0103-44-01

Approved on 4/25/17

CITY OF ROSEVILLE CALIFORNIA

Office of Economic Development
311 Vernon Street, Roseville CA 95678 (916) 774-5362

Minutes

Economic Development Advisory Committee
Tuesday, February 28, 2017
1:30 p.m. – 3:00 p.m.
Hutchison Conference Room
311 Vernon Street

Committee Members Present:
Naaz Alikhan, Industry Representative (Vice Chair)
Stephanie Dement, Industry Representative
Christopher Onstott, Industry Representative
Colin Roe, Industry Representative
Geoff Sakala, Industry Representative
John Tallman, Chamber Representative

City Staff Present:
Chris Robles, Economic Development Director
Michelle Sheidenberger, Assistant City Attorney
Laura Matteoli, Economic Development Manager
Bill Aiken, Development Analyst
Wayne Wiley, Associate Planner
Kelly Wickline, EDAC Secretary

1. **Silent Roll Call** – meeting began at 1:30 p.m.

2. **Public Comment**
   None

3. **Action Items**
   A. **Approval of December 6, 2016 Minutes**
   Stephanie Dement made the motion to approve the minutes of the December 6, 2016 meeting; the motion was seconded by Colin Roe.
   The motion passed with following vote:
   Ayes: Alikhan, Dement, Onstott, Roe, Sakala
   Noes: None
   Abstain: Tallman

4. **Discussion Items**
   A. **Review Economic Development Strategy Update**
   Staff presented the latest draft version of the ED Strategy, committee members provided feedback and suggested additional edits. Committee members suggested development of an ambassador committee to assist staff with Business Retention. Staff will prepare a final draft of the ED Strategy with revisions for EDAC members to review and look at opportunities for volunteer ambassador committee involvement.

   Public Comment: Wendy Gerig suggested including Higher Education Intern programs to the ED Strategy.

   - *Stephanie Dement departed meeting at 2:30 p.m.*

5. **Handouts**
   Copies of the January and February Business Matters newsletters were distributed.

6. Rountable

Brief discussions:
Ettore's Bakery and Restaurant – opening by summer at 390 N. Sunrise (previously ASR)
Broderick's Roadhouse – has submitted a TI for 1516 Eureka Rd (previously Chili's)
A permit has been submitted by a Top 10 U.S. Business for a 316,000 sq. ft. distribution center on Foothills Blvd, an announcement will be made soon.
Roseville 2017 will be held at Bayside Church on May 5th

7. Adjournment

A motion was made by Colin Roe and seconded by Sakala to adjourn the meeting at 2:44 p.m.
The motion passed with following vote:
Ayes: Alikhan, Onstott, Roe, Sakala, Tallman
Noes: None
Abstain: None
Dement not present for vote