



AGENDA

July 19, 2022

TRANSPORTATION COMMISSION MEETING
6:00 p.m.
COUNCIL CHAMBERS
311 VERNON STREET
Roseville, California

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE OF ALLEGIANCE**
4. **PUBLIC COMMENTS**
5. **MINUTES**
 - 5.1. Approval of the May 17th Meeting Minutes
6. **REQUESTS/PRESENTATIONS**

6.1. Roseville Transit Service Change

A public hearing to receive input on COVID-related temporary service reductions and all related service changes.

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

7.1. Staff Report to Commission

Staff Update:

- Sierra College Student Pass Program
- Microtransit

8. ADJOURNMENT



MINUTES May 17, 2022

TRANSPORTATION COMMISSION SPECIAL MEETING
4:30 p.m.
Council Chambers
311 Vernon Street
Roseville, California

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1. CALL TO ORDER

Chair Short called the May 17, 2022 Transportation Commission special meeting to order at 4:30 p.m.

2. ROLL CALL

Present: Groff, Probst, Radford, Jr., Short, Festersen, Laucirica
Absent: Huisking, Isenhower, III

3. PLEDGE OF ALLEGIANCE

Commission Radford, Jr. led those in attendance in the Pledge of Allegiance.

4. PUBLIC COMMENTS

Chair Short opened the Public Comment period.

Chair Short closed the Public Comment period.

5. CONSENT CALENDAR

5.1. Approval of the March 15, 2022 Minutes

Commissioner Radford Jr. made the motion, which was seconded by Commissioner Groff to approve the March 15, 2022 meeting minutes as written.

Ayes: Groff, Probst, Radford, Jr., Short, Festersen, Laucirica
Noes: None

6. REQUESTS/PRESENTATIONS

6.1. Transportation Commission Tour

A bus tour to present various City of Roseville current projects and future projects sites.

Jason Shykowski, Public Works Director, started the Transportation Commission Bus Tour at the Civic Center Transfer Point (311 Vernon Street) outside of Council Chambers and presented various Capital Improvement Projects on the tour. Ed Scofield and Suzanne Engelke, Alternative Transportation Analysts, and Mike Dour, Alternative Transportation Manager assisted with the presentation. The tour included:

- Capital Improvement Projects included:
- South Placer Express On-Route Charging
- Highway 65 Trail Planning
- Roseville Extension Project
- Pleasant Grove Creek Trail Extension
- Mahany Park - Park and Ride Lot

- Washington/Andora Project
- Dry Creek Greenway East Phase 1 Trail

Commissioners thanked the staff for the presentation.

Chair Short opened the Public Comment period.

Chair Short closed the Public Comment period.

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

There were no reports from the Commissioners or staff.

8. ADJOURNMENT

Meeting was adjourned at 6:13 p.m.



TRANSPORTATION COMMISSION COMMUNICATION

Title: Roseville Transit Service Change
Contact: Ed Scofield, Ecscofield@Roseville.ca.us, 916-774-5449

Meeting Date: 7/19/2022

Item #: 6.1.

RECOMMENDATION

Staff recommends that the Transportation Commission:

- Open the public hearing and accept public comments.
- Recommend the City Council approve the continued reduction in Commuter bus service due to COVID-related impacts until ridership numbers increase to a point where additional service is necessary.
- Recommend the City Council approve the proposed Local Service changes as outlined in this report for Routes E, G, F and C.

BACKGROUND

In March 2019 the City Council approved the Roseville Transit Short Range Transit Plan (SRTP). The SRTP identifies a number of options to improve transit services in Roseville. The SRTP recommendations related to the service changes discussed in this report include: 1) streamlining the C,E,F & G routes as shown on SRTP Figure 32 (Attachment 1); and 2) adding commuter bus service due to the high levels of commuter ridership at that time.”

With the onset of the COVID-19 pandemic in March of 2020, Roseville Transit, along with transit agencies throughout the nation, experienced significant reductions in transit ridership that ultimately resulted in temporary service reductions. These service reductions were implemented with the hope that the COVID-19 and its ridership impacts would be short-lived and that service would return to pre-COVID conditions soon after implementation. Specifically, the following service changes were implemented.

- **Commuter Service:** On April 6, 2020, in response to low ridership due to employees working remotely, Roseville Transit temporarily suspended seven Commuter routes. Thirteen remaining Commuter routes did not change.
- **Local Service:** On May 26, 2020, with Sierra College practicing distance learning, Roseville Transit temporarily suspended the E and G routes and re-allocated that service to the C and F routes to increase service frequency from every 2 hours to once per hour.

While Roseville Transit ridership continues to slowly increase, ridership continues to remain below pre-COVID-19 levels. Because the service modifications have been in effect for more than a year, Roseville Transit is holding a public hearing to receive comments and present proposed changes for the future of the routes impacted by the pandemic.

Proposed Changes

Commuter Service

Roseville Transit proposes to maintain the existing level of Commuter service which consists of 13 commuter routes (six AM route and seven PM routes). The Commuter Routes AM 1, 6, 7, 10 and PM 3, 4, 8 will remain suspended until ridership warrants additional service.

Staff believes there is adequate coverage with the existing 13 commuter routes to provide service to those areas impacted by the seven suspended routes. Further, current total commuter ridership for the most recent quarter was 4,819 riders. While this number is the highest commuter quarterly ridership total in two years, it is still significantly lower than the 34,497 commuters that rode the quarter prior to COVID impacting ridership numbers. Commuter ridership remains low due to continued teleworking by most State agencies.

Staff will continue to monitor commuter ridership and when ridership increases to the point where additional service is warranted, additional commuter routes will be added.

Local Service

Roseville Transit proposes a number of modifications for the local routes that were impacted by the onset of the COVID-19 pandemic. In consideration of the SRTTP recommendations and continued COVID-19 impacts, The following local service modifications are being proposed on a pilot basis, with an effective date of August 22, 2022.

- Routes C, E, F and G will be restored to service every two hours.
- No route changes are proposed for routes C and F.
- Routes E and G will be modified to provide more direct service between the Sierra Gardens Transfer Point, Galleria Mall, and Sierra College.
- Route E and G will now become one route and will only be referenced at Route E. Route G will no longer exist once these changes are implemented.

Service for the route E and G will be provided every two hours to maintain the interlining with the routes F and C. The proposed modified route will eliminate bus service on Sierra College Boulevard between Rocklin Road and Douglas Boulevard. Routes E and G also previously provided service between Douglas Boulevard and the Sierra Gardens Transfer Point. This area will now only be served by Route L. The modified Routes E and G is proposed to provide an out-and-back route between Sierra College and the Sierra Gardens Transfer Point, with a stop at the Galleria Mall. This route is proposed to be renamed Route E, while the Route G will no longer be listed.

Related to these changes, staff has been working closely with Sierra College administration, Placer County Transit, and the Placer County Transportation Planning Agency to implement a Sierra College student pass program. While the details are still being finalized, the goal of the student pass program is to provide free rides for all registered Sierra College students. The program is expected to be implemented for the Fall of 2022 semester, which begins August 22,

2022. The proposed modifications for the routes E and G are expected to not only be more appealing to current and future Roseville Transit riders, but also to Sierra College students due to the direct connection to and from Sierra College and the Galleria Mall.

In addition to Roseville Transit providing weekday service every two hours between these destinations, Placer County Transit will also provide service between these two destinations to provide more options for students.

Staff believes that the proposed changes, along with the implementation of the Sierra College pass program will result in increased ridership over the previous underperforming routes.

Public Engagement & Communication for the Proposed Service Changes

Public engagement and communication have been conducted consistent with the previously approved Title VI Plan for Roseville Transit, Federal Transit Administration (FTA) public notification requirements, and City of Roseville best practices. A Public Input Plan was developed to ensure comprehensive and inclusive outreach. These efforts include, but are not limited to:

- Brochures in Spanish and English indicating the proposed Local and Commuter Service changes, and soliciting public input were available on Roseville Transit buses, transit customer service outlets, and at community facilities;
- The same information was also shared with the community via the City of Roseville's newsletters, website, and social media channels;
- Public hearing notices were published in English and Spanish and displayed on all Roseville Transit buses;

Comments received as of 6/30/22 are attached. An updated summary of comments received through the outreach process will be provided to the Commission at the public hearing.

Respectfully Submitted,

Ed Scofield, Transit Operations Analyst

Jason Shykowski, Director of Public Works

ATTACHMENTS:

Description

Route E - Original Route vs. Proposed Route

Service Changes Brochure

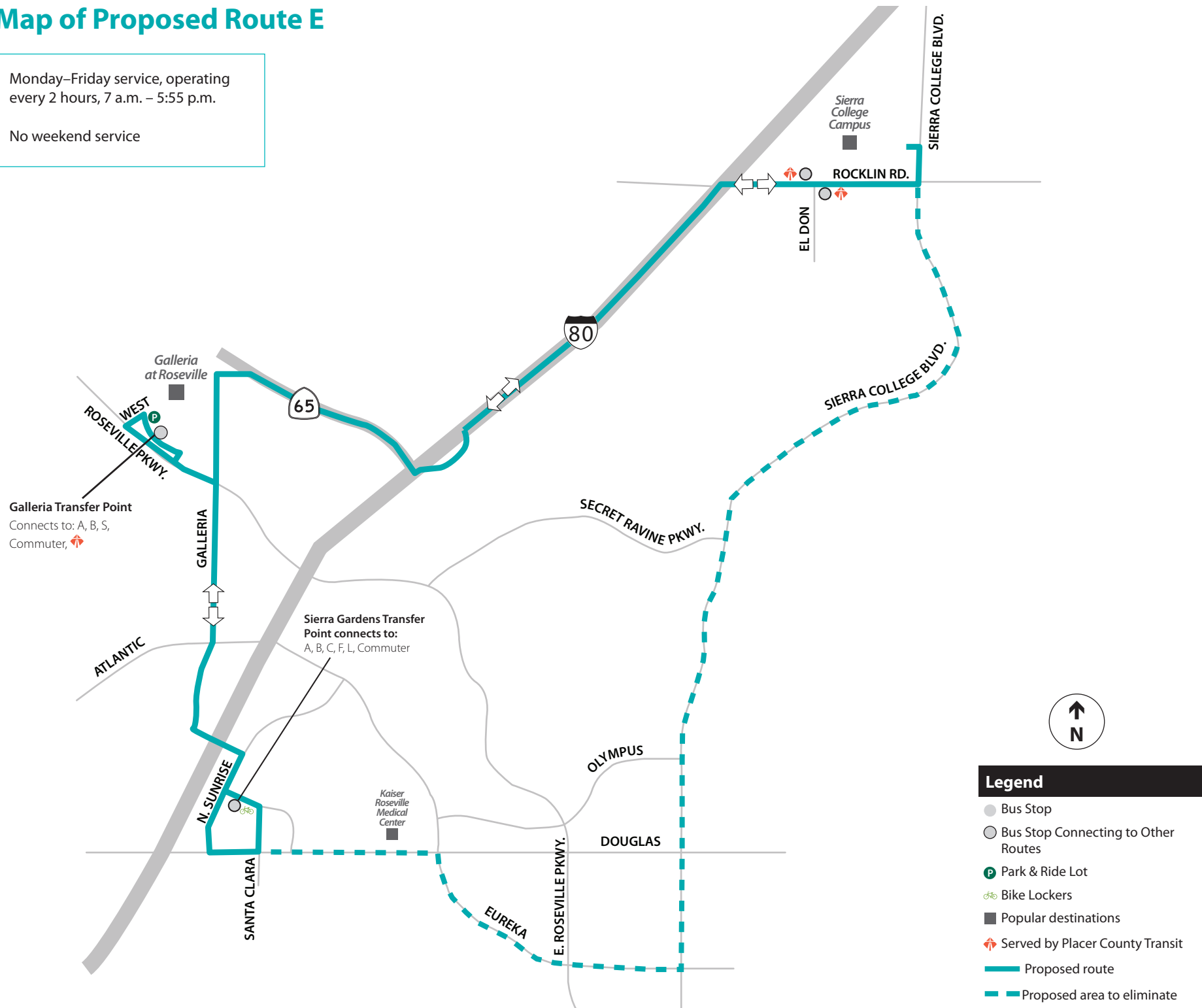
Public Comments as of 6/30/22

Short Range Transit Plan Figure 32

Map of Proposed Route E

Monday–Friday service, operating every 2 hours, 7 a.m. – 5:55 p.m.

No weekend service





Share your input

Roseville Transit wants your feedback on proposed route changes.

Comments can be made **through Tuesday, July 19** in one of the following ways.



Email: transportation@roseville.ca.us

In person or by mail: 316 Vernon St. Suite 150, Roseville, CA 95678

Phone: (916) 774-5293



Public workshop:

Tuesday, July 19 at 6 p.m.

City Council Chambers, 311 Vernon St.

Dial-A-Ride is available to the meeting at no cost. Call (916) or (530) 745-7560 to make a reservation.

Stay Informed

Receive important transit information about changes to bus service.

Online

roseville.ca.us/transit

Email & Text Message

Subscribe by visiting roseville.ca.us/subscribe

Twitter

twitter.com/RSVL_Transit

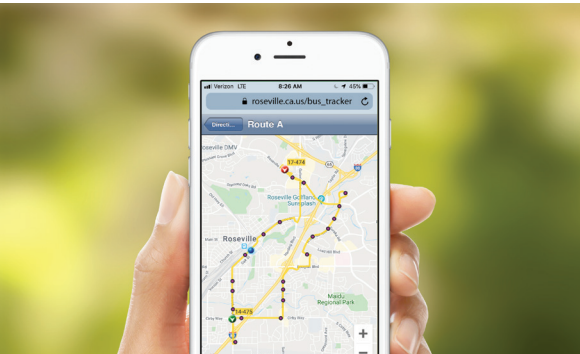
Facebook

facebook.com/rosevilletransit

On-board kiosk posters and fliers

Track your bus

Ride with confidence and view real-time arrival information for your bus by visiting roseville.ca.us/BusTracker.



roseville.ca.us/transit
(916) 774-5293
316 Vernon St.
Suite 150
Roseville, CA 95678

Share your input: Proposed Route Changes

Roseville Transit



roseville.ca.us/transit



Summary of Proposed Changes

Commuter

At the onset of COVID-19, Roseville Transit suspended seven of its 20 commuter routes. Roseville is proposing that these seven routes remain suspended until ridership increases enough to warrant additional service.

- AM: 1, 6, 7 and 10
- PM: 3, 4 and 8

Local

Routes C, E and F will return to service every two hours.

No changes to Routes C and F service areas.

Routes E and G will be combined and renamed Route E.

- Route E is proposed between Sierra College campus and the Sierra Gardens Transfer Point, with a stop at the Galleria Transfer Point.
- More direct service between the Galleria Mall and Sierra College campus.
- Eliminate service on Sierra College Boulevard between Rocklin Road and Douglas Boulevard.

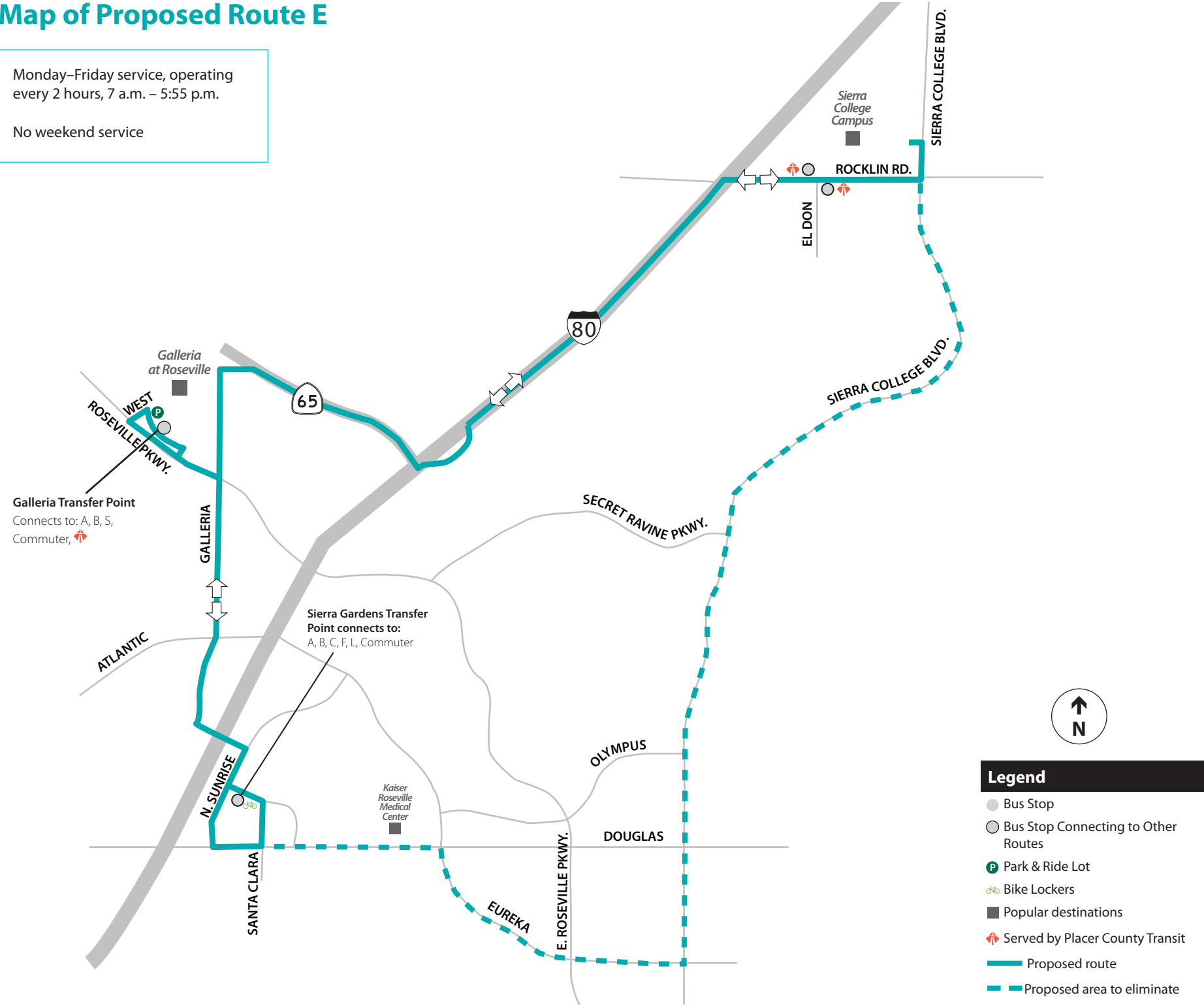
Dial-A-Ride & ADA Paratransit

No changes are proposed.

Map of Proposed Route E

Monday–Friday service, operating every 2 hours, 7 a.m. – 5:55 p.m.

No weekend service



Service Change Comments (As of 6/30/22)

6/20/2022	Ti Nguyen	Regarding the continued suspension of the Roseville Transit commuter routes, I am concerned that not expediently reinstating routes AM 1 and 10, and PM 8, will permanently diminish ridership, such that no "ridership increases enough to warrant additional service" would ever be observed. AM 1 and AM 10 represent the earliest and latest possible morning service to Sacramento, and riders who were previously served at these times ostensibly chiefly value the time flexibility. The result is a Catch-22 where such riders await the return of a service time which won't return until those riders choose less convenient times, which they are wont to do. As for PM 8, riders whose jobs allow them to flexibly leave Sacramento prior to the evening rush hour will not be able to capitalize upon the time advantage, if their choices remain limited to immediately-prior PM 7 and subsequent PM 9 routes. Although offset only by 15 minutes, this is a crucial hour for viable and reliable commute service. I do understand that service expansion without immediate corresponding demand represents a short-term strain on Roseville Transit's resources, but I believe the long-term impact of an indeterminate plan to restore service will ultimately prove counter to the interests of the residents and riders of Roseville. I would request that a revised criteria be considered to indicate the restoration of service.
6/22/2022	Nick Bryant	I would like to see more changes to the routes I am sick and tired of driver shortage enough
6/24/2022	Susan Flores	I have been a commuter of route M bus of Roseville, since 2019. I am having hard time because I leave at 7137 Nobleboro way Roseville CA 95747. The nearest bus stop to me is at CVS Pleasant Grove which is one hour and 10 minutes walk from our place. I would like to proposed an extended route up to fiddymment area. Specifically bus stop near Crawford/Fiddymment area. The dial a ride is not always available also. Thus, it would be a great help for us who leave in the fiddymment farm area to go to work, grocery store, school, church and doctor's appointment, if there will be a bus service. There are many new houses built already in this area. The population is getting bigger we need a ride please!



0 0.75 1.5 3 Miles

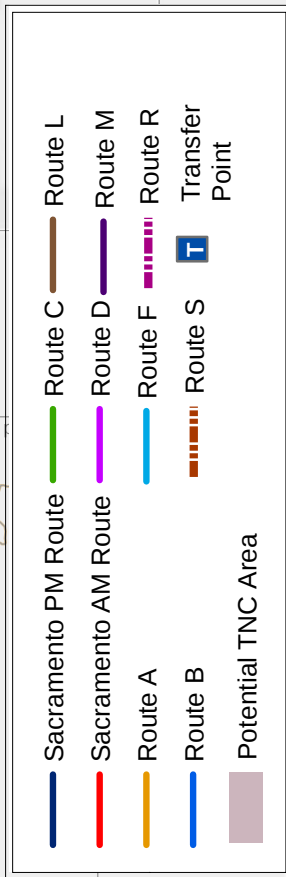


Figure 32
Roseville Transit Short Range Transit Plan

OTHER ELEMENTS

- Extend Saturday Service
- Reduce Early Morning C, D, and M Service
- Shift Route D and L Schedule
- Eliminate Reverse Commute Runs
- Commuter Service to Louis/ORlando
- Eliminate Commuter Service to Maidu Park
- Provide Mid-Day Commuter Run
- Consider Commuter Service to Richards Blvd.
- Adjust Commuter Schedules
- Fleet Improvements
- Battery Electric Bus Study
- Bus Stop Improvements

