



Economic Development Advisory Committee
Tuesday, June 28, 2016
1:30 p.m. – 3:00 p.m.
Hutchison Conference Room
311 Vernon Street

Committee Members Present:

Councilmember Tim Herman (Chair)
Naaz Alikhan, Industry Representative (Vice Chair)
Eric Avery, Industry Representative
Stephanie Dement, Industry Representative
Christopher Onstott, Industry Representative
Colin Roe, Industry Representative

City Staff Present:

Chris Robles, Economic Development Director
Michael Christensen, Deputy City Attorney
Laura Matteoli, Economic Development Manager
Bill Aiken, Development Analyst
Kelly Wickline, EDAC Secretary

Committee Members Absent:

James Cuppet, Chamber Representative

1. **Silent Roll Call** – meeting began at 1:30 p.m.
2. **Public Comment**
None
3. **Action Items**
 - A. **Approval of February 23, 2016 Minutes**

Stephanie Dement made the motion to approve the minutes of the February 23, 2016 meeting; the motion was seconded by Colin Roe.
The motion passed with following vote:
Ayes: Alikhan, Avery, Dement, Herman, Onstott, Roe
Noes: None
Abstain: None
4. **Discussion Items**
 - A. **Economic Development Strategy Update**

Staff provided hardcopies of the ED Strategy Update, over the next 6 months EDAC will review the document in sections and prepare a final draft for Council's approval.
 - B. **Term of EDAC and Meeting Frequency**

Chris Robles asked members for feedback on frequency of EDAC meetings as well as the purpose and responsibilities of the committee.

 - Feedback - Make sure City is taking right steps
No overlap with Advantage Roseville
Create goals for EDAC
Continue to provide and share updates on Economic Development
Achieve benchmarks
Goal setting will provide the best outcome
EDAC should be supported by various industries

Internal goals from City Staff
Research incentives
Engage the Committee Members – more vibrant and interactive
Create a Strike Team
Committee needs clear understanding of Council goals

- Public Feedback - Emphasis on “Advisory” role
 - Improve communications, i.e. sign ordinance, property development
 - Improve development process
 - Focus on business retention – Business Walk
 - Be proactive, send surveys
 - Attract new business

C. Advantage Roseville

Chris Robles shared the Advantage Roseville Update provided during the May 2016 Advantage Roseville Member Meeting. Laura Matteoli provided the most recent list of leads.

5. Handouts

Copies of the April, May and June Business Matters Newsletter were distributed.

6. Rountable

Mercy Housing received funding and will be moving forward, groundbreaking is expected to take place in November.

Chris informed Committee Members that HP intends to market the HP campus for sale with a proposed leaseback.

7. Adjournment

A motion was made by Stephanie Dement and seconded by Colin Roe to adjourn the meeting at 2:39 p.m.

The motion passed with following vote:

Ayes: Alikhan, Avery, Dement, Herman, Onstott, Roe

Noes: None

Abstain: None