



MINUTES July 25, 2023

Economic Development Advisory Committee 1:30-3:00 p.m.
Public Meeting Rooms 1 & 2
311 Vernon Street
Roseville, CA

1. **CALL TO ORDER**

Chair Scott Alvord called the meeting to order at 1:33 p.m.

2. **SILENT ROLL CALL**

Committee Members Present:

Chair Scott Alvord, Councilmember
Michael Tronnes, Industry Representative
Angela Tsukiji, Industry Representative
Eric Avery, Industry Representative
Jeff Richardson, Industry Representative (arrived at 1:47 p.m.)

Absent:

Ann Bouchard, Chamber of Commerce Representative
Naaz Alikhan, Industry Representative

City Staff Present:

Melissa Anguiano, Economic Development Director
Wayne Wiley, Economic Development Manager
Rob Cline, Economic Development Project Manager
Bill Chaplin, Senior Energy Services Account Representative
Helen Dyda, Public Affairs & Communications
Joe Mandell, Senior Deputy City Attorney
Cary Camilleri, Committee Secretary

3. **PUBLIC COMMENTS**

No Public Comments received.

4. CONSENT CALENDAR

4.1. Approval of Minutes from April 18, 2023, meeting

Approve the Draft Minutes of the April 18, 2023, Economic Development Advisory Committee meeting.

No Public Comment received.

Motion by Michael Tronnes, seconded by Angela Tsukiji to approve the Minutes of April 18, 2023 meeting.

The motion passed by the following votes:

Ayes: Chair Scott Alvord, Angela Tsukiji, Michael Tronnes, and Eric Avery

Noes: none

Abstain: none

Absent: Jeff Richardson, Ann Bouchard, and Naaz Alikhan

Minutes of the April 18, 2023, meeting approved.

5. STAFF REPORTS

5.1. Venture Lab Update

Economic Development Manager Wayne Wiley presented an informational update on the Venture Lab, including statistics on use, attendance, and program participation and provided the attached copy of the Venture Lab Update.

No Public Comment received.

5.2. Labor Force Data

Economic Development Project Manager Rob Cline provided information on labor data available to the City of Roseville and shared examples of labor force reports and provided the attached informational handout.

No Public Comment received.

5.3. Envision Roseville Update

Economic Development Director Melissa Anguiano presented an informational overview of the history and advancement of key industry sectors in Roseville and provided the attached presentation.

No Public Comment received.

6. ROUNDTABLE

6.1. Roundtable

Bill Chaplin provided updates regarding electric industry jobs and employment, transformer supply chain status, and charging station demand for electric vehicles.

Rob Cline provided details regarding the planning of upcoming business retention visits.

Wayne Wiley provided details about upcoming regional innovation events. The 2nd Annual GFX 2023 conference and showcase sponsored by Growth Factory Inc. is being held on October 5, 2023. The Placer Valley 2023 business summit and informational sessions are being held at Bayside Church's Blue Oaks Campus on October 6, 2023. Wayne also provided an update regarding the mural project to be located at the rear of the Roseville Theatre on Vernon St.

Melissa Anguiano provided an update on the proposed Roseville Industrial Park project.

Helen Dyda shared news about Roseville Rising applications.

Joe Mandell discussed some informational background on the proposed Roseville Industrial Park.

Committee Member Michael Tronnes provided updates on the Roseville Kaiser tower project and new garage development.

Committee Member Eric Avery provided information on activity levels for office space leasing and quality of life in Roseville.

Committee Member Angela Tsukiji provided information on new home sales in Roseville and the region. Angela shared information about the 'Selling Roseville' program with Mayor Bruce Houdesheldt and provided updates on the importance of partnerships with local foundations, housing shelters, and community organizations that provide job skill/trade training assistance.

Committee Member Jeff Richardson provided updates regarding the retail sales economy. He also provided updates on the sustainable landscaping project and successful water saving measures from the replacement of the turf at Westfield Galleria. Jeff also provided updates on new retail openings for several businesses at the Galleria.

Chair Scott Alvord commented about positive outcomes of public interaction with City of Roseville staff. He noted the importance of the Economic Development

Advisory Committee and Economic Development Department working together with local business owners to answer questions and provide information.

7. ADJOURNMENT

Meeting was adjourned at 2:58 p.m.