public Comment period.

MOTION:

Commissioner Jawahar made the motion, which was seconded by Commissioner Ashby to approve the Consent Calendar Items a and b as presented.

Ayes: Horton, Terebkov, Short, Jawahar, Nelson, Baldwin, Ashby, Urrutia

Noes: None

Absent: None

7. Special Presentation/Reports

a. Engage Roseville Report Out

Mike Dour, Alternative Transportation Manager, introduced Mike Isom, Acting Development Services Director, who made the presentation.

Commissioner Horton opened the Public Comment period.

Mike Barnbaum, Ride Downtown 916, addressed the Commission and clarified that there was no discussion of service reduction at EngageRoseville meetings.

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

Staff provided this item as informational only. No action required.

b. Short Range Transit Plan Update – Alternatives (ACTION REQUIRED)

Mike Dour, Alternative Transportation Manager, introduced Genevieve Evans, Transportation Planner, LSC Transportation Consultants, who made the presentation.

Commissioner Horton opened the Public Comment period.

Mike Barnbaum, Ride Downtown 916, addressed the Commission

Tracy Jensen, works at Air Resources Board and rides the Commuter bus downtown, addressed the Commission and urged more frequency of routes and leaving downtown later. Ms. Jensen commented that buses are full and encouraged more commuter buses be added to the routes.

Jennifer Higgins, Roseville resident and frequent rider of Fixed Route, Placer County Transit, and Dial-a-Ride, addressed the Commission

Gary Sprague, West Roseville resident, addressed the Commission

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

MOTION:

Commissioner Terebkov made the motion, which was seconded by Commissioner Baldwin to accept the Transit Performance Report for the 1st Quarter of Fiscal Year 2017/2018 (FY 18).

Ayes: Short, Horton, Terebkov, Baldwin, Ashby, Urrutia
Noes: None
Absent: Nelson, Jawahar

8. Staff and/or Commission Reports/Comments**a. Alternative Transportation Division Update**

1. Bucks for Bikes
2. TSM Quarterly Training
3. Earth Day Events
4. May is Bike Month – Upcoming Events
5. Newly Constructed Class I Trails
6. 2018 Trail Construction
7. Bike Trail Maintenance Projects
8. Ongoing Bikeway Planning Efforts
9. Dry Creek Greenway West Multi-Use Trail Planning & Feasibility Study
10. Sacramento Protests

Sue Schooley, Alternative Transportation Analyst II made the presentation on Items 1-4; Mike Dour, Alternative Transportation Manager, made the presentation on Items 5-10.

Commissioner Horton opened the Public Comment period.

There were no public comments.

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

Staff provided this item as informational only. No action required.

9. Pending Agenda

None

10. Adjournment**MOTION**

Commissioner Short made the motion, which was seconded by Commissioner Jawahar, to adjourn the meeting.

Ayes: Horton, Terebkov, Short, Jawahar, Nelson, Baldwin, Ashby, Urrutia
Noes: None
Absent: None

The meeting was adjourned at 9:25 p.m.

Joe Horton, Chair

Debbie Dion, Recording Secretary



TRANSPORTATION COMMISSION COMMUNICATION

Title: Approval of May 21, 2018 Minutes

Contact:

Meeting Date: 9/18/2018

Item #: 5.2.

ATTACHMENTS:

Description

May 21, 2018 Draft Minutes



Transportation Commission

Regular Meeting

May 21, 2018 – 7:00 p.m.

Draft Minutes

1. Call to Order

The meeting was called to order at 7:00 p.m. by Commissioner Horton.

2. Roll Call

Commissioners Present

Joe Horton – *Chair*
Sergey Terebkov – *Vice-Chair - Absent*
Jeff Short - *Absent*
Chinnaian Jawahar
David Nelson
Brandon Baldwin - *Absent*
Peter Ashby
Taylor Urrutia – *Youth Commissioner*

Staff Present

Mike Dour, Alternative Transportation Manager
Raul Cervantes, Senior Engineer
Mark Morse, Environmental Coordinator
Michael Christensen, Deputy City Attorney
Debbie Dion, Recording Secretary

3. Pledge of Allegiance

Commissioner Jawahar led those in attendance in the Pledge of Allegiance.

4. Public Comments

Commissioner Horton opened the Public Comment period.

There were no public comments.

Commissioner Horton closed the Public Comment period.

5. Requests/Presentations

a. Dry Creek Greenway East Trail Project – Draft Environmental Impact Report (EIR)

Mike Dour, Alternative Transportation Manager, outlined the presentation, meeting procedure, and draft EIR procedure. Mr. Dour introduced the consultants, Brian Wright, PE, Senior Project Engineer, with PSOMAS and Fran Ruger, Senior Environmental Project Manager, with Ascent Environmental, Inc.

Brian Wright outlined the main features of the project and options.

Fran Ruger outlined the requirements of the EIR and noted that comments would be accepted until May 29th.

Commissioner Horton clarified that tonight's meeting was to accept comments on the Draft EIR only.

Commissioner Jawahar requested information on the cost of the study; staff will provide at the next meeting.

Commissioner Horton opened the Public Comment period.

Robert MacNicholl, 1405 Mallard Lane, addressed the Commission in support of the project and

requested more information on the alignment of the trail Segment 5.

Doug Owens, 9169 Spahn Ranch Road, addressed the Commission regarding the new 32 lot subdivision where he purchases his home a little more than a year ago. He mentioned his desire to keep the green space behind his home and expressed concerns with privacy issues and alignment issues because his home has a see-through rear yard fence. He suggested that the trail be put on the other side because he feels there is more open space on the other side.

Mary MacNicholl, 1405 Mallard Lane, addressed the Commission and expressed concern with this being a wider trail than normal that could possibly encroach on trees and into the creek area. Her property extends almost to the creek.

Jennifer Allen, 810 Jo Anne Lane, Segment 2 of the trail, addressed the Commission and expressed concern with the current homeless encampments along the creek. She believes the trail will only increase the homeless population. Ms. Allen asked if there would be lighting along the trail, the hours of use, type of security or trail monitoring that would be in place. She would like her email address blacked out on any future agendas.

Mike Dour, Alternative Transportation Manager, confirmed that email addresses were necessary for noticing of further meetings, but that we would not publish email addresses in the EIR.

Robert MacNicholl, 1405 Mallard Lane, returned to address the Commission a second time to request additional information on how the existing easement behind his home will be dealt with and if there will be a separation between the proposed bike trail and existing easement.

Phil Kister, 812 Jo Anne Lane, addressed the Commission and requested that "restricted area" signs and restricted access be in place so that the trail cannot be accessed from Jo Anne Lane which is a dead end street; suggested that access be given for trimming of trees only. Mr. Kister expressed concern about the current homeless activity and possible increase in homeless activity due to the trail.

Mike Dour, Alternative Transportation Manager, confirmed that there would be construction access only and no additional access was proposed to Jo Anne Lane as part of the project.

Commissioner Horton closed the Public Comment period.

Commissioner Nelson asked if any of the trail currently has security.

Mike Dour, Alternative Transportation Manager, responded that Roseville's trail system does not have a trail phone system in place, but we have good cell phone coverage throughout the City and lighting at major under crossings. Mr. Dour also noted that the security cameras at the trail head are a consideration, but there are no further security features proposed at this time.

Commissioner Ashby asked if the homeless population might lessen because of the trail; Mike Dour, Alternative Transportation Manager, responded that they may move to more uninhabited areas. Mr. Dour also stated that the trail allows the Police Department better access to monitor the area and provides better access for maintenance crews, although he anticipates there will still be a transient population in the creek area.

Commissioner Jawahar asked what methods were used to allow the public to view the EIR. Mike Dour, Alternative Transportation Manager, responded that copies were made available at Maidu Library and Main Library as well as at the Permit Center front counter; also copies were available to be checked out.

Commissioner Jawahar asked for the bottom line of gathering input. Mike Dour, Alternative Transportation Manager responded that all comments would be reviewed and responded to;

amendments can be made to the Draft EIR if necessary; at a future meeting, social and economic factors will be considered as well as a summary of EIR comments and other factors for Segment 1 and Segment 5.

Commissioner Jawahar asked if a choice between the recommendations had been made; Mike Dour, Alternative Transportation Manager, responded that a recommendation has not been made at this time.

Commissioner Jawahar requested a separate summary table and narrative summary section in the Construction Section of the Draft EIR. Ms. Ruger responded that a separate narrative summary could be added.

Commissioner Jawahar requested the cost of the project and the study cost as well as the length of time that it took. Mr. Dour responded that the cost was \$1 million which includes all technical studies.

Chair Horton reiterated that tonight's meeting was to accept comments on the Draft EIR only.

Staff and Commissioners discussed.

Chair Horton reminded all of the May 29th deadline to submit comments on the Draft EIR.

Commissioner Nelson requested that information be put on the City website to remind everyone of the comment deadline.

This item was to accept the staff report on the Dry Creek Greenway East Trail Project Draft EIR; accept Public Comment on the Dry Creek Greenway East Trail Project; and provide comments on the Dry Creek Greenway East Trail Project Draft EIR. No motion was necessary.

6. Board Member/Commissioner/Staff Report

There were no comments under this item.

7. Adjournment

MOTION

Commissioner Jawahar made the motion, which was seconded by Commissioner Nelson, to adjourn the meeting.

Ayes: Horton, Jawahar, Nelson, Ashby, Urrutia
Noes: None
Absent: Terebkov, Short, Baldwin

The meeting was adjourned at 8:00 p.m.

Joe Horton, Chair

Debbie Dion, Recording Secretary



TRANSPORTATION COMMISSION COMMUNICATION

Title: Roseville Eureka MOB Transportation Systems Management Plan (TSM)

Contact:

Meeting Date: 9/18/2018

Item #: 5.3.

ATTACHMENTS:

Description

Staff Report

Attachment 1 - Draft TMS Roseville Eureka MOB

Attachment 2 - Site Plan



Transportation Commission Meeting

September 18, 2018 – 7:00 p.m.

Consent Calendar

Item 5.3: Roseville Eureka MOB Transportation Systems Management (TSM) Plan

Staff Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator

Recommendation

Staff recommends the Transportation Commission approve the TSM Plan for Roseville Eureka MOB.

Background

Jason Bumgardner, applicant, representing Roseville Eureka MOB, worked in cooperation with the City in preparing a TSM Plan for this project, which is consistent with the TSM Ordinance.

Roseville Eureka MOB is located at 1513 Eureka Road at the northeast corner of Eureka Road and Rocky Ridge Drive on a portion of Parcel 8 of the Northeast Roseville Specific Plan.

Discussion

Roseville Eureka MOB is a three story medical office building with 77,000 square feet on approximately 5.7 acres. Roseville Eureka MOB will generally be open Monday through Friday from 7:00 a.m. to 5:00 p.m. However, depending on the medical and office tenants they may stay open later in the evenings and have weekend hours.

Roseville Eureka MOB is anticipated to employ approximately 300 employees. Most of the employees will be in the medical field including doctors, nurses, technicians, as well as support staff. In addition, there may be other professional tenants that are not related to the medical field that are consistent with the zoning for the property. Many of the employees are expected to commute from the surrounding residential areas of Roseville, Granite Bay, Rocklin, Lincoln, Citrus Heights, Antelope, and Orangevale, and to a lesser degree from Sacramento. The employees are expected to commute by automobile, transit and bicycle.

Roseville Eureka MOB will provide 16 Class II bike racks and four Class I bike lockers for eight bicycles. These twenty-four bicycle parking spaces are greater than five percent 5% of the total number of employees. Roseville Eureka MOB will provide 36 carpool spaces, which is 10% of the total number of employee parking spaces. Both the bicycle parking and the carpool spaces comply with the TSM ordinance as well as the Green Building Code. Roseville Eureka MOB will also install five charging stations for nine EV spaces in compliance with the Green Building Code.

The closest transit stop is on Rocky Ridge Drive just north of Eureka Road, adjacent to the adjoining property, just a couple hundred feet from the entrance to Roseville Eureka MOB.

The attached TSM Plan has been prepared in compliance with the TSM Ordinance.

Attachment(s)

1. Roseville Eureka MOB

TSM PLAN

Roseville Eureka MOB

1513 Eureka Road

TRANSPORTATION SYSTEMS MANAGEMENT (TSM) PURPOSE

On May 7, 1999, the revised Transportation Systems Management (TSM) Ordinance became effective. The City of Roseville adopted the TSM Ordinance and established the TSM Program for the following purposes:

- A. Reduce peak hour traffic circulation in the City of Roseville by reducing both the number of vehicular trips and the vehicular miles traveled that might otherwise be generated by home-to-work commuting by a minimum of twenty percent (20%).
- B. Increase the efficiency of the existing transportation network and contribute to achieving Level of Service (LOS) C at intersections in the City of Roseville.
- C. Reduce total vehicle emissions in the City of Roseville by reducing the number of vehicular trips that might otherwise be generated by home-to-work commuting.
- D. Cooperate and coordinate with other cities, counties, communities and regional agencies in these endeavors.
- E. Develop a program that secures the participation of local developers, businesses, institutions and public and private agencies to fulfill the purposes expressed herein.

TSM PLAN APPLICABILITY

The TSM Program shall be applicable to every Common Work Location and Major Common Work Location. Additionally, a TSM Plan shall be required as a condition of approval for all development projects, design review permits, tentative subdivisions and conditional use permits which are anticipated to employ fifty (50) or more employees at the Major Common Work Location. In addition, a TSM Plan shall be required for any existing development project that employs fifty (50) or more employees at the Major Common Work Location. Since Roseville Eureka MOB will employ approximately three hundred (300) employees a TSM Plan is required and is presented below.

TSM PLAN AGREEMENT

Upon approval of the TSM Plan, the project owner shall enter into a written agreement with the City obligating the project owner to comply with the TSM Plan. Such agreement shall be recorded, run with the land and bind all successors in interest, and

shall constitute an equitable servitude on the property. Where appropriate, the City may require the agreement to include a provision for enforcement, in the event of breach by the project owner or a successor in interest.

TSM PLAN IMPLEMENTATION

- A. The Site TSM Coordinator shall implement the TSM Plan.
- B. The City shall have the right to enter, upon giving reasonable advance notice, Roseville Eureka MOB to provide information to the Major Project Controller or Site TSM Coordinator pertaining to the TSM Program. The City shall also have the right to reasonably enter Roseville Eureka MOB for inspection of the property and for audit of survey records to determine compliance with the TSM Plan.

ROSEVILLE EUREKA MOB OPERATING CHARACTERISTICS

The TSM Plan for Roseville Eureka MOB includes the following operating characteristics:

- A. **Project Description.** Roseville Eureka MOB is located at 1513 Eureka Road at the northeast corner of Eureka Road and Rocky Ridge Drive on a portion of Parcel 8 of the Northeast Roseville Specific Plan. Roseville Eureka MOB is a three story medical office building with 77,000 square feet on approximately 5.7 acres.

Roseville Eureka MOB will generally be open Monday through Friday from 7:00 a.m. to 5:00 p.m. However, depending on the medical and office tenants they may stay open later in the evenings and have weekend hours.

The closest transit stop is on Rocky Ridge Drive just north of Eureka Road, adjacent to the adjoining property, just a couple hundred feet from the entrance to Roseville Eureka MOB.

- B. **Employee Description.** Roseville Eureka MOB is anticipated to employ approximately three hundred (300) employees. Most of the employees will be in the medical field including doctors, nurses, technicians, as well as support staff. In addition, there may be other professional tenants that are not related to the medical field that are consistent with the zoning for the property. Many of the employees are expected to commute from the surrounding residential areas of Roseville, Granite Bay, Rocklin, Lincoln, Citrus Heights, Antelope, and Orangevale, and to a lesser degree from Sacramento. The employees are expected to commute by automobile, transit and bicycle.
- C. **Site Plan.** Please refer to Appendix A for a site plan of Roseville Eureka MOB depicting the location of the required bicycle facilities and carpool spaces.

1. **Bicycle Facilities.** Roseville Eureka MOB will provide sixteen (16) Class II bike racks and four (4) Class I bike lockers for eight (8) bicycles. These twenty-four (24) bicycle parking spaces are greater than five percent 5% of the total number of employees and also complies with the Green Building Code.
 2. **Preferential Carpool Parking.** Roseville Eureka MOB will provide thirty-six (36) carpool spaces, which is ten percent (10%) of the total number of employee parking spaces which shall be provided for employees who carpool to work. The spaces shall be located for convenient access by the employee and shall be striped “carpool/clean air vehicle/EV” to comply with the Green Building Code. The Site TSM Coordinator shall register carpoolers and shall be responsible for monitoring the use of such spaces.
 3. **Electric Vehicle.** Roseville Eureka MOB has installed five (5) charging stations for nine (9) EV spaces in compliance with the Green Building Code.
- D. **Site TSM Coordinator.** The following named person has been designated as the Site TSM Coordinator:
- Jason Bumgardner, Project Architect
2484 Natomas Park Drive #100
Sacramento, CA 95833
(916) 433-0335
jbumgardner@lpas.com

This information shall be updated and provided in writing to the City Transportation Coordinator during the triennial survey or at any time that there is a change in the Site TSM Coordinator.

SITE TSM COORDINATOR’S RESPONSIBILITIES

The Site TSM Coordinator’s responsibilities shall include:

- A. **Posting TSM Information.** Posting by the Site TSM Coordinator in a conspicuous place or places for employees, informational material provided by the City Transportation Coordinator, and other regional rideshare agencies or prepared by the Site TSM Coordinator to encourage alternative transportation methods. Such informational material shall be kept current and may include, but is not limited to, the following:
1. Current schedules, rates, procedures for obtaining transit passes, and routes of public transit service to the Major Common Work Location.
 2. Bicycle route maps.
 3. Posters or flyers encouraging the use of ridesharing and referrals to sources of information concerning ridesharing.

4. Information regarding available services that will eliminate vehicle trips.
- B. **Marketing the Commuter Rideshare Matchlisting Service.** Annually disseminating to all tenants and employees, or to new tenants and employees when hired, written information provided by the City Transportation Coordinator and/or other regional rideshare agencies regarding regional commuter rideshare match listing services.
 - C. **Promoting the Emergency Ride Home Program.** The Site TSM Coordinator shall promote the Emergency Ride Home Program. The program provides for the transportation of employees who use alternative transportation modes for home to work commuting in case of a personal, family or other major emergency. The program is designed to help employees get home, child's daycare or school. The Emergency Ride Home is a service provided by the City of Roseville.
 - D. **Participating in Training Opportunities.** The Site TSM Coordinator will be invited to training events offered by the City's TSM Coordinator. These training events will include information and materials for promoting such programs as Spare the Air, Clean Air Month, Bike Month, and information for implementing alternative transportation promotions. The City believes these training programs will be beneficial to the community and will help Site TSM Coordinators implement their TSM plans. Each Site TSM Coordinator or his/her designee is expected to attend a minimum of two (2) training events per year.
 - E. **Promoting alternative transportation opportunities.** In addition to the above programs, the Site TSM Coordinator, working in conjunction with the City Transportation Coordinator, shall encourage employers and employees to use alternative transportation. Such alternative transportation promotional opportunities include, but are not limited to, the following:
 1. *In House Carpool Matching Service.* Conduct a survey of all employees in order to identify persons interested in being matched into carpools. Potential carpoolers are then matched by work address and shift. Such survey can be done on an annual basis and for all new employees interested in ridesharing.
 2. *Telecommuting.* Telecommuting which allows employees to work periodically from their home or an off-site location close to home.
 3. *Transit pass subsidy.* Promoting the use of public transportation by providing to employees on a monthly basis a transit pass subsidy to help offset the cost to the employee. The City Transportation Coordinator will work with the Site TSM Coordinator on promoting public transit and procuring passes.
 4. *Vanpool program.* Promoting vanpooling to employees as a cost effective way to commute to work. The City Transportation Coordinator will work with the Site TSM Coordinator to help implement the vanpool program.

Typically, the employees lease a van and the vanpool participants shall cover the operating costs for the van.

5. Variable work hours. Encouraging employers and employees to eliminate commute trips or relocate the commute trip out of the peak period through the use of:
 - a) compressed work weeks (A work schedule for an employee which eliminates at least one round trip commute biweekly. For example, forty hours of work in four ten-hour days or a work plan that allows one day off every other week, known as the nine-eighty plan.);
 - b) staggered work hours involving a shift in the set work hours of all employees at the workplace; and
 - c) flexible work hours involving individually determined work hours within guidelines established by the employer.

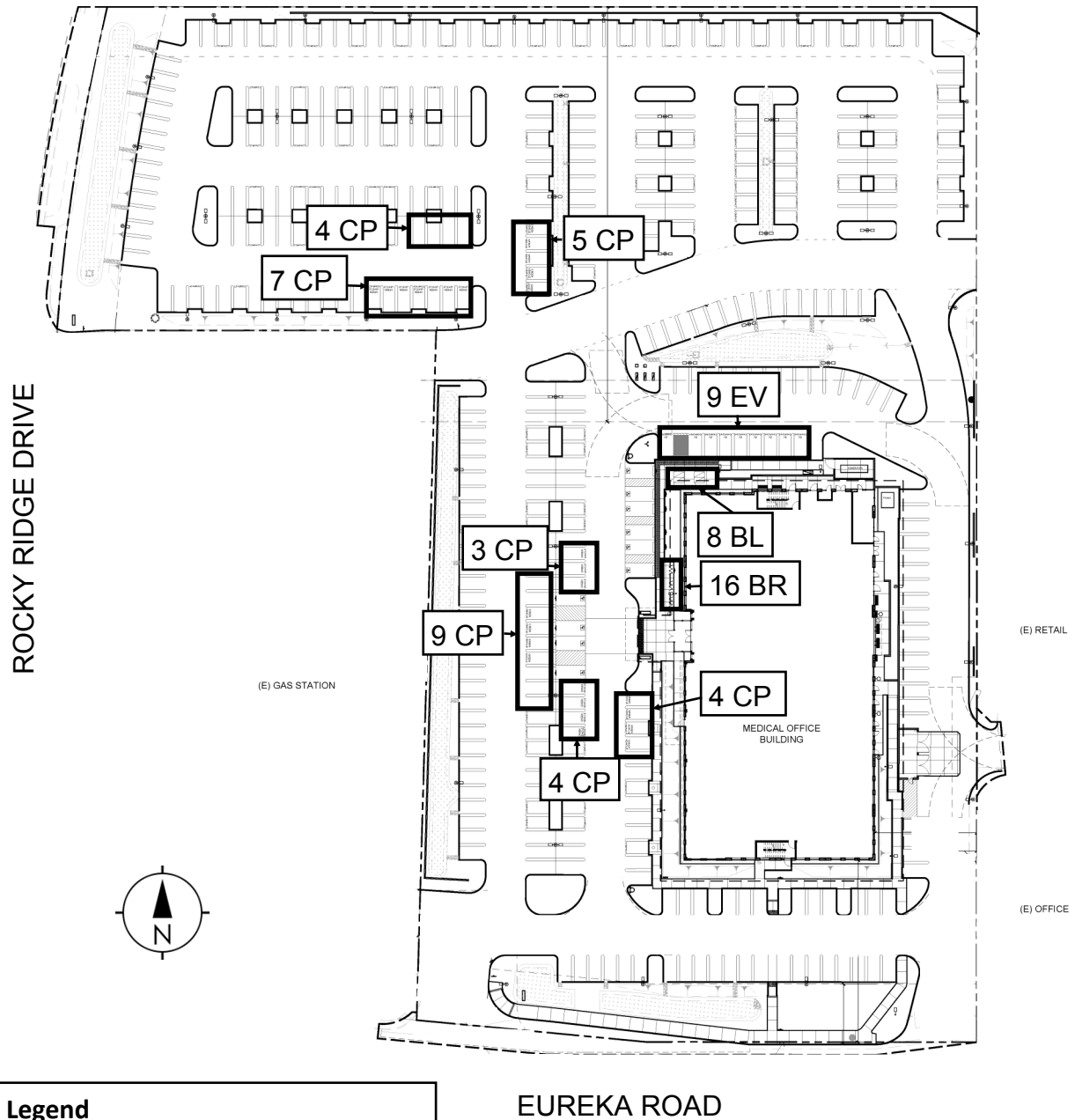
TRANSPORTATION SURVEY REPORT REQUIRED

The City Transportation Coordinator shall prepare and distribute a transportation commuter survey report form to the Site TSM Coordinator for the purpose of demonstrating the effectiveness of the Roseville Eureka MOB TSM Plan. The Site TSM Coordinator shall conduct the survey and submit the transportation commuter survey report to the City Transportation Coordinator no later than April 1. The transportation survey shall be conducted every five years, beginning in the year 2019.

Appendix "A"

Roseville Eureka MOB

1513 Eureka Road



Legend

BL—Bike Lockers (8 total)

BR—Bike Racks (16 total)

CP—Carpool Spaces/Clean Air (36 total)

EV—Electric Vehicle (9 total)



TRANSPORTATION COMMISSION COMMUNICATION

Title: Measure B Informational Update

Contact:

Meeting Date: 9/18/2018

Item #: 6.1.

ATTACHMENTS:

Description

Staff Report

Power Point Presentation

Item 6.1 Measure B Informational Presentation

Staff Megan MacPherson, Director of Public Affairs & Communications

Recommendation

Staff will provide an informational report to provide the Transportation Commission with:

- Background information about Measure B, a November 2018 ballot measure, and,
- Opportunity to provide staff comments or questions regarding Measure B.

No action is required as part of this informational presentation.



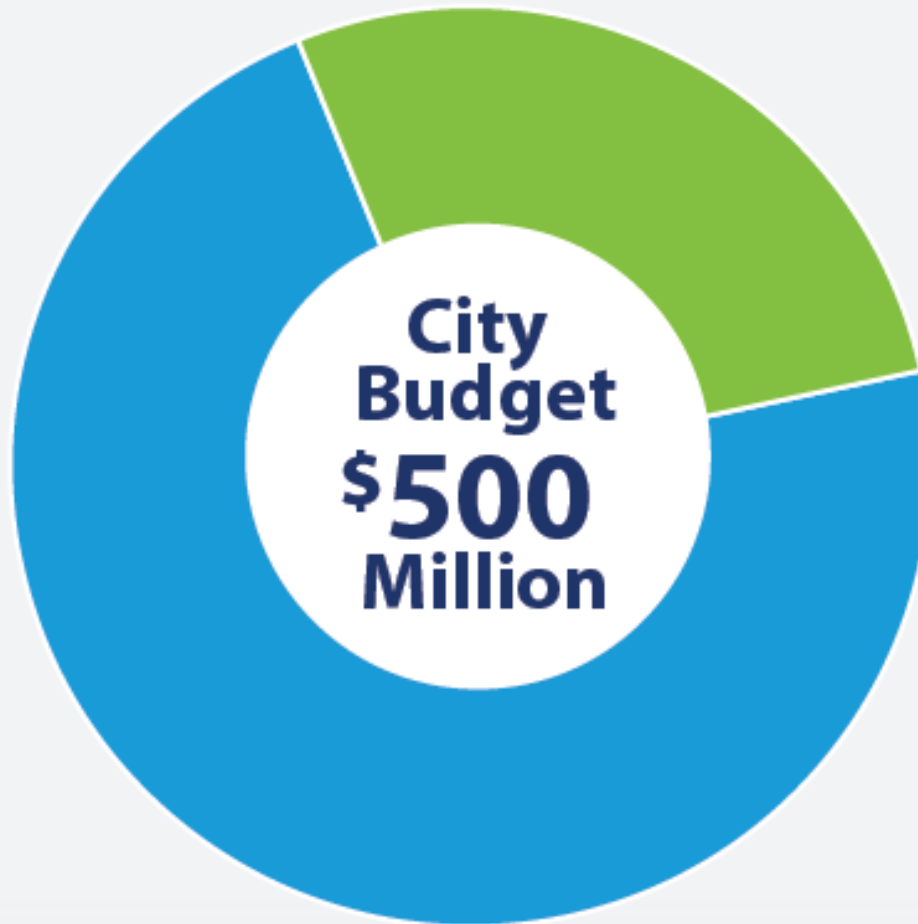
FY 2019 Budget Overview and Outlook

What we'll cover

- Our current budget
- What has changed
- 5-year forecast
- Cuts we've made
- EngageRoseville community priorities
- Measure B

Our Current Budget

Overall City Budget



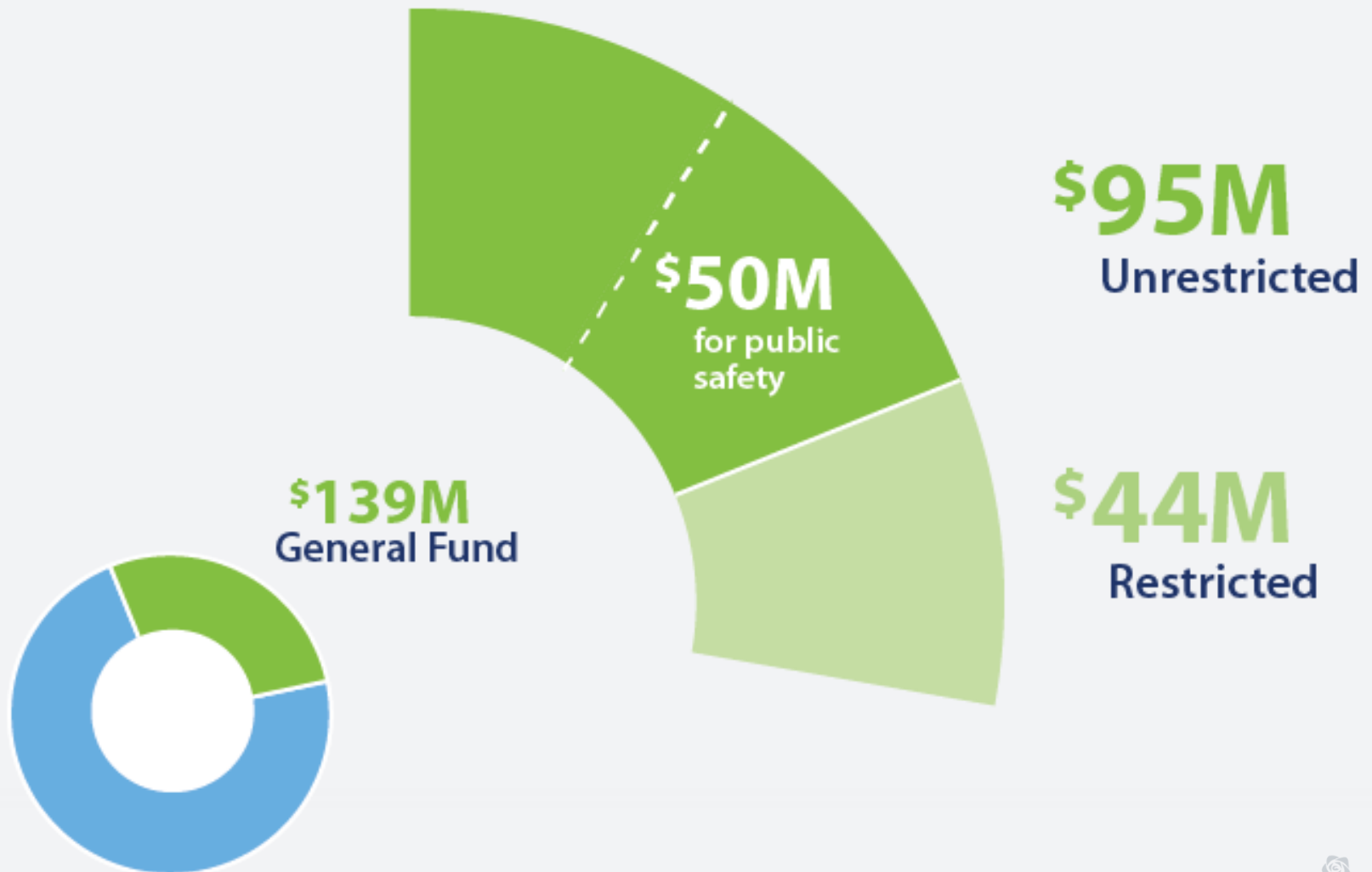
\$139M

General Fund

\$361M

Electric, water,
wastewater, &
solid waste

Just a small portion is discretionary



\$44M of GF revenue is restricted

- Grants
- Developer fees
- Gas tax revenue
- Landscape and Lighting Districts
- Community Facility Districts
- Fees for service

General Fund sources of income

Tax revenues=69% of General Fund

\$35M Property tax revenues

\$57M Sales tax revenues

\$47M other revenues such as grants, fees

Most of our taxes go to the State



Residents get more than they pay for

- Cost per HH to provide city services funded by taxes: **\$1,867**
- Income received per HH from sales and property tax: **\$750**
- Tax revenues from visitors and businesses pay the difference per HH for cost of services: **\$1,117**

Cost of services is spread out

Who pays for these city services?



Police



Fire



Parks



Libraries



Roads

40%

Comes from taxes paid by
Roseville residents

60%

Comes from taxes paid by
visiting shoppers and businesses

What has changed

Revenue changes– *What We Buy*

People are buying more services than goods

- California does not tax services



Revenue changes– *How We Buy*

Online shopping

- \$3M-\$4M annual loss to General Fund and growing



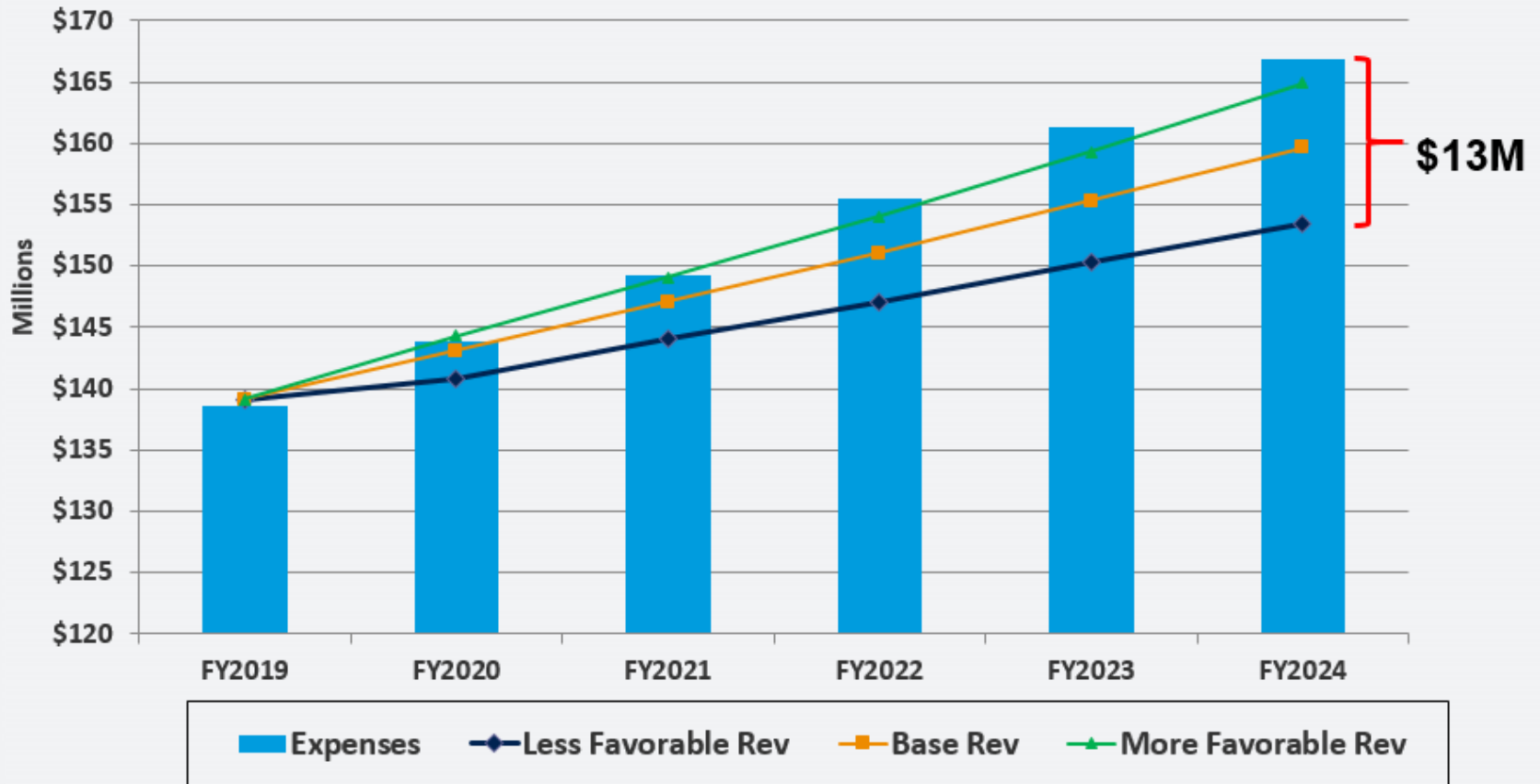
Increasing regulations and costs

In FY20: \$13M-15M operational deficit
 \$2M-3M structural deficit

- Federal and state mandates
 - ACA, minimum wage, storm water, AB109, monitoring requirements, etc.
- Materials, supplies, and services
 - Fuel, power, labor, etc.
- Infrastructure
 - Underfunded Roads, Parks, Buildings, Technology rehab replacements, etc.
- Pension obligations

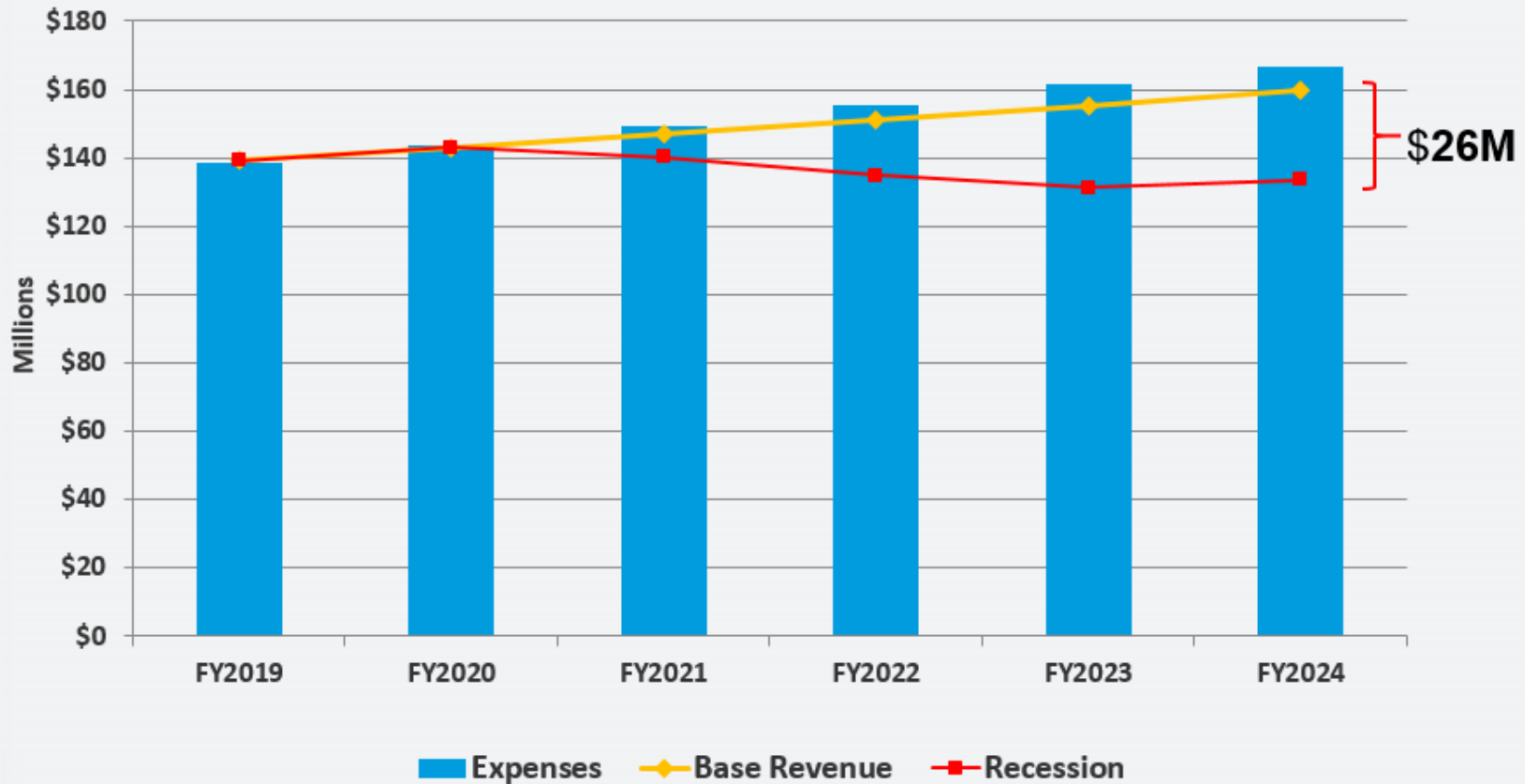
The Future: 5-Year Forecast

5-Year Forecast: Deficit up to \$13M



Recession forecast: Deficit up to \$26M

FY24 revenue loss of \$26M



Factors **not included** in forecast

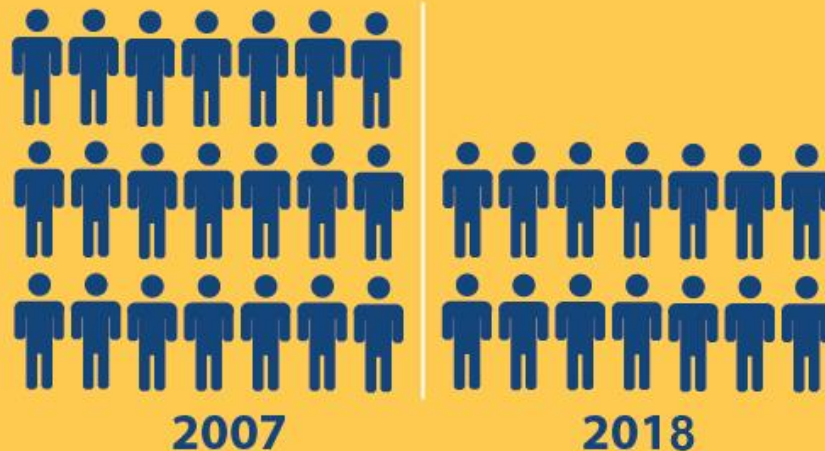
All are outside City's control

- Potential repeal of SB1/gas-tax funding:
Loss of \$3M/year for 10 years
- Local ½ cent sales tax requiring voter approval:
Addition of \$16M-\$19M/year
- Statewide sales tax on **services**: **Unknown +/-**
- Redevelopment replacement: **Unknown +/-**
- Federal and state mandates: **Unknown —** (but we estimated them in our expense list)
- Recession: **Unknown -**

**Cuts we've made
in the past 10 years**

Cuts to labor costs

Steps to control labor costs



**Staff reduced
30% per capita**

2007: 7 city employees
per 1,000 residents

Today: 5 city employees
per 1,000 residents with
corresponding service
reductions

Salaries & benefits reduced

- Reduced overall medical and retirement benefits
- Reduced salaries to middle of the market
- Use of contract services



Police Department reductions

- Police
 - 6 fewer sworn officers=26% per capita reduction
 - Patrol
 - Crime suppression/vice/narcotics
 - Youth services
- Fire
 - Eliminated 3 battalion chief positions
 - Reduced staffing for fire investigations
 - Eliminated emergency preparedness manager

Public Works reductions

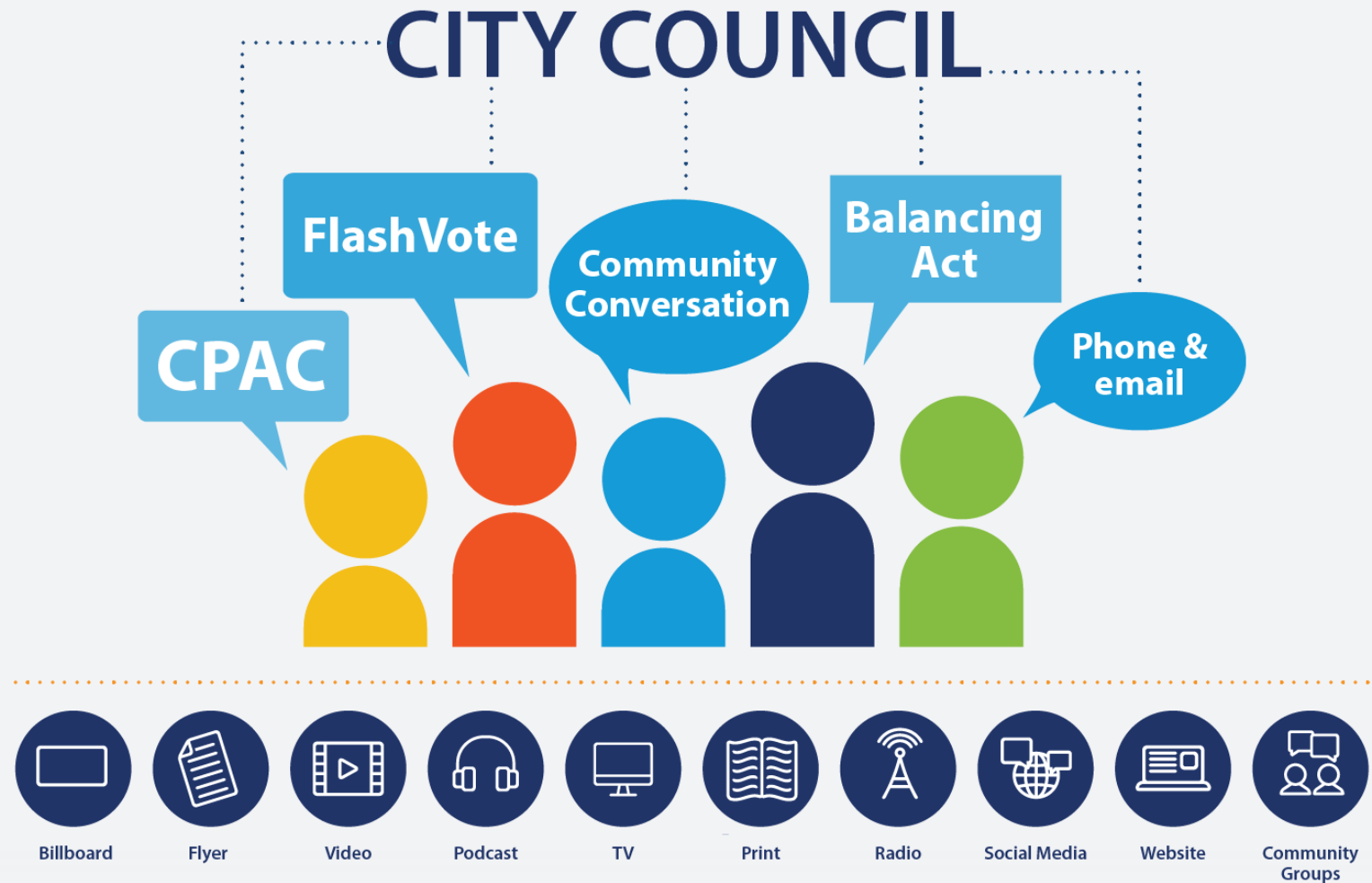
- Reduced funding for street maintenance
- Reduced funding for storm drain maintenance
- Eliminated engineering positions resulting in delays in necessary roadway and flood-control projects.
- Eliminated traffic-engineering positions resulting in less efficient traffic management and increased congestion

Parks, Recreation and Libraries

- Delayed construction of Harry Crabb Park and Central Park
- Closed libraries on Fridays
- Significantly reduced Maidu Museum hours
- Eliminated special events, such as 4th of July fireworks
- Reduced park maintenance schedule
- Reduced tree maintenance schedule
- Increased recreation fees
- Deferred maintenance of park equipment

EngageRoseville Community Priorities

EngageRoseville outreach



EngageRoseville recommendations

- Reduce rather than eliminate services
- Prioritize efficient public safety
- Maintain Roseville's competitive edge
- Maximize flexibility in staffing levels
- Increase cost recovery for City services, as appropriate
- Use technology and automation to increase efficiencies and reduce costs
- Recruit, train and deploy volunteers where appropriate
- **Pursue ways to increase revenue instead of cutting or eliminating services**

Community to decide on Measure B

Measure B on November 2018 ballot

- Title: *Protecting Roseville's Public Safety, Roads and Essential Services Measure*
- ½ cent transactions and use (sales) tax increase
 - From 7.25% to 7.75%
- General tax requiring majority approval: 50%+1
- Would take effect April 1, 2019
- Would remain in place until ended by voters

Measure B on November 2018 ballot

- Estimated to generate \$16M-\$19M annually
- State cannot take any of Measure B revenues
- All revenue goes to the General Fund
 - Maintaining neighborhood police patrols
 - Fire protection
 - 9-1-1 emergency response times
 - Maintaining crime suppression and investigation
 - City streets and pothole repair
 - Parks, recreation facilities and programs, libraries
 - Job creation and economic improvement programs
 - Senior and youth services

Measure B on November 2018 ballot

- Citizens' oversight committee
 - Reviews revenues and expenditures
 - Terms, qualifications, duties, scope TBD by City Council
- Independent audits presented to City Council annually
- All info made available for public review

All of the above requirements are included within the proposed measure

Sales Tax facts

- Roseville's current sales tax of 7¼% is minimum allowed by state law
- With ½ cent increase, Roseville would still be equal or less than most in region
- How costs would increase:
 - A \$10 meal would increase 5 cents
 - A \$100 retail purchase would increase 50 cents
- **Estimated annual cost to typical household:**
 - **\$67 a year**

PROTECTING ROSEVILLE'S PUBLIC SAFETY, ROADS, AND ESSENTIAL SERVICES MEASURE

Shall the measure to ensure essential City services including neighborhood police patrols, fire protection, 9-1-1 emergency response; crime suppression/investigation; street and pothole repair; libraries, parks and recreation; job creation and economic improvement programs; and unrestricted general revenue purposes by establishing a 1/2¢ Transaction and Use (“sales”) tax, providing an estimated \$18.4M annually, until ended by voters, with independent citizens’ oversight, regular audits, no money for the state, and all funds spent locally, be adopted?

YES _____

NO _____

**Information available at
Roseville.ca.us/MeasureB**



TRANSPORTATION COMMISSION COMMUNICATION

Title: Game Day Express 2017/18 Report

Contact:

Meeting Date: 9/18/2018

Item #: 6.2.

ATTACHMENTS:

Description

Staff Report

Attachment 1 - End of Season Survey

Item 6.2 Game Day Express 2017/18 Report

Staff Eileen Bruggeman, Alternative Transportation Analyst

Recommendation

Staff requests that the Transportation Commission:

1. Accept the staff report on the performance of the 2017/18 Game Day Express bus service;
2. Accept public comments; and
3. Provide staff with comments on the performance of the 2017/18 Game Day Express bus service.

Background

On September 7, 2016, the City Council acted upon a recommendation of the Transportation Commission and directed staff to initiate the Game Day Express (GDE) bus service between Roseville and Kings home basketball games at the Golden 1 Center in Sacramento. The service began with the Kings first regular season home game on October 27, 2016.

The City Council authorized the use of up to two buses per game for the Game Day Express. The Square ticket sales system is used for advanced ticket sales, allowing staff to determine whether to send 1 or 2 buses for each game. One-way fares for the Game Day Express are identical to Roseville commuter fares: \$3.25 for residents and \$4.50 for non-residents. Same day (cash) ticket sales are also available on the bus.



The pick-up location in Roseville is at the Civic Center transfer point on Vernon Street. The City of Roseville entered into an agreement with the City of Sacramento to allow Game Day Express passenger drop off/pick up and parking for two buses during the game at the Amtrak Sacramento Valley station. The Amtrak Station is located less than four blocks from the Golden 1 Center.

In June 2017, the Transportation Commission reviewed the results of the 1st season of service, and the passenger survey results. Based on comments made by the Transportation Commission, staff implemented feasible changes for the 2017/18 season that included:

- Keeping the reservation window open longer (until noon the day of the game);
- Making it possible for drivers to accept cash at the door for round-trip tickets (versus only accepting payment for one-way tickets), reducing the need for exact change; and
- Changed the on-line ticket sales format to provide the option to purchase round-trip tickets, to reduce confusion.

Discussion

The Kings 2017/18 basketball season was the second season City of Roseville operated the Game Day Express service. Highlights of the most recent season include:

- Farebox recovery ratio (FRR) of 63% achieved for the 2017/18 season;

- A total of 1,798 trips were provided to forty-one (41) home games (service was suspended to 2 home games due to downtown protests) – resulting in an average of 22 passengers per trip;
- Fare revenue of \$6,686; with
- Total costs of \$10,565 inclusive of driver time, fuel, lay-over parking in Sacramento during the games, and marketing costs.

The FRR is higher for the 2nd season than the 1st season because while ridership and fare revenue were lower, the operational costs were also lower. Costs were lower for two (2) primary reasons:

- City of Sacramento is providing (2) designated bus parking spaces at the Amtrak stations for the same price of \$1,500, but for three (3) years instead of one year, reducing the parking costs from \$1,500 per year to \$500; and with the lower ridership a 2nd bus was not required, resulting in lower driver time and fuel costs.

Comparison of the 1st and 2nd seasons are listed below.

	2016/17	2017/18
Total Ridership	2,818	1,798
Total Expense	\$19,629	\$10,565
Total Fare Revenue	\$10,369	\$6,686
Farebox Recovery Ratio	53%	63%

The Roseville Short Range Transit Plan identifies FRR performance standards of 15% overall for Roseville Transit and 75% for Roseville Transit commuter services. For reporting purposes, the GDE is classified as a commuter service. This means that the GDE contributes to a higher overall FRR for Roseville Transit, but is less than the FRR standard for commuter services.

As noted in the Transit Performance Report for the first quarter of FY18 (provided to the Transportation Commission earlier this year), Commuter service FRR during the first quarter of FY 18 was 61.3%. However, the FRR for the first quarter in FY17 was 80.3%. As noted in the prior report, we believe that the commuter FRR decrease may be due to a combination of increased costs and decreased reporting of ridership with the launch of the regional Connect Card Fare System. Staff is still investigating the accuracy of the Commuter ridership data and will report back to the Commission at the end of FY 18.

2018 Post-Season Survey

Following the end of the season users of the Game Day Express service were asked to complete a survey regarding various aspects of the service. Sixty-three (63) passengers participated. The survey results remained very similar to the 2017 results.

Typical passenger – The survey found that the typical passenger:

- Attended between 1-5 games.
- Used the service between 1-5 times to attend those games.
- Rated the overall experience excellent and would use it again.
- Used the service to avoid parking and traffic in Sacramento, convenience, and price.
- 78% were Roseville residents.

Suggestions/Comments - Comments received through the survey are attached. The comments on the service have been favorable. Some of the common suggestions for modifications to the service are provided below, with a staff analysis in italics.

Drop Off Location – Similar to last year's survey, several commenters requested a drop off location closer to the Golden 1 Center, particularly for those with disabilities.

Staff coordinated with the City of Sacramento Police Department and received direction regarding street closures and approved drop off locations based upon security concerns. The selected location is consistent with those directions and provides a consistent drop off and pick up location adjacent to a covered waiting area with amenities, less than four (4) blocks of the center. We are not aware of any closer drop-off locations at this time, but we will continue to coordinate with our Sacramento contacts and explore opportunities for a closer drop off/pick up location, particularly for passengers with mobility concerns.

Fares - Some commenters expressed the desire to pay cash for a round-trip ticket at the bus.

For FY 18, we changed the procedures to allow for cash payment at the bus. For FY 19, staff will continue to communicate this feature of the service on-line and through driver training.

Expansion of Service - Similar to last year's survey results, some commenters suggested that we should offer the same service to other Sacramento venues or other events at the Golden 1 Center.

Due to logistical and cost considerations, the expansion of services to the Golden 1 Center would not be feasible at this time due to the following:

- Addition of the GDE has placed additional demands on our commuter bus fleet and our Fleet Maintenance Team. Although we have been able to provide the GDE service without impacting our regular commuter services, we are concerned that placing additional demands on the commuter fleet would result in impacts to the regular Commuter service. We will evaluate the appropriate size of the Commuter fleet in consideration of the GDE service during the Short Range Transit Plan Update that is underway.*
- Bus drivers are required to have a minimum amount of time off between shifts. The contractor has been able to juggle driver shifts without adding new staff. However, if we add additional service to the Golden 1 Center, we would have to work with our operations contractor to ensure driver staffing is sufficient. This could result in the need to hire new drivers. There is currently an industry-wide shortage of drivers that we have experienced at Roseville Transit, even with recent increases in driver wages. At this time, we are not recommending adding GDE service that would require new drivers.*
- Other transit providers who have expanded service to additional events or venues added administrative staff, incurring additional staff costs. Season 2017/18 provided a valuable service (both in terms of community service and reduction of emissions) with significant stretching of resources, and expansion of the service would require a higher level of resources than are currently available.*

Next Steps

Given the healthy average of 22 passengers per trip and the FRR of 63% and overall community and passenger support of the service as an asset, staff recommends that Roseville Transit continue providing the Game Day Express bus service to Sacramento Kings home games. No additional modifications to operations are recommended at this time.

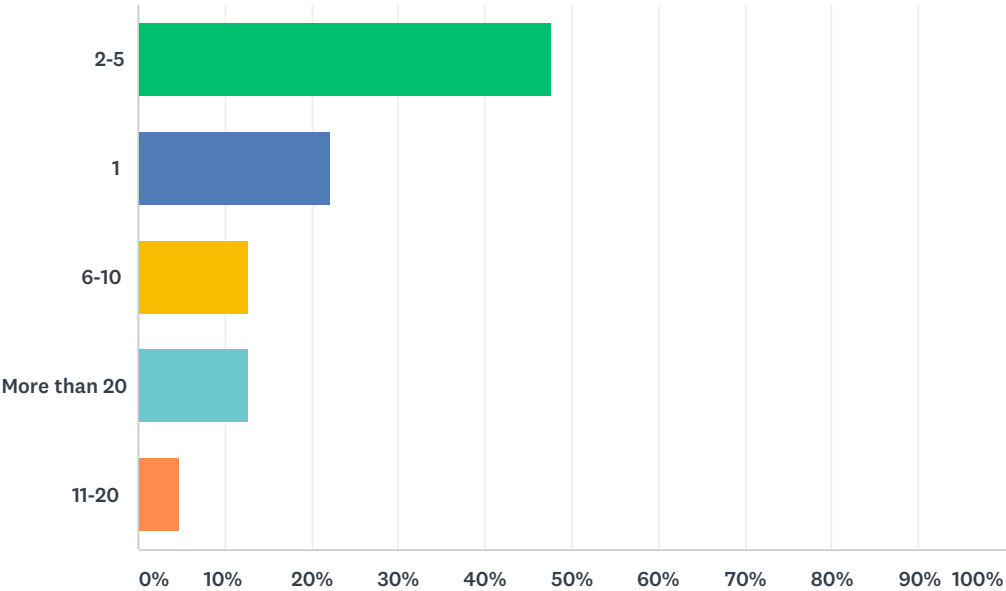
No Transportation Commission action is needed because continuation of the service is consistent with the authorization provided by the City Council in September 2016.

Attachment(s):

1. Survey Comments

Q1 How many Sacramento Kings games did you attend during the 2017-2018 season?

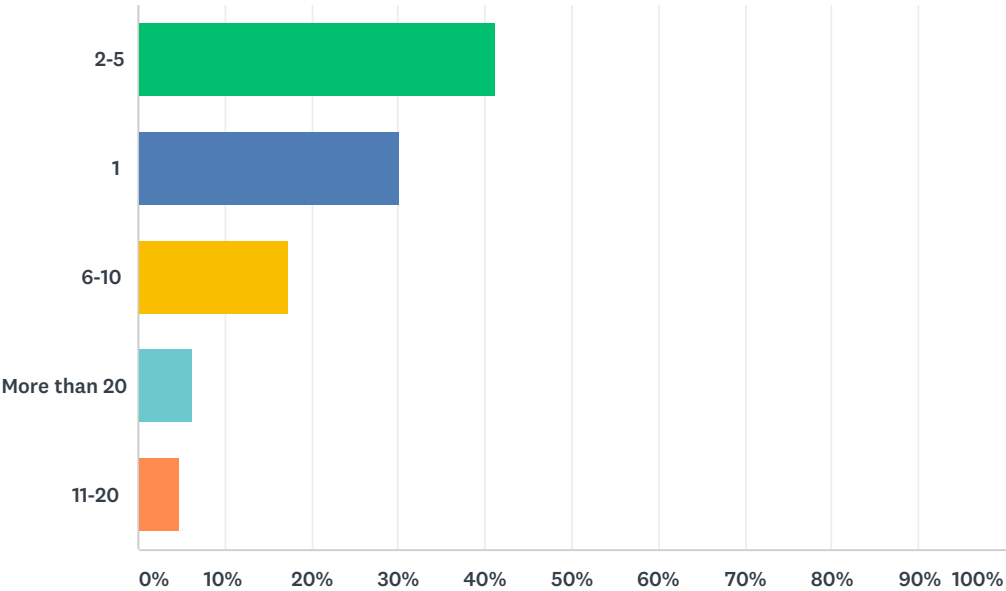
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
2-5	47.62%	30
1	22.22%	14
6-10	12.70%	8
More than 20	12.70%	8
11-20	4.76%	3
TOTAL		63

Q2 How many times did you use the Game Day Express bus service to go to the Sacramento Kings games?

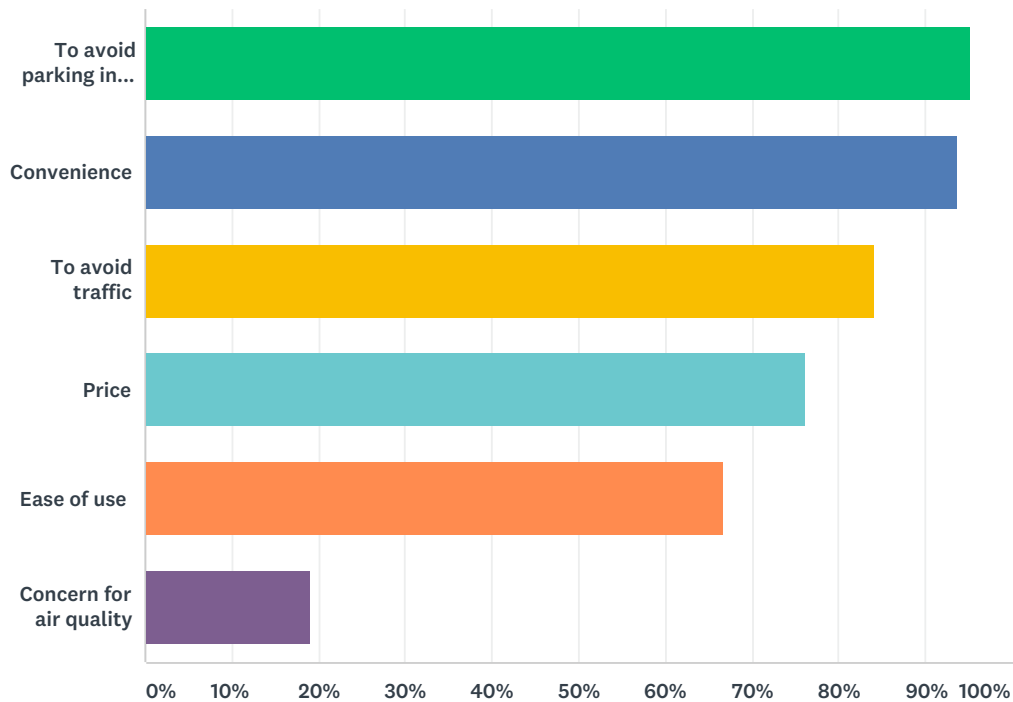
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
2-5	41.27%	26
1	30.16%	19
6-10	17.46%	11
More than 20	6.35%	4
11-20	4.76%	3
TOTAL		63

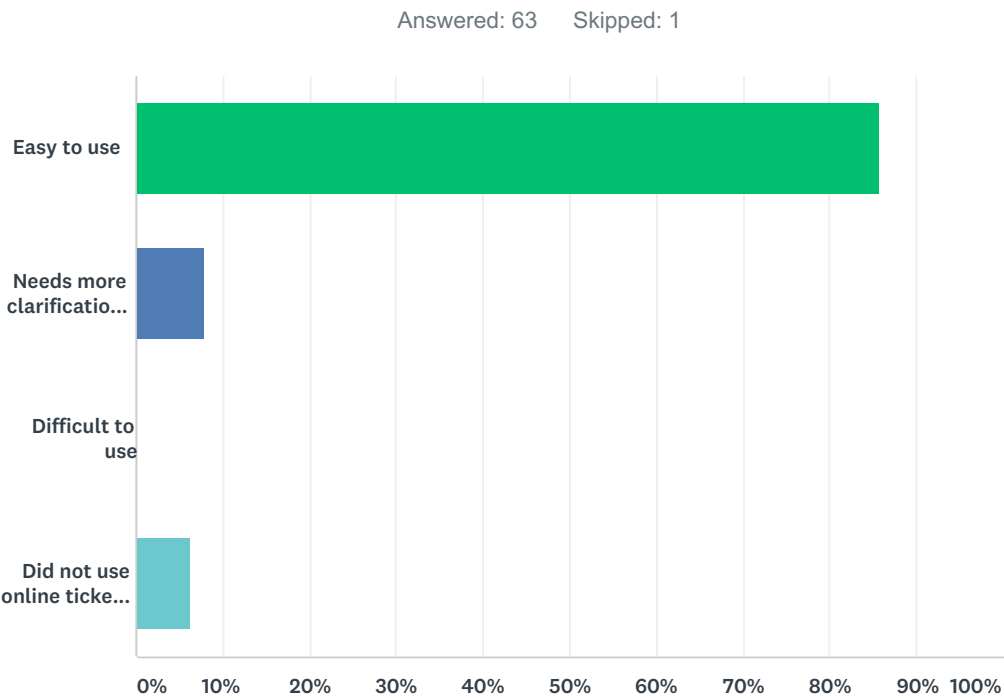
Q3 Why did you take the Game Day Express? Please check all that apply.

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
To avoid parking in downtown Sacramento	95.24%	60
Convenience	93.65%	59
To avoid traffic	84.13%	53
Price	76.19%	48
Ease of use	66.67%	42
Concern for air quality	19.05%	12
Total Respondents: 63		

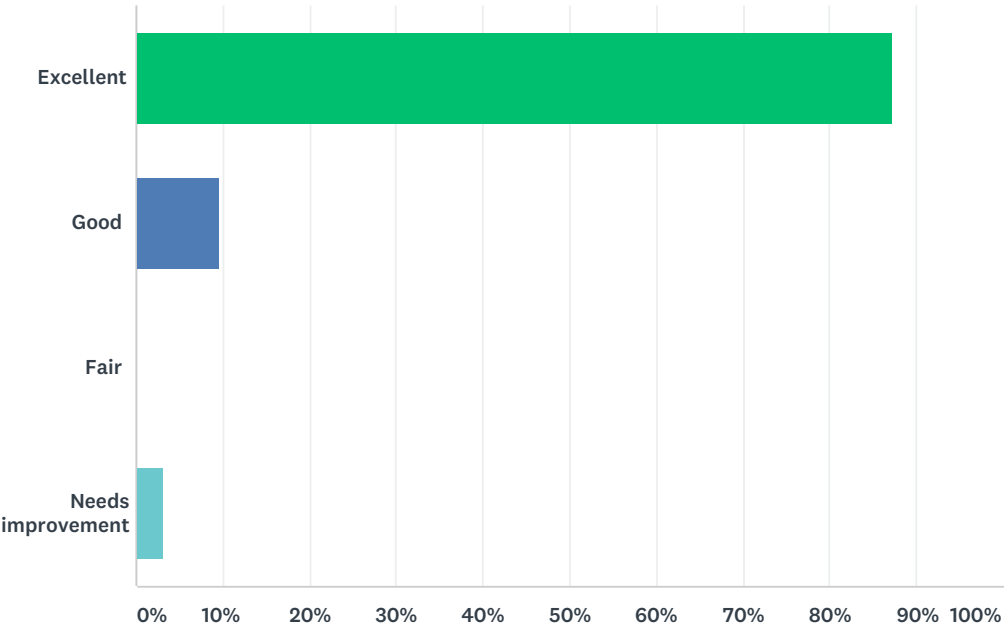
Q4 Tell us about your online ticket purchasing experience. Was the ticket system



ANSWER CHOICES	RESPONSES	
Easy to use	85.71%	54
Needs more clarification but I was able to make this purchase	7.94%	5
Difficult to use	0.00%	0
Did not use online ticket purchasing	6.35%	4
TOTAL		63

Q5 How would you rate your overall Game Day Express experience?

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	87.30%	55
Good	9.52%	6
Fair	0.00%	0
Needs improvement	3.17%	2
TOTAL		63

Q6 If the service needs improvement, please tell us how we can improve our service.

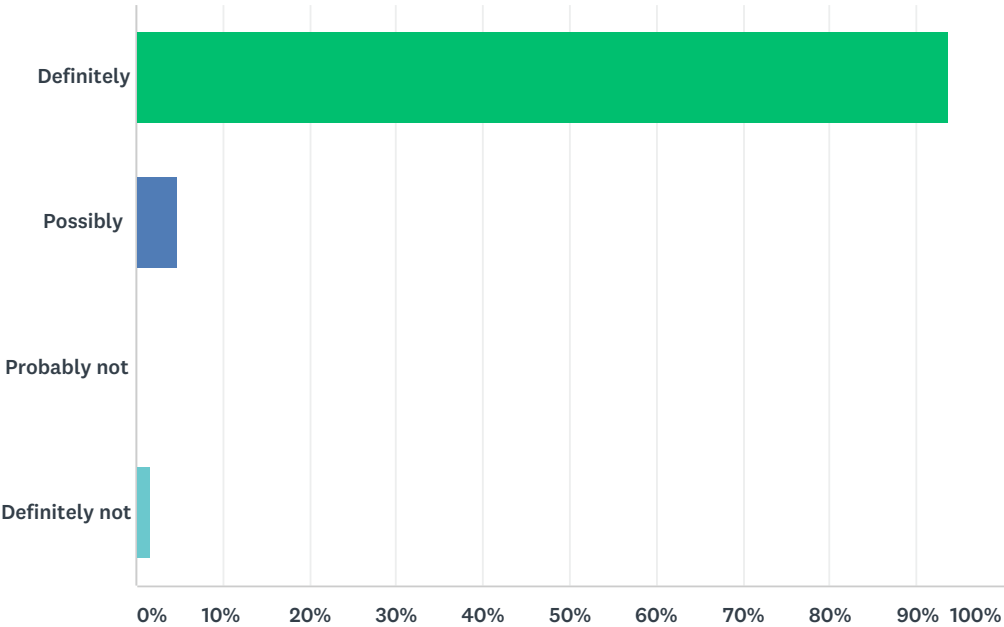
Answered: 27 Skipped: 37

#	RESPONSES	DATE
1	I am unsure about this. Some games started at 7:30; others at 7:00. Did the bus tickets indicate the varying pick up times?	4/27/2018 10:16 AM
2	It makes no sense to make cash payers pay each way and have exact change each time. most people end up having to pay extra just because of this. Sometimes several dollars more each way.	4/26/2018 10:17 AM
3	Drop off at the G1C, or at least closer for people with walking disabilities.	4/26/2018 9:34 AM
4	expand to service community and b st theater nights	4/26/2018 9:28 AM
5	I would like to see the game day express arrive downtown earlier, so people could eat dinner downtown.	4/26/2018 9:22 AM
6	if you do walk up ticket purchase it would be nice to pay up front for the round trip instead of paying each trip & having to have the exact change on the way back after the game	4/24/2018 8:52 PM
7	Make it more clear when the bus will be at the stop.	4/20/2018 12:57 PM
8	Wish this service was available during Golden 1 concerts.	4/20/2018 7:38 AM
9	For those of us with disabilities, just wish we could be dropped off and picked up closer to the arena.	4/18/2018 10:41 AM
10	When I ordered on line the print out did not show the dates.	4/18/2018 10:33 AM
11	I wish they had two buses. One earlier so you could take advantage of the different restaurants downtown	4/18/2018 10:28 AM
12	No improvement necessary!	4/18/2018 8:51 AM
13	Love the service as we're seniors, and driving at night is difficult. Would like to see this service extended, with daily trips, maybe 2 per day?	4/18/2018 8:18 AM
14	Work with the Kings for a package deal with tickets for select games. Also, downtown dinner specials from local restaurants on game day.	4/18/2018 7:48 AM
15	Margarita machine	4/18/2018 7:09 AM
16	Loved it. Will use again.	4/18/2018 5:09 AM
17	The service exceeded all our expectations.	4/17/2018 10:40 PM
18	I realize it is not a decision made by Roseville, but it is a shame that the city bus is not allowed to park near the arena, making it difficult for handicapped passengers.	4/17/2018 10:14 PM
19	The service is great. It's so easy to go to games and I can relax from the start.	4/17/2018 9:46 PM
20	Excellent service, cordial friendly drivers and the price is reasonable.	4/17/2018 9:17 PM
21	It would be nice if we were dropped off and picked up on J St.	4/17/2018 9:13 PM
22	After the game, we got lost and the bus waited for us. You can't ask for more than that and the bus driver couldn't be nicer and more professional.	4/17/2018 8:47 PM
23	I think the driver could provide more explanation of how the service works, especially for first time users.	4/17/2018 8:26 PM
24	No improvements. Outstanding community service.	4/17/2018 8:11 PM
25	Don't leave so late	4/17/2018 8:04 PM
26	A little puzzled about the route taken from Vernon St. to westbound I-80. Seems as it was longer and slower. I think it makes more sense to go via Douglas Blvd. on ramp to I/80.....instead of Atlantic St.	4/17/2018 8:02 PM

27	Need a better system for contingencies like the protests late season after shooting of Stephon Clark. We got stranded. Realize it's an aberration but website could have been a little more proactive. Other than that, we love it.	4/17/2018 7:44 PM
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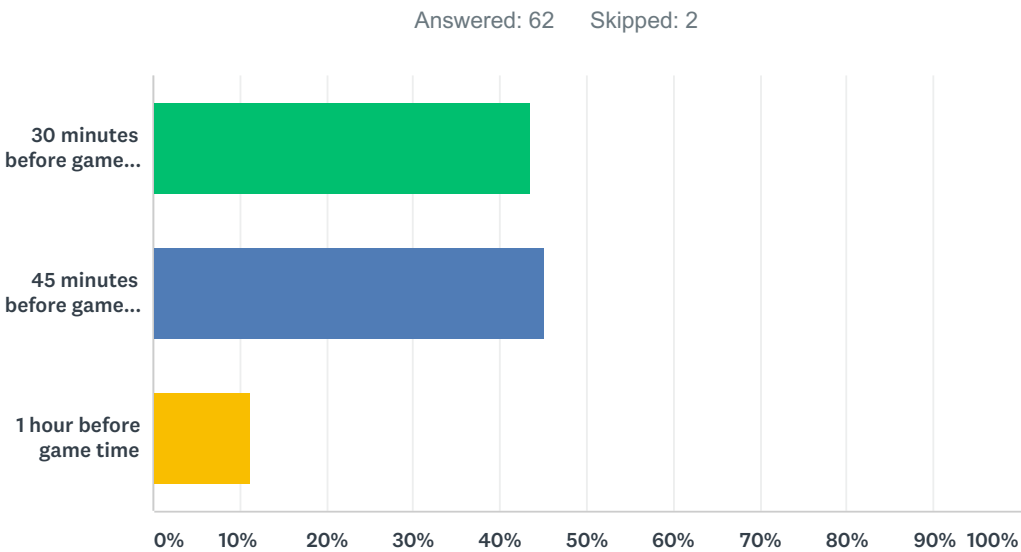
Q7 If you plan to attend Kings games next year, would you use the Game Day Express?

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Definitely	93.65%	59
Possibly	4.76%	3
Probably not	0.00%	0
Definitely not	1.59%	1
TOTAL		63

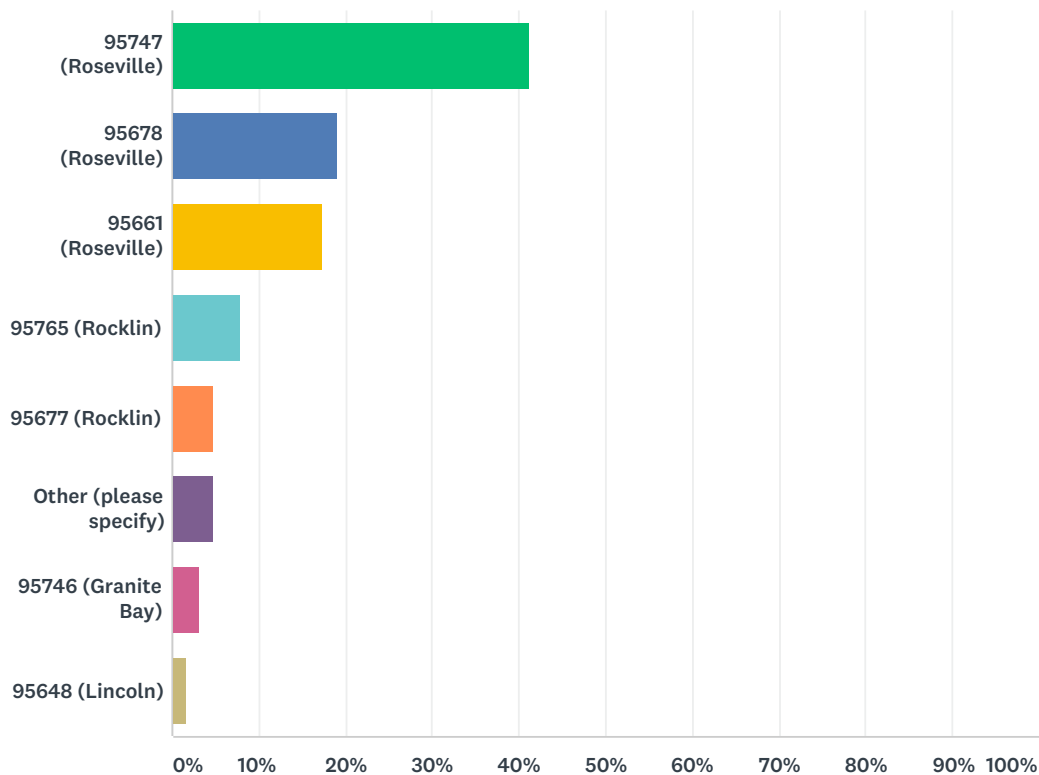
Q8 How early would you like to arrive in Sacramento on game day?



ANSWER CHOICES		RESPONSES	
30 minutes before game time		43.55%	27
45 minutes before game time		45.16%	28
1 hour before game time		11.29%	7
TOTAL			62

Q9 What is your zip code?

Answered: 63 Skipped: 1

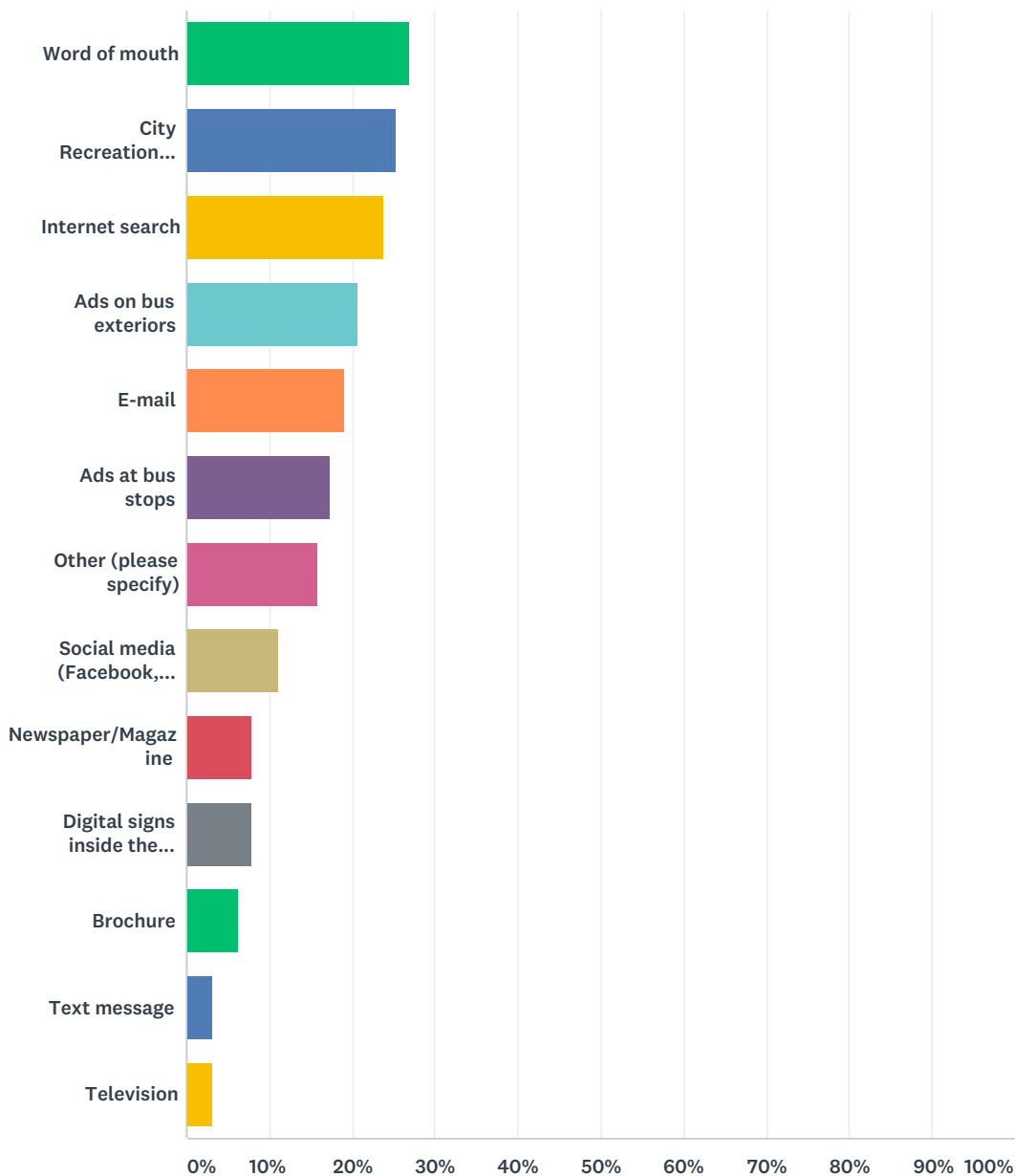


ANSWER CHOICES		RESPONSES	
95747 (Roseville)		41.27%	26
95678 (Roseville)		19.05%	12
95661 (Roseville)		17.46%	11
95765 (Rocklin)		7.94%	5
95677 (Rocklin)		4.76%	3
Other (please specify)		4.76%	3
95746 (Granite Bay)		3.17%	2
95648 (Lincoln)		1.59%	1
TOTAL			63

#	OTHER (PLEASE SPECIFY)	DATE
1	5650	4/26/2018 9:32 AM
2	95603 Auburn	4/18/2018 7:09 AM
3	95658	4/17/2018 9:17 PM

Q10 How did you learn about the Game Day Express? Please select all that apply.

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Word of mouth	26.98%	17
City Recreation Guide	25.40%	16
Internet search	23.81%	15
Ads on bus exteriors	20.63%	13
E-mail	19.05%	12

Ads at bus stops	17.46%	11
Other (please specify)	15.87%	10
Social media (Facebook, Twitter, Instagram, NextDoor, YouTube, etc.)	11.11%	7
Newspaper/Magazine	7.94%	5
Digital signs inside the Galleria Mall	7.94%	5
Brochure	6.35%	4
Text message	3.17%	2
Television	3.17%	2
Total Respondents: 63		

#	OTHER (PLEASE SPECIFY)	DATE
1	I believe it was at an arena open house prior to the first game at Golden One.	4/27/2018 10:16 AM
2	Word of Mouth Family friend received information from Roseville Transit and passed it on to me.	4/26/2018 3:18 PM
3	Newspaper Sacramento Bee article	4/22/2018 7:02 PM
4	Internet Search News article online	4/19/2018 8:31 PM
5	Newspaper Roseville Tribune	4/19/2018 4:26 PM
6	Word of Mouth family member	4/18/2018 8:47 AM
7	Word of Mouth Co-workers' recommendation.	4/17/2018 10:40 PM
8	Used it last season	4/17/2018 9:13 PM
9	Internet Search Search of the City's website (you ought to mention that)	4/17/2018 8:47 PM
10	Sorry, I don't remember. I've used it for 2 years	4/17/2018 8:42 PM

Q11 We are interested in your opinion. Please share your comments about the Game Day Express.

Answered: 44 Skipped: 20

#	RESPONSES	DATE
1	Wonderful! Love it! The drivers are very friendly and personable, and it's fun to see familiar faces among the other passengers. The walk to the arena from the train station is pleasant as is the Roseville parking garage to and from the bus. I like being able to see downtown happenings as the bus is higher than traffic. The fee for the service is a very good value. The gift bags on the first day of the Game Day Express for this past season were festively appreciated. Thank you for those. Perhaps the Vernon Street merchants could offer promotions or discounts for riders to dine and refresh prior to the departures of the Game Day Express. Thanks for another great season - despite the Kings' win/loss record.	4/27/2018 10:16 AM
2	This is the only way to go to Kings games. Your drivers are great -- can't give them enough Kudos!	4/26/2018 3:18 PM
3	It is a great service.	4/26/2018 10:17 AM
4	As i stated above, my wife has difficulty walking (she is not totally disabled) but it would be nice if she could get dropped off a little closer. Thanks	4/26/2018 9:34 AM
5	great program hope you keep it	4/26/2018 9:32 AM
6	See #6	4/26/2018 9:22 AM
7	Great service offered by the city. If only we could be dropped off in front of the arena! I know that is probably out of your hands.	4/22/2018 7:02 PM
8	It was terrible. The bus came early and left us in Sacramento and we were forced to take a taxi back. Too unreliable. I'll just drive my self next time.	4/20/2018 12:57 PM
9	Great way to go to Kings games!!	4/20/2018 7:38 AM
10	I loved it! I dropped my season ticket for next year. But I will buy some tickets and will look forward to riding the bus.	4/19/2018 4:26 PM
11	I organize Roseville Kiwanis group Kings outings and the bus works fine.	4/18/2018 12:47 PM
12	Absolutely love this service! Your bus drivers are all courteous, friendly and competent. Please continue Game Day Express for the next season.	4/18/2018 10:41 AM
13	Loved our driver	4/18/2018 10:33 AM
14	Very convenient. Also, the last game we had was the day that the arena was shutdown due to the protesters for the shooting of the young man by the police. Because we got there only 1/2 before gametime, our bus driver hit a lot of traffic during the route. Since we were running late because of the traffic we could not get into the arena so we had to wait around. We went back to the bus, but not everyone was back. We think some people went to dinner. We waited until after 8:00pm and the bus driver contacted his office and was able to take all of us who were at the bus back to Roseville and then go back for the rest. We thought that was very kind of him to do. They were closing alot of the restaurants in the area of the arena so it wasn't possible for us to go anywhere to eat. But overall, we have been very happy with the Game Day Express service.	4/18/2018 10:28 AM
15	Excellent service to the community!	4/18/2018 9:51 AM
16	Great service. I love it.	4/18/2018 8:51 AM
17	Love it, great idea. Would really miss this if it wasn't available. Would love to have this a daily express to Sac, maybe 2 per day.	4/18/2018 8:18 AM
18	Game day bus is the only way to go downtown for the game.	4/18/2018 7:48 AM
19	Takes the stress out of getting to and from the game so you can focus on a good time.	4/18/2018 7:09 AM
20	I really liked it. We plan on using it next year.	4/18/2018 6:07 AM

21	Entire experience was wonderful. The driver did a great job and the bus was clean. Will use for all future games we go to.	4/18/2018 5:09 AM
22	This transportation alternative is such a valued and treasured service that at every opportunity we have to encourage its use we do. Thank you for your service to the fan and overall community. See you again next season!	4/17/2018 10:40 PM
23	It is a wonderful service. I have met so many people who attend the games and they have never heard of it.	4/17/2018 10:14 PM
24	Would be great to have the service for Rivercats games too	4/17/2018 9:46 PM
25	Very easy to use and convenient. I dreaded having to drive to the arena and find expensive parking. Timing before and after the games is very good.	4/17/2018 9:44 PM
26	A good deal any way you look at it. I will definitely ride the bus next year.	4/17/2018 9:17 PM
27	Game Day Express is great and all the drivers were too. Please have the Game Day Express next season.	4/17/2018 9:13 PM
28	We love the bus, even think with a rise in cost it would still be worth it	4/17/2018 9:13 PM
29	it is a great service to and from the Sacramento Kings game. I don't have to worry about parking and traffic.	4/17/2018 9:10 PM
30	Love the game day express	4/17/2018 8:49 PM
31	It is the only way to go. My sons have taken the GDE also. Parking at the old ARCO/Sleep Train arena was no problem. Sacramento built the arena without adequate parking no matter how hard they try to sell it. The ride was easy and the arena was not that far away, despite having a tough time getting back to the bus (first time). Thank you City of Roseville.	4/17/2018 8:47 PM
32	I am so thankful I don't have to take my car, pay \$25 to park and then fight the traffic both going and coming home.	4/17/2018 8:42 PM
33	Excellent service. Keep it please	4/17/2018 8:39 PM
34	On time. Clean bus. Easy to use. Passangers we're all pleasant. Driver on March 1, 2018 was very friendly, professional and represented the City well as an employee. No complaints at all. Will is service again.	4/17/2018 8:32 PM
35	Thanks for offering this service to our community.	4/17/2018 8:26 PM
36	Great service, wish they would have it for other events as well.	4/17/2018 8:15 PM
37	This is one of the most outstanding services available. Thank you so much for providing it.	4/17/2018 8:11 PM
38	Such a great service. Love it!	4/17/2018 8:06 PM
39	See early remarks. Thanks	4/17/2018 8:04 PM
40	Great service at reasonable prices, very convenient, and reliable. Hope you have it back again next season	4/17/2018 8:02 PM
41	Great convenient service. Why would anyone not use this service?	4/17/2018 7:57 PM
42	We think this us a great idea and very helpful. Drivers were always courteous and friendly. We appreciate this service very much!	4/17/2018 7:44 PM
43	Made only one reservation to a game. Were not able to use it because of other plans.	4/17/2018 7:44 PM
44	Awesome service. Looking forward to next year. All our friends want to go now too.	4/17/2018 7:39 PM



TRANSPORTATION COMMISSION COMMUNICATION

Title: Share the Trail Etiquette Guidelines Update

Contact:

Meeting Date: 9/18/2018

Item #: 6.3.

ATTACHMENTS:

Description

Staff Report

Attachment 1 - Share the Trail Sign

Attachment 2 - Share the Trail Rack Card

Attachment 3 - Walk Ride Stencil

Item 6.3: Share the Trail Etiquette Guidelines Update

Staff: Jeannie Gandler, Alternative Transportation Analyst/Bikeways

Recommendation

This is an informational report to provide the Transportation Commission with:

- Background information about Trail Etiquette Guidelines, and,
- Planned installation of pavement markers per the Trail Etiquette Guidelines.

Background

Roseville's multi-use trails are a great place for residents, employees and visitors to walk and bicycle for recreation and transportation purposes. As the City's trails became longer and more popular with residents and visitors, they began to experience user conflicts common to more heavily used trails. Roseville trail users include adults, youths, and young children who may be riding their bicycle, walking, running, jogging, rollerblading, or skating. Because users travel at different speeds, with different skill levels and differing attitudes and expectations, there is a potential for conflict. User behaviors range from excessive bicyclist speed to pedestrians blocking the trail by walking side by side. Many communities throughout the region are experiencing these same issues and, like Roseville, have implemented strategies to reduce potential conflicts between users.

In 2010, staff from the Alternative Transportation, Engineering, Parks, Open Space, Police, Fire, City Attorney and Risk Management Departments/Divisions met to review the nature of complaints related to trail use, trail etiquette guidelines from other jurisdictions, and developed Share the Trail Etiquette Guidelines. Share the Trail Etiquette Guidelines are a detailed list of recommendations for trail users resulting from a widely circulated public opinion survey along with the collaborative efforts of the divisions/departments mentioned above.

Results from the public opinion survey indicated that members of all user groups bear the responsibility for conflicts on the trail, and the top four concerns of all respondents were:

- Pedestrians often block the trail walking shoulder to shoulder (37.1% of respondents),
- Pedestrians wearing earbuds are unable to hear approaching bicyclists, (40.3%),
- Bicyclists do not call out when passing (29.0%), and
- Dog owners let their dogs roam off-leash (40.3%).

Share the Trail Etiquette Guidelines resulted from consideration of these behaviors and were developed to reduce trail user conflict. The guidelines were incorporated into a "Share the Trail" sign (Attachment 1) and are:

- Use the trail responsibly,
- Don't block the trail,
- Keep dogs under control – 6' leash maximum,
- Travel at a safe speed,
- Pass with care,
- Bicyclists keep right except to pass, and,
- Pedestrians keep left to face oncoming bicyclists.

In addition to the signs and markings placed on the trail, Share the Trail Etiquette Guidelines are communicated in the following ways:

- City website www.roseville.ca.us/sharethetrail
- Video posted to website and shown on COR-tv and at special events
- Handouts distributed to the public at special events, on trails by Police Department representatives and City maintenance crews, and at parks. (Attachment 2)
- Parks, Trails & Bikeways Map

Pavement markers, to delineate correct direction of travel for pedestrians and bicyclists were also recommended.

Other Trail issues (i.e. habitat preservation, unauthorized use of motor vehicles, requirement for dog owners to pick up after their dogs, etc.) are important because they may contribute to a feeling of crowding and conflict. These issues are already addressed by other signs placed along trails.

Discussion

Share the Trail signs have been installed, as planned, along the longest and busiest trails, including Miner's Ravine, Maidu Park and Pleasant Grove Creek trails. Although the signs clearly define how trails should be used, trail users have reported conflicts between bicyclists and pedestrians on those trails and others where few or no directional signs have been installed. In response to trail user concerns and suggestions, staff will be moving forward with implementation of pavement markers/stencils (Attachment 3) which delineate correct direction of travel for pedestrians and bicyclists and will reinforce the guidelines described on Share the Trail signs.

Pavement markers/stencils will be painted this summer on the following trails:

Maidu Park,
Miner's Ravine,
Sierra Gardens,
Pleasant Grove North & South, and,
Westpark/Chilton Middle School.

Pavement markers/stencils have been added to the 2019 Bike Trail Resurfacing Project and will be painted on the trails listed below:

Pleasant Grove South,
Park Regency,
Mahany Park,
Sierra Gardens,
Sunrise/Kensington, and,
Eastridge.

Additional signs will be installed if necessary.

Fiscal Impact

Pavement markers/stencils have been purchased at a cost of \$454.00 and will be installed at trail entrances and at regular intervals on the trails listed above. The cost for installation is minimal and will be included in seasonal maintenance efforts performed by the streets maintenance crews. The cost of pavement markers/stencils planned for installation as part of the 2019 Bike Trail Resurfacing Project, which includes 38,162 linear feet of trail and a total estimated cost of \$250,000, is approximately 2% of the total cost of the project, which is about \$5,000. Costs for the 2019 Bike Trail Resurfacing Project, along with costs for installation and ongoing maintenance of signs and pavement markers are covered within the Bike Trail Maintenance Fund, which is comprised of Local Transportation funds designated for this purpose. No general fund monies will be used for this project.

Environmental Review

Installing Share the Trail signs and pavement marker/stencils as proposed in this project involves minor alteration of an existing facility. This activity is categorically exempt from CEQA as a Class 1 Exemption (State CEQA Guidelines Section 15301). The Exemption has been prepared and no further CEQA action is required.

Attachments:

1. Share the Trail Tip/Rack Card
2. Share the Trail Sign
3. Pavement Marker Diagram

Share the Trail



Be a responsible trail user.

- Don't block the trail
- Keep dogs under control – 6' leash maximum
- Travel at a safe speed
- Pass with care
- Bicyclists keep right except to pass
- Pedestrians keep left to face oncoming cyclists

www.roseville.ca.us/ShareTheTrail

Attachment 1

Share the Trail



www.roseville.ca.us/ShareTheTrail

Roseville's off-street trails are a great place for fun, recreation, and transportation.

With courtesy, common sense, and a few safety guidelines, all visitors can have a safe and enjoyable experience. Be a responsible trail user.

Don't block the trail

Keep dogs under control—6' leash maximum

Travel at a safe speed

Pass with care

Bicyclists keep in the right lane, except to pass

Pedestrians keep left to face oncoming cyclists



**Public Works –
Alternative Transportation**

774-5293 • www.roseville.ca.us/transportation



Leave no trace on open space

www.roseville.ca.us/OpenSpace



Roseville's open space is a highly cherished natural resource that provides beautiful scenery, passive recreation, flood protection, and habitat preservation.

Help us protect this treasured resource:

Stay on the trail

Use binoculars to get a closer view

Keep dogs on a 6' leash and on the trail

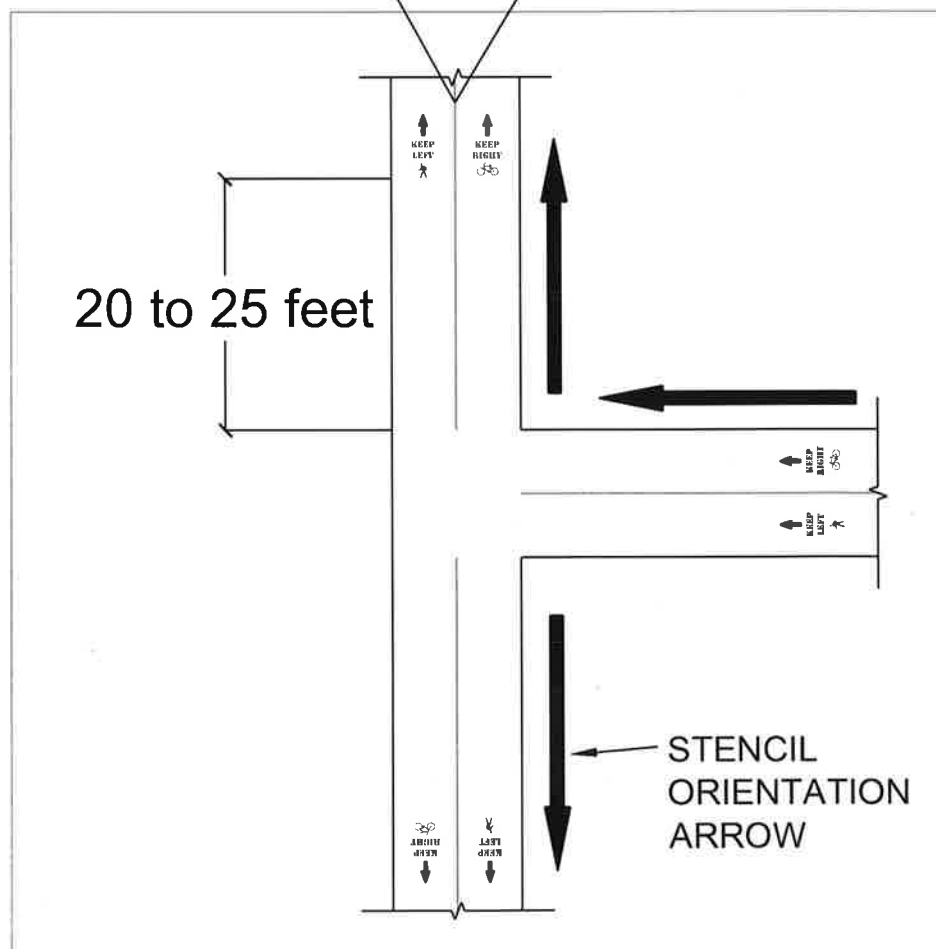
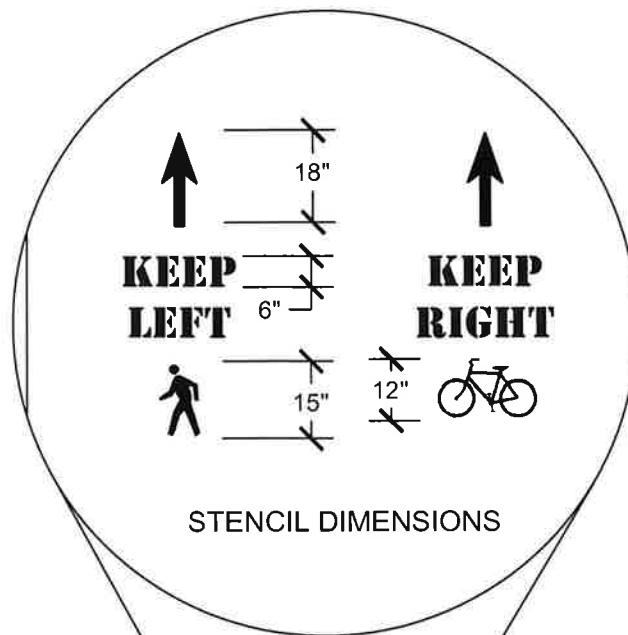
Pick up after your dog

Goat grazing within open space provides an innovative, environmentally sound way to eliminate fire hazards, reduce invasive and non-invasive plants, thin dense vegetation, and improve habitat.

Parks & Recreation

774-5748 • www.roseville.ca.us/parks







TRANSPORTATION COMMISSION COMMUNICATION

Title: Alternative Transportation Division Update

Contact:

Meeting Date: 9/18/2018

Item #: 7.1.

ATTACHMENTS:

Description

Staff Report

Attachment 1 - Mobility Training Brochure Registration

Transportation Commission Meeting September 18, 2018 – 7:00 p.m. Reports and Updates

Item 7.1. Alternative Transportation Division Update

Staff Mike Dour, Alternative Transportation Manager

Recommendation

This item is provided to update the Transportation Commission on the activities of the Alternative Transportation Division and other transportation related items of the region, no action is needed.

Roseville Bikefest

Bring your bicycle and helmet to this free family bike safety event! Enjoy bike obstacle courses and riding demonstrations, helmet fittings, and free bicycle safety checks from local bike shops. Kids receive bike-related prizes and have a chance to win a bicycle!

Saturday, October 6
9 a.m. – Noon
Mahany Park

Visit roseville.ca.us/Bikefest for more information.

May is Bike Month

May is Bike Month 2018 was successful as bicyclists took advantage of the good weather (for most of the month). In the Sacramento region, **8,022** bicyclists logged **1,372,464** miles. In Roseville, **438** employees who work at local businesses logged **81,554** miles in May, 2018. In addition, **358** residents who either work outside of Roseville or are retired/unemployed logged **66,094** miles. Participants at all of the May is Bike Month activities had a chance to win bike shop gift cards and bike socks.



City staff promoted May is Bike Month at the following events: Placer Arts Celebrate the Earth, Kaiser Hospital's Earth Day and Lava Ridge Earth Day celebrations. Staff also promoted May is Bike Month at an energizer station –on the way to work on Foothills Boulevard on Bike to Work Day. Approximately 15 participants attended the energizer station (until the lightening/thunder and rain storm arrived). The second energizer station scheduled the same day after work along the Miner's Ravine Bike Trail near Sculpture Park was cancelled due to the rain storm. Staff also supported events put on by local businesses which included bike to work breakfast and lunch events as well as an adult trike race (Williams + Paddon).

Staff, with support from two local bike shops, Roseville Cyclery and The Hub, hosted five one-hour Smart Cycling and Bicycle Maintenance Clinics for employees and the public. In addition, Approximately 50 bicyclists developed a better understanding of the rules of the road, techniques of bicycling with traffic and how to fix a flat.

Transit Ambassador Program

Transit Ambassadors are volunteers who assist passengers on Roseville Transit, Placer County Transit and Auburn Transit local fixed route services. The Transit Ambassadors:

- Visit transit transfer locations to answer passengers' questions;
- Help people get comfortable using the bus; and
- Assist Alternative Transportation staff at regional outreach events to educate the public about the availability of public transportation.

Currently the program has four active Transit Ambassadors who spend approximately thirty-two hours per month helping passengers on regional buses. All volunteers are vetted through a panel interview process, fingerprinted and background checked with the Department of Justice (DOJ).

In June 2018, Tricia Litts was hired to fill the position of Community Relations Analyst to oversee the Transit Ambassador and Mobility Training Programs. Ms. Litts will be: Recruiting and training new ambassadors; representing (with assistance of Transit Ambassadors) Roseville Transit, Placer County Transit and Auburn Transit at regional outreach events; and seeking opportunities to enhance the Transit Ambassador and Mobility Training programs.

South Placer Regional Mobility Training Program

The South Placer Regional Mobility Training Program was developed in response to the discovery that many people need a level of training to learn how to use public transportation that cannot be provided by volunteer Transit Ambassadors. In 2016 the City of Roseville was awarded Federal Transit Administration (FTA) Section 5310 grant to implement the "South Placer Regional Mobility Training Program". The City of Roseville is the lead agency, but training is available to seniors and individuals with disabilities throughout the south Placer region, including those that ride on Placer County Transit and Auburn Transit.

After a competitive procurement process, the Alternative Transportation division contracted with Paratransit, Inc. to provide professional Mobility Trainers who are available as training requests are received. Beginning September 21, 2016, Paratransit has been providing mobility training to the public.

Training is provided to individuals or groups and can range from 5 – 30 hours. Mobility Trainers develop customized transit trips and travel with trainees to teach them how to access lifeline services, medical appointments, shopping, restaurants, entertainment or social events. Mobility Training offers trainees the opportunity to travel confidently and independently on public transportation and to maintain or regain quality of life.

During the past contract year, twelve individuals have been trained to use regional public transportation independently through the Mobility Training Program. Trainees came from the following cities;

- Roseville - 7,
- Lincoln - 1,
- Orangevale – 1 (transported by care provider to Roseville),
- Citrus Heights – 1,
- Rocklin - 2.

Six individuals are currently being trained and five more individuals are on a waiting list. The Mobility Training Program is promoted through print media, (Attachment 1), the parks and recreation guide, online at all regional transit service provider websites and at regional outreach events.

City Transportation Projects

The summer construction season is in progress. There are a number of City transportation projects under construction including the following:

Downtown Bridges & Trail Project

Construction is underway on improvements to make it easier to bike and walk throughout Downtown Roseville. Updates include:

- Continuation of the trail into Royer Park, resulting in a 6-mile long off-street trail from Sierra College Boulevard to Darling Way
- Refurbishment and rotation of the Rube Nelson “Ice House” Bridge
- Construction of the Taylor Street pedestrian bridge, connecting Royer Park to the Downtown Library
- A new downtown pedestrian bridge, providing a direct connection between Royer Park and the Vernon Street Town Square. This bridge will have a high level of architectural detail and be wide enough to accommodate vendors and activities during special events, and
- Addition of 36 trees.



Construction working hours are 7 a.m. - 7 p.m., Monday - Friday, through late summer/fall 2019. There may be occasional weekend work beginning at 8 a.m.

Visit roseville.ca.us/DowntownBridges for details and to subscribe to project updates.

Woodcreek Oaks Widening Project

Construction continues on the second stage of widening Woodcreek Oaks Boulevard from just north of Pleasant Grove Boulevard to Crimson Ridge Way.

Stage 2 improvements include:

- Widening the bridge over Pleasant Grove Creek, May - July.
- Median construction and landscaping from Horncastle Avenue to Crimson Ridge Way.
- Final roadway resurfacing from just north of Pleasant Grove Boulevard to Crimson Ridge Way.

Typical working hours are Monday - Friday, 7 a.m. - 4:30 p.m. Traffic lanes may be narrowed and delays are possible.

The south branch of the Pleasant Grove Creek Trail is temporarily closed where it passes under the bridge. The trail is anticipated to reopen in July.

Median trees are being protected to the greatest extent possible, and the project will result in a net increase of 22 trees throughout the corridor.

Woodcreek Oaks Boulevard widening will improve traffic flow by making the final connection between four-lane road segments to the north and south, as planned in the City Council-adopted Roadway Capital Improvement Program.

Visit roseville.ca.us/WoodcreekOaks for details and to subscribe to project updates.

Roller Compacted Concrete Project

Work will continue through fall 2018 to reconstruct several streets using a material called roller compacted concrete.

By utilizing an innovative installation method, we're able to construct concrete roads that last three times longer than traditional asphalt. This allows Roseville to better use limited funding to repair more streets.

This project is paid for in part by Senate Bill 1, a gas tax passed in 2017.

Typical work hours are Monday - Friday, 7 a.m. to 5 p.m., weather permitting.

- Washington Boulevard, from Pleasant Grove to just north of Mountain Park Drive: Expect traffic delays during the road reconstruction, as Washington Boulevard is temporarily reduced to one lane in each direction. Consider using alternate routes.
- Hickory Street, between Church Street and Oakland Avenue
- Atkinson Street, between Church Street and Denio Loop
- Denio Loop



Visit roseville.ca.us/RCC for details and to subscribe to project updates.

Sierra Gardens Transfer Point

Construction to improve Sierra Gardens Drive and Roseville Transit's Sierra Gardens Transfer Point. Work is in progress and anticipated to conclude in winter 2018.

Road work includes four phases of temporary lane closures on Sierra Gardens Drive. Phasing has been carefully planned so customers and employees will have access to businesses at all times. During construction, Sierra Gardens Transfer Point is be closed and temporary bus stop changes are in effect.

The remodeled transit transfer point will serve passengers at this busy location who are transferring between Roseville Transit routes. Improvements include:

- Covered passenger boarding areas and seating
- Improved bus loading spaces
- Upgraded lighting, and
- More visible crosswalks.

Additionally, Sierra Gardens Drive will undergo reconstruction, providing a smoother surface for vehicles and bicyclists.

Construction costs are approximately \$1.5 million, funded by the state Transportation Development Act. No City General Fund money is being used on this project.

80/65 Interchange Project

Relief is coming for motorists getting on Highway 65 from Interstate 80. Caltrans has begun construction to reconfigure the crowded interchange.

This first phase will provide a third lane on northbound Highway 65 from Interstate 80 to Pleasant Grove Boulevard and improvements to the Galleria Boulevard/Stanford Ranch Road interchange.

Visit PCTPA's **8065interchange.org** webpage for details and to subscribe to project updates.

Miners Ravine Trail Repair Project at Sunrise Avenue

The Miner's Ravine Trail is closed where it passes under N. Sunrise Avenue, through late September. This section of trail will be inaccessible 8 a.m. to 5 p.m. on weekdays. The rest of the trail remains open to the public. Creek bank erosion repairs are being made in this area.

Attachments:

1. Mobility Training Brochure/Registration Form

Attachment 1

Gain the independence you desire and travel on the bus where you want, when you want. Roseville Transit offers free Mobility Training to help seniors or people with special needs learn how to safely and independently use the bus. It's offered one-on-one or in a group.

Mobility Training gives you the necessary tools to take control of your transportation. A professional mobility trainer will meet with you to ride the bus with you and teach you how to:

- Plan trips using the easiest and fastest routes
- Read and understand maps, schedules and bus readerboards
- Openly communicate with drivers
- Safely get on and off the bus
- Transfer between buses
- Pay fare and purchase passes
- Identify landmarks and bus stops

Trainers will travel with you until you are comfortable and confident making trips on your own.

Training programs may take 10 to 30 hours, depending on the individual or group's needs.

Using Roseville Transit's Local fixed-route bus system is less expensive than driving, using Dial-A-Ride or taxi services, and you won't have to schedule your trips in advance.

Mobility Trainers are screened by the Department of Justice and skilled at addressing the requirements of seniors and people with special needs.

Contact us today and get on the road to independent travel!



Public Works – Alternative Transportation
316 Vernon Street, Suite 150
Roseville, CA 95678

Mobility Training

Confidence | Independence | Mobility



(916 or 530) 745-7560
TTY: (888) 745-7885
mobilitytraining@roseville.ca.us
roseville.ca.us/MobilityTraining

Mobility Training Referral

Date of referral: _____

Referral form completed by: _____

Trainee name: _____

Phone number: _____

E-mail: _____

Male ☐ Female ☐

Birthdate: _____

Apartment complex/care home address: _____

Home address: _____

City: _____

Zip Code: _____

Which Local bus route serves this address? _____

Emergency contact: _____

Phone number: _____

Relationship: _____

Is training for: Specific route ☐ General use ☐

Destination(s): _____

Days of travel: _____

Hours of travel: _____

Other: _____

Does trainee use a mobility device? Yes ☐ No ☐

Type of device _____

Additional details _____

Please complete and submit this form by:

Mailing or delivering to:

Public Works – Alternative Transportation

316 Vernon Street, Suite 150

Roseville, CA 95678

Open Monday – Friday, 8 a.m. – 4:45 p.m.

E-mailing: Scan and send to mobilitytraining@roseville.ca.us