CITY OF
ROSEVILLE
CALIFORNIA

AGENDA
August 25, 2020

GRANTS ADVISORY COMMISSION MEETING
5:30 p.m.
Council Chambers - (Remote)
311 Vernon Street
Roseville, CA 95678

To help minimize the spread of COVID-19, members of the public may not attend in person, but may view the meeting on Comcast channel 14, Consolidated Communications channel 73 and AT&T U-Verse. The City of Roseville meetings are also
video streamed live and are available on the City's website and YouTube channel. Members of the public may offer public comment by the following means:
Dial in Phone Number: 916-774-5353
Email: publiccomment@roseville.ca.us
If you need a disability-related modification or accommodation to participate in this meeting, please contact Voice: 916-774-5200, TDD: 916-774-5220. Requests must be made as early as possible.

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION
If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting. **Public Comment** - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda. **Consent Calendar** - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately. **Agenda Items** - Speakers have five minutes to address items that are listed on the agenda. **Americans with Disabilities Act** - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

5. CONSENT CALENDAR

5.1. Minutes for August 11, 2020 Meeting of the Grants Advisory Commission

Recommend the Grants Advisory Commission adopt the Minutes of the August 11, 2020 Grants Advisory Commission meeting.

6. PRESENTATION/REQUESTS/ACTION ITEMS

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

7.1. Grants Advisory Commission (GAC) consolidated report on draft implementation strategies relating to Koné Consulting Community Needs Assessment (CNA) recommendations

8. ADJOURNMENT

GRANTS ADVISORY COMMISSION COMMUNICATION

Title:	Minutes for August 11, 2020 Meeting of the Grants Advisory Commission
Contact:	Melissa Hagan, 916-774-5476, mhagan@roseville.ca.us

Meeting Date: 8/25/2020
Item #: 5.1.

RECOMMENDATION

Recommend the Grants Advisory Commission adopt the Minutes of the August 11, 2020 Grants Advisory Commission meeting.

BACKGROUND

There is no background associated with this item. The request is to approve the attached minutes of previous meeting (Attachment 1).

Respectfully Submitted,

Melissa Hagan, Management Analyst II

ATTACHMENTS:

Description

Attachment 1 - GAC August 11 Minutes

MINUTES
August 11, 2020

GRANTS ADVISORY COMMISSION MEETING
5:30 p.m.
Council Chambers
311 Vernon Street
Roseville, CA 95678

1. CALL TO ORDER
Chair Lyss called the Meeting to Order at 5:30pm

2. ROLL CALL
Commissioners Present:
Robert Lyss
Ed Kriz
Ellaison Carroll
Audra Flynn
Dawn Heywood
Michelle Gibson
Commissioner Perez
Youth Commissioner Sordi – Absent

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS
Chair Lyss opened Public Comments
An email from Petal Connection was read by staff indicating how thankful they were to receive a grant.

5. MINUTES

5.1. Meeting Minutes for July 14, 2020 Meeting of the Grants Advisory Commission
A motion to approve the Minutes subject to modifications was entered by Chair Kriz
2nd: Commissioner Perez
All in Favor; None Oppose; 1 abstention (Commissioner Lyss)
Motion Passed

6. PRESENTATIONS / REQUESTS / ACTION ITEMS

6.1. Election of Chair and Vice Chair
After short discussion, Chair Lyss relinquished his position as Chair.
A motion to approve Commissioner Kriz to Chair was entered by Commissioner Flynn and 2nd by Commissioner Perez.
All in Favor; None Oppose
Motion Passed

A motion to approve Commissioner Carroll to Vice Chair was entered by Chair Kriz, and 2nd by Chair Lyss;
All in Favor; None Oppose
Motion Passed

6.2. Grants Advisory Commission Work Plan and Calendar for the FY2021-22 Grant Funding Cycle
Commissioner Carroll asked staff to clarify the intent to skip the December 7th meeting. A discussion ensued and it was decided not to add a December 7th meeting. The new calendar was set up to include more meetings than the prior year calendar. The commission came to agreement that meetings could be cancelled if necessary. Commission Carroll suggested that the wording "sub-committee" be stricken from the calendars. The revised calendars would be uploaded to the Agenda by staff.
A motion to approve the Work Plan Calendar and the Grant Funding Cycle Calendar was entered by Vice Chair Carroll subject to the suggested modification and 2nd by Chair Kriz.
All in Favor; none Oppose
Motion Passed

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

7.1. Consolidated Subcommittee Report
The commission discussed the report that was drafted by staff Liaison Matteoli which consolidated the previous sub committees recommendations that will go to the City Council. The need to further define and streamline the recommendations was discussed and when the Commission has thoroughly reviewed the recommendations and provide their changes, they will direct staff to make those changes that will go to Council.

The commission got through discussing the Service Categories and began discussing the Funding Priorities. At around 8:00pm, the Commission decided to finish the review at the August 25th meeting. No action was taken.

Public Comments was opened by Chair Kriz
None received

8. ADJOURNMENT
A motion to adjourn was entered by Chair Kriz
2nd: Commissioner Lyss
All in Favor; None oppose
Motion Passed
The meeting adjourned at 8:14pm

GRANTS ADVISORY COMMISSION COMMUNICATION

Title:	Grants Advisory Commission (GAC) consolidated report on draft implementation strategies relating to Koné Consulting Community Needs Assessment (CNA) recommendations
Contact:	Laura Matteoli, 774-5284, lmatteoli@roseville.ca.us

Meeting Date: 8/25/2020
Item #: 6.1.

RECOMMENDATION

Staff recommends that the Grants Advisory Commission (GAC):

1. Receive a consolidated draft implementation strategy report relating to Koné Consulting Community Needs Assessment (CNA) recommendations;
2. Consider, as necessary, additional consolidations to the draft implementation strategy to further define and streamline recommendations;
3. Provide staff direction on future tasks.

BACKGROUND

At the August 11, 2020 Grants Advisory Commission (GAC) meeting, the Commission received a consolidated report on draft implementation recommendations for Koné Consulting's recommendations. The Commission reviewed the report and provided comments/revisions to the first few categories. The Commission decided to finish their review of the draft report at the August 25th meeting.

The Chair and Vice Chair have revised the consolidated report, as discussed at the August 11th Commission meeting, see Attachment 1. Tonight the Commission shall review the revised consolidated report and make additional recommendations to further define and streamline the recommended strategies.

Respectfully Submitted,

Laura Matteoli, Economic Development Director

ATTACHMENTS:

Description

Attachmet 1 - Consolidated Report

Roseville Grant Advisory Commission

Proposed Implementation Strategies for the 2019/20 Community Needs Assessment

Service Categories

In keeping with the original intent of the sale of the Roseville hospital to "Improve the Quality of Life for the Citizens of Roseville", align service categories with Social Determinants of Health and make Roseville a healthier community. Examples of the new service categories may include:

- Neighborhood and Physical Environment
- Food
- Health and Wellness
- Community and Social Context
- Education

Funding Priorities

It is proposed that funding priorities be divided into three areas:

1. *Strategic, one-time grants for innovative projects or programs, capital improvements or new initiatives.* Examples of these “special” grants may be:
    - **New Initiatives** – Applicant identifies a need, service, or opportunity in the community that could offer an enhanced and improved quality of life or experience in Roseville.
    - **Innovative Ideas** – Based on models from other areas or agencies and attempting to take a new approach in providing opportunity to enhance or improve quality of life or experience in Roseville.
    - **One-time requests** – If applicants need special consideration on a single request basis.
2. *Operational/Mission support* grants for programs or projects that demonstrate effectiveness addressing a community need. Grant recipient can reapplied in future years for this priority area.
3. *Smaller requests* of up to $5,000 which can go towards either new programs/projects or support existing operations which have demonstrated effectiveness at meeting community needs.

The target goal is to divide the grants funds among the three areas described above, so each priority will receive approximately one third (1/3 = 33%) of the funds awarded. The Commission will work to fund grant requests based on this distribution to the extent it is reasonable based on funds available, the applications received and the consensus on merit of the proposals in a given year.

Collaboration

Develop stronger relationships with grantees post grant making

- Invite grantees to present at Commission meetings – develop a schedule to allow as many grantees to come and present.
- Help in getting the word out as to grant efforts and impacts within the community.

Continue reinforcing importance – retain questions related to collaboration as part of application process and attempt to identify the manner of reflecting this in scoring methodologies

Promoting Outcomes

Increase communication about grants opportunities in the community - We will continue to promote grant opportunities through various City newsletters and the website as well as use of social media. Promoting outcomes (item below) will also help get the word out about grant opportunities.

Promote outcomes - Reports related to grant outcomes can be generated and maintained:

1. A list of awardees, brief project and program descriptions and grant amounts for distribution at the July grant awards meeting. *(Example of the 20/21 report attached)*
2. A mid-year report that will serve as a check on progress to date.
3. A retrospective report on program successes released in fall of each year and shared with City Council and posted on the city's website. Organizations receiving awards may be invited to Grants Commission meetings to share accomplishments.

Share grantee performance results to be used to improve services provided

- Consider “special” GAC meeting that highlights the successes and efforts of applicants as a result of their award.
- Yearly event suggested above would help achieve this goal
- Work with City of Roseville Staff to develop targeting messaging to the public and community of program results and grantees
  - Social Media
  - Impact report of results
  - website enhancements Video clip

Measuring Success

Require current grantees to report on measurable results and consider performance when considering requests for renewed funding

- Grant recipients currently required to report on previous fund use and results. May consider adding this to application questions for consideration of serial requests. Example could be, “Objective of previous funding request and project/program outcomes as a result of funding”. Objective to keep from continued funding efforts that are not making the difference sought.

Scoring Methodologies

Ranking methodology - We anticipate revising questions on the grant application to better assess proposal effectiveness and overall merit. We recommend an approach where applications are scored using the 100-point scale and then ranked within each category described above (strategic, operational & small requests). All commissioners' individual rankings (unless abstaining) will be used in the evaluations. Applications in each category will be reviewed together as an individual group.

Further categorize applications by the type of service delivered, population served, social determinant of health most impacted or other area as part of the grant application questions and establish ranking, priorities, or preferences with consideration for the following:

- Number of clients served through agency funds
- Prioritize funding for use in Roseville as opposed to county or region-wide
- Early Intervention as opposed to relief:
  - Educational opportunities to change lifestyles:
    - budgeting classes
    - healthy choices
    - career counseling
  - Helping reduce chances of poor choices resulting in homelessness or life struggles by developing:
    - skill sets
    - confidence
    - healthy relationships
- Community connection events for general population (i.e. Music or Movie in the park, community gathering events, neighborhood connections, chamber of commerce events, etc.)

Too Big to Handle at This Time

Coordinate with other City and County Health efforts

- This is a large undertaking that GAC cannot accomplish in the time. However, adding a question on our grant application about additional local government and related funding is a way to better understand how other public organizations are helping to support the work of non-profits in our community.

Make grants for ongoing services (operational grants) on a biennial basis

- Kone report recommended to make a multi-year commitment to the requestors when awarded. GAC subcommittee concluded to forgo implementation of multiple year award of serial requests at this time. (Explanation needed or do not include?)

Developing a logic model or theory of change that supports each funding priority.

- In lieu of having GAC develop logic models to demonstrate theory of change objectives, consideration will be made to have applicants provide additional information in applications. *A logic model outlines: the relationship between what you have - the resources; what you do - the activities; what you produce - the outputs; and, the results - or outcomes.*
- GAC does not have expertise or capability to develop such models to result in effective change. Applicants are able to explain objectives for requested grants.

Use a Collective Impact Model to convene a community-wide collaboration on priorities and results

- Koné recommended city convene facilitated efforts for agency objective sharing, goal setting, and collaboration.
- Again, GAC does not have expertise or capability to facilitate these events but can rely on applicants to develop and engage their own peer groups for effectiveness. Consideration will be made of finding opportunities to share results and impacts of grant awards for the benefit of future applicants.

Implementing measures and targets for each funding priority based on input from workshops

- Koné recommended considering allocating funding percentages to 5 target areas developed in the focus groups.
- Subcommittee does not recommend focusing funding based on pre-set percentages at this time but to focus primarily on strategic grants at this time. Further classification of available grant funds could be considered in future grants cycles based on effectiveness of changes implemented within the next funding cycle.