



**Economic Development Advisory Committee
Tuesday, July 23, 2019
1:30 p.m.
Hutchison Conference Room
311 Vernon Street**

1. CALL TO ORDER

Councilmember Scott Alvord called the July 23, 2019 meeting to order at 1:30 p.m.

2. SILENT ROLL CALL

Committee Members Present:

Councilmember Scott Alvord
Naaz Alikhan, Industry Representative
Stephanie Dement, Industry Representative
John Mason, Chamber Representative
Jeff Richardson, Industry Representative
Angela Tsukiji, Industry Representative

City Staff Present:

Laura Matteoli, Economic Development Director
Michelle Sheidenberger, Assistant City Attorney
Wayne Wiley, Economic Development Manager
Kelly Wickline, EDAC Secretary
Rob Cline, Economic Development Analyst
Troy Holt, Management Analyst

Committee Members Absent:

Eric Avery

3. WELCOME NEW COMMITTEE MEMBER/STAFF

Scott Alvord welcomed Jeff Richardson, Jeff was appointed by Council to serve as an Industry Representative for EDAC. Rob Cline, Economic Development Analyst and Troy Holt, Management Analyst are new staff members in the City Manager's Office assisting with Economic Development.

4. PUBLIC COMMENTS

Jeff Sakala addressed the committee for partnership assistance from the city and chamber for a 12,000 sq. ft. co-working studio.

5. CONSENT CALENDAR

5.1. MINUTES OF April 30, 2019

Motion by Angela Tsukiji, seconded by Stephanie Dement to approve the Minutes of April 30, 2019.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Dement, Mason, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: Avery

6. COMMITTEE MEMBER / STAFF REPORTS

6.1. BUSINESS RETENTION VISITS

Laura Matteoli provided the list of 2019 Business Retention Visits and questionnaires. Visits are to be completed by October 22nd.

6.2. ROSEVILLE ADVANTAGE FINANCING PROGRAM APPROVAL AND DRAFT FLYER

At the July 17th City Council Meeting, Council approved the Roseville Advantage Finance Program. Laura provide a draft flyer, the program will be promoted through social media and in the Chamber newsletter. Staff will provide program report at the January 2020 EDAC Meeting.

6.3. ECONOMIC DEVELOPMENT/ROSEVILLE ELECTRIC VIDEO

Economic Development is expanding partnerships with our city utilities. Media staff is creating a video sharing information on the city utilities to be shared with prospective businesses.

6.4. ORDINANCE UPDATE

The Planning Commission will be reviewing ordinance updates to the following items, approved items will then be brought to the City Council for approval.

Cannabis – Allowing for Medical Research

Open-Air Vendor – Location Restrictions

6.5. SURPLUS PROPERTY SALE UPDATE

Council has directed staff to review and sell off any unwanted surplus property, staff shared a list of those properties to the committee.

6.6. DOWNTOWN BUSINESS UPDATE

6.6.1. POST OFFICE UPDATE – Negotiations are progressing, purchase and sale agreement will go to City Council by the end of the year.

6.6.2. DOWNTOWN VALET / TI FEE & PARKING FEE AMENDMENT - Revisiting Valet Plan, dedicating specific parking spaces for valet in one of the two parking garages. Draft ordinance will be reviewed by Downtown Roseville Partnership before moving forward to City Council.

6.6.3. ROSEVILLE FIRE MUSEUM LEASE AGREEMENT - Staff is bringing a use sole agreement to City Council on October 2nd for the Roseville Fire Museum (400 Lincoln Street)

6.7. ROUNDTABLE

6.7.1. BRIDGES GRAND OPENING – The Bridges Ribbon Cutting and Celebration will be held on September 21st

6.7.2. STATE OF THE CITY ADDRESS

The State of the City Address will be held at Adventist Health on Friday, October 4th at 8:30 a.m.

Additional Roundtable Discussion items:

- Rob Cline - working on a Facade Grant Program to include Douglas Blvd corridor, this will be a pilot partnership program
- Wayne Wiley - School of Rock (228 Vernon Street), at capacity and doing well
Roseville Cycle Shop – looking to relocate to alternate location in downtown Roseville
400 Vernon Street (previously Cheese Louise) – interest from new restaurant offering lunch and dinner
201 Vernon Street – Metropolitan night club no longer moving forward
- Laura Matteoli - Anixter Ribbon Cutting, August 14th
- Angela Tsukiji – provided BIA 2019 Placer County Government Affairs Highlights
- Jeff Richardson – (Westfield Galleria) the movie theater TI is moving along, expected to open end of 2020, the space was previously occupied by Sears. Also a new restaurant is being discussed.
- Wendy Gerig – Leadership Roseville, sign ups due July 26th
Splash will be held on September 14th
- Scott Alvord – offered to accompany any committee members during their business visits

7. ADJOURNMENT

A motion was made by Stephanie Dement and seconded by Angela Tsukiji to adjourn the meeting at 2:40 p.m.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Dement, Mason, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: Avery