



AGENDA
March 15, 2016

TRANSPORTATION COMMISSION MEETING

7:00 p.m.

City Council Chambers
311 Vernon Street
Roseville, California

- 1. CALL TO ORDER**
- 2. WELCOME - ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. MEETING MINUTES**
 - 4.1. February 16, 2016
- 5. ORAL COMMUNICATIONS**
- 6. CONSENT CALENDAR**
 - 6.1. The 316 Vernon Street Office Building Transportation Systems Management (TSM) Plan
 - 6.2. The Falls Event Center Transportation Systems Management (TSM) Plan
- 7. SPECIAL PRESENTATIONS/REPORTS**
 - 7.1. 2nd Quarter FY16 Transit Performance Report
 - 7.2. Alternative Transportation Division Update
- 8. ADJOURNMENT**



TRANSPORTATION COMMISSION

Title: February 16, 2016

Meeting Date: 3/15/2016
Item #: 4.1.

ATTACHMENTS:

Description

February 16, 2016 - Draft Minutes



Transportation Commission Regular Meeting February 16, 2016 – 7:00 p.m. Draft Minutes

1. Call to Order

The meeting was called to order at 7:00 p.m. by Commissioner Mendonsa.

2. Roll Call

Commissioners Present

Tracy Mendonsa – *Chair*
David Nelson
Richard DeMarchi
Joe Horton
Chinnaian Jawahar
Ryan Schrader – *arrived at 7:04 p.m.*
Jeff Short
Emily Nunez, *Youth Commissioner*

Staff Present

Mike Wixon, Alternative Transportation Manager
Eileen Bruggeman, Alternative Transportation Analyst II
Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator
Michael Christensen, Deputy City Attorney
Debbie Dion, Recording Secretary

3. Pledge of Allegiance

Commissioner DeMarchi led those in attendance in the Pledge of Allegiance.

4. Meeting Minutes

a. January 19, 2015 – *Action required*

MOTION:

Commissioner Jawahar made the motion, which was seconded by Commissioner Short to approve the meeting minutes of January 19, 2016.

Ayes: Mendonsa, Horton, Jawahar, Schrader, Short, Nunez
Noes: None
Abstain: Nelson, DeMarchi
Absent: None

5. Oral Communications

Commissioner Mendonsa opened the Public Comment period.

Mike Barnbaum, Ride Downtown 916 Organization, addressed the Commission on regional events.

Robert Sanchez, Pleasant Grove Neighborhood Association president, addressed the Commission on two items:

- Is there a project to widen and improve the four lane bridge between Blue Oaks Blvd and Washington Blvd that crosses over Industrial Blvd and the railroad tracks?
- Is there a project to eliminate the flyover/flyby from Northbound Highway 65 onto Westbound Blue Oaks Blvd or to improve safety for motorists Westbound from Washington Blvd on Blue Oaks that turn right onto Alantown Drive just East of the four lane bridge?

Public Works Department/Engineering Division staff will follow up with Mr. Sanchez.

Commissioner Mendonsa closed the Public Comment period.

6. Consent Calendar

None

7. Special Presentation/Reports

a. SR 65/Galleria Boulevard Northbound Ramps and I-80 Auxiliary Lanes Presentation

Luke McNeel-Caird, Placer County Transportation Planning Agency (PCTPA), made the presentation.

A discussion between Commissioners, staff, and Mr. McNeel-Caird ensued.

Commissioner Mendonsa opened the Public Comment period.

There were no public comments on this item.

Commissioner Mendonsa closed the Public Comment period.

This item was provided as informational only. No action required.

b. Transportation Systems Management (TSM) Ordinance Amendment – Action required

Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator, made the presentation.

Staff and Commission discussed.

Commissioner Mendonsa opened the Public Comment period.

Linda McKesson, health care professional, addressed the Commission on advertising for carpooling and incentives offered for bike riding and carpooling.

Staff responded that information regarding carpooling, bike riding, and incentives offered is available on the City's website on the Alternative Transportation webpage. Also, participants can register for a regional program at sacregioncommuterclub.org.

Commissioner Mendonsa closed the Public Comment period.

Commissioner Jawahar made the motion, which was seconded by Commissioner Schrader, to recommend that the City Council introduce the first reading of the Transportation Systems Management Ordinance amendment.

Ayes:	Mendonsa, Nelson, DeMarchi, Horton, Jawahar, Schrader, Short, Nunez
Noes:	None
Abstain:	None
Absent:	None

8. Staff and/or Commission Reports/Comments

a. Appointment of 2016 Chair and Vice-Chair to the Transportation Commission

Commissioner Mendonsa made the motion, which was seconded by Commissioner Jawahar to appoint Commissioner Nelson as Chair for the Transportation Commission to serve one (1) year from tonight's meeting (February 16, 2017) or until the first Transportation Commission meeting in 2017 immediately following the City Council's appointment of new Transportation Commissioners, whichever occurs first.

Vote: All ayes

Commissioner Nelson made the motion, which was seconded by Commissioner Jawahar to appoint Commissioner Short as Vice-Chair for the Transportation Commission to serve one (1) year from tonight's meeting (February 16, 2017) or until the first Transportation Commission meeting in 2017 immediately following the City Council's appointment of new Transportation Commissioners, whichever occurs first.

Vote: All ayes

b. Roseville Transit Local Services Changes

Eileen Bruggeman, Alternative Transportation Analyst II, made the presentation.

Staff and Commissioners discussed.

Commissioner Mendonsa opened the Public Hearing period.

Mike Barnbaum, Ride Downtown 916 Organization, addressed the Commission and recommended approval of this item. Mr. Barnbaum suggested service to coordinate with Amtrak and later evening service to Sacramento to attend events at the new Golden One Center.

Jennifer Higgins, West Roseville resident, addressed the Commission and expressed concern on hours of operation for Route M. Ms. Higgins encouraged earlier hours for Route M service and Dial-a-Ride service.

Debbie Davis, Heritage Oaks Apartments resident, addressed the Commission and expressed concerns on removing the transfer point at Junction Blvd. and against the route changes.

Dan Sletty, Heritage Oaks Apartments resident, addressed the Commission and expressed concern with the Route M changes.

Charles Quinn, Westpark resident, addressed the Commission and spoke in support of the recommended route changes. Mr. Quinn also spoke in support of connections to Sacramento to attend events at the new Golden One Center.

Commissioner Nelson spoke on continued efforts to make service available for events in Sacramento.

Scott (did not state last name), Heritage Oaks Apartments resident, addressed the Commission and expressed concern with the removal of the Junction Blvd transfer point for Route M.

Shane Arroyo, transit rider, addressed the Commission and urged earlier hours for weekend service.

Linda McKessan, health care professional, addressed the Commission and urged consideration of all the comments received on this item.

Staff responded to comments as follows: Staff will continue to monitor the Capitol Corridor project as it relates to Amtrak service. Staff suggested a deviated service on Route M following the ending of service on Routes D and I, with advance request, Monday-Friday. Staff continues to work to structure the routes for convenience to riders and will continue to monitor the routes. If approved, the changes will become effective in April or May.

Commissioner Mendonsa closed the Public Hearing period.

Commissioners and staff discussed Routes D, I and M.

Commissioners and staff discussed Route S. Staff requested input on extending the route. Staff will return with a more defined recommendation in the summer.

Commissioner Short made the motion, which was seconded by Commissioner Horton to recommend the City Council approve the proposed Local Service changes as outlined in staff's report for Routes D, I, and M with inclusion of offering deviated service on Route M following the ending of service on Routes D and I, with advance request, Monday-Friday.

Ayes:	Mendonsa, DeMarchi, Horton, Jawahar, Short
Noes:	None
Abstain:	Schrader, Nelson, Nunez
Absent:	None

c. 2nd Quarter FY16 Transit Performance Report

At the request of staff, this item was continued to the March 15, 2016 regularly scheduled meeting of the Transportation Commission. Commissioner Mendonsa noted that the date in the staff report for continuation to the next meeting should be March 15th instead of March 16th.

d. Alternative Transportation Division

1. TSM quarterly meeting
2. Bucks for Bikes
3. Smart Cycling Clinics
4. Legislative Update

Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator, made the presentation on Items 1, 2 and 3.

Mike Wixon, Alternative Transportation Manager, made the presentation on Item 4.

Staff provided this item as informational only. No action required.

9. Pending Agenda

None

10. Adjournment

MOTION

Commissioner Jawahar made the motion, which was seconded by Commissioner Short, to adjourn the meeting.

Vote: All ayes

The meeting was adjourned at 9:30 p.m.

Tracy Mendonsa, Chair

Debbie Dion, Recording Secretary



TRANSPORTATION COMMISSION

Title:

The 316 Vernon Street Office Building Transportation Systems Management (TSM) Plan

Meeting Date: 3/15/2016

Item #: 6.1.

ATTACHMENTS:

Description

Staff Report



Transportation Commission Meeting

March 15, 2016 – 7:00 p.m.

Consent Calendar

Item 6A: The 316 Vernon Street Office Building Transportation Systems Management (TSM) Plan

Staff Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator

Recommendation

Staff recommends the Transportation Commission approve the TSM Plan for The 316 Vernon Street Office Building.

Background

Mike Isom, applicant representing The 316 Vernon Street Office Building worked in cooperation with the City in preparing a TSM Plan for this project, which is consistent with the TSM Ordinance.

The 316 Vernon Street Office Building is a .67 acre project located in the 300 block of Vernon Street located on the north side of Vernon in the Downtown area.

Discussion

The 316 Vernon Street Office Building is a 4-story, 82,000 square foot building with a floor area ratio of 2.8. The building will consist of retail, City of Roseville government offices and Sierra Community College with the following uses:

1 st Floor	6,400 sq. ft. retail; 5,000 sq. ft. city offices
2 nd Floor	20,000 sq. ft. Sierra Community College classrooms and instructional faculty offices
3 rd Floor	3,000 sq. ft. Sierra Community College classrooms and instructional faculty offices; and 13,000 sq. ft. of city offices
4 th Floor	20,000 sq. ft. city offices

The majority of the approximately 200 hundred employees at The 316 Vernon Street Office Building will include City employees which include Public Safety personnel, professional and support staff. There will also be instructional faculty and support staff at the Sierra Community College as well as a few retail employees. Most of the employees are likely to commute by automobile from the surrounding residential neighborhoods within Roseville, Rocklin, Lincoln, Citrus Heights, Granite Bay, Loomis and Antelope and North Highlands with a smaller percent of the employees commuting from further distances. Some of the employees will walk, bike, carpool and take transit to work.

The hours of operation will generally be from 7 a.m. – 11 p.m. seven days a week for the first floor retail. The City offices will be open 8 a.m. – 5 p.m. Monday through Friday with some employees arriving earlier than 8 a.m. others staying later than 5 p.m. Sierra Community College will be open for instruction 7 a.m. – 11 p.m. Monday through Saturday.

For employees who bicycle to work, The 316 Vernon Street Office Building provides four (4) class I bike lockers and eight (8) class II bicycle racks which is greater than 5% of the total number of employees. There is also a shower for men and women on the first and fourth floor with temporary lockers.

This is an infill project with no onsite parking. The closest employee parking is a five story city parking garage within one block of the project. There is ample parking as well as carpool spaces available for

employees at The 316 Vernon Street Office Building.

There is one EV charging point for two vehicles on the first floor of the parking garage.

The nearest transit stop and covered seating is less than one block away at the Civic Center Transfer Point. This Transfer Point has connections with Local Service, Commuter Service and Dial-A-Ride.

The attached TSM Plan has been prepared in compliance with the TSM Ordinance.

Attachment(s)

1. The 316 Vernon Street Office Building TSM Plan

TSM PLAN

The 316 Vernon Street Office Building

316 Vernon Street

TRANSPORTATION SYSTEMS MANAGEMENT (TSM) PURPOSE

On May 7, 1999, the revised Transportation Systems Management (TSM) Ordinance became effective. The City of Roseville adopted the TSM Ordinance and established the TSM Program for the following purposes:

- A. Reduce peak hour traffic circulation in the City of Roseville by reducing both the number of vehicular trips and the vehicular miles traveled that might otherwise be generated by home-to-work commuting by a minimum of twenty percent (20%).
- B. Increase the efficiency of the existing transportation network and contribute to achieving Level of Service (LOS) C at intersections in the City of Roseville.
- C. Reduce total vehicle emissions in the City of Roseville by reducing the number of vehicular trips that might otherwise be generated by home-to-work commuting.
- D. Cooperate and coordinate with other cities, counties, communities and regional agencies in these endeavors.
- E. Develop a program that secures the participation of local developers, businesses, institutions and public and private agencies to fulfill the purposes expressed herein.

TSM PLAN APPLICABILITY

The TSM Program shall be applicable to every Common Work Location and Major Common Work Location. Additionally, a TSM Plan shall be required as a condition of approval for all development projects, design review permits, tentative subdivisions and conditional use permits which are anticipated to employ fifty (50) or more employees at the Major Common Work Location. In addition, a TSM Plan shall be required for any existing development project that employs fifty (50) or more employees at the Major Common Work Location. Since The 316 Vernon Street Office Building will employ approximately two hundred (200) employees a TSM Plan is required and is presented below.

TSM PLAN AGREEMENT

Upon approval of the TSM Plan, the project owner shall enter into a written agreement with the City obligating the project owner to comply with the TSM Plan. Such agreement shall be recorded, run with the land and bind all successors in interest, and shall constitute an equitable servitude on the property. Where appropriate, the City may require the agreement to include a provision for enforcement, in the event of breach by the project owner or a successor in interest.

TSM PLAN IMPLEMENTATION

- A. The Site TSM Coordinator shall implement the TSM Plan.
- B. The City shall have the right to enter, upon giving reasonable advance notice, The 316 Vernon Street Office Building to provide information to the Major Project Controller or Site TSM Coordinator pertaining to the TSM Program. The City shall also have the right to reasonably enter The 316 Vernon Street Office Building for inspection of the property and for audit of survey records to determine compliance with the TSM Plan.

THE 316 VERNON STREET OFFICE BUILDING OPERATING CHARACTERISTICS

The TSM Plan for The 316 Vernon Street Office Building includes the following operating characteristics:

- A. **Project Description.** The 316 Vernon Street Office Building is a .67 acre project located in the 300 block of Vernon Street located on the north side of Vernon in the Downtown area. The 4-story, 82,000 square foot building will consist of retail, City of Roseville government offices and Sierra Community College with the following uses:

1 st Floor	6,400 sq. ft. retail; 5,000 sq. ft. city offices
2 nd Floor	20,000 sq. ft. Sierra Community College classrooms and instructional faculty offices
3 rd Floor	3,000 sq. ft. Sierra Community College classrooms and instructional faculty offices; and 13,000 sq. ft. of city offices
4 th Floor	20,000 sq. ft. city offices
- B. **Employee Description.** The majority of the approximately 200 hundred employees at The 316 Vernon Street Office Building will include City employees which include Public Safety personnel, professional and support staff. There will also be instructional faculty and support staff at the Sierra Community College as well as a few retail employees. Most of the employees are likely to commute by automobile from the surrounding residential neighborhoods within

Roseville, Rocklin, Lincoln, Citrus Heights, Granite Bay, Loomis and Antelope and North Highlands with a smaller percent of the employees commuting from further distances. Some of the employees will walk, bike, carpool and take transit to work.

The hours of operation will generally be from 7 a.m. – 11 p.m. seven days a week for the first floor retail. The City offices will be open 8 a.m. – 5 p.m. Monday through Friday with some employees arriving earlier than 8 a.m. others staying later than 5 p.m. Sierra Community College will be open for instruction 7 a.m. – 11 p.m. Monday through Saturday.

The nearest transit stop and covered seating is less than one block away at the Civic Center Transfer Point. This Transfer Point has connections with Local Service, Commuter Service and Dial-A-Ride.

C. **Site Plan.** Please refer to Appendix A for a site plan of The 316 Vernon Street Office Building depicting the location of the required bicycle facilities and carpool spaces.

1. **Bicycle Facilities.** Four (4) Class I bike lockers and Eight (8) Class II bike racks which is greater than five percent (5%) of the total number of employees on site during the maximum shift shall be provided for employees who bicycle to work.
2. **Preferential Carpool Parking.** This is an infill project with no onsite parking. The closest employee parking is a five story city parking garage within one block of the project. There is ample parking as well as carpool spaces available for employees at The 316 Vernon Street Office Building.
3. **Electric Vehicles.** There is one EV charging point for two vehicles on the first floor of the parking garage.

D. **Site TSM Coordinator.** The following named person has been designated as the Site TSM Coordinator:

Sue Schooley, TSM Coordinator
401 Vernon Street
Roseville, CA 95678
(916) 774-5365
Fax (916) 774-1333
sschooley@roseville.ca.us

This information shall be updated and provided in writing to the City Transportation Coordinator during the triennial survey or at any time that there is a change in the Site TSM Coordinator.

SITE TSM COORDINATOR'S RESPONSIBILITIES

The Site TSM Coordinator's responsibilities shall include:

- A. **Posting TSM Information.** Posting by the Site TSM Coordinator in a conspicuous place or places for employees, informational material provided by the City Transportation Coordinator, PCTPA, other regional rideshare agencies or prepared by the Site TSM Coordinator to encourage alternative transportation methods. Such informational material shall be kept current and may include, but is not limited to, the following:
 - 1. Current schedules, rates, procedures for obtaining transit passes, and routes of public transit service to The 316 Vernon Street Office Building.
 - 2. Bicycle route maps.
 - 3. Posters or flyers encouraging the use of ridesharing and referrals to sources of information concerning ridesharing.
 - 4. Information regarding available services that will eliminate vehicle trips.
- B. **Marketing the Commuter Rideshare Matchlisting Service.** Annually disseminating to all tenants and employees, or to new tenants and employees when hired, written information provided by the City Transportation Coordinator and/or other regional rideshare agencies regarding regional commuter rideshare match listing services.
- C. **Promoting the Emergency Ride Home Program.** The Site TSM Coordinator shall promote the Emergency Ride Home Program. The program provides for the transportation of employees who use alternative transportation modes for home to work commuting in case of a personal, family or other major emergency. The program is designed to help employees get home, child's daycare or school. The Emergency Ride Home is a service provided by Placer County Transportation Planning Agency (PCTPA).
- D. **Participating in Training Opportunities.** The Site TSM Coordinator will be invited to training events offered by the City's TSM Coordinator and/or PCTPA. These training events will include information and materials for promoting such programs as Spare the Air, Clean Air Month, Bike Month, and information for implementing alternative transportation promotions. The City believes these training programs will be beneficial to the community and will help Site TSM Coordinators implement their TSM plans. Each Site TSM Coordinator or his/her designee is expected to attend a minimum of two (2) training events per year.
- E. **Promoting Alternative Transportation Opportunities.** In addition to the above programs, the Site TSM Coordinator, working in conjunction with the City Transportation Coordinator, shall encourage employers and employees to use alternative modes of transportation.

Such alternative transportation promotional opportunities include, but are not limited to, the following:

1. *In House Carpool Matching Service.* Conduct a survey of all employees in order to identify persons interested in being matched into carpools. Potential carpoolers are then matched by work address and shift. Such survey can be done on an annual basis and for all new employees interested in ridesharing.
2. *Telecommuting.* Telecommuting which allows employees to work periodically from their home or an off-site location close to home.
3. *Transit Pass Subsidy.* Promoting the use of public transportation by providing to employees on a monthly basis a transit pass subsidy to help offset the cost to the employee. The City Transportation Coordinator will work with the Site TSM Coordinator on promoting public transit and procuring passes.
4. *Vanpool Program.* Promoting vanpooling to employees as a cost effective way to commute to work. The City Transportation Coordinator will work with the Site TSM Coordinator to help implement the vanpool program. Typically, the employees lease a van and the vanpool participants shall cover the operating costs for the van.
5. *Variable Work Hours.* Encouraging employers and employees to eliminate commute trips or relocate the commute trip out of the peak period through the use of:
 - a) compressed work weeks (A work schedule for an employee which eliminates at least one round trip commute biweekly. For example, forty hours of work in four ten-hour days or a work plan that allows one day off every other week, known as the nine-eighty plan.);
 - b) staggered work hours involving a shift in the set work hours of all employees at the workplace; and
 - c) flexible work hours involving individually determined work hours within guidelines established by the employer.
6. *Showers and Lockers.* There is one shower for men and women on the 1st floor and 4th floor. Each of the showers will have temporary locker space.
7. *Additional Transportation Alternatives.* In addition to the above mentioned alternative transportation promotions, there will be vending machines provided on the 2nd floor and break areas on the 1st, 3rd and 4th floors. There are retail stores and food service within walking distance in the Downtown and Old Town areas of Roseville for

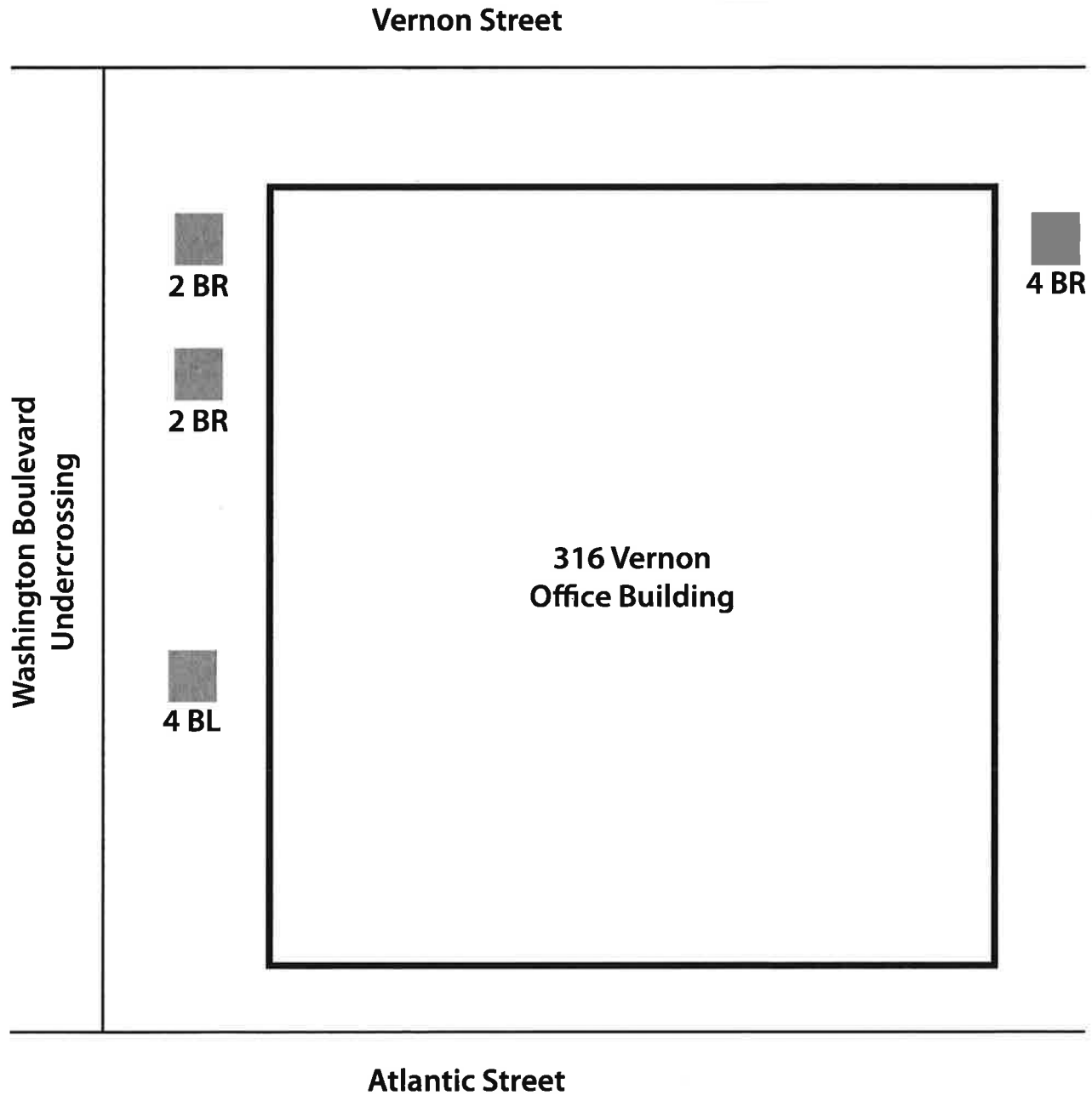
employees, thereby eliminating additional vehicle trips during the work day.

TRIENNIAL REPORT REQUIRED

The City Transportation Coordinator shall prepare and distribute a survey report form to the Major Project Controller for the purpose of demonstrating the effectiveness of The 316 Vernon Street Office Building TSM Plan. The Major Project Controller shall conduct the survey and submit the triennial survey report to the City Transportation Coordinator no later than April 1. The triennial survey shall be conducted every five years, beginning in the year 2018.

ATTACHMENT 1

Appendix A 316 Vernon Street Office Building



Legend

8 BR – Bike Racks

4 BL – Bike Lockers

Title: The Falls Event Center Transportation Systems Management (TSM) Plan

Meeting Date: 3/15/2016
Item #: 6.2.

ATTACHMENTS:

Description

Staff Report



Transportation Commission Meeting

March 15, 2016 – 7:00 p.m.

Consent Calendar

Item 6B: The Falls Event Center Transportation Systems Management (TSM) Plan

Staff Sue Schooley, Alternative Transportation Analyst II/TSM Coordinator

Recommendation

Staff recommends the Transportation Commission approve the TSM Plan for The Falls Event Center.

Background

Steve Lamb and John Neubauer, applicants representing The Falls Event Center worked in cooperation with the City in preparing a TSM Plan for this project, which is consistent with the TSM Ordinance.

The Falls Event Center is a 2.95 acre parcel located within Highland Village just off Conference Center Drive and Roseville Parkway. The Falls Event Center includes rentable spaces for conference as well as private parties.

Although The Falls Event Center does not employ fifty or more employees it is part of Highland Village. Highland Village, which includes The Falls Event Center property employs more than fifty employees and prepared a TSM plan. The Falls Event Center was not anticipated when the Highland Village TSM plan was prepared, so it was not included in the plan; therefore, a TSM Plan is required for The Falls Event Center.

Discussion

The Falls Event Center includes a one building which is one story, with approximately 15,224 square feet with a floor area ratio of .01. The party rental facility will be open from 6:00 a.m. to midnight seven days a week.

Approximately five (5) people will be employed at The Falls Event Center. They are the support staff for the facility and will work various shifts based on the events for the day. Due to the varied work schedule the majority of the employees will commute by automobile from the surrounding residential neighborhoods within Roseville, Rocklin, Lincoln, Antelope, Citrus Heights, and Orangevale.

For employees who bicycle to work, The Falls Event Center provides eight (8) class II bicycle racks which is greater than 5% of the total number of employees. In addition, The Falls Event Center provides sixteen (16) carpool/clean air vehicle/EV spaces, which is greater than ten percent (10%) of the total number of employee parking spaces which shall be provided for employees who carpool to work as well as spaces for visitors of The Falls Event Center.

The nearest transit stop and covered seating for Dial-A-Ride will be located on the Highland Village property directly across from The Falls Event Center just north of Conference Center Drive.

The attached TSM Plan has been prepared in compliance with the TSM Ordinance.

Attachment(s)

1. The Falls Event Center TSM Plan

TSM PLAN
The Falls Event Center
(a portion of Highland Village)
240 Conference Center Drive

TRANSPORTATION SYSTEMS MANAGEMENT (TSM) PURPOSE

On May 7, 1999, the revised Transportation Systems Management (TSM) Ordinance became effective. The City of Roseville adopted the TSM Ordinance and established the TSM Program for the following purposes:

- A. Reduce peak hour traffic circulation in the City of Roseville by reducing both the number of vehicular trips and the vehicular miles traveled that might otherwise be generated by home-to-work commuting by a minimum of twenty percent (20%).
- B. Increase the efficiency of the existing transportation network and contribute to achieving Level of Service (LOS) C at intersections in the City of Roseville.
- C. Reduce total vehicle emissions in the City of Roseville by reducing the number of vehicular trips that might otherwise be generated by home-to-work commuting.
- D. Cooperate and coordinate with other cities, counties, communities and regional agencies in these endeavors.
- E. Develop a program that secures the participation of local developers, businesses, institutions and public and private agencies to fulfill the purposes expressed herein.

TSM PLAN APPLICABILITY

The TSM Program shall be applicable to every Common Work Location and Major Common Work Location. Additionally, a TSM Plan shall be required as a condition of approval for all development projects, design review permits, tentative subdivisions and conditional use permits which are anticipated to employ fifty (50) or more employees at the Major Common Work Location. In addition, a TSM Plan shall be required for any existing development project that employs fifty (50) or more employees at the Major Common Work Location. Although The Falls Event Center does not employ fifty (50) or more employees it is part of Highland Village. Highland Village, which includes The Falls Event Center employs more than fifty (50) employees, therefore, a TSM Plan is required for The Falls Event Center and is presented below.

TSM PLAN AGREEMENT

Upon approval of the TSM Plan, the project owner shall enter into a written agreement with the City obligating the project owner to comply with the TSM Plan. Such agreement shall be recorded, run with the land and bind all successors in interest, and shall constitute an equitable servitude on the property. Where appropriate, the City may require the agreement to include a provision for enforcement, in the event of breach by the project owner or a successor in interest.

TSM PLAN IMPLEMENTATION

- A. The Site TSM Coordinator shall implement the TSM Plan.
- B. The City shall have the right to enter, upon giving reasonable advance notice, The Falls Event Center to provide information to the Major Project Controller or Site TSM Coordinator pertaining to the TSM Program. The City shall also have the right to reasonably enter The Falls Event Center for inspection of the property and for audit of survey records to determine compliance with the TSM Plan.

THE FALLS EVENT CENTER OPERATING CHARACTERISTICS

The TSM Plan for The Falls Event Center includes the following operating characteristics:

- A. **Project Description.** The Falls Event Center is a 2.95 acre parcel with one – 1 story, 15,224 square feet party rental facility located within Highland Village just off Conference Center Drive and Roseville Parkway. The Falls Event Center includes rentable spaces for conference as well as private parties. The facility will be open from 6:00 a.m. to midnight seven days a week.

The nearest transit stop and covered seating for Dial-A-Ride will be located on the Highland Village property directly across from The Falls Event Center just north of Conference Center Drive.

- B. **Employee Description.** Approximately five (5) people will be employed at The Falls Event Center. They are the support staff for the facility and will work various shifts based on the events for the day. Due to the varied work schedule the majority of the employees will commute by automobile from the surrounding residential neighborhoods within Roseville, Rocklin, Lincoln, Antelope, Citrus Heights, and Orangevale.
- C. **Site Plan.** Please refer to Appendix A for a site plan of The Falls Event Center depicting the location of the required bicycle facilities and carpool spaces.
 - 1. **Bicycle Facilities.** Eight (8) Class II bicycle parking facilities which is greater than five percent 5% of the total number of employees on site

during the maximum shift shall be provided for employees who bicycle to work.

2. **Preferential Carpool Parking.** The Falls Event Center provides sixteen (16) carpool/clean air vehicle/EV spaces, which is greater than ten percent (10%) of the total number of employee parking spaces which shall be provided for employees who carpool to work as well as spaces for visitors of The Falls Event Center. The spaces shall be located for convenient access by the employees and visitors and shall be striped "carpool/clean air vehicle/EV". The Site TSM Coordinator shall register employee carpools and shall be responsible for monitoring the use of such spaces.

- D. **Site TSM Coordinator.** The following named person has been designated as the Site TSM Coordinator:

John Neubauer
EFalls Properties Roseville CA LLC
9067 S. 1300
West Jordan, Utah 84088
(801) 712-4569
jneubauer@thefallseventcenter.com

This information shall be updated and provided in writing to the City Transportation Coordinator during the triennial survey or at any time that there is a change in the Site TSM Coordinator.

SITE TSM COORDINATOR'S RESPONSIBILITIES

The Site TSM Coordinator's responsibilities shall include:

- A. **Posting TSM Information.** Posting by the Site TSM Coordinator in a conspicuous place or places for employees, informational material provided by the City Transportation Coordinator, PCTPA, other regional rideshare agencies or prepared by the Site TSM Coordinator to encourage alternative transportation methods. Such informational material shall be kept current and may include, but is not limited to, the following:
1. Current schedules, rates, procedures for obtaining transit passes, and routes of public transit service to (The Falls Event Center).
 2. Bicycle route maps.
 3. Posters or flyers encouraging the use of ridesharing and referrals to sources of information concerning ridesharing.
 4. Information regarding available services that will eliminate vehicle trips.
- B. **Marketing the Commuter Rideshare Matchlisting Service.** Annually disseminating to all tenants and employees, or to new tenants and employees

when hired, written information provided by the City Transportation Coordinator and/or other regional rideshare agencies regarding regional commuter rideshare match listing services.

- C. **Promoting the Emergency Ride Home Program.** The Site TSM Coordinator shall promote the Emergency Ride Home Program. The program provides for the transportation of employees who use alternative transportation modes for home to work commuting in case of a personal, family or other major emergency. The program is designed to help employees get home, child's daycare or school. The Emergency Ride Home is a service provided by Placer County Transportation Planning Agency (PCTPA).
- D. **Participating in Training Opportunities.** The Site TSM Coordinator will be invited to training events offered by the City's TSM Coordinator and/or PCTPA. These training events will include information and materials for promoting such programs as Spare the Air, Clean Air Month, Bike Month, and information for implementing alternative transportation promotions. The City believes these training programs will be beneficial to the community and will help Site TSM Coordinators implement their TSM plans. Each Site TSM Coordinator or his/her designee is expected to attend a minimum of two (2) training events per year.
- E. **Promoting alternative transportation opportunities.** In addition to the above programs, the Site TSM Coordinator, working in conjunction with the City Transportation Coordinator, shall encourage employers and employees to use alternative transportation. Such alternative transportation promotional opportunities include, but are not limited to, the following:
1. *In House Carpool Matching Service.* Conduct a survey of all employees in order to identify persons interested in being matched into carpools. Potential carpools are then matched by work address and shift. Such survey can be done on an annual basis and for all new employees interested in ridesharing.
 2. *Telecommuting.* Telecommuting which allows employees to work periodically from their home or an off-site location close to home.
 3. *Transit pass subsidy.* Promoting the use of public transportation by providing to employees on a monthly basis a transit pass subsidy to help offset the cost to the employee. The City Transportation Coordinator will work with the Site TSM Coordinator on promoting public transit and procuring passes.
 4. *Vanpool program.* Promoting vanpooling to employees as a cost effective way to commute to work. The City Transportation Coordinator will work with the Site TSM Coordinator to help implement the vanpool program. Typically, the employees lease a van and the vanpool participants shall cover the operating costs for the van.

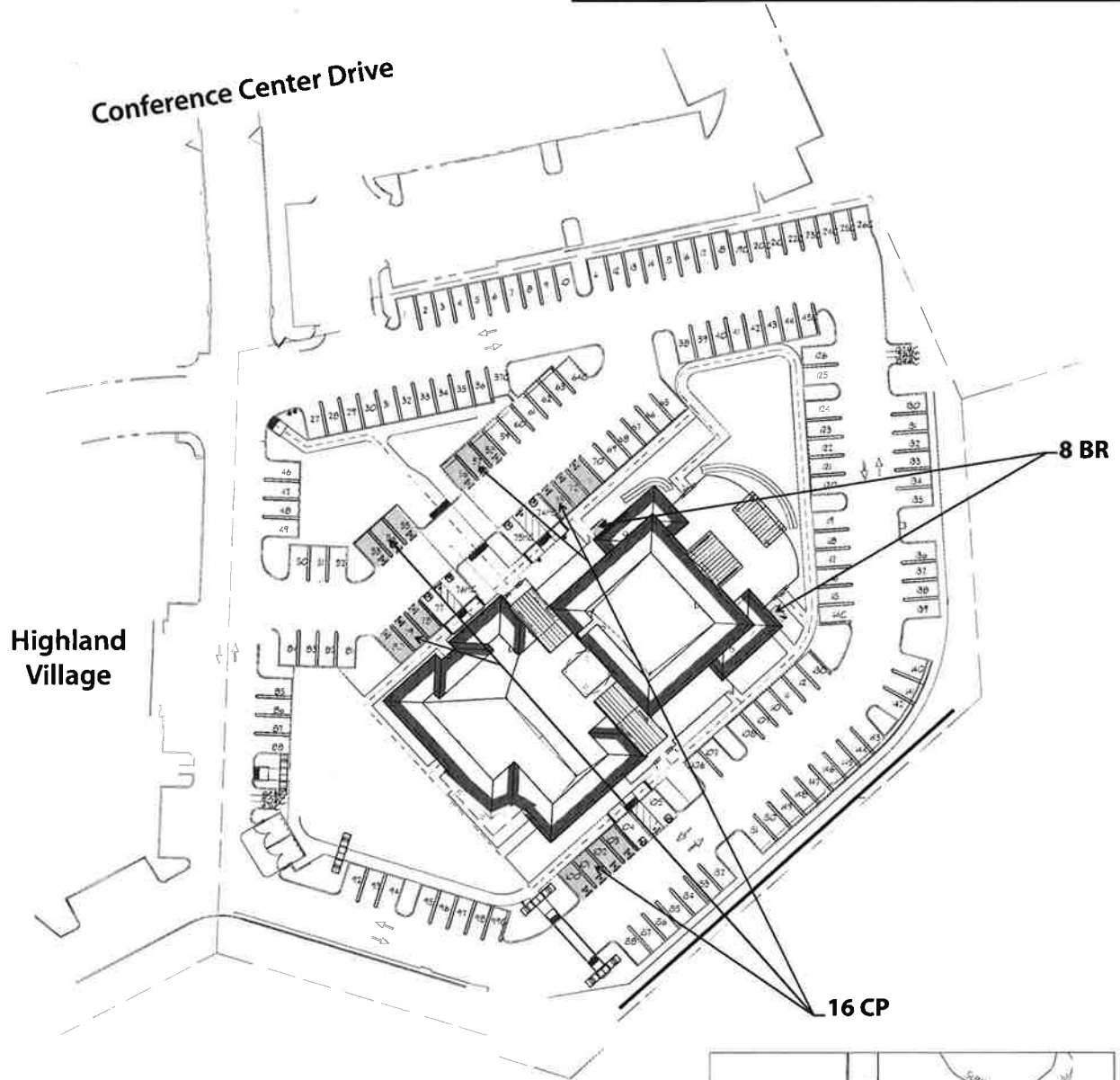
5. Variable work hours. Encouraging employers and employees to eliminate commute trips or relocate the commute trip out of the peak period through the use of:
- a) compressed work weeks (A work schedule for an employee which eliminates at least one round trip commute biweekly. For example, forty hours of work in four ten-hour days or a work plan that allows one day off every other week, known as the nine-eighty plan.);
 - b) staggered work hours involving a shift in the set work hours of all employees at the workplace; and
 - c) flexible work hours involving individually determined work hours within guidelines established by the employer.

TRANSPORTATION SURVEY REPORT REQUIRED

The City Transportation Coordinator shall prepare and distribute a survey report form to the Major Project Controller for the purpose of demonstrating the effectiveness of The Falls Event Center TSM Plan. The Major Project Controller shall conduct the survey and submit the Transportation survey report to the City Transportation Coordinator no later than April 1. The Transportation survey shall be conducted every five years, beginning in the year 2018.

ATTACHMENT 1

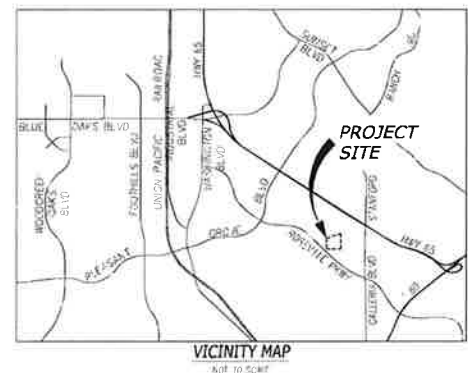
Appendix A The Falls Event Center 240 Conference Center Drive



Legend

8 BR – Bike Racks

16 CP – Carpool/Clean Air Vehicles



Title: 2nd Quarter FY16 Transit Performance Report

Meeting Date: 3/15/2016
Item #: 7.1.

ATTACHMENTS:

Description

Staff Report



Transportation Commission Meeting

March 15, 2016 – 7:00 p.m.

Special Presentations/Reports

Item 8A: Transit Performance Report for 2nd Quarter Fiscal Year 2016

Staff Michael Wixon, Alternative Transportation Manager

Recommendation

Staff requests that the Transportation Commission continue this item off-calendar to the next Transportation Commission meeting.

Title: Alternative Transportation Division Update

Meeting Date: 3/15/2016
Item #: 7.2.

ATTACHMENTS:

Description

Staff Report

Transportation Commission Meeting

March 15, 2016 – 7:00 p.m.

Reports and Updates

Item 8B: Alternative Transportation Division Update

Staff Michael Wixon, Alternative Transportation Manager

Recommendation

This item is provided to update the Transportation Commission on the activities of the Alternative Transportation Division and other transportation related items of the region, no action is needed.

Fixed Routes D, I and M Modifications Update

A number of public comments were received in response to proposed modifications to Local Routes D, I and M via various written forms, and in public by people who attended the January public workshop and the public hearing held by the Transportation Commission as part of the February meeting.

Several comments related to the proposed modifications indicated that the schedules should be structured to facilitate efficient transfers between Routes D and I to the M along Pleasant Grove Boulevard, and to Routes A, B and L at the Civic Center Transfer Point. Efficient transfers would provide a comfortable amount of time for a passenger to arrive and make the transfer, but without causing a passenger to wait an overly long period of time for the transfer to occur.

With those considerations in mind, it became clear that given Routes L and M both run with one-hour headways, the D and I routes would also need to run with one-hour headways.

As a result the proposed routes for D and I would both have approximately ten to fifteen (10-15) additional minutes, available to provide additional service between connections to Route M and L.

Following review of Short Range Transit Plan recommendations, it was noted that previously service had been provide along Woodcreek Oaks Boulevard to the intersection of Woodcreek Oaks and Blue Oaks Boulevards. During the reduction of service that occurred in 2010 the route serving that segment (Route H) was eliminated due to low ridership.

At this time staff is evaluating including service to Routes D and I to include the segment of Woodcreek Oaks traveling north of Pleasant Grove Boulevard to Blue Oaks Boulevard, and using the Diamond Creek roundabout as the turn-around point. It is anticipated ridership along this segment will be greater than it was in 2010 given:

- There continues to be an apartment complex south of the Safeway shopping center at the corner of Blue Oaks and Woodcreek Oaks Boulevards (Crocker Oaks Apartments) that contains low-income units, and the route would provide service for the Cooley Middle School, plus
- Development of the age-restricted Eskaton Village homes and the Lennar at Chateau homes in Diamond Creek have been built between 2010 and the present, providing potential new riders.

Once the viability of including the additional segment is confirmed, the proposed modifications to Local Routes D, I and M, inclusive of recommendation from the Transportation Commission and comments from members of the public, will be presented to the City Council for their review and approval (potential date April 20, 2016).

Share the Road Campaign

The annual spring Share the Road campaign is underway. To educate the public about the safety importance of motorists and bicyclists sharing the road, the city is running commercials on Comcast cable television, online banner ads, bus wrap ads, Facebook, Twitter, Instagram, print ads, and e-mails. The public is directed to see more tips on sharing the road at www.roseville.ca.us/sharetheroad.