



**Economic Development Advisory Committee
Tuesday, April 27, 2021
1:30 p.m.
Video Conferencing**

1. CALL TO ORDER

Councilmember Scott Alvord called the April 27, 2021 meeting to order at 1:31 p.m.

2. SILENT ROLL CALL

Committee Members Present:

Councilmember Scott Alvord
Naaz Alikhan, Industry Representative
Eric Avery, Industry Representative
Stephanie Dement, Industry Representative
Vance Jones, Chamber Representative
Jeff Richardson, Industry Representative
Angela Tsukiji, Industry Representative

City Staff Present:

Laura Matteoli, Economic Development Director
Michelle Sheidenberger, Assistant City Attorney
Wayne Wiley, Economic Development Manager
Rob Cline, Economic Development Analyst
Troy Holt, Economic Development Manager
Kelly Wickline, Executive Assistant
Bill Chaplin, Senior Energy Services Account Rep

Committee Members Absent: None

3. PUBLIC COMMENTS

None

4. MINUTES OF January 26, 2021

4.1. Minutes of January 26, 2021

Motion by Jeff Richardson, seconded by Stephanie Dement to approve the Minutes of January 26, 2021.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Dement, Jones, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: Avery

PUBLIC COMMENTS

None

- *Eric Avery arrived at 1:36 p.m.*

5. PRESENTATIONS – MaryTess Mayall and Brooke Abrames, Blue Line Arts Update

MaryTess Mayall and Brooke Abrames presented Blue Line Arts ideas and solutions to economic recovery in Roseville, (attachment A).

PUBLIC COMMENTS

None

6. STAFF UPDATES

6.1. Property Sales and Request for Proposals Update – Wayne Wiley

Green Acres Nursery (Galilee Site) – sell of property recently closed, submitted for entitlements, goal is to be open spring 2022.

330 Vernon St (old pot office) – closing by the end week

Roseville Courthouse – courthouse has been demolished and the site has been cleaned, being developed with a housing project, possibly with an affordable component.

401 Oak St (old fire station) – Rob Cline is overseeing the project and is notifying HCD regarding the available surplus property.

Roseville Courthouse – RFP released in November 2020 and later retracted after appraised value appeared inflated based on developable area. RFP being modified and released in April or May 2021 with the increased developable space.

6382 Philip Rd (Roseville Industrial Park) – city council has approved an exclusive right to negotiate with potential developers, Panattoni Development Company. Site has roughly 180 developable areas, Panattoni has entered into a purchase and sale agreement with phased projects.

Roseville Junction (former Hotel Conference Center site) – property sale closing in June.

PUBLIC COMMENTS

None

6.2. Downtown Update – Rob Cline

116 S. Grant Street (USPS site) – window replacement, RE is preparing site analysis to determine their needs and potential space available for lease.

Infill Meeting – recent increase in meetings

- o Santa Clara Drive - 7500 sq. ft. oral surgery center
- o Winding Creek Way – development of 550,000 sq. ft. warehouse
- o Coming soon – 3 residential units and 2 ADUs

Façade Rebate Program - second round of the program is beginning, applications available May 3rd.

Outdoor dining decks – built as temporary structures under emergency order, working with local merchants to

PUBLIC COMMENTS

None

6.3. Economic Development Strategy Update – Troy Holt

The 2017-2022 Economic Development Strategy is due for update, staff requested input from EDAC members; updates will be brought to city council at the end of 2021.

PUBLIC COMMENTS

None

6. ROUNDTABLE

- Jeff Richardson – Foot traffic at the Galleria is backup and several retailers have exceeding their sells for March, most being in luxury and home. Outside dining is continuing while the inside dining is becoming available. Burberry's lease expired, YSL will open in their place. Travis Mathews and Papaya are now open. Electrify America is well underway. Theater construction is ramping back up. Amy's Drive Thru has pulled permits and starting construction shortly.
- Angela Tsukiji – Roseville has had a large building permit increase over last year, currently at 1,463. There are currently three different home builders selling during phase one, in Winding Creek.
- Eric Avery – Healthy activity, workers are moving back into offices.
- Bill Chaplin – RE is continuing economic development recovery efforts and also working on summer preparedness. RE is asking customers with outstanding accounts to review them and reach out for payment plans if needed.
- Wayne Wiley – Vacancy rates are coming down and hotel occupancy is going up.
- Rob Cline – Provided an update on the Digital Billboard RFP: new proposals were due Feb 2021, this is a priority project and a team is working diligently on evaluating, look forward to sharing more as soon as possible.
- Vance Jones – Chamber is asking members what the chamber can do to assist businesses, looking for input from all areas, please share any and all ideas.
- Wendy Gerig – Gift cards from county grants are being distributed to senior care facilities, hospital staff, environmental services and grocery stores.

PUBLIC COMMENTS

None

7. ADJOURNMENT

A motion was made by Angela Tsukiji and seconded by Stephanie Dement to adjourn the meeting at 2:55 p.m.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Dement, Jones, Richardson, Tsukiji

Noes: None

Abstain: None

Absent: None