



MINUTES

January 24, 2023

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

1:30 P.M.

Public Meeting Rooms 1 & 2

311 Vernon Street

Roseville, CA 95678

1. CALL TO ORDER

Chair Scott Alvord called the meeting to order at 1:30pm.

2. SILENT ROLL CALL

Committee Members Present:

Vance Jones, Chamber of Commerce Representative

Ann Bouchard, Chamber of Commerce Representative

Chair Scott Alvord, Councilmember

Michael Tronnes, Industry Representative

Angela Tsukiji, Industry Representative

Eric Avery, Industry Representative

Absent:

Jeff Richardson, Industry Representative

City Staff Present:

Melissa Anguiano, Economic Development Director

Joe Mandell, Senior Deputy City Attorney

Rob Cline, Economic Development Project Manager

Gina McColl, Economic Development Analyst

Bill Chaplin, Senior Energy Services Account Representative

Helen Dyda, Public Affairs & Communications

Cary Camilleri, Committee Secretary

3. PUBLIC COMMENTS

No Public Comments received.

4. MINUTES

4.1. Approval of Minutes from October 25, 2022 meeting

Minutes of the October 25, 2022, meeting approved.

Motion by Michael Tronnes, seconded by Angela Tsukiji to approve the Minutes of October 25, 2022.

The motion passed by the following votes:

Ayes: Chair Scott Alvord, Michael Tronnes, Angela Tsukiji, and Naaz Alikhan

Noes: none

Abstain: Eric Avery and Vance Jones

Absent: Jeff Richardson

No Public Comment received.

5. REQUESTS/PRESENTATIONS

5.1. Business Retention Visits

Economic Development Director Melissa Anguiano to facilitate a discussion on upcoming business retention visits and scheduling.

Economic Development Director Melissa Anguiano facilitated a discussion on business retention visits and provided the attached copy of the Business Engagement Discussion outline.

No Public Comment received.

6. COMMITTEE / STAFF REPORTS

Rob Cline provided details about future City of Roseville and regional projects focused on economic growth.

Melissa Anguiano provided updates regarding the Roseville Venture Lab's newest activities, including drop-in availability. She provided an update about the Roseville Rising program and the upcoming 12 week program for new applicants.

Gina McColl gave updates on recent developments in the Downtown Roseville area.

Bill Chaplin provided updates regarding Roseville Electric and supply chain impacts on transformers and other equipment.
Helen Dyda provided an update regarding population growth in the City of Roseville.

Committee Member Michael Tronnes provided information about recent events in the health care industry.

Committee Member Naaz Alikhan provided market updates about commercial design and construction.

Committee Member Eric Avery provided information about the impacts of remote work on commercial and office building vacancies.

Committee Member Angela Tsukiji provided information about recent BIA events with Roseville Electric and provided new home sales statistics.

Roseville Chamber of Commerce Representative Vance Jones provided information about Roseville's Talent Pipeline.

Ann Bouchard became the new Chamber of Commerce Representative and introduced herself to the group.

Chair Scott Alvord provided information about economic development and sales tax revenue in the City of Roseville and Placer County region and noted opportunities for continued economic growth.

7. ADJOURNMENT

Meeting was adjourned at 2:40pm.