



AGENDA

June 19, 2018

TRANSPORTATION COMMISSION MEETING

7:00 p.m.

City Council Chambers
311 Vernon Street
Roseville, California

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. PUBLIC COMMENTS**

Persons may address the governing body on items not on this agenda. Speakers shall restrict their comments to issues that are within the subject jurisdiction of the governing body and limit their comments to three (3) minutes per person. The Brown Act, with certain exceptions, does not permit the governing body to discuss or take action on issues that are not listed on the agenda.

5. CONSENT CALENDAR

- 5.1. Approval of April 17, 2018 Minutes

6. REQUESTS/PRESENTATIONS

- 6.1. Game Day Express 2017/18 Report

Presentation by Alternative Transportation Analyst Eileen Bruggeman summarizing the second season of the Game Day Express service.

- 6.2. Share the Trail Etiquette Guidelines Update

Informational report from Alternative Transportation Analyst Jeannie Gandler about trail etiquette guidelines and planned installation of pavement markers.

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

- 7.1. Alternative Transportation Division Update

Report by Alternative Transportation staff summarizing monthly status of Alternative Transportation issues, for information.

8. ADJOURNMENT



TRANSPORTATION COMMISSION COMMUNICATION

Title: Approval of April 17, 2018 Minutes

Contact:

Meeting Date: 6/19/2018

Item #: 5.1.

ATTACHMENTS:

Description

April 17, 2018 Draft Minutes



Transportation Commission

Regular Meeting

April 17, 2018 – 7:00 p.m.

Draft Minutes

1. Call to Order

The meeting was called to order at 7:00 p.m. by Commissioner Horton.

2. Roll Call

Commissioners Present

Joe Horton – *Chair*
Sergey Terebkov – *Vice-Chair*
Jeff Short
Chinnaian Jawahar
David Nelson
Brandon Baldwin
Peter Ashby
Taylor Urrutia – *Youth Commissioner*

Staff Present

Mike Dour, Alternative Transportation Manager
Eileen Bruggeman, Alternative Transportation Analyst II
Sue Schooley, Alternative Transportation Analyst II
Mike Isom, Acting Development Services Director
Michael Christensen, Deputy City Attorney
Debbie Dion, Recording Secretary

3. Pledge of Allegiance

Commissioner Nelson led those in attendance in the Pledge of Allegiance.

4. Meeting Minutes

a. February 13, 2018 – (ACTION REQUIRED)

MOTION:

Commissioner Short made the motion, which was seconded by Commissioner Terebkov to approve the meeting minutes of February 13, 2018.

Ayes: Horton, Terebkov, Short, Baldwin, Ashby, Urrutia
Noes: None
Abstain: Nelson, Jawahar
Absent: None

5. Oral Communications

Commissioner Horton opened the Public Comment period.

Stefanie Rhoades, resident, addressed the Commission on a planned Dutch Bros. Coffee kiosk at the corner of Donner Avenue/Douglas Boulevard and expressed concerns on traffic and safety.

Staff will follow up with Ms. Rhoades.

Mike Barnbaum, Ride Downtown 916, addressed the Commission on regional events.

Commissioner Horton closed the Public Comment period.

6. Consent Calendar

- a. Sierra Business Center Transportation Systems Management (TSM) Plan (ACTION REQUIRED)
- b. Freedom Point Transportation Systems Management (TSM) Plan (ACTION REQUIRED)

Commissioner Horton opened the Public Comment period.

There were no Public Comments.

Commissioner Horton closed the Public Comment period.

MOTION:

Commissioner Jawahar made the motion, which was seconded by Commissioner Ashby to approve the Consent Calendar Items a and b as presented.

Ayes: Horton, Terebkov, Short, Jawahar, Nelson, Baldwin, Ashby, Urrutia

Noes: None

Absent: None

7. Special Presentation/Reports

a. Engage Roseville Report Out

Mike Dour, Alternative Transportation Manager, introduced Mike Isom, Acting Development Services Director, who made the presentation.

Commissioner Horton opened the Public Comment period.

Mike Barnbaum, Ride Downtown 916, addressed the Commission and clarified that there was no connection between Items 7a and 7b and that there was no discussion of service reduction at EngageRoseville meetings.

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

Staff provided this item as informational only. No action required.

b. Short Range Transit Plan Update – Alternatives (ACTION REQUIRED)

Mike Christensen, Deputy City Attorney, explained procedures for this item.

Mike Dour, Alternative Transportation Manager, introduced Genevieve Evans, Transportation Planner, LSC Transportation Consultants, who made the presentation.

Commissioner Horton opened the Public Comment period.

Mike Barnbaum, Ride Downtown 916, addressed the Commission and asked if there were any plans to expand Route R.

Tracy Jensen, works at Air Resources Board and rides the Commuter bus downtown, addressed the Commission and urged more frequency of routes. Ms. Jensen suggested adding an 8 am bus leaving Roseville and a 5:20 pm bus leaving downtown. Ms. Jensen commented that buses are full with standing room only and encouraged more commuter buses be added to the routes.

Jennifer Higgins, Roseville resident and frequent rider of Fixed Route, Placer County Transit, and Dial-a-Ride, addressed the Commission and encouraged increasing frequency of service for Route M to twice an hour, expressed need of more service and expansion of service for Health Express, and suggested expanding bus service to Fiddymont and updating of Dial-a-Ride for Placer County

and Lincoln.

Gary Sprague, West Roseville resident who commutes to downtown Sacramento, addressed the Commission and commended the service and flexibility. Mr. Sprague also expressed appreciation for the Bus Tracker feature as well as email notifications.

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

This item was to accept the report from the Placer County Transportation Planning Agency (PCTPA) regarding alternatives to be considered in the Short Range Transit Plan (SRTP) Updates for Roseville Transit, accept public comments, and provide comments. No motion was necessary.

8. Staff and/or Commission Reports/Comments

a. Alternative Transportation Division Update

1. Bucks for Bikes
2. TSM Quarterly Training
3. Earth Day Events
4. May is Bike Month – Upcoming Events
5. Newly Constructed Class I Trails
6. 2018 Trail Construction
7. Bike Trail Maintenance Projects
8. Ongoing Bikeway Planning Efforts
9. Dry Creek Greenway West Multi-Use Trail Planning & Feasibility Study
10. Sacramento Protests

Sue Schooley, Alternative Transportation Analyst II made the presentation on Items 1-4; Mike Dour, Alternative Transportation Manager, made the presentation on Items 5-10.

Commissioner Horton opened the Public Comment period.

There were no public comments.

Commissioner Horton closed the Public Comment period.

Staff and Commissioners discussed.

Staff provided this item as informational only. No action required.

9. Pending Agenda

None

10. Adjournment

MOTION

Commissioner Short made the motion, which was seconded by Commissioner Jawahar, to adjourn the meeting.

Ayes: Horton, Terebkov, Short, Jawahar, Nelson, Baldwin, Ashby, Urrutia
Noes: None
Absent: None

The meeting was adjourned at 9:25 p.m.

Joe Horton, Chair

Debbie Dion, Recording Secretary



TRANSPORTATION COMMISSION COMMUNICATION

Title: Game Day Express 2017/18 Report

Contact:

Meeting Date: 6/19/2018

Item #: 6.1.

ATTACHMENTS:

Description

Staff Report

Survey Comments

End of season survey

Item 6.1 Game Day Express 2017/18 Report

Staff Eileen Bruggeman, Alternative Transportation Analyst

Recommendation

Staff requests that the Transportation Commission:

1. Accept the staff report on the performance of the 2017/18 Game Day Express bus service;
2. Accept public comments; and
3. Provide staff with comments on the performance of the 2017/18 Game Day Express bus service.

Background

On September 7, 2016, the City Council acted upon a recommendation of the Transportation Commission and directed staff to initiate the Game Day Express (GDE) bus service between Roseville and Kings home basketball games at the Golden 1 Center in Sacramento. The service began with the Kings first regular season home game on October 27, 2016.

The City Council authorized the use of up to two buses per game for the Game Day Express. The Square ticket sales system is used for advanced ticket sales, allowing staff to determine whether to send 1 or 2 buses for each game. One-way fares for the Game Day Express are identical to Roseville commuter fares: \$3.25 for residents and \$4.50 for non-residents. Same day (cash) ticket sales are also available on the bus.



The pick-up location in Roseville is at the Civic Center transfer point on Vernon Street. The City of Roseville entered into an agreement with the City of Sacramento to allow Game Day Express passenger drop off/pick up and parking for two buses during the game at the Amtrak Sacramento Valley station. The Amtrak Station is located less than four blocks from the Golden 1 Center.

In June 2017, the Transportation Commission reviewed the results of the 1st season of service, and the passenger survey results. Based on comments made by the Transportation Commission, staff implemented feasible changes for the 2017/18 season that included:

- Keeping the reservation window open longer (until noon the day of the game);
- Making it possible for drivers to accept cash at the door for round-trip tickets (versus only accepting payment for one-way tickets), reducing the need for exact change; and
- Changed the on-line ticket sales format to provide the option to purchase round-trip tickets, to reduce confusion.

Discussion

The Kings 2017/18 basketball season was the second season City of Roseville operated the Game Day Express service. Highlights of the most recent season include:

- Farebox recovery ratio (FRR) of 63% achieved for the 2017/18 season;

- A total of 1,798 trips were provided to forty-one (41) home games (service was suspended to 2 home games due to downtown protests) – resulting in an average of 22 passengers per trip;
- Fare revenue of \$6,686; with
- Total costs of \$10,565 inclusive of driver time, fuel, lay-over parking in Sacramento during the games, and marketing costs.

The FRR is higher for the 2nd season than the 1st season because while ridership and fare revenue were lower, the operational costs were also lower. Costs were lower for two (2) primary reasons:

- City of Sacramento is providing (2) designated bus parking spaces at the Amtrak stations for the same price of \$1,500, but for three (3) years instead of one year, reducing the parking costs from \$1,500 per year to \$500; and with the lower ridership a 2nd bus was not required, resulting in lower driver time and fuel costs.

Comparison of the 1st and 2nd seasons are listed below.

	2016/17	2017/18
Total Ridership	2,818	1,798
Total Expense	\$19,629	\$10,565
Total Fare Revenue	\$10,369	\$6,686
Farebox Recovery Ratio	53%	63%

The Roseville Short Range Transit Plan identifies FRR performance standards of 15% overall for Roseville Transit and 75% for Roseville Transit commuter services. For reporting purposes, the GDE is classified as a commuter service. This means that the GDE contributes to a higher overall FRR for Roseville Transit, but is less than the FRR standard for commuter services.

As noted in the Transit Performance Report for the first quarter of FY18 (provided to the Transportation Commission earlier this year), Commuter service FRR during the first quarter of FY 18 was 61.3%. However, the FRR for the first quarter in FY17 was 80.3%. As noted in the prior report, we believe that the commuter FRR decrease may be due to a combination of increased costs and decreased reporting of ridership with the launch of the regional Connect Card Fare System. Staff is still investigating the accuracy of the Commuter ridership data and will report back to the Commission at the end of FY 18.

2018 Post-Season Survey

Following the end of the season users of the Game Day Express service were asked to complete a survey regarding various aspects of the service. Sixty-three (63) passengers participated. The survey results remained very similar to the 2017 results.

Typical passenger – The survey found that the typical passenger:

- Attended between 1-5 games.
- Used the service between 1-5 times to attend those games.
- Rated the overall experience excellent and would use it again.
- Used the service to avoid parking and traffic in Sacramento, convenience, and price.
- 78% were Roseville residents.

Suggestions/Comments - Comments received through the survey are attached. The comments on the service have been favorable. Some of the common suggestions for modifications to the service are provided below, with a staff analysis in italics.

Drop Off Location – Similar to last year's survey, several commenters requested a drop off location closer to the Golden 1 Center, particularly for those with disabilities.

Staff coordinated with the City of Sacramento Police Department and received direction regarding street closures and approved drop off locations based upon security concerns. The selected location is consistent with those directions and provides a consistent drop off and pick up location adjacent to a covered waiting area with amenities, less than four (4) blocks of the center. We are not aware of any closer drop-off locations at this time, but we will continue to coordinate with our Sacramento contacts and explore opportunities for a closer drop off/pick up location, particularly for passengers with mobility concerns.

Fares - Some commenters expressed the desire to pay cash for a round-trip ticket at the bus.

For FY 18, we changed the procedures to allow for cash payment at the bus. For FY 19, staff will continue to communicate this feature of the service on-line and through driver training.

Expansion of Service - Similar to last year's survey results, some commenters suggested that we should offer the same service to other Sacramento venues or other events at the Golden 1 Center.

Due to logistical and cost considerations, the expansion of services to the Golden 1 Center would not be feasible at this time due to the following:

- Addition of the GDE has placed additional demands on our commuter bus fleet and our Fleet Maintenance Team. Although we have been able to provide the GDE service without impacting our regular commuter services, we are concerned that placing additional demands on the commuter fleet would result in impacts to the regular Commuter service. We will evaluate the appropriate size of the Commuter fleet in consideration of the GDE service during the Short Range Transit Plan Update that is underway.*
- Bus drivers are required to have a minimum amount of time off between shifts. The contractor has been able to juggle driver shifts without adding new staff. However, if we add additional service to the Golden 1 Center, we would have to work with our operations contractor to ensure driver staffing is sufficient. This could result in the need to hire new drivers. There is currently an industry-wide shortage of drivers that we have experienced at Roseville Transit, even with recent increases in driver wages. At this time, we are not recommending adding GDE service that would require new drivers.*
- Other transit providers who have expanded service to additional events or venues added administrative staff, incurring additional staff costs. Season 2017/18 provided a valuable service (both in terms of community service and reduction of emissions) with significant stretching of resources, and expansion of the service would require a higher level of resources than are currently available.*

Next Steps

Given the healthy average of 22 passengers per trip and the FRR of 63% and overall community and passenger support of the service as an asset, staff recommends that Roseville Transit continue providing the Game Day Express bus service to Sacramento Kings home games. No additional modifications to operations are recommended at this time.

No Transportation Commission action is needed because continuation of the service is consistent with the authorization provided by the City Council in September 2016.

Attachment(s):

1. Survey Comments

Q6 If the service needs improvement, please tell us how we can improve our service.

Answered: 27 Skipped: 37

#	RESPONSES	DATE
1	I am unsure about this. Some games started at 7:30; others at 7:00. Did the bus tickets indicate the varying pick up times?	4/27/2018 10:16 AM
2	It makes no sense to make cash payers pay each way and have exact change each time. most people end up having to pay extra just because of this. Sometimes several dollars more each way.	4/26/2018 10:17 AM
3	Drop off at the G1C, or at least closer for people with walking disabilities.	4/26/2018 9:34 AM
4	expand to service community and b st theater nights	4/26/2018 9:28 AM
5	I would like to see the game day express arrive downtown earlier, so people could eat dinner downtown.	4/26/2018 9:22 AM
6	if you do walk up ticket purchase it would be nice to pay up front for the round trip instead of paying each trip & having to have the exact change on the way back after the game	4/24/2018 8:52 PM
7	Make it more clear when the bus will be at the stop.	4/20/2018 12:57 PM
8	Wish this service was available during Golden 1 concerts.	4/20/2018 7:38 AM
9	For those of us with disabilities, just wish we could be dropped off and picked up closer to the arena.	4/18/2018 10:41 AM
10	When I ordered on line the print out did not show the dates.	4/18/2018 10:33 AM
11	I wish they had two buses. One earlier so you could take advantage of the different restaurants downtown	4/18/2018 10:28 AM
12	No improvement necessary!	4/18/2018 8:51 AM
13	Love the service as we're seniors, and driving at night is difficult. Would like to see this service extended, with daily trips, maybe 2 per day?	4/18/2018 8:18 AM
14	Work with the Kings for a package deal with tickets for select games. Also, downtown dinner specials from local restaurants on game day.	4/18/2018 7:48 AM
15	Margarita machine	4/18/2018 7:09 AM
16	Loved it. Will use again.	4/18/2018 5:09 AM
17	The service exceeded all our expectations.	4/17/2018 10:40 PM
18	I realize it is not a decision made by Roseville, but it is a shame that the city bus is not allowed to park near the arena, making it difficult for handicapped passengers.	4/17/2018 10:14 PM
19	The service is great. It's so easy to go to games and I can relax from the start.	4/17/2018 9:46 PM
20	Excellent service, cordial friendly drivers and the price is reasonable.	4/17/2018 9:17 PM
21	It would be nice if we were dropped off and picked up on J St.	4/17/2018 9:13 PM
22	After the game, we got lost and the bus waited for us. You can't ask for more than that and the bus driver couldn't be nicer and more professional.	4/17/2018 8:47 PM
23	I think the driver could provide more explanation of how the service works, especially for first time users.	4/17/2018 8:26 PM
24	No improvements. Outstanding community service.	4/17/2018 8:11 PM
25	Don't leave so late	4/17/2018 8:04 PM
26	A little puzzled about the route taken from Vernon St. to westbound I-80. Seems as it was longer and slower. I think it makes more sense to go via Douglas Blvd. on ramp to I-80, instead of Atlantic St.	4/17/2018 8:02 PM

27

Need a better system for contingencies like the protests late season after shooting of Stephon Clark. We got stranded. Realize it's an aberration but website could have been a little more proactive. Other than that, we love it.

4/17/2018 7:44 PM

Q11 We are interested in your opinion. Please share your comments about the Game Day Express.

Answered: 44 Skipped: 20

#	RESPONSES	DATE
1	Wonderful! Love it! The drivers are very friendly and personable, and it's fun to see familiar faces among the other passengers. The walk to the arena from the train station is pleasant as is the Roseville parking garage to and from the bus. I like being able to see downtown happenings as the bus is higher than traffic. The fee for the service is a very good value. The gift bags on the first day of the Game Day Express for this past season were festively appreciated. Thank you for those. Perhaps the Vernon Street merchants could offer promotions or discounts for riders to dine and refresh prior to the departures of the Game Day Express. Thanks for another great season - despite the Kings' win/loss record.	4/27/2018 10:16 AM
2	This is the only way to go to Kings games. Your drivers are great -- can't give them enough Kudos!	4/26/2018 3:18 PM
3	It is a great service.	4/26/2018 10:17 AM
4	As I stated above, my wife has difficulty walking (she is not totally disabled) but it would be nice if she could get dropped off a little closer. Thanks	4/26/2018 9:34 AM
5	great program hope you keep it	4/26/2018 9:32 AM
6	See #6	4/26/2018 9:22 AM
7	Great service offered by the city. If only we could be dropped off in front of the arena! I know that is probably out of your hands.	4/22/2018 7:02 PM
8	It was terrible. The bus came early and left us in Sacramento and we were forced to take a taxi back. Too unreliable. I'll just drive my self next time.	4/20/2018 12:57 PM
9	Great way to go to Kings games!!	4/20/2018 7:38 AM
10	I loved it! I dropped my season ticket for next year. But I will buy some tickets and will look forward to riding the bus.	4/19/2018 4:26 PM
11	I organize Roseville Kiwanis group Kings outings and the bus works fine.	4/18/2018 12:47 PM
12	Absolutely love this service! Your bus drivers are all courteous, friendly and comperent. Please continue Game Day Express for the next season.	4/18/2018 10:41 AM
13	Loved our driver!	4/18/2018 10:33 AM
14	Very convenient. Also, the last game we had was the day that the arena was shutdown due to the protesters for the shooting of the young man by the police. Because we got there only 1/2 before gametime, our bus driver hit a lot of traffic during the route. Since we were running late because of the traffic we could not get into the arena so we had to wait around. We went back to the bus, but not everyone was back. We think some people went to dinner. We waited until after 8:00pm and the bus driver contacted his office and was able to take all of us who were at the bus back to Roseville and then go back for the rest. We thought that was very kind of him to do. They were closing alot of the resturants in the area of the arena so it wasn't possible for us to go anywhere to eat. But overall, we have been very happy with the Game Day Express service.	4/18/2018 10:28 AM
15	Excellent service to the community!	4/18/2018 9:51 AM
16	Great service. I love it.	4/18/2018 8:51 AM
17	Love it, great idea. Would really miss this if it wasn't available. Would love to have this a daily express to Sac, maybe 2 per day.	4/13/2018 3:18 AM
18	Game day bus is the only way to go downtown for the game.	4/13/2018 7:48 AM
19	Takes the stress out of getting to and from the game so you can focus on a good time.	4/13/2018 7:09 AM
20	I really liked it. We plan on using it next year.	4/13/2018 6:07 AM

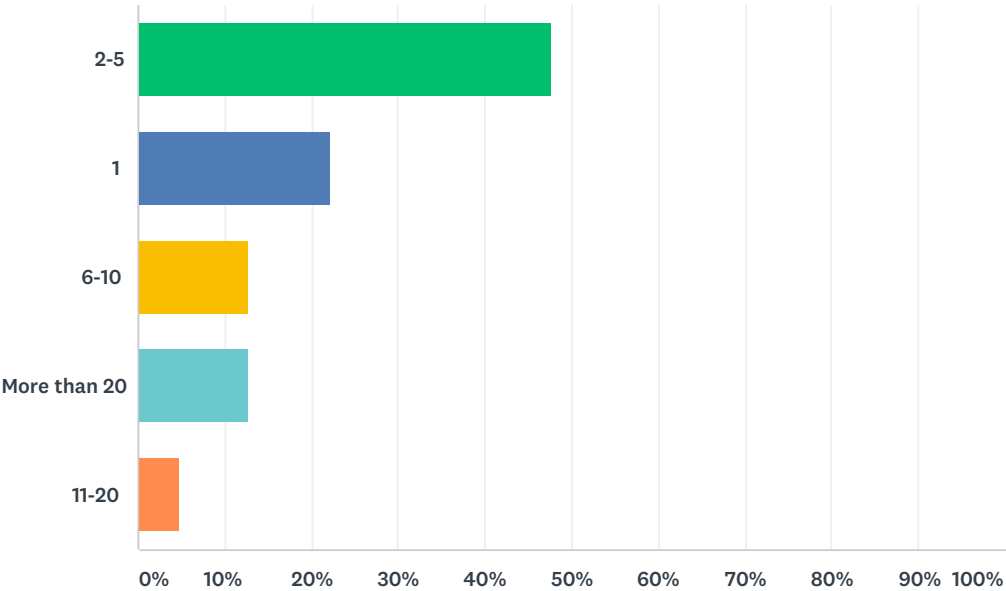
Game Day Express End-of-Season Survey 2018

SurveyMonkey

21	Entire experience was wonderful. The driver did a great job and the bus was clean. Will use for all future games we go to.	4/18/2018 5:09 AM
22	This transportation alternative is such a valued and treasured service that at every opportunity we have to encourage its use we do. Thank you for your service to the fan and overall community. See you again next season!	4/17/2018 10:40 PM
23	It is a wonderful service. I have met so many people who attend the games and they have never heard of it.	4/17/2018 10:14 PM
24	Would be great to have the service for Rivercats games too	4/17/2018 9:46 PM
25	Very easy to use and convenient. I dreaded having to drive to the arena and find expensive parking. Timing before and after the games is very good	4/17/2018 9:44 PM
26	A good deal any way you look at it. I will definitely ride the bus next year.	4/17/2018 9:17 PM
27	Game Day Express is great and all the drivers were too. Please have the Game Day Express next season.	4/17/2018 9:13 PM
28	We love the bus, even think with a rise in cost it would still be worth it	4/17/2018 9:13 PM
29	it is a great service to and from the Sacramento Kings game. I don't have to worry about parking and traffic	4/17/2018 9:10 PM
30	Love the game day express	4/17/2018 8:49 PM
31	It is the only way to go. My sons have taken the GDE also. Parking at the old ARCO/Sleep Train arena was no problem. Sacramento built the arena without adequate parking no matter how hard they try to sell it. The ride was easy and the arena was not that far away, despite having a tough time getting back to the bus (first time). Thank you City of Roseville.	4/17/2018 8:47 PM
32	I am so thankful I don't have to take my car, pay \$25 to park and then fight the traffic both going and coming home.	4/17/2018 8:42 PM
33	Excellent service. Keep it please	4/17/2018 8:39 PM
34	On time. Clean bus. Easy to use. Passangers we're all pleasant. Driver on March 1, 2018 was very friendly, professional and represented the City well as an employee. No complaints at all. Will is service again.	4/17/2018 8:32 PM
35	Thanks for offering this service to our community.	4/17/2018 8:26 PM
36	Great service. wish they would have it for other events as well.	4/17/2018 8:15 PM
37	This is one of the most outstanding services available. Thank you so much for providing it.	4/17/2018 8:11 PM
38	Such a great service. Love it!	4/17/2018 8:06 PM
39	See early remarks. Thanks	4/17/2018 8:04 PM
40	Great service at reasonable prices. very convenient, and reliable. Hope you have it back again next season	4/17/2018 8:02 PM
41	Great convenient service. Why would anyone not use this service?	4/17/2018 7:57 PM
42	We think this us a great idea and very helpful. Drivers were always courteous and friendly. We appreciate this service very much!	4/17/2018 7:44 PM
43	Made only one reservation to a game. Were not able to use it because of other plans.	4/17/2018 7:44 PM
44	Awesome service. Looking forward to next year. All our friends want to go now too	4/17/2018 7:39 PM

Q1 How many Sacramento Kings games did you attend during the 2017-2018 season?

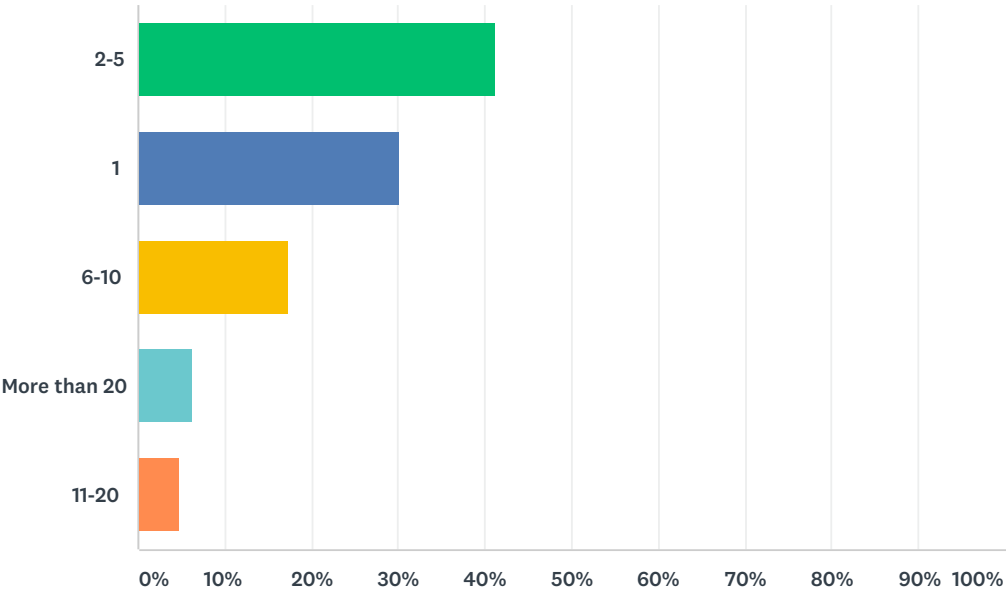
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
2-5	47.62%	30
1	22.22%	14
6-10	12.70%	8
More than 20	12.70%	8
11-20	4.76%	3
TOTAL		63

Q2 How many times did you use the Game Day Express bus service to go to the Sacramento Kings games?

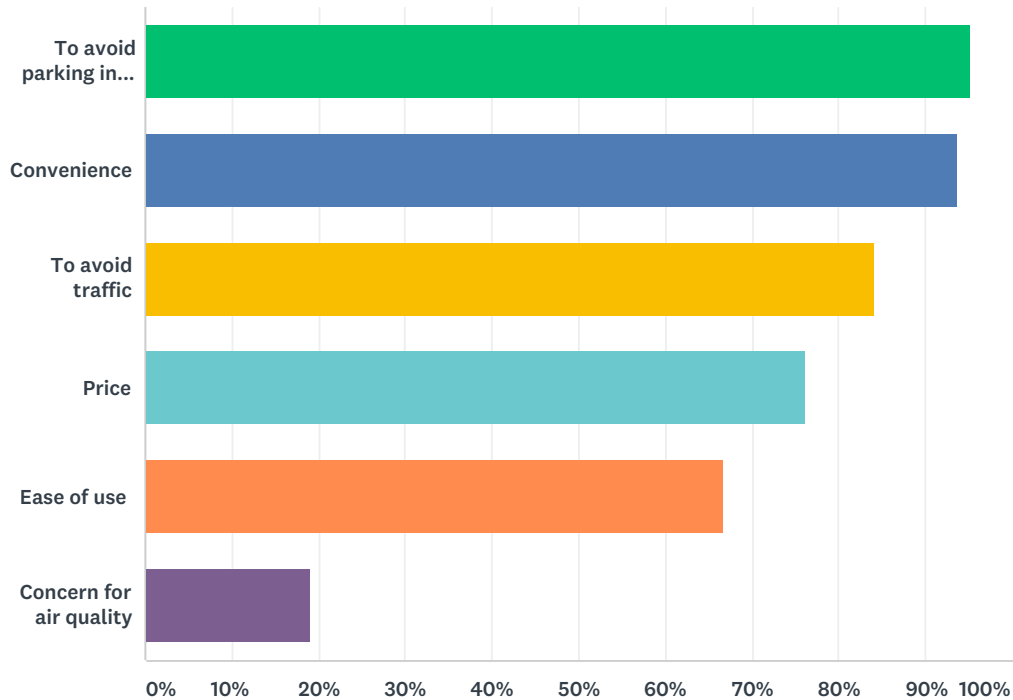
Answered: 63 Skipped: 1



ANSWER CHOICES		RESPONSES	
2-5		41.27%	26
1		30.16%	19
6-10		17.46%	11
More than 20		6.35%	4
11-20		4.76%	3
TOTAL			63

Q3 Why did you take the Game Day Express? Please check all that apply.

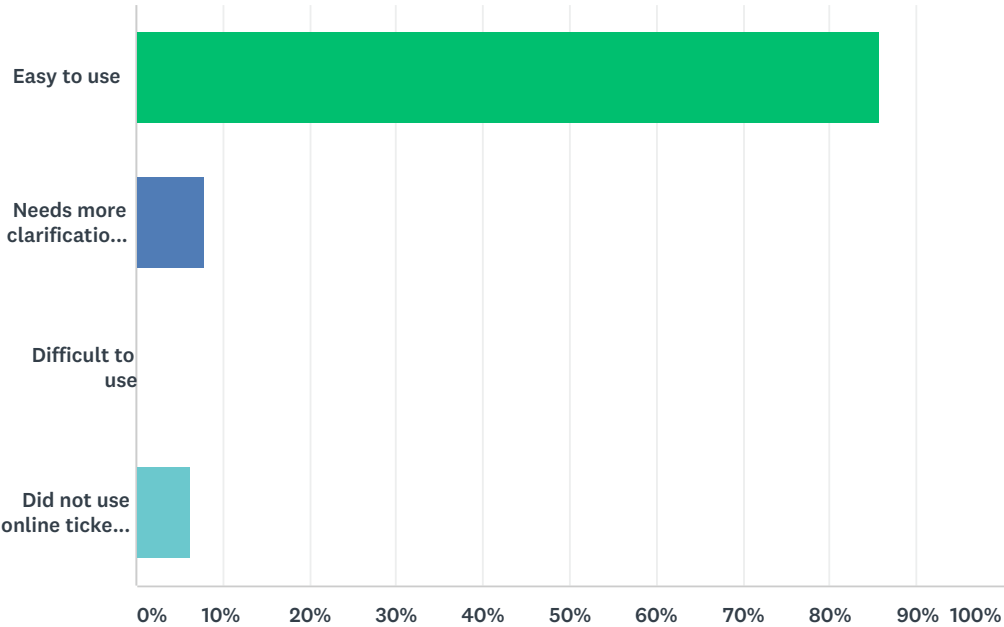
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
To avoid parking in downtown Sacramento	95.24%	60
Convenience	93.65%	59
To avoid traffic	84.13%	53
Price	76.19%	48
Ease of use	66.67%	42
Concern for air quality	19.05%	12
Total Respondents: 63		

Q4 Tell us about your online ticket purchasing experience. Was the ticket system

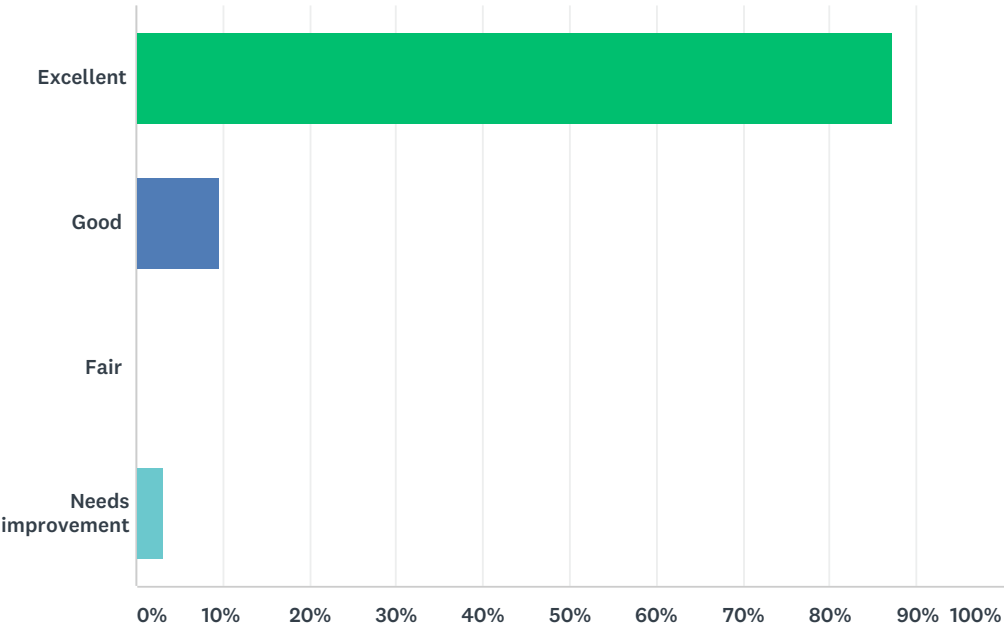
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Easy to use	85.71%	54
Needs more clarification but I was able to make this purchase	7.94%	5
Difficult to use	0.00%	0
Did not use online ticket purchasing	6.35%	4
TOTAL		63

Q5 How would you rate your overall Game Day Express experience?

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	87.30%	55
Good	9.52%	6
Fair	0.00%	0
Needs improvement	3.17%	2
TOTAL		63

Q6 If the service needs improvement, please tell us how we can improve our service.

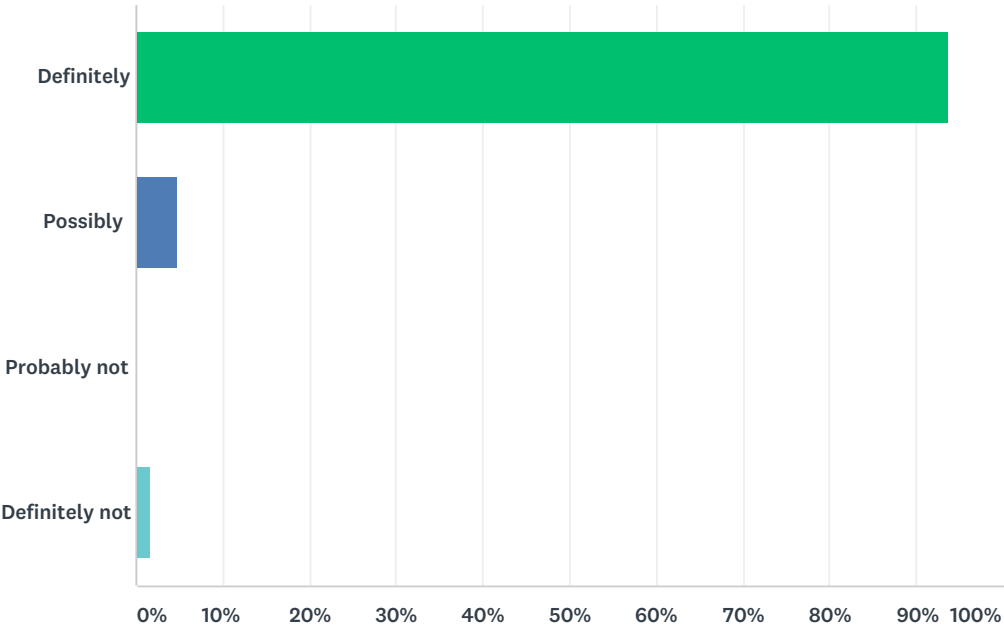
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8	Wish this service was available during Golden 1 concerts.	4/20/2018 7:38 AM
9	For those of us with disabilities, just wish we could be dropped off and picked up closer to the arena.	4/18/2018 10:41 AM
10	When I ordered on line the print out did not show the dates.	4/18/2018 10:33 AM
11	I wish they had two buses. One earlier so you could take advantage of the different restaurants downtown	4/18/2018 10:28 AM
12	No improvement necessary!	4/18/2018 8:51 AM
13	Love the service as we're seniors, and driving at night is difficult. Would like to see this service extended, with daily trips, maybe 2 per day?	4/18/2018 8:18 AM
14	Work with the Kings for a package deal with tickets for select games. Also, downtown dinner specials from local restaurants on game day.	4/18/2018 7:48 AM
15	Margarita machine	4/18/2018 7:09 AM
16	Loved it. Will use again.	4/18/2018 5:09 AM
17	The service exceeded all our expectations.	4/17/2018 10:40 PM
18	I realize it is not a decision made by Roseville, but it is a shame that the city bus is not allowed to park near the arena, making it difficult for handicapped passengers.	4/17/2018 10:14 PM
19	The service is great. It's so easy to go to games and I can relax from the start.	4/17/2018 9:46 PM
20	Excellent service, cordial friendly drivers and the price is reasonable.	4/17/2018 9:17 PM
21	It would be nice if we were dropped off and picked up on J St.	4/17/2018 9:13 PM
22	After the game, we got lost and the bus waited for us. You can't ask for more than that and the bus driver couldn't be nicer and more professional.	4/17/2018 8:47 PM
23	I think the driver could provide more explanation of how the service works, especially for first time users.	4/17/2018 8:26 PM
24	No improvements. Outstanding community service.	4/17/2018 8:11 PM
25	Don't leave so late	4/17/2018 8:04 PM
26	A little puzzled about the route taken from Vernon St. to westbound I-80. Seems as it was longer and slower. I think it makes more sense to go via Douglas Blvd. on ramp to I/80.....instead of Atlantic St.	4/17/2018 8:02 PM

27	Need a better system for contingencies like the protests late season after shooting of Stephon Clark. We got stranded. Realize it's an aberration but website could have been a little more proactive. Other than that, we love it.	4/17/2018 7:44 PM
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Q7 If you plan to attend Kings games next year, would you use the Game Day Express?

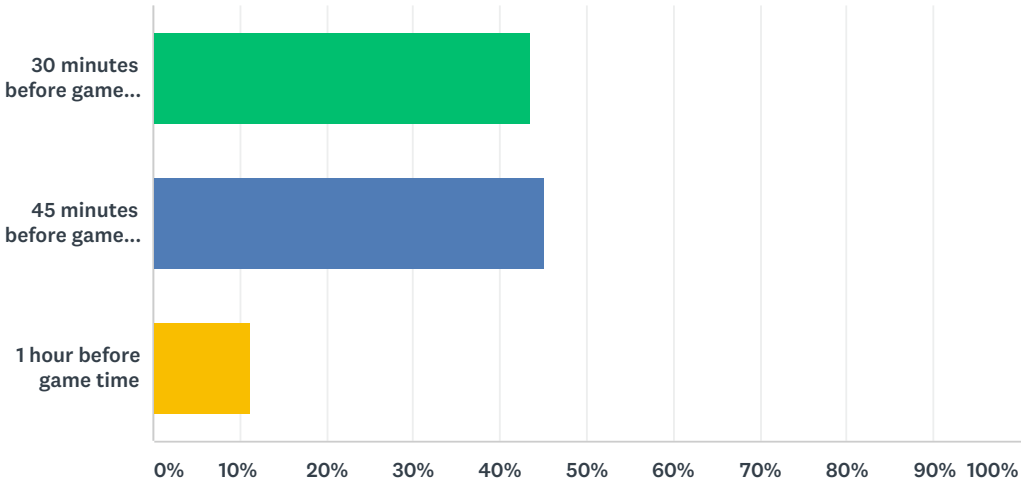
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Definitely	93.65%	59
Possibly	4.76%	3
Probably not	0.00%	0
Definitely not	1.59%	1
TOTAL		63

Q8 How early would you like to arrive in Sacramento on game day?

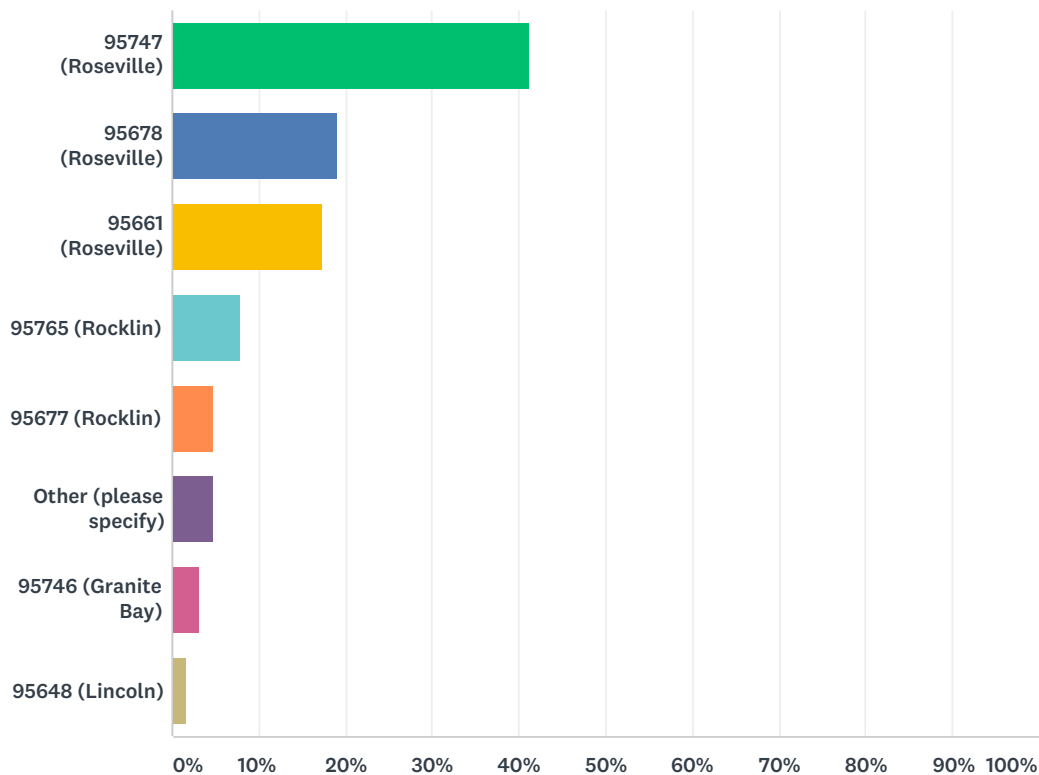
Answered: 62 Skipped: 2



ANSWER CHOICES	RESPONSES	
30 minutes before game time	43.55%	27
45 minutes before game time	45.16%	28
1 hour before game time	11.29%	7
TOTAL		62

Q9 What is your zip code?

Answered: 63 Skipped: 1

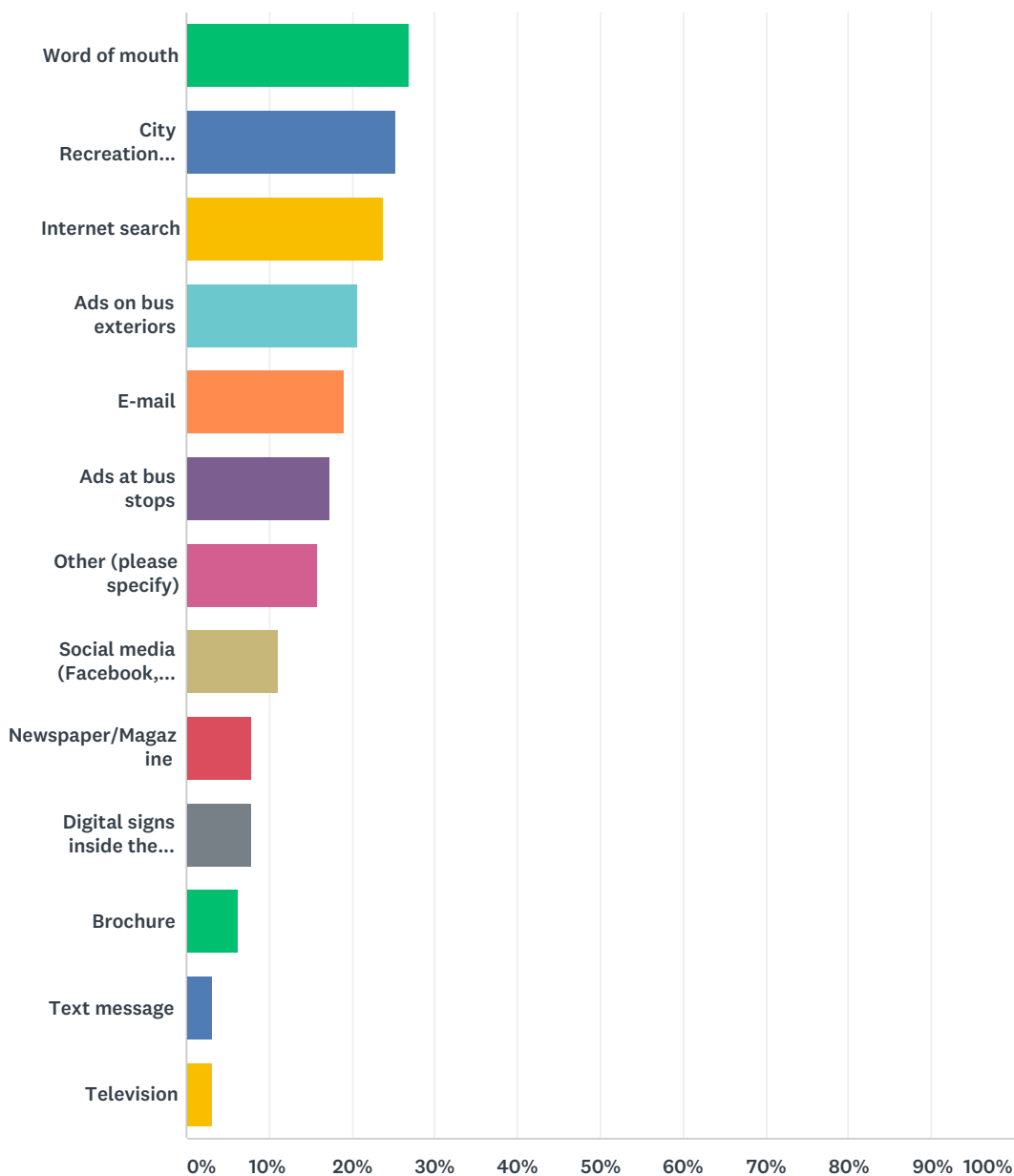


ANSWER CHOICES		RESPONSES	
95747 (Roseville)		41.27%	26
95678 (Roseville)		19.05%	12
95661 (Roseville)		17.46%	11
95765 (Rocklin)		7.94%	5
95677 (Rocklin)		4.76%	3
Other (please specify)		4.76%	3
95746 (Granite Bay)		3.17%	2
95648 (Lincoln)		1.59%	1
TOTAL			63

#	OTHER (PLEASE SPECIFY)	DATE
1	5650	4/26/2018 9:32 AM
2	95603 Auburn	4/18/2018 7:09 AM
3	95658	4/17/2018 9:17 PM

Q10 How did you learn about the Game Day Express? Please select all that apply.

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Word of mouth	26.98%	17
City Recreation Guide	25.40%	16
Internet search	23.81%	15
Ads on bus exteriors	20.63%	13
E-mail	19.05%	12

Ads at bus stops	17.46%	11
Other (please specify)	15.87%	10
Social media (Facebook, Twitter, Instagram, NextDoor, YouTube, etc.)	11.11%	7
Newspaper/Magazine	7.94%	5
Digital signs inside the Galleria Mall	7.94%	5
Brochure	6.35%	4
Text message	3.17%	2
Television	3.17%	2
Total Respondents: 63		

#	OTHER (PLEASE SPECIFY)	DATE
1	I believe it was at an arena open house prior to the first game at Golden One.	4/27/2018 10:16 AM
2	Word of Mouth Family friend received information from Roseville Transit and passed it on to me.	4/26/2018 3:18 PM
3	Newspaper Sacramento Bee article	4/22/2018 7:02 PM
4	Internet Search News article online	4/19/2018 8:31 PM
5	Newspaper Roseville Tribune	4/19/2018 4:26 PM
6	Word of Mouth family member	4/18/2018 8:47 AM
7	Word of Mouth Co-workers' recommendation.	4/17/2018 10:40 PM
8	Used it last season	4/17/2018 9:13 PM
9	Internet Search Search of the City's website (you ought to mention that)	4/17/2018 8:47 PM
10	Sorry, I don't remember. I've used it for 2 years	4/17/2018 8:42 PM

Q11 We are interested in your opinion. Please share your comments about the Game Day Express.

Answered: 44 Skipped: 20

#	RESPONSES	DATE
1	Wonderful! Love it! The drivers are very friendly and personable, and it's fun to see familiar faces among the other passengers. The walk to the arena from the train station is pleasant as is the Roseville parking garage to and from the bus. I like being able to see downtown happenings as the bus is higher than traffic. The fee for the service is a very good value. The gift bags on the first day of the Game Day Express for this past season were festively appreciated. Thank you for those. Perhaps the Vernon Street merchants could offer promotions or discounts for riders to dine and refresh prior to the departures of the Game Day Express. Thanks for another great season - despite the Kings' win/loss record.	4/27/2018 10:16 AM
2	This is the only way to go to Kings games. Your drivers are great -- can't give them enough Kudos!	4/26/2018 3:18 PM
3	It is a great service.	4/26/2018 10:17 AM
4	As i stated above, my wife has difficulty walking (she is not totally disabled) but it would be nice if she could get dropped off a little closer. Thanks	4/26/2018 9:34 AM
5	great program hope you keep it	4/26/2018 9:32 AM
6	See #6	4/26/2018 9:22 AM
7	Great service offered by the city. If only we could be dropped off in front of the arena! I know that is probably out of your hands.	4/22/2018 7:02 PM
8	It was terrible. The bus came early and left us in Sacramento and we were forced to take a taxi back. Too unreliable. I'll just drive my self next time.	4/20/2018 12:57 PM
9	Great way to go to Kings games!!	4/20/2018 7:38 AM
10	I loved it! I dropped my season ticket for next year. But I will buy some tickets and will look forward to riding the bus.	4/19/2018 4:26 PM
11	I organize Roseville Kiwanis group Kings outings and the bus works fine.	4/18/2018 12:47 PM
12	Absolutely love this service! Your bus drivers are all courteous, friendly and competent. Please continue Game Day Express for the next season.	4/18/2018 10:41 AM
13	Loved our driver	4/18/2018 10:33 AM
14	Very convenient. Also, the last game we had was the day that the arena was shutdown due to the protesters for the shooting of the young man by the police. Because we got there only 1/2 before gametime, our bus driver hit a lot of traffic during the route. Since we were running late because of the traffic we could not get into the arena so we had to wait around. We went back to the bus, but not everyone was back. We think some people went to dinner. We waited until after 8:00pm and the bus driver contacted his office and was able to take all of us who were at the bus back to Roseville and then go back for the rest. We thought that was very kind of him to do. They were closing alot of the restaurants in the area of the arena so it wasn't possible for us to go anywhere to eat. But overall, we have been very happy with the Game Day Express service.	4/18/2018 10:28 AM
15	Excellent service to the community!	4/18/2018 9:51 AM
16	Great service. I love it.	4/18/2018 8:51 AM
17	Love it, great idea. Would really miss this if it wasn't available. Would love to have this a daily express to Sac, maybe 2 per day.	4/18/2018 8:18 AM
18	Game day bus is the only way to go downtown for the game.	4/18/2018 7:48 AM
19	Takes the stress out of getting to and from the game so you can focus on a good time.	4/18/2018 7:09 AM
20	I really liked it. We plan on using it next year.	4/18/2018 6:07 AM

21	Entire experience was wonderful. The driver did a great job and the bus was clean. Will use for all future games we go to.	4/18/2018 5:09 AM
22	This transportation alternative is such a valued and treasured service that at every opportunity we have to encourage its use we do. Thank you for your service to the fan and overall community. See you again next season!	4/17/2018 10:40 PM
23	It is a wonderful service. I have met so many people who attend the games and they have never heard of it.	4/17/2018 10:14 PM
24	Would be great to have the service for Rivercats games too	4/17/2018 9:46 PM
25	Very easy to use and convenient. I dreaded having to drive to the arena and find expensive parking. Timing before and after the games is very good.	4/17/2018 9:44 PM
26	A good deal any way you look at it. I will definitely ride the bus next year.	4/17/2018 9:17 PM
27	Game Day Express is great and all the drivers were too. Please have the Game Day Express next season.	4/17/2018 9:13 PM
28	We love the bus, even think with a rise in cost it would still be worth it	4/17/2018 9:13 PM
29	it is a great service to and from the Sacramento Kings game. I don't have to worry about parking and traffic.	4/17/2018 9:10 PM
30	Love the game day express	4/17/2018 8:49 PM
31	It is the only way to go. My sons have taken the GDE also. Parking at the old ARCO/Sleep Train arena was no problem. Sacramento built the arena without adequate parking no matter how hard they try to sell it. The ride was easy and the arena was not that far away, despite having a tough time getting back to the bus (first time). Thank you City of Roseville.	4/17/2018 8:47 PM
32	I am so thankful I don't have to take my car, pay \$25 to park and then fight the traffic both going and coming home.	4/17/2018 8:42 PM
33	Excellent service. Keep it please	4/17/2018 8:39 PM
34	On time. Clean bus. Easy to use. Passangers we're all pleasant. Driver on March 1, 2018 was very friendly, professional and represented the City well as an employee. No complaints at all. Will is service again.	4/17/2018 8:32 PM
35	Thanks for offering this service to our community.	4/17/2018 8:26 PM
36	Great service, wish they would have it for other events as well.	4/17/2018 8:15 PM
37	This is one of the most outstanding services available. Thank you so much for providing it.	4/17/2018 8:11 PM
38	Such a great service. Love it!	4/17/2018 8:06 PM
39	See early remarks. Thanks	4/17/2018 8:04 PM
40	Great service at reasonable prices, very convenient, and reliable. Hope you have it back again next season	4/17/2018 8:02 PM
41	Great convenient service. Why would anyone not use this service?	4/17/2018 7:57 PM
42	We think this us a great idea and very helpful. Drivers were always courteous and friendly. We appreciate this service very much!	4/17/2018 7:44 PM
43	Made only one reservation to a game. Were not able to use it because of other plans.	4/17/2018 7:44 PM
44	Awesome service. Looking forward to next year. All our friends want to go now too.	4/17/2018 7:39 PM



TRANSPORTATION COMMISSION COMMUNICATION

Title: Share the Trail Etiquette Guidelines Update

Contact:

Meeting Date: 6/19/2018

Item #: 6.2.

ATTACHMENTS:

Description

Staff Report

Attachment 1 - Share the Trail Tip/Rack Card

Attachment 2 - Share the Trail Sign

Attachment 3 - Pavement Marker Diagram

Item 6.2: Share the Trail Etiquette Guidelines Update

Staff: Jeannie Gandler, Alternative Transportation Analyst/Bikeways

Recommendation

This is an informational report to provide the Transportation Commission with:

- Background information about Trail Etiquette Guidelines, and,
- Planned installation of pavement markers per the Trail Etiquette Guidelines.

Background

Roseville's multi-use trails are a great place for residents, employees and visitors to walk and bicycle for recreation and transportation purposes. As the City's trails became longer and more popular with residents and visitors, they began to experience user conflicts common to more heavily used trails. Roseville trail users include adults, youths, and young children who may be riding their bicycle, walking, running, jogging, rollerblading, or skating. Because users travel at different speeds, with different skill levels and differing attitudes and expectations, there is a potential for conflict. User behaviors range from excessive bicyclist speed to pedestrians blocking the trail by walking side by side. Many communities throughout the region are experiencing these same issues and, like Roseville, have implemented strategies to reduce potential conflicts between users.

In 2010, staff from the Alternative Transportation, Engineering, Parks, Open Space, Police, Fire, City Attorney and Risk Management Departments/Divisions met to review the nature of complaints related to trail use, trail etiquette guidelines from other jurisdictions, and developed Share the Trail Etiquette Guidelines. Share the Trail Etiquette Guidelines are a detailed list of recommendations for trail users resulting from a widely circulated public opinion survey along with the collaborative efforts of the divisions/departments mentioned above.

Results from the public opinion survey indicated that members of all user groups bear the responsibility for conflicts on the trail, and the top four concerns of all respondents were:

- Pedestrians often block the trail walking shoulder to shoulder (37.1% of respondents),
- Pedestrians wearing earbuds are unable to hear approaching bicyclists, (40.3%),
- Bicyclists do not call out when passing (29.0%), and
- Dog owners let their dogs roam off-leash (40.3%).

Share the Trail Etiquette Guidelines resulted from consideration of these behaviors and were developed to reduce trail user conflict. The guidelines were incorporated into a "Share the Trail" sign (Attachment 1) and are:

- Use the trail responsibly,
- Don't block the trail,
- Keep dogs under control – 6' leash maximum,
- Travel at a safe speed,
- Pass with care,
- Bicyclists keep right except to pass, and,
- Pedestrians keep left to face oncoming bicyclists.

In addition to the signs and markings placed on the trail, Share the Trail Etiquette Guidelines are communicated in the following ways:

- City website www.roseville.ca.us/sharethetrail
- Video posted to website and shown on COR-tv and at special events
- Handouts distributed to the public at special events, on trails by Police Department representatives and City maintenance crews, and at parks. (Attachment 2)
- Parks, Trails & Bikeways Map

Pavement markers, to delineate correct direction of travel for pedestrians and bicyclists were also recommended.

Other Trail issues (i.e. habitat preservation, unauthorized use of motor vehicles, requirement for dog owners to pick up after their dogs, etc.) are important because they may contribute to a feeling of crowding and conflict. These issues are already addressed by other signs placed along trails.

Discussion

Share the Trail signs have been installed, as planned, along the longest and busiest trails, including Miner's Ravine, Maidu Park and Pleasant Grove Creek trails. Although the signs clearly define how trails should be used, trail users have reported conflicts between bicyclists and pedestrians on those trails and others where few or no directional signs have been installed. In response to trail user concerns and suggestions, staff will be moving forward with implementation of pavement markers/stencils (Attachment 3) which delineate correct direction of travel for pedestrians and bicyclists and will reinforce the guidelines described on Share the Trail signs.

Pavement markers/stencils will be painted this summer on the following trails:

Maidu Park,
Miner's Ravine,
Sierra Gardens,
Pleasant Grove North & South, and,
Westpark/Chilton Middle School.

Pavement markers/stencils have been added to the 2019 Bike Trail Resurfacing Project and will be painted on the trails listed below:

Pleasant Grove South,
Park Regency,
Mahany Park,
Sierra Gardens,
Sunrise/Kensington, and,
Eastridge.

Additional signs will be installed if necessary.

Fiscal Impact

Pavement markers/stencils have been purchased at a cost of \$454.00 and will be installed at trail entrances and at regular intervals on the trails listed above. The cost for installation is minimal and will be included in seasonal maintenance efforts performed by the streets maintenance crews. The cost of pavement markers/stencils planned for installation as part of the 2019 Bike Trail Resurfacing Project, which includes 38,162 linear feet of trail and a total estimated cost of \$250,000, is approximately 2% of the total cost of the project, which is about \$5,000. Costs for the 2019 Bike Trail Resurfacing Project, along with costs for installation and ongoing maintenance of signs and pavement markers are covered within the Bike Trail Maintenance Fund, which is comprised of Local Transportation funds designated for this purpose. No general fund monies will be used for this project.

Environmental Review

Installing Share the Trail signs and pavement marker/stencils as proposed in this project involves minor alteration of an existing facility. This activity is categorically exempt from CEQA as a Class 1 Exemption (State CEQA Guidelines Section 15301). The Exemption has been prepared and no further CEQA action is required.

Attachments:

1. Share the Trail Tip/Rack Card
2. Share the Trail Sign
3. Pavement Marker Diagram

Share the Trail



www.roseville.ca.us/ShareTheTrail

Roseville's off-street trails are a great place for fun, recreation, and transportation.

With courtesy, common sense, and a few safety guidelines, all visitors can have a safe and enjoyable experience. Be a responsible trail user.

Don't block the trail

Keep dogs under control—6' leash maximum

Travel at a safe speed

Pass with care

Bicyclists keep in the right lane, except to pass

Pedestrians keep left to face oncoming cyclists



**Public Works –
Alternative Transportation**

774-5293 • www.roseville.ca.us/transportation



Leave no trace on open space

www.roseville.ca.us/OpenSpace



Roseville's open space is a highly cherished natural resource that provides beautiful scenery, passive recreation, flood protection, and habitat preservation.

Help us protect this treasured resource:

Stay on the trail

Use binoculars to get a closer view

Keep dogs on a 6' leash and on the trail

Pick up after your dog

Goat grazing within open space provides an innovative, environmentally sound way to eliminate fire hazards, reduce invasive and non-invasive plants, thin dense vegetation, and improve habitat.

Parks & Recreation

774-5748 • www.roseville.ca.us/parks



Share the Trail

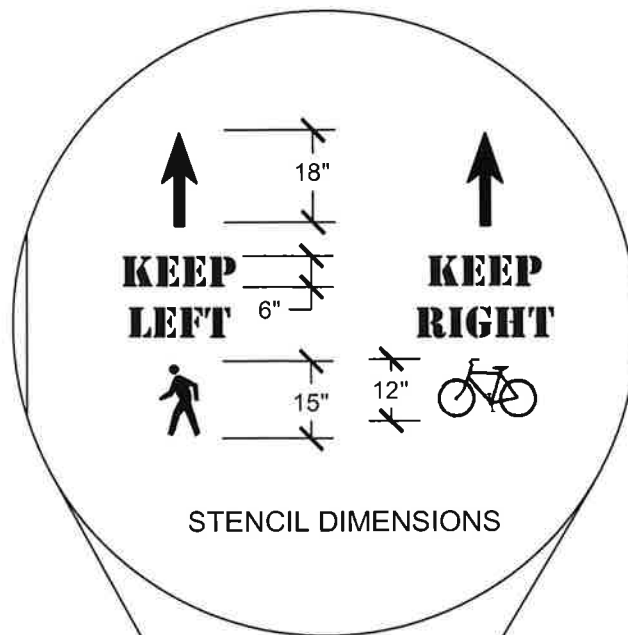


Be a responsible trail user.

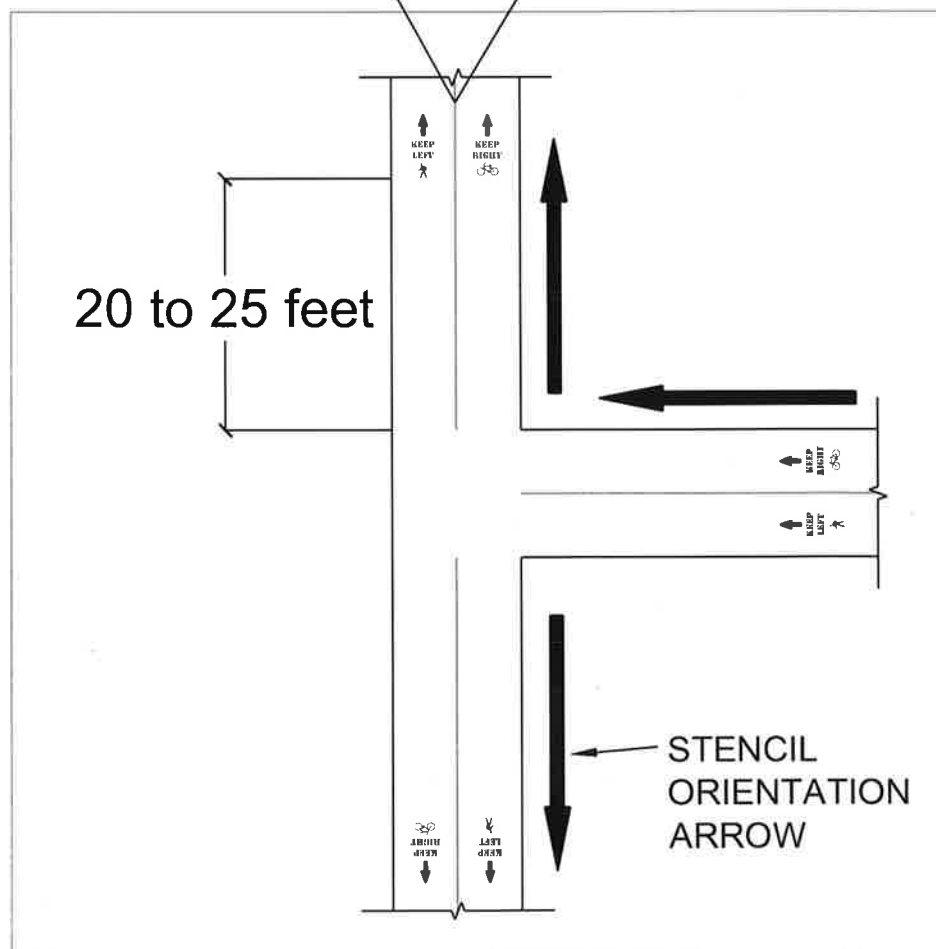
- Don't block the trail
- Keep dogs under control – 6' leash maximum
- Travel at a safe speed
- Pass with care
- Bicyclists keep right except to pass
- Pedestrians keep left to face oncoming cyclists

www.roseville.ca.us/ShareTheTrail

Attachment 1



STENCIL DIMENSIONS





TRANSPORTATION COMMISSION COMMUNICATION

Title: Alternative Transportation Division Update

Contact:

Meeting Date: 6/19/2018

Item #: 7.1.

ATTACHMENTS:

Description

Division Update Report

Transportation Commission Meeting

June 19, 2018 – 7:00 p.m.

Reports and Updates

Item 7.1. Alternative Transportation Division Update

Staff Mike Dour, Alternative Transportation Manager

Recommendation

This item is provided to update the Transportation Commission on the activities of the Alternative Transportation Division and other transportation related items of the region, no action is needed.

May is Bike Month

May is Bike Month 2018 was successful as bicyclists took advantage of the good weather (for most of the month). In the Sacramento region, **8,022** bicyclists logged **1,372,464** miles. In Roseville, **438** employees who work at local businesses logged **81,554** miles in May, 2018. In addition, **358** residents who either work outside of Roseville or are retired/unemployed logged **66,094** miles. Participants at all of the May is Bike Month activities had a chance to win bike shop gift cards and bike socks.



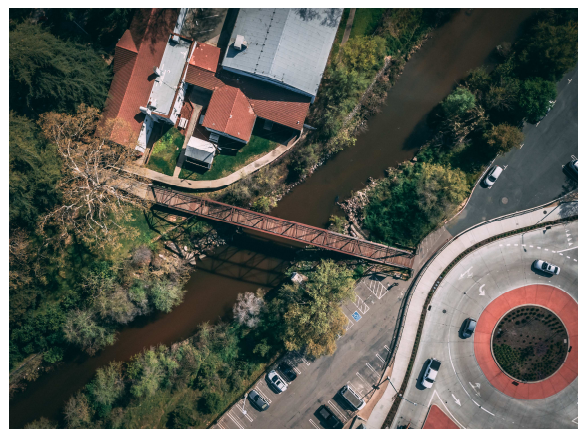
City staff promoted May is Bike Month at the following events: Placer Arts Celebrate the Earth, Kaiser Hospital's Earth Day and Lava Ridge Earth Day celebrations. Staff also promoted May is Bike Month at an energizer station –on the way to work on Foothills Boulevard on Bike to Work Day. Approximately 15 participants attended the energizer station (until the lightening/thunder and rain storm arrived). The second energizer station scheduled the same day after work along the Miner's Ravine Bike Trail near Sculpture Park was cancelled due to the rain storm. Staff also supported events put on by local businesses which included bike to work breakfast and lunch events as well as an adult trike race (Williams + Paddon).

Staff, with support from two local bike shops, Roseville Cyclery and The Hub, hosted five one-hour Smart Cycling and Bicycle Maintenance Clinics for employees and the public. In addition, Approximately 50 bicyclists developed a better understanding of the rules of the road, techniques of bicycling with traffic and how to fix a flat.

City Transportation Projects

The summer construction season is underway. There are a number of City transportation projects under construction including the following:

- **Downtown Bridges & Trail Project**
Construction is underway on improvements to make it easier to bike and walk throughout Downtown Roseville. Updates include:
 - Continuation of the trail into Royer Park, resulting in a 6-mile long off-street trail from Sierra College Boulevard to Darling Way
 - Refurbishment and rotation of the Rube Nelson



“Ice House” Bridge

- Construction of the Taylor Street pedestrian bridge, connecting Royer Park to the Downtown Library
- A new downtown pedestrian bridge, providing a direct connection between Royer Park and the Vernon Street Town Square. This bridge will have a high level of architectural detail and be wide enough to accommodate vendors and activities during special events, and
- Addition of 36 trees.

Construction working hours are 7 a.m. - 7 p.m., Monday - Friday, from Monday, June 4 through late summer/fall 2019. There may be occasional weekend work beginning at 8 a.m.

Visit roseville.ca.us/DowntownBridges for details and to subscribe to project updates.

- **Woodcreek Oaks Widening Project**

Construction continues on the second stage of widening Woodcreek Oaks Boulevard from just north of Pleasant Grove Boulevard to Crimson Ridge Way.

Stage 2 improvements include:

- Widening the bridge over Pleasant Grove Creek, May - July.
- Median construction and landscaping from Horncastle Avenue to Crimson Ridge Way.
- Final roadway resurfacing from just north of Pleasant Grove Boulevard to Crimson Ridge Way.

Typical working hours are Monday - Friday, 7 a.m. - 4:30 p.m. Traffic lanes may be narrowed and delays are possible.

The south branch of the Pleasant Grove Creek Trail is temporarily closed where it passes under the bridge. The trail is anticipated to reopen in July.

Median trees are being protected to the greatest extent possible, and the project will result in a net increase of 22 trees throughout the corridor.

Woodcreek Oaks Boulevard widening will improve traffic flow by making the final connection between four-lane road segments to the north and south, as planned in the City Council-adopted Roadway Capital Improvement Program.

Visit roseville.ca.us/WoodcreekOaks for details and to subscribe to project updates.

- **Roller Compacted Concrete Project**

Work is scheduled to begin the week of June 11 and continue through fall 2018 to reconstruct several streets using a material called roller compacted concrete.

By utilizing an innovative installation method, we're able to construct concrete roads that last three times longer than traditional asphalt. This allows Roseville to better use limited funding to repair more streets.

This project is paid for in part by Senate Bill 1, a gas tax passed in 2017.



Typical work hours are Monday - Friday, 7 a.m. to 5 p.m., weather permitting.

Construction begins on Washington Boulevard and will move to the next location as work is completed. During the coming days, you'll notice construction activity on the shoulders. However, major work will occur after nearby schools break for the summer.

- Washington Boulevard, from Pleasant Grove to just north of Mountain Park Drive: Expect traffic delays during the road reconstruction, as Washington Boulevard is temporarily reduced to one lane in each direction. Consider using alternate routes.
- Hickory Street, between Church Street and Oakland Avenue
- Atkinson Street, between Church Street and Denio Loop
- Denio Loop

Visit roseville.ca.us/RCC for details and to subscribe to project updates.

- **80/65 Interchange Project**

Relief is coming for motorists getting on Highway 65 from Interstate 80. Caltrans has begun construction to reconfigure the crowded interchange.

This first phase will provide a third lane on northbound Highway 65 from Interstate 80 to Pleasant Grove Boulevard and improvements to the Galleria Boulevard/Stanford Ranch Road interchange.

Visit 8065interchange.org for details and to subscribe to project updates.

Other transportation projects that will begin later this summer will include the Sierra Gardens Transit Transfer Point Improvement Project and the Miners Ravine Trail Repair Project at Sunrise Avenue.