



MINUTES

July 23, 2024

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

1:30 p.m.

Civic Center Meeting Rooms 1 & 2

311 Vernon Street

Roseville CA

1. CALL TO ORDER

Chair Scott Alvord called the Economic Development Advisory Committee meeting to order at 1:36 p.m.

2. SILENT ROLL CALL

Committee Members Present:

Chair Scott Alvord, Councilmember

Michael Tronnes, Industry Representative

Andrew Tagg, Industry Representative

Angela Tsukiji, Industry Representative

Jeff Richardson, Industry Representative

Naaz Alikhan, Industry Representative (arrived at 1:45 p.m.)

Chair Scott Alvord introduced the Economic Development Advisory Committee's newest Board Member, Andrew Tagg, Banking Industry Representative.

3. PUBLIC COMMENTS

No Public Comments received.

4. MINUTES

4.1. Approval of Minutes from April 23, 2024, meeting

Approve the Draft Minutes of the April 23, 2024, Economic Development Advisory Committee meeting.

No Public Comments received.

Motion by Jeff Richardson, seconded by, Michael Tronnes to approve the Minutes of the April 23, 2024, meeting.

The motion passed by the following vote:

Ayes: Jeff Richardson, Michael Tronnes, Angela Tsukiji, Chair Scott Alvord

Noes: None

Abstain: Andrew Tagg

Absent: Stephen Clark

Naaz Alikhan arrived at 1:45 p.m. after the vote on this item.

Minutes of the April 23, 2024, meeting approved.

5. STAFF REPORTS

5.1. Economic Development Department Annual ICSC Conference Update

Economic Development Project Manager Wayne Wiley and Economic Development Analyst Gina McColl provided an informational update on the Annual International Council of Shopping Centers (ICSC) Conference held in Las Vegas on May 19-21, 2024.

No Public Comment received.

Chair Scott Alvord, Committee Member Andrew Tagg, and Economic Development Director Melissa Anguiano, discussed benefits of the ICSC conference.

6. ROUNDTABLE

6.1. Roundtable

Committee Members and Staff provided updates and information on relevant industry trends and projects.

Andrew Tagg provided information on commercial lending and customer service in the banking industry.

Michael Tronnes provided information about new hospital and medical buildings in the region.

Naaz Alikhan provided information about office space, mixed use, retail, and storage options in the building industry.

Jeff Richardson discussed online and in-store shopping trends and recently opened and upcoming retailers in the area.

Angela Tsukiji provided information about home sales and averages in the greater Sacramento region.

Chair Scott Alvord discussed aspects of community life, local workforce, and residing in and around Roseville.

Bill Chaplin, Electric Economic Development Project Manager, provided information about the upcoming Meet The Consultants (MTC) August 2024 conference. He discussed the Lineworkers Rodeo event that is planning to be held in Roseville @TheGrounds in March 2025.

Joe Mandell, Senior Deputy City Attorney, provided an update on the U.S. Supreme Court's recent decision in City of Grants Pass, Oregon v. Johnson regarding local enforcement of laws regulating camping on public property.

Wayne Wiley, Economic Development Project Manager, provided information about downtown Vernon Street area developments for business and retail opportunities. He provided information about the Union Pacific Rail Road Big Boy 4014 downtown community event on July 12th and 13th, 2024 and the variety of retail and entertainment activities that took place.

Gina McColl, Economic Development Analyst, provided information on new business, retail, entertainment, and restaurants in Roseville. The city website address she provided has information about Downtown and Old Town Roseville developments. Website provided [Downtown & Old Town Roseville - City of Roseville](#)

Rob Cline, Economic Development Project Manager, provided information about the city's utilities and promoting waterwise efficiency practices for local businesses. He will be attending the Meet The Consultants (MTC) August 6-8, 2024 conference in Visalia, California.

Melissa Anguiano, Economic Development Director, provided information about the recent site improvements at local new businesses.

Helen Dyda, Public Information Officer, provided an update on the positive public relations aspect of recent downtown community events. She provided information on Roseville transit improvements and future developments.

7. ADJOURNMENT

Meeting was adjourned at 2:56 p.m.