



AGENDA

April 13, 2021

GRANTS ADVISORY COMMISSION MEETING

5:30 p.m.

Remote Meeting
311 Vernon Street
Roseville, CA 95678

To help minimize the spread of COVID-19, members of the public may not attend in person, but may view the meeting on Comcast channel 14, Consolidated Communications channel 73 and AT&T U-Verse.

The City of Roseville meetings are also video streamed live and are available on the City's website and YouTube channel.

Members of the public may offer public comment by the following means:
Dial in Phone Number: 916-774-5353

If you need a disability-related modification or accommodation to participate in this meeting, please contact Voice: 916-774-5200, TDD: 916-774-5220. Requests must be made as early as possible.

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

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If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. PUBLIC COMMENTS**
- 5. ACTION ITEMS / REQUESTS / PRESENTATIONS**
 - 5.1. Approve Minutes of the Grants Advisory Commission Meeting of February 9, 2021
Approval of Draft Minutes of the February 9, 2021 Grants Advisory Commission Meeting.
 - 5.2. 2021-2022 Funding Deliberation and Recommendations
Commissioners will review the grant application rankings and proposed average funding to determine funding recommendations to forward to the City Council for 2021-2022 Citizen's Benefit Fund and REACH funds.
- 6. BOARD MEMBER / COMMISSIONER / STAFF REPORT**
- 7. ADJOURNMENT**



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: Approve Minutes of the Grants Advisory Commission Meeting of February 9, 2021
Contact: Melissa Hagan mhagan@roseville.ca.us 916-774-5476

Meeting Date: 4/13/2021
Item #: 5.1.

RECOMMENDATION

Staff is recommending the Commission approve the Draft minutes of the January 10, 2021 Grants Advisory Commission Meeting.

BACKGROUND

There is no Background associated with this item.

Respectfully Submitted,

Melissa Hagan, Management Analyst II

ATTACHMENTS:

Description

Minutes of the GAC Meeting - February 9, 2021



MINUTES
February 9, 2021
VIDEO

GRANTS ADVISORY COMMISSION MEETING

5:30 p.m.

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1. CALL TO ORDER

Meeting was called to order at 5:32

2. ROLL CALL

Roll Call was taken at 5:33 p.m.

Present:

Commissioner Heywood

Commissioner Lyss

Vice Chair Carroll

Chair Kriz

Commissioner Gibson

Commissioner Perez

Youth Commissioner Brashear

Absent: Flynn

3. PLEDGE OF ALLEGIANCE

Pledge of Allegiance was recited at 5:33

4. PUBLIC COMMENTS

No Public Comments

5. MINUTES

5.1. Approve the Minutes of the January 10, 2021 Grants Advisory Commission Meeting.

Minutes of the January 10, 2021 Meeting

The Commission approved the Minutes of the January 10, 2021 meeting.

Motion by Renee Perez, seconded by Robert Lyss, Approve Approval of Minutes of the January 10, 2021 meeting. The Motion Passed.

Roll call vote: Ayes: Brashear, Carroll, Gibson, Heywood, Kriz, Lyss, Perez

Absent: Flynn

6. PRESENTATIONS / REQUESTS / ACTION ITEMS

6.1. Approve Scoring Methodology

Discussion and approval of Scoring Methodology. Discuss ZoomGrants Tips and Suggestions to help Commissioners score applications.

Introduction by staff liaison Isom - Review scoring methodology - Vice-Chair Carroll will go over the changes and offer helpful hints to other commissioners.

Commissioner Carroll reviewed some of the changes that were made to the scoring methodology due to adding the three categories that the applications are being put in.

Discussion between the Commissioners revolved around concerns they still had regarding the changes related to ranking. Commissioner Carroll answered questions and explained the method and the rationale behind it. The discussion also included clarification on how Commissioners should rank since ZoomGrants does not have that capability.

Grant evaluations may or may not take two meetings.

Chair Kriz noted that this item does not need approval as noted in the Agenda Item title.

No Public Comments

Absent: Flynn

6.2. Approve the Creation of New Final Report Questions

Approve the Creation of New Final Report Questions

Discussion is related to changing the questions for the final reports that are due in August of each year that reflect the prior funding cycle.

Vice-Chair Carroll drafted new questions and reiterated that changes were necessitated by the new Summary Report that was created for the last funding cycle. New questions would help in summarizing the grant awards in this new format.

The changes will take effect for both the August 2021 and August 2022 reports.

The agreed-upon questions will be input into ZoomGrants.

No Public Comments.

Motion by Robert Lyss, seconded by Ellaison Carroll, Approve w/ Conditions Motion to Approve Draft 2021-2022 Final ZoomGrants Questions with modifications. The Motion Passed.

Roll call vote: Ayes: Brashear, Carroll, Gibson, Heywood, Kriz, Lyss, Perez

Absent: Flynn

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

The application deadline was extended by two days to make sure everyone had an opportunity to apply since the City's website was down and there is a link to get to ZoomGrants. This was in case applicants use that link to access ZoomGrants.

Staff will provide a list of disqualified applicants - and staff will provide a spreadsheet to be returned to Staff Liason Isom with ranking.

No meeting will be held in March.

Absent: Flynn

8. ADJOURNMENT

Meeting was adjourned at 6:52pm

Motion by Renee Perez, seconded by Robert Lyss, Approve Motion. The Motion Passed.

Roll call vote: Ayes: Brashear, Carroll, Gibson, Heywood, Kriz, Lyss, Perez

Absent: Flynn

DRAFT



GRANTS ADVISORY COMMISSION COMMUNICATION

Title: 2021-2022 Funding Deliberation and Recommendations
Contact: Trisha Isom 916-746-1239 tisom@roseville.ca.us

Meeting Date: 4/13/2021
Item #: 5.2.

RECOMMENDATION

Using the attached 2021-2022 Scoring Questions and scale, the Grants Advisory Commission reviewed 29 qualified applications received by the City of Roseville for the Citizen's Benefit Fund and REACH funds. The 2021-2022 funds equal a total of \$359,334 (\$357,700 in the Citizen's Benefit Fund and \$1,634 in REACH Funds) to award to grant applicants. The Commission will discuss grant funding recommendations for the qualified applications at the meeting.

Attached is a copy of the Grant Application Scoring Questions and Scoring Scale and a summary of all grant applications received this funding cycle outlining the description of the program and the amount that was requested.

BACKGROUND

Respectfully Submitted,

Trisha Isom, Housing Manager

ATTACHMENTS:

Description

2021-2022 List of All Applications

Grants Application Scoring Questions and Scale

21-22 Application Review PowerPoint

Grants Advisory Commission 2021-2022 Applications

Proposal Title (Alphabetical)	Requested Amount	Project Description	Funding Priority
"Grow a Row" for The Petal Connection	\$10,000	Support for "Grow a Row" project, producing a sustainable supply of flowers for hospice patients and Meals on Wheels recipients within the City of Roseville and greater Placer County.	Small Request (Up to \$10,000)
A Touch of Understanding Disability Awareness Programs	\$20,000	A Touch of Understanding (ATOU) requests \$20,000 towards the cost of Provides character-building, disability-awareness programs to 1500 school children in the City of Roseville encouraging acceptance and respect for all individuals.	Operational / Mission Support
Aces in the Age of COVID	\$25,000	Provide evidence-based counseling services to Roseville families negatively affected by COVID-19;	Operational / Mission Support
Arts Center Refurbishment	\$12,627	Complete much-needed facility and equipment refurbishment at our gallery and arts center	Strategic / One-time
Boys & Girls Club of Placer County Roseville Site	\$35,000	Provides a positive youth development program in the City of Roseville for over 25 years.	Operational / Mission Support
Care Pack Project	\$21,500	Provide 250 Care Packs for at-risk youth attending Sierra College that include hygiene articles, school supplies, book vouchers, food/gas cards, etc.	Operational / Mission Support
COVID-19 Community Wellness Support	\$48,140	Support for the addition of a limited-term COVID-19 Community Resource Navigator to our Family Case Management program to support the increase in demand as a result of COVID-19.	Operational / Mission Support
COVID-19 Disaster Hunger Relief	\$37,954	Purchase two industrial rider, double pallet jacks to keep pace with the volume of food coming in/out of our warehouse due to the pandemic.	Strategic / One-time
Establishing a Local Office/Training Location	\$9,000	Support to establish a local office/training location in the City of Roseville as a hub for agencies, nonprofits & organizations serving vulnerable children & families.	Small Request (Up to \$10,000)
Family Navigator Strategic Program	\$30,000	Provide trauma informed systems navigation, case management, financial assistance, and improved mental-behavioral health and wellness of local children.	Operational / Mission Support
Food Locker Program	\$30,000	Support for our Food Locker program which provides groceries for low-income citizens living in the Roseville area.	Operational / Mission Support
Give Parents A Much Needed Break	\$10,000	Support for families in Roseville who have a child with a development disability primary diagnosis is autism.	Small Request (Up to \$10,000)
Homeless Emergency Shelter & Supportive Services	\$75,000	Support for our emergency shelter & supportive services program for homeless men, women, and children at our South Placer (Roseville) location.	Operational / Mission Support
Housing & Supportive Services	\$35,000	Support to housing programs that serve people who are at risk of homelessness or currently experiencing homelessness in Roseville.	Operational / Mission Support
Meals On Wheels (MOW)	\$30,000	Support for Meals On Wheels services to low-income, homebound seniors in Roseville.	Operational / Mission Support

Grants Advisory Commission 2021-2022 Applications

Proposal Title (Alphabetical)	Requested Amount	Project Description	Funding Priority
MMV's Little Store, La Tienda Pequena	\$15,000	My Mother's Voice requests \$15,000 to Support MMV's Little Store, and La Tienda Pequena, an online resource to help Roseville low-income parents and students meet the safety standards resulting from Covid-19 restrictions	Strategic / One-time
Museum Virtual Education Program	\$5,000	Support to expand virtual learning opportunities in our Educational Outreach Program to share our local history museum with struggling classrooms in a virtual field trip.	Small Request (Up to \$10,000)
Organizational/Mission Support	\$15,000	Support for 44 volunteers available 24/7 to first responders and the citizens of Roseville during critical incidents and tragic events.	Operational / Mission Support
OSB School Clothing and Shoes	\$30,000	Provide 400 Roseville students the opportunity to shop for new school clothing. Funding from CBF will underwrite 250 children.	Operational / Mission Support
Partners in Education - Extending and Enriching the Classrooms	\$15,000	Support for "Partners in Education" (PIE) program through grants to departments.	Operational / Mission Support
PIRS-Roseville Assistive Technology Project	\$1,000	Request for REACH Funds to provide Assistive Technology (AT) devices and related services for 15 individuals with disabilities who reside in Placer County, including at least 3 Roseville residents.	Small Request (Up to \$10,000)
Placer Veterans Stand Down, Inc.	\$10,000	Assembly of over 60 service providers to offer free medical and other services to military veterans and their family members.	Operational/Mission Support
Prosper Placer/Family Mentors	\$15,000	Support our Family Mentor and Prosper Placer programs, providing a support system to help them reach financial security and move out of poverty.	Operational / Mission Support
Roseville Alano Club Kitchen Front Cabinets	\$9,750	Recovering alcoholic support services - Support for kitchen rehab for ADA and COVID-19 compliance.	Small Request (Up to \$10,000)
Roseville Embedded Advocate Response Program	\$30,000	Support for victim services advocates providing on-scene response for victims of domestic violence, sexual assault, and human trafficking.	Operational / Mission Support
Roseville Thriving Youth	\$12,000	Expand our Roseville Thriving Youth program to benefit approximately 200 at-risk/high-risk Roseville students by providing mentoring; meals; sports activities, classes in art, music, life-skills.	Operational / Mission Support
SOS Program	\$25,000	Support our financial assistance program which helps keep pet owners and their companion animals together through difficult times through pet rental deposits, or pet boarding for individuals/families in housing transition.	Operational/Mission Support
Tommy Apostolos Shopping Day	\$14,000	Support for the "Children's Holiday Shopping Day" providing clothing, shoes and essentials for over 500 elementary students in the Roseville area.	Operational / Mission Support
Wellness Within Improving Impacts of COVID19 & Cancer	\$23,269	Support for physical and mental health of cancer patients by addressing the long-lasting impact of navigating COVID19 and cancer.	Operational / Mission Support

Total Requested

\$649,240

Review Criteria for 2021-2022 Funding Cycle for Citizens Benefit Fund (CBF) and REACH Grant Applications

Grant Threshold Requirements

Applications will only be considered if:

- Applicant submitted all required application documents by the application deadline
- Applicant submitted required annual report(s) for 2019-2020 CBF and REACH grants

Grant Application Scoring Questions and Scoring Scale

Scoring Questions	Scoring Scale
1. Application demonstrates the need for the project or program.	15
2. Application clearly defines the project/program and how success is measured.	15
3. Application reflects mission and meets the general requirements and guidelines for CBF and/or REACH.	5
4. Requested funds achieve an impact on the identified need.	20
5. Application demonstrates evidence of community support.	10
6. Application clearly describes how the collaborative partners increase efficiency and efficacy of the grant.	10
7. Request is reasonable given the proposed project/program and the organization's experience and capacity.	5
8. Project budget is clear and organization's budget demonstrates sustainability.	10
9. Additional funding support for this project/program is clearly identified.	5
10. Application clearly identifies how agency will reduce costs or generate additional revenue to cover project/program and operating costs.	5
TOTAL POINTS	100



Grants Advisory Commission FY21-22 Application Review

April 13, 2021

Application summary

Priority Group	Funds Requested	# of Apps
One Time Requests	\$65,581	3
Operational/Mission Support	\$538,909	20
Small Requests	\$44,750	6
Total	\$649,240	29

Fiscal Year 21/22 Funds Available - \$359,334

Citizens Benefit Fund = \$357,700

REACH = \$1,634



Scoring Methodology

Strategic Group	Score	Ranking	Funding Requested
Application X	62	3	\$15,000
Application F	74	2	\$30,000
Application C	90	1	\$20,000

Priority Group: Small Requests (\$10,000 or less)

Priority Group: Small Requests (\$10,000 or less)

*Average Rank	Organization	Project/Program	Amount Requested	*Average Proposed
1	The Petal Connection	"Grow a Row"	\$10,000	\$10,000
2	Placer Independent Resource	Assistive Technology	\$1,000	\$857
3	Defending the Cause Regional Alliance, Inc.	Establishing a Local Office/Training Location	\$9,000	\$6,214
4	Roseville Historical Society	Virtual Education Program	\$5,000	\$3,571
5	Roseville Alano Club Inc.	Kitchen Front Cabinets	\$9,750	\$3,857
6	United Cerebral Palsy Association of Greater Sac	Give Parents A Much Needed Break	\$10,000	\$3,571

**Average Commissioner Rank and Average Proposed award not yet approved*



Priority Group: **Strategic, One-Time Grants**

Priority Group: Operational/Mission Support

*Average Rank	Organization	Project/Program	Amount Requested	*Average Proposed
1	Blue Line Arts	Arts Center Refurbishment	\$ 12,627	\$12,066
2	Placer Food Bank	COVID-19 Disaster Hunger Relief	\$ 37,954	\$30,180
3	My Mother's Voice	MMV's Little Store, La Tienda Pequeña	\$ 15,000	\$5,571

**Average Commissioner Rank and Average Proposed award not yet approved*



Priority Group:
**Operational / Mission
Support Grants**

Priority Group: Operational/Mission Support

*Average Rank	Organization	Project/Program	Amount Requested	*Average Proposed
1	Tommy Apostolos Fund	Tommy Apostolos Shopping Day	\$14,000	\$14,000
2	Stand Up Placer, Inc.	Embedded Advocate Response	\$30,000	\$25,000
3	Wellness Within Cancer Support	Improving Impacts of COVID19	\$23,269	\$18,592
4	A Touch of Understanding, Inc.	Disability Awareness Programs	\$20,000	\$14,286
5	Lighthouse Counseling	Aces in the Age of COVID	\$25,000	\$21,250
6	Seniors First	Meals On Wheels (MOW)	\$30,000	\$21,259
7	Placer County Law Enforcement Chaplaincy	Organizational/Mission Support	\$15,000	\$10,714
8	Sierra College Foundation	Care Pack Project	\$21,500	\$14,929
9	Keaton's Child Cancer Alliance	Family Navigator Strategic Program	\$30,000	\$15,000
10	Saint Vincent de Paul Society	Food Locker Program	\$30,000	\$19,429

**Average Commissioner Rank and Average Proposed award not yet approved*

Priority Group: Operational/Mission Support

*Average Rank	Organization	Project/Program	Amount Requested	*Average Proposed
11	AMI Housing, Inc.	Housing & Supportive Services	\$35,000	\$22,708
12	Placer Veterans Stand Down	Placer Veterans Stand Down, Inc.	\$10,000	\$7,995
13	Campus Life Connection	Roseville Thriving Youth	\$12,000	\$10,571
14	Child Advocates of Placer County	Prosper Placer/Family Mentors	\$15,000	\$9,000
15	The Gathering Inn	Homeless Emergency Shelter	\$75,000	\$26,250
16	Assistance League® of Greater Placer	OSB School Clothing and Shoes	\$30,000	\$10,000
17	Boys & Girls Club	Boys & Girls Club Roseville Site	\$35,000	\$14,643
18	Placer SPCA	SOS Program	\$25,000	\$6,071
19	KidsFirst	COVID-19 Community Wellness	\$48,140	\$11,163
20	Roseville City School District Foundation	Partners in Education - Extending and Enriching the Classrooms	\$15,000	\$1,250

**Average Commissioner Rank and Average Proposed award not yet approved*