



AGENDA
May 12, 2020
VIDEO

GRANTS ADVISORY COMMISSION MEETING
5:30PM
City Council Chambers
311 Vernon Street
Roseville, California

Commissioners may teleconference pursuant to Executive Order N-29-20. Members of the public may view the meeting on Comcast channel 14, Consolidated Communications channel 73 and AT&T U-verse. City Council meetings are also video streamed live and are available on the City's website and YouTube channel. Members of the public may offer public comment by the following means:

Dial in Phone Number: 916-774-5353
Email: citycouncil@roseville.ca.us

If you need a disability-related modification or accommodation to participate in this meeting, please contact Voice: 916-774-5200, TDD: 916-774-5220. Requests must be made as early as possible.

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. CALL TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS

4. CONSENT CALENDAR

4.1. Meeting Minutes for March 10, 2020 Meeting of the Grants Advisory Commission

Draft Minutes for the March 10, 2020 meeting of the Grants Advisory Commission meeting.

5. PRESENTATIONS / REQUESTS / ACTION ITEMS

5.1. Revisions to Work Plan and Funding Cycle Calendars

Revisions to Funding Cycle and Work Plan Calendars due to COVID-19 "Stay at Home" order and opening June 9, 2020 as a scheduled meeting.

5.2. 2020-2021 Grant Funding Deliberations and Recommendations

The Grants Advisory Commission will review their grant application scores and funding recommendations collectively and determine funding recommendations to the City Council for use of the 2020-2021 Citizens Benefit Funds and REACH funds.

5.3. Formation of Sub Committees to Implement Strategy for the Community Needs Assessment Recommendations

Formation of sub committees to implement strategy for the Community Needs Assessment recommendations.

6. BOARD MEMBER / COMMISSIONER / STAFF REPORT

7. ADJOURNMENT



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: Meeting Minutes for March 10, 2020 Meeting of the Grants Advisory Commission
Contact: Laura Matteoli, lmatteoli@roseville.ca.us, 916-774-5284

Meeting Date: 5/12/2020
Item #: 4.1.

RECOMMENDATION

Staff recommends that the Commission review and approve the attached Draft minutes for the March 10, 2020 meeting of the Grants Advisory Commission meeting.

BACKGROUND

Please see the attached minutes.

Respectfully Submitted,

Laura Matteoli, Economic Development Director

ATTACHMENTS:

Description

Meeting Minutes - March 10, 2020 - revised

MINUTES
March 10, 2020
VIDEO

GRANTS ADVISORY COMMISSION MEETING
5:30 pm
Council Chambers
311 Vernon Street
Roseville, California

1. CALL TO ORDER

The meeting was called to order by Chair Lyss at 5:30pm

2. ROLL CALL

Commissioners present:

Robert Lyss

Ellaisson Carroll

Erin Kelly

Audra Flynn

Dawn Heywood

Michelle Gibson

Commissioner Ed Kriz – not present

Youth Commissioner Alex Sordi not present

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENTS

Chair Lyss asked for Comments – No comments – Closed Public Comments

5. MINUTES

5.1. Draft Minutes - January 14, 2020 Meeting

Chair Lyss made motion to Accept

Commissioner Flynn made motion to Approve and Commissioner Heywood seconded the motion

Motion carried 7-0

6. PRESENTATION/REQUESTS/ACTION ITEMS

6.1. – 6.3 Community Needs Assessment Update

Troy Holt will provide a Community Needs Assessment Update

Troy Holt introduced Alicia Koné and Karin Ellis. The GAC received a presentation of the findings and recommendations from Koné Consulting, LLC on March 10, 2020. There was consensus that grant-funding priorities should align with the initial intention and the sale of the hospital. This includes a broad definition of health and aligns with the City Council goal of maintaining a healthy community. Agreement that there is an opportunity to streamline current service categories and that the GAC should work to recommend full funding of grant requests in priority areas to make a greater impact rather than funding smaller amounts across applicants.

Commissioner Carroll was not in complete agreement. GAC discussed and approved the forwarding of the findings and recommendations to the City Council. Additionally, the GAC discussed the formation of subcommittees to develop an implementation plan for the recommendations. The GAC will continue to discuss the formation of subcommittees at the tentatively scheduled GAC meeting on May 12, 2020.

Commissioner Heywood made a motion to approve the Findings and seek direction from Council on how to implement the findings
Commissioner Flynn seconded the motion
Motion carried 6-0
Abstention: Commissioner Carroll

6.4. Application Scoring

Grants Advisory Commission discussion regarding Application Scoring methods.
Discussion related to how scores are to be input and how that affects overall scores, i.e. a consistent scoring strategy.
No Action was taken

6.5. Final Reports

Discussion and action item related to making Final Reports accessible to the public.

7. COMMISSIONER / STAFF REPORT

7.1. 2020-2021 Citizens Benefit Fund/REACH Grant Applications Update

Staff will be providing the Commission with an update regarding the 2020-2021 Citizens Benefit Fund/REACH Grant Applications.
Discussion regarding whether final reports should be accessible to public so that information was more transparent for both the public and potential grantees. Concerns were around information that might be sensitive among other issues. Attorney would have to review each application however a one-two page summary of outcomes was agreed would be produced by staff.
Motion: Commissioner Heywood made a motion to not post final reports and to defer the item for another meeting to discuss a snapshot marketing accountability tool
Kelly seconded the motion.
Motion carried 7-0

Grants Update - Matteoli

Review of deadlines and future meetings
April meeting - funding recommendations
May City Council meeting - final recommendations
May meeting - Sub-committee formation for Funding Cycle 2021-2022
April 6th final deadline for completing scoring in ZoomGrants
July 14 – Check presentations

8. ADJOURNMENT

Chair Lyss made a motion to adjourn meeting at 7:37pm
Heywood made a motion to adjourn
Flynn seconded
Motion carried 7-0



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: Revisions to Work Plan and Funding Cycle Calendars
Contact: Laura Matteoli, lmatteoli@roseville.ca.us, 916-774-5284

Meeting Date: 5/12/2020
Item #: 5.1.

RECOMMENDATION

Staff is recommending the Grants Advisory Commission approve the attached changes to the 2020-21 Funding Cycle and Work Plan calendars to reflect the changes to the meeting dates due to the COVID-19 Stay at Home orders and adding June 9, 2020 as a regularly scheduled meeting.

BACKGROUND

The Governor's Stay at Home orders (attached) affected the original meetings that were planned and approved at the GAC meeting held in November 2019. This change required the April 14, 2020 meeting to be cancelled and the May 12, 2020 meeting, which was originally not scheduled, to be opened for the Grants Advisory Commission Funding Recommendations. This meeting is/was held remotely via Microsoft Teams.

Additionally, the June 9, 2020 meeting had not been scheduled in the original calendar. Staff is proposing opening this date to have a regularly scheduled Grants Advisory Commission Meeting in the event there are additional items needing discussion or approval before the end of the 2020-2021 funding cycle.

Respectfully Submitted,

Laura Matteoli, Economic Development Director

ATTACHMENTS:

Description

California Governor's COVID-19 Executive Order

2020-2021 Funding Cycle Calendar

2020-2021 Work Plan

**EXECUTIVE DEPARTMENT
STATE OF CALIFORNIA**

EXECUTIVE ORDER N-33-20

WHEREAS on March 4, 2020, I proclaimed a State of Emergency to exist in California as a result of the threat of COVID-19; and

WHEREAS in a short period of time, COVID-19 has rapidly spread throughout California, necessitating updated and more stringent guidance from federal, state, and local public health officials; and

WHEREAS for the preservation of public health and safety throughout the entire State of California, I find it necessary for all Californians to heed the State public health directives from the Department of Public Health.

NOW, THEREFORE, I, GAVIN NEWSOM, Governor of the State of California, in accordance with the authority vested in me by the State Constitution and statutes of the State of California, and in particular, Government Code sections 8567, 8627, and 8665 do hereby issue the following Order to become effective immediately:

IT IS HEREBY ORDERED THAT:

- 1) To preserve the public health and safety, and to ensure the healthcare delivery system is capable of serving all, and prioritizing those at the highest risk and vulnerability, all residents are directed to immediately heed the current State public health directives, which I ordered the Department of Public Health to develop for the current statewide status of COVID-19. Those directives are consistent with the March 19, 2020, Memorandum on Identification of Essential Critical Infrastructure Workers During COVID-19 Response, found at: <https://covid19.ca.gov/>. Those directives follow:

ORDER OF THE STATE PUBLIC HEALTH OFFICER
March 19, 2020

To protect public health, I as State Public Health Officer and Director of the California Department of Public Health order all individuals living in the State of California to stay home or at their place of residence except as needed to maintain continuity of operations of the federal critical infrastructure sectors, as outlined at <https://www.cisa.gov/identifying-critical-infrastructure-during-covid-19>. In addition, and in consultation with the Director of the Governor's Office of Emergency Services, I may designate additional sectors as critical in order to protect the health and well-being of all Californians.

Pursuant to the authority under the Health and Safety Code 120125, 120140, 131080, 120130(c), 120135, 120145, 120175 and 120150, this order is to go into effect immediately and shall stay in effect until further notice.

The federal government has identified 16 critical infrastructure sectors whose assets, systems, and networks, whether physical or virtual, are considered so vital to the United States that their incapacitation or

destruction would have a debilitating effect on security, economic security, public health or safety, or any combination thereof. I order that Californians working in these 16 critical infrastructure sectors may continue their work because of the importance of these sectors to Californians' health and well-being.

This Order is being issued to protect the public health of Californians. The California Department of Public Health looks to establish consistency across the state in order to ensure that we mitigate the impact of COVID-19. Our goal is simple, we want to bend the curve, and disrupt the spread of the virus.

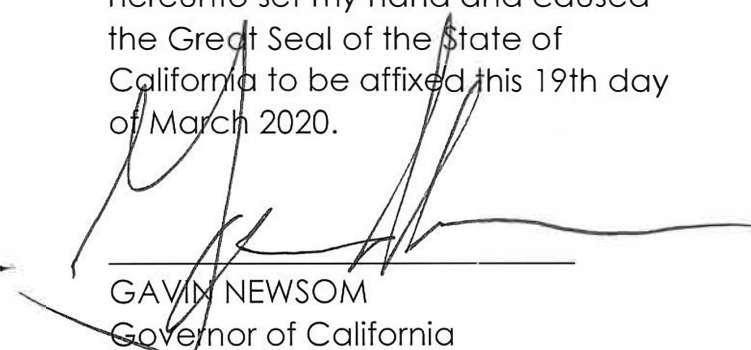
The supply chain must continue, and Californians must have access to such necessities as food, prescriptions, and health care. When people need to leave their homes or places of residence, whether to obtain or perform the functions above, or to otherwise facilitate authorized necessary activities, they should at all times practice social distancing.

- 2) The healthcare delivery system shall prioritize services to serving those who are the sickest and shall prioritize resources, including personal protective equipment, for the providers providing direct care to them.
- 3) The Office of Emergency Services is directed to take necessary steps to ensure compliance with this Order.
- 4) This Order shall be enforceable pursuant to California law, including, but not limited to, Government Code section 8665.

IT IS FURTHER ORDERED that as soon as hereafter possible, this Order be filed in the Office of the Secretary of State and that widespread publicity and notice be given of this Order.

This Order is not intended to, and does not, create any rights or benefits, substantive or procedural, enforceable at law or in equity, against the State of California, its agencies, departments, entities, officers, employees, or any other person.

IN WITNESS WHEREOF I have
hereunto set my hand and caused
the Great Seal of the State of
California to be affixed this 19th day
of March 2020.



GAVIN NEWSOM
Governor of California

ATTEST:

ALEX PADILLA
Secretary of State

Grant Funding Cycle Calendar 2020 - 2021

Citizens' Benefit Fund / R.E.A.C.H. Fund

Date	Activity
November 12, 2019 (5:30 p.m.)	Community Needs Assessment Update Adopt Application Documents Finalize Scoring Criteria
December 9, 2019	Grant Application link posted on City website
January 14, 2020 (5:30 p.m.)	Commission meeting - Applicant Workshop – ATTENDANCE STRONGLY ADVISED (Televised)
February 10, 2020 (by 5:00 p.m.)	Grant Applications due by 5:00 p.m. (Staff Liaison to determine application completeness by March 2, 2020)
March 3, 2020	Commissioners to review applications in Zoomgrants and score by April 1, 2020
March 10, 2020	<i>Community Needs Assessment Presentation (Televised)</i>
May 12, 2020 (5:30 p.m.)	<i>Commission meeting – Funding Recommendations (Televised & Remote Meeting via MS Teams)</i>
June 9, 2020 5:30 pm	<i>Commission Meeting – TBD Televised & may be scheduled as Remote Meeting via Teams)</i>
June 17, 2020 (Tentative)	<i>City Council meeting - Action on Funding Recommendations (Televised)</i>
July 14, 2020 (6:00 p.m.)	Commission meeting - Grant check presentations (not Televised)

For more information, call the Housing Office at (916) 774-5270



Grants Advisory Commission

2019-2020 Work Plan for the 2020-2021 Funding Cycle

Date	Agenda items:
October 8, 2019 (5:30pm)	Agenda: Welcome new commissioner Elect Chair and Vice Chair Adopt 2020/21 Work Plan Adopt 2020/21 Funding Cycle Calendar Review Citizens Benefit Fund/ REACH Policy Manual Updates Review Grant Guidelines and Application
November 12, 2019 (5:30 pm / 7:00 pm)	Agenda (5:30 pm): Interview Youth Commissioner Applicants Agenda (7:00 pm): Recommendation of Youth Commissioner Community Needs Assessment (CNA) Update Adopt Application and Guidelines Review Scoring Criteria Review Roles/Responsibilities for Applicant Workshop 2018/2019 Final Reports
<i>December 9, 2019</i>	<i>Grant Applications available online</i>
December 10, 2019	No meeting
January 14, 2020 (5:30pm)	Agenda: Applicant Workshop (Televised)
<i>February 10, 2020</i>	<i>Grant Applications due by 5:00 p.m.</i>
February 11, 2020	No meeting
March 2, 2020	Staff determines application completeness
<i>March 3, 2020 - April 1, 2020</i>	<i>Commissioners review applications in ZoomGrants and score applications</i>
March 10, 2020 (5:30pm)	Agenda: Community Needs Assessment Presentation (Televised)
April 14, 2020 (5:30pm)	CANCELLED - No meeting
May 12, 2020 (5:30pm)	Agenda: Funding Workshop: Funding Recommendations (Televised & Remote Meeting via MS Teams)
June 9, 2020 (5:30pm)	Agenda: 2020-2021 Items to be determined (may be remote and Televised)
July 14, 2020 (6:00pm)	Agenda: Grant Check Presentations



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: 2020-2021 Grant Funding Deliberations and Recommendations

Contact: Laura Matteoli, lmatteoli@roseville.ca.us, 916-774-5284

Meeting Date: 5/12/2020

Item #: 5.2.

RECOMMENDATION

Staff recommends that the Grants Advisory Commission review their grant application scores and funding recommendations and collectively determine grant funding recommendations. Grant funding recommendations will be forwarded to the City Council for review and consideration at the June 17, 2020 City Council meeting.

BACKGROUND

Using the attached 2020-2021 Scoring Questions and Scoring Scale, the Grants Advisory Commission reviewed 39 qualified applications received by the City of Roseville for Citizens Benefit Funds or REACH Funds. This year, the Commission has a total of \$388,400 (\$386,000 in Citizens Benefit Funds and \$2,400 in REACH Funds) to award to grant applicants.

The Commission will discuss grant funding recommendations for the qualified applications at the meeting.

Respectfully Submitted,

Laura Matteoli, Economic Development Director

ATTACHMENTS:

Description

2020-2021 Grant Application Individual Scores

2020-2021-Scoring Questions and Scale

Funding Recommendations and Scores Slide Deck

2020-2021 Grant Application CBF/REACH

Organization Name / Application Title	Requested Amount	Avg Recommend	Alex Sordi	Flynn	Heywood	Kriz	Carroll	Kelly	Gibson	Lyss	*Combined Average Score
Placer Food Bank (PFB) / Feed Our Future (FOF)	\$20,000	\$19,167	Approve	96	90	92	47	85	100	90	90.60
Lighthouse Counseling and Family Resource Center / NEW Roseville office expansion	\$25,000	\$23,333	Approve	97	98	85	83	82	88	94	89.40
Tommy Apostolos Fund / Tommy Apostolos Shopping Day	\$14,000	\$12,500	Approve	93	97	87	80	72	96	91	89.40
Wellness Within Cancer Support Services / Wellness Within Community Cancer Wellness Project	\$17,500	\$15,000	Approve	89	88	87	93	82	91	89	88.80
St Vincent de Paul Society, Roseville Conference / Food Locker Program	\$30,000	\$23,000	Approve	98	94	84	47	84	0	87	87.25
Placer Veterans Stand Down, Inc. / Placer Veterans Stand Down	\$10,000	\$9,667	Approve	94	94	76	97	78	91	79	87.20
Keaton's Child Cancer Alliance / Navigation Works	\$30,000	\$24,000	Approve	96	91	83	22	81	88	90	86.60
The Petal Connection / The Petal Connection and Meals on Wheels Collaboration	\$10,000	\$7,000	Approve	89	89	91	94	75	84	78	86.20
A Touch of Understanding, Inc. (ATOU) / A Touch of Understanding, Inc. (ATOU) Disability-Awareness Workshop	\$20,000	\$16,250	Approve	99	90	69	75	90	91	81	85.40
Roseville Police Activities League, Inc. / Summer Program 2020	\$20,000	\$16,667	Approve	80	95	85	41	78	100	86	84.80
The Gathering Inn / Homeless Emergency Shelter & Supportive Services	\$75,000	\$39,375	Approve	85	81	96	65	88	0	85	84.75
Sierra College Foundation / Care Pack Project	\$25,000	\$20,500	Approve	89	92	68	85	69	91	87	84.20
Seniors First / Senior Congregate Cafés	\$15,000	\$13,400	Approve	84	87	70	79	84	88	86	84.00
Placer County Law Enforcement Chaplaincy / Placer County Law Enforcement Chaplaincy	\$15,000	\$12,000	Approve	93	77	86	82	73	87	86	83.60
Stand Up Placer, Inc. / Roseville Victims Services Project	\$40,000	\$27,000	Approve	89	88	75	72	81	0	91	83.25
Child Advocates of Placer County / Prosper Placer Collaboration	\$15,000	\$11,250	Approve	92	95	82	38	76	87	76	82.60
The Arc of Placer County / The Arc of Placer County's "On the Go" Program	\$15,000	\$12,500	Approve	87	88	59	91	69	97	78	82.60
Placer Independent Resource Services / PIRS Assistive Technology Assistance Program	\$2,500	\$2,075	Approve	92	79	59	95	74	86	80	82.20
Assistance League of Greater Placer® (ALGP) / Operation School Bell® School Clothing	\$30,000	\$25,000	Approve	91	87	64	19	80	95	86	81.60
Campus Life Connection / Roseville Thriving Youth	\$12,000	\$10,000	Approve	72	89	66	91	79	90	77	81.40
AMI Housing, Inc. / Housing & Supportive Services	\$50,000	\$28,750	Approve	90	81	71	50	79	0	85	79.00
United Cerebral Palsy Association of Greater Sacramento Inc. / Empowering Families with Children Who Have Developmental Disabilities	\$10,000	\$7,500	Approve	74	72	61	92	0	86	74	76.50
The Me One Foundation, Inc. / Camp Wieser	\$10,000	\$6,250	Approve	87	83	62	34	68	79	89	75.80
Roseville Community Concert Band / Music Camp, Concert Production, and Youth Honor Band	\$15,000	\$8,125	Approve	88	0	69	41	62	86	83	75.00
Placer Community Foundation (PCF) / 2020 Nonprofit Initiative	\$5,000	\$5,000	Approve	96	73	80	75	63	60	83	74.80
Life Skills Training and Educational Programs/LifeSTEPS / Empowering Low-Income Youth in Placer County	\$2,500	\$2,500	Approve	79	87	47	77	53	92	77	74.60
Lost But Not Forgotten / Christmas Program/Back To School Project	\$6,500	\$4,875	Approve	77	91	55	26	71	85	85	74.60
Blue Line Arts / Tour, Talk & Create: Art Education for K-12	\$18,000	\$14,000	Approve	91	85	73	33	57	71	83	73.80
Destiny Community Services / Program Expansion	\$10,000	\$10,000	Approve	83	65	72	0	63	94	75	73.75
Mercy Housing California / Resident Service Programs at Lohse Apartments	\$5,000	\$5,000	Approve	81	90	42	55	56	95	81	72.60
Roseville City School District Foundation / Music education for all students	\$10,000	\$8,375	Approve	89	84	42	37	73	79	84	72.40
Oakmont Parent Club (OPC) Boosters / Oakmont High School Esports Funding	\$4,000	\$3,167	Approve	75	95	36	66	63	80	74	71.60
Roseville Historical Society / Belvedere Hotel Exhibit and School Education Curriculum	\$10,000	\$7,500	Approve	85	89	67	21	61	72	73	71.60
The Salvation Army / Salvation Army Youth Programs	\$10,000	\$10,000	Approve	88	87	64	34	63	85	58	71.40
My Mother's Voice / A Book of My Own, Read for Early Success	\$25,000	\$7,500	Approve	92	79	50	16	0	76	80	71.25
Boys & Girls Club of Placer County / Boys & Girls Club of Placer County Roseville Site	\$45,000	\$25,000	Approve	77	51	90	57	64	87	70	71.00
Kenosis Music and Arts Academy dba School of Rock (SOR) Roseville House Band Boosters / Roseville School of Rock House Band Boosters	\$15,000	\$5,000	Approve	71	68	69	30	41	59	71	61.60
Lilliput Children's Services, dba Lilliput Families / Kinship Support Services Program	\$5,000	\$5,000	Approve	73	64	21	69	39	93	62	61.40
GlobalMarketplace.org / Conversations on Racial Healing	\$2,000	\$1,000	Approve	74	73	28	41	57	61	47	55.80

39 699,000 504,225

* Trimmed Mean calculated by ZoomGrants (outliers removed from average)



Review Criteria for 2020-2021 Funding Cycle for Citizens Benefit Fund (CBF) and REACH Grant Applications

Grant Threshold Requirements

Applications will only be considered if:

- Applicant has submitted all of the required application documents by the application deadline.
- Applicant has submitted required annual report(s) for 2018-2019 CBF and REACH grants.

Grant Application Scoring Questions and Scoring Scale

Scoring Questions	Scoring Scale
1. Application demonstrates the need for the project or program.	15
2. Application clearly defines the project/program and how success is measured.	15
3. Application reflects mission and meets the general requirements and guidelines for CBF and/or REACH.	5
4. Requested funds achieve an impact on the identified need.	15
5. Application demonstrates evidence of community engagement.	10
6. Application includes a collaboration within the community that increases efficiency and efficacy of the grant.	15
7. Request is reasonable given the proposed project/program and the organization's experience and capacity.	5
8. Project budget is clear and organization's budget demonstrates stability.	10
9. Additional funding support for this project/program is clearly identified.	5
10. Application clearly identifies how agency will reduce costs or generate additional revenue to cover project/program and operating costs.	5
TOTAL POINTS	100



Roseville Grants Advisory Commission Meeting
CBF/REACH Grant Funding Recommendations
May 12, 2020



Grants Advisory Commission Funding
Recommendations - May 12, 2020

1

Funds Available

The Roseville Grants Advisory Commission
will be making recommendations for
funding the 2020-2021 Funding Cycle.

Citizen Benefit Fund: \$386,000

REACH Fund: \$ 2,400

Total Funds: \$388,400

Summary of Grant Requests

Applications received: 40

Ineligible Applications: 1

Total of Funds Requested: \$713,000*

***Eligible Grant Fund Requests Total \$699.000**

Grant Scoring Methodology

*Committee Score/Combined Average Score is an average, calculated by adding the individual totals present, **removing the highest and lowest scores** (if more than two scores exist), and dividing by the remaining number of individual totals present.*

Per Zoomgrants

Grant Requests for FY20-21

Applicant Name: **Placer Food Bank (PFB)**

Total Requested Amount: **\$20,000**

Average Funding Recommendation: **\$19,167**

Average Score: **90.60**

Project/Program Description: Purchase and distribute healthy food and produce to 708 low-income, food insecure households in Roseville

Grant Requests for FY20-21

Applicant Name: **Lighthouse Counseling and Family Resource Center**

Total Requested Amount: **\$25,000**

Average Funding Recommendation: **\$23,333**

Average Score: **89.40**

Project/Program Description: Counseling staff salaries for a new branch office location in Roseville to significantly increase the availability of therapeutic counseling and educational programs to Roseville residents

Grant Requests for FY20-21

Applicant Name: **Tommy Apostolos Fund**

Total Requested Amount: **\$14,000**

Average Funding Recommendation: **\$12,500**

Average Score: **89.40**

Project/Program Description: Funds for Shopping Day which provides clothing, shoes and essentials for 100 of the 500 disadvantaged elementary students we support each year that are nominated by Roseville City School District staff

Grant Requests for FY20-21

Applicant Name: **Wellness Within Cancer Support Services**

Total Requested Amount: **\$17,500**

Average Funding Recommendation: **\$15,000**

Average Score: **88.80**

Project/Program Description: Funds for the growth of mental health and physical movement cancer support offerings, adding 275 attendees, with emphasis in core downtown neighborhoods aligning with the City's Invest Health Initiative

Grant Requests for FY20-21

Applicant Name: **St Vincent de Paul Society, Roseville Conference**

Total Requested Amount: **\$30,000**

Average Funding Recommendation: **\$23,000**

Average Score: **87.25**

Project/Program Description: Support for the ongoing Food Locker program which is a source for supplemental groceries for low-income citizens living in the Roseville area

Grant Requests for FY20-21

Applicant Name: **Placer Veterans Stand Down, Inc.**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$9,667**

Average Score: **87.20**

Project/Program Description: 10th annual Placer Veterans Stand Down event in Roseville which will assemble over 60 service providers to offer free services to military veterans and their family members

Grant Requests for FY20-21

Applicant Name: **Keaton's Child Cancer Alliance**

Total Requested Amount: **\$30,000**

Average Funding Recommendation: **\$24,000**

Average Score: **86.60**

Project/Program Description: Funds to provide systems navigation combined with case management, financial assistance and social support to pediatric cancer patients and their family members

Grant Requests for FY20-21

Applicant Name: **The Petal Connection**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$7,000**

Average Score: **86.20**

Project/Program Description: Funds to provide colorful floral bouquets to Meals on Wheels recipients in Placer County who are often isolated seniors and the most vulnerable in our community

Grant Requests for FY20-21

Applicant Name: **A Touch of Understanding (ATOU)**

Total Requested Amount: **\$20,000**

Average Funding Recommendation: **\$16,250**

Average Score: **85.40**

Project/Program Description: Funds to provide in-school, three-hour, character- building, disability-awareness workshops to Roseville schoolchildren, including follow-up enrichment materials.

Grant Requests for FY20-21

Applicant Name: **Roseville Police Activities League, Inc.**

Total Requested Amount: **\$20,000**

Average Funding Recommendation: **\$16,667**

Average Score: **84.80**

Project/Program Description: Dual Summer Program: a FREE 7 week program available to any Roseville youth between 8-12 along with a middle/high school leadership group focused on peer education of drug, alcohol, and tobacco use

Grant Requests for FY20-21

Applicant Name: **The Gathering Inn**

Total Requested Amount: **\$75,000**

Average Funding Recommendation: **\$39,375**

Average Score: **84.75**

Project/Program Description: Funding for the emergency shelter & supportive services program for homeless men, women, and children at the South Placer (Roseville) location

Grant Requests for FY20-21

Applicant Name: **Sierra College Foundation**

Total Requested Amount: **\$25,000**

Average Funding Recommendation: **\$20,500**

Average Score: **84.20**

Project/Program Description: 200 Care Packs for Former Foster Youth + other high-need students from Placer County/ Roseville who attend Sierra College; packs include hygiene articles, school supplies, book vouchers, food/gas cards & more

Grant Requests for FY20-21

Applicant Name: **Seniors First**

Total Requested Amount: **\$15,000**

Average Funding Recommendation: **\$13,400**

Average Score: **84.00**

Project/Program Description: Funds for Senior Cafés to feed 74 low-income Roseville seniors, ages 60+ and provide nutrition education and social connections to participants

Grant Requests for FY20-21

Applicant Name: **Placer County Law Enforcement Chaplaincy**

Total Requested Amount: **\$15,000**

Average Funding Recommendation: **\$12,000**

Average Score: **83.60**

Project/Program Description: Operating expenses which support 44 volunteers working daily with the first responders and citizens of Roseville during critical incidents and community events

Grant Requests for FY20-21

Applicant Name: **Stand Up Placer, Inc.**

Total Requested Amount: **\$40,000**

Average Funding Recommendation: **\$27,000**

Average Score: **83.25**

Project/Program Description: Roseville Victims Services Program providing crisis intervention, clinical therapy, advocacy and accompaniment for Roseville domestic violence, sexual assault and human traf- ficking victims and their families

Grant Requests for FY20-21

Applicant Name: **Child Advocates of Placer County**

Total Requested Amount: **\$15,000**

Average Funding Recommendation: **\$11,250**

Average Score: **82.60**

Project/Program Description: "Prosper Placer" a collaborative partnership with Roseville, Rocklin, Loomis & Auburn churches that is both a support system to help families out of poverty, and a community improvement process

Grant Requests for FY20-21

Applicant Name: **The Arc of Placer County**

Total Requested Amount: **\$15,000**

Average Funding Recommendation: **\$12,500**

Average Score: **82.60**

Project/Program Description: On the Go and On the Go Youth, which are community-based social recreation programs for adults and teens with intellectual and developmental disabilities

Grant Requests for FY20-21

Applicant Name: **Placer Independent Resource Services**

Total Requested Amount: **\$2,500**

Average Funding Recommendation: **\$2,075**

Average Score: **82.20**

Project/Program Description: Funds to provide Assistive Technology devices and related services for 15 individuals with disabilities who reside in Placer County, including at least 3 Roseville residents

Grant Requests for FY20-21

Applicant Name: **Assistance League of Greater Placer® (ALGP)**

Total Requested Amount: **\$30,000**

Average Funding Recommendation: **\$25,000**

Average Score: **81.60**

Project/Program Description: Operation School Bell® School Clothing which, in partnership with K-12 schools, provides 400 Roseville students the opportunity to shop for new school clothing

Grant Requests for FY20-21

Applicant Name: **Campus Life Connection**

Total Requested Amount: **\$12,000**

Average Funding Recommendation: **\$10,000**

Average Score: **81.40**

Project/Program Description: Expansion of Roseville Thriving Youth program to benefit approximately 200 at-risk/high-risk Roseville students by providing mentoring, nutritious meals, sports, art, music, service opportunities & life skills classes

Grant Requests for FY20-21

Applicant Name: **AMI Housing, Inc.**

Total Requested Amount: **\$50,000**

Average Funding Recommendation: **\$28,750**

Average Score: **79.00**

Project/Program Description: Funds to support housing programs that serve people who are at risk of homelessness or currently experiencing homelessness in Roseville such as rapid rehousing, emergency, transitional & supportive housing.

Grant Requests for FY20-21

Applicant Name: **United Cerebral Palsy Association of Greater
Total Requested Amount: \$10,000 Sacramento, Inc.**
Average Funding Recommendation: **\$7,500**
Average Score: **76.50**

Project/Program Description: Funds to promote and provide the free Family Respite program which supports families in Roseville who have a child with a developmental disability primary diagnosis of autism

Grant Requests for FY20-21

Applicant Name: **The Me One Foundation, Inc.**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$6,250**

Average Score: **75.80**

Project/Program Description: Support for Roseville residents at Camp Wieser, an all-expenses-paid camp-like getaway, which provides a haven of hope and a much-needed retreat for adult cancer patients and their families

Grant Requests for FY20-21

Applicant Name: **Roseville Community Concert Band**

Total Requested Amount: **\$15,000**

Average Funding Recommendation: **\$8,125**

Average Score: **75.00**

Project/Program Description: Funding for Summer Music Camp, Concert Production, and Youth Honor Band which includes camp scholarships to low-income students, venue rentals, sheet music, publicity and concerts at local schools

Grant Requests for FY20-21

Applicant Name: **Placer Community Foundation (PCF)**

Total Requested Amount: **\$5,000**

Average Funding Recommendation: **\$5,000**

Average Score: **74.80**

Project/Program Description: Nonprofit Initiative (NPI) which offers free technical and leadership training opportunities for board, executive staff, staff and volunteers of nonprofit agencies serving Placer County

Grant Requests for FY20-21

Applicant Name: **Life Skills Training and Educational Programs/ LifeSTEPS**

Total Requested Amount: **\$2,500**

Average Funding Recommendation: **\$2,500**

Average Score: **74.60**

Project/Program Description: After School Program for kids living in affordable housing in Placer County; funds are for much-needed program supplies that will serve 90 children and is intended to enhance their academic and social success

Grant Requests for FY20-21

Applicant Name: **Lost But Not Forgotten**

Total Requested Amount: **\$6,500**

Average Funding Recommendation: **\$4,875**

Average Score: **74.60**

Project/Program Description: Annual Christmas program that provides gifts, food and household supplies to Roseville families experiencing temporary hardship & new program giving shoes, backpacks and school supplies at back-to-school time

Grant Requests for FY20-21

Applicant Name: **Blue Line Arts**

Total Requested Amount: **\$18,000**

Average Funding Recommendation: **\$14,000**

Average Score: **73.80**

Project/Program Description: Tour, Talk & Create program which brings students from Roseville and under-served Placer County schools to participate in a guided interactive tour of our contemporary art gallery.

Grant Requests for FY20-21

Applicant Name: **Destiny Community Services**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$10,000**

Average Score: **73.75**

Project/Program Description: An expansion of programs in Education, Socio-emotional Health and Performing Arts at our center which are targeted towards under resourced families in Roseville

Grant Requests for FY20-21

Applicant Name: **Mercy Housing California**

Total Requested Amount: **\$5,000**

Average Funding Recommendation: **\$5,000**

Average Score: **72.60**

Project/Program Description: Year-round supportive Resident Service programs to over 150 residents of the Frederic Lohse Apartments; funding for program supplies, healthy snacks, and resident outreach

Grant Requests for FY20-21

Applicant Name: **Roseville City School District Foundation**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$8,375**

Average Score: **72.40**

Project/Program Description: Music education program for grades K-8, serving more than 10,000 children; provides services that are underfunded and can serve all students regardless of socioeconomic status

Grant Requests for FY20-21

Applicant Name: **Oakmont Parent Club (OPC) Boosters**

Total Requested Amount: **\$4,000**

Average Funding Recommendation: **\$3,167**

Average Score: **71.60**

Project/Program Description: Equipment to continue to establish the region's leading Esports team, including gaming keyboards, cameras, greenscreens, eye-tracking analytics, jerseys, and tournament hosting funds

Grant Requests for FY20-21

Applicant Name: **Roseville Historical Society**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$7,500**

Average Score: **71.60**

Project/Program Description: Funding to prepare the Belvedere Hotel historical exhibit to highlight the hotel's history and connection to the railroad roots of Roseville

Grant Requests for FY20-21

Applicant Name: **The Salvation Army**

Total Requested Amount: **\$10,000**

Average Funding Recommendation: **\$10,000**

Average Score: **71.40**

Project/Program Description: After-School Programs for at-risk youth in Roseville which provide a safe place to study, read, learn, connect with friends, study music, and enrich the mind

Grant Requests for FY20-21

Applicant Name: **My Mother's Voice**

Total Requested Amount: **\$25,000**

Average Funding Recommendation: **\$7,500**

Average Score: **71.25**

Project/Program Description: Continued expansion of the comprehensive literacy program, A Book of My Own, which serves students, teachers, and parents in low-income elementary schools in Roseville

Grant Requests for FY20-21

Applicant Name: **Boys & Girls Club of Placer County**

Total Requested Amount: **\$45,000**

Average Funding Recommendation: **\$25,000**

Average Score: **71.00**

Project/Program Description: Funds for a youth development program in the City of Roseville that provides a safe, structured and positive environment for young people after school, during holidays and summer vacation.

Grant Requests for FY20-21

Applicant Name: **Kenosis Music & Arts Academy dba School of Rock (SOR)**

Total Requested Amount: **\$15,000** **Roseville House Band Boosters**

Average Funding Recommendation: **\$5,000**

Average Score: **61.60**

Project/Program Description: Funds to support the 2020 performance program for local youth musicians. The House Band is comprised of children and teens aged 10 – 17 seeking to perform on stages throughout Roseville and the rest of CA.

Grant Requests for FY20-21

Applicant Name: **Lilliput Children's Services**

Total Requested Amount: **\$5,000**

Average Funding Recommendation: **\$5,000**

Average Score: **61.40**

Project/Program Description: Kinship Support Services Program that works with low income families raising a relative's child; funds will cover events like a group dinner out as well as respite and assistance with utility, food and gas

Grant Requests for FY20-21

Applicant Name: **GlobalMarketplace.org**

Total Requested Amount: **\$2,000**

Average Funding Recommendation: **\$1,000**

Average Score: **55.80**

Project/Program Description: Conversations on Racial Healing Program (RHP) a free 9-week course that helps people examine and unlearn racial bias and replace stereotypes with the real experiences of people of color



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: Formation of Sub Committees to Implement Strategy for the Community Needs Assessment Recommendations

Contact: Laura Matteoli, lmatteoli@roseville.ca.us, 916-774-5284

Meeting Date: 5/12/2020

Item #: 5.3.

RECOMMENDATION

Staff recommends that the Grants Advisory Commission review Kone' Consulting's Community Needs Assessment (CNA) recommendations and form two sub committees to develop an implementation strategy to implement recommendations for future Grant funding cycles.

BACKGROUND

At the May 6, 2020, the City Council approved Kone' Consulting Community Needs Assessment (CNA) recommendations for purposes of guiding the use of the Citizens Benefit Funds (CBF) and Roseville Employee Annual Charitable Hearts (REACH). The CNA was designed to provide a relevant guide for the GAC recommendations and the City Council funding decisions for years to come. The recommendations were designed to be flexible and adaptable to our community needs, including the present COVID-19 community impact/need.

According to Koné Consulting, what became clear early on during the assessment is that the Roseville grants program is a unique municipal funding program that represents a commitment to the community and is part of what makes Roseville a special place. There was general consensus amongst stakeholders that grant funding priorities should align with the initial intention and the sale of the hospital.

Based upon Koné Consulting's interviews with Commissioners, City Council and community members, and feedback received from the community workshops, the highest priority issues were identified (in no particular order and identified in the outer blue ring in the diagram below) as: 1) improved access to safe and affordable housing for all, 2) a kinder, more inclusive & connected community; 3) improved physical, mental, and behavioral health and wellness, 4) more education and training opportunities for all ages; 5) improved access to quality arts and cultural resources for all, and 6) increased access to healthier food options for lower income communities.

There is agreement around using a mixture of qualitative and quantitative data to measure the success of the grant program and an opportunity to improve the metrics through standardizing and

clarifying funding priorities.



Figure 3: The center circle represents the primary focus of the GAC and will remain the same over time. The next circle, in green, represents the social determinants of health framework, and the outer circle represents funding priorities identified by stakeholders during the community consensus workshop which are anticipated to change over time as community needs change.

Below are a list of Koné Consulting's Community Needs Assessment recommendations:

1. Regarding Serial Requests:

- Fund new projects, innovative ideas, or one-time requests (strategic grants) differently than ongoing services
- Set aside a percentage of funds for strategic grants
- Require current grantees to report on measurable results and consider performance when considering requests for renewed funding
- Make grants for ongoing services (operational grants) on a biennial basis

2. Regarding Focus Years:

- Focus grants on one goal - to make Roseville healthier – defining health broadly through the social determinants of health framework
- Coordinate with other city and county health efforts

3. To better define Measures of Success:

- Implementing measures and targets for each funding priority based on input from workshops
- Developing a logic model or theory of change that supports each funding priority
 - Either GAC could create these or request applicants to describe in their proposals
- Use a Collective Impact Model to convene a community-wide collaboration on priorities and results

- Support a common agenda, collaboration and shared measures
4. Regarding Administrative Costs and opportunities for Additional Funds:
 - Continue to support administrative costs of the grant program through the City's General Fund to increase purchasing power
 5. Regarding opportunities to Improve Efficiencies and Determining Effectiveness:
 - Transition to biennial granting for operational grants to decrease paperwork for grantees and the GAC, freeing up time to focus on strategic grant making opportunities
 - Develop stronger relationships with grantees post grant making
 - Invite grantees to present at Commission meetings
 - Formalize site visits
 - Support relationships and collaboration between grantees through quarterly meetings or other venues
 - Share grantee performance results so they can be used to improve services provided
 6. Regarding Funding Priorities:
 - Align grant program funding priorities with the original intent and sale of the hospital
 - Connect CBF priorities with the City's strategic plan goals related to healthier community
 - Increase communication about the CBF, promote outcomes of the program, and convene on priority issues
 7. Regarding opportunities to streamline and determine Scope and Ranking Methodology based on local community needs:
 - Focus on social determinants of health in the next grant cycle and the priorities identified by the community in workshops
 - During the next grant making cycle, GAC should recommend full funding of grant requests in priority areas to make a greater impact
 - Streamline current service categories

Staff recommends that the GAC consider the formation of two sub committees develop an implementation strategy for the seven recommendations, noted above, which will serve as a relevant guide for the GAC recommendations and the City Council funding decisions for years to come.

Respectfully Submitted,

Laura Matteoli, Economic Development Director

