



AGENDA

February 18, 2020

TRANSPORTATION COMMISSION MEETING
6:00 PM
Council Chambers
311 Vernon Street
Roseville, California

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PLEDGE OF ALLEGIANCE**
4. **PUBLIC COMMENTS**
5. **CONSENT CALENDAR**
 - 5.1. 5.1 Approval of the November 19th, 2019 Minutes
6. **REQUESTS/PRESENTATIONS**

6.1. Appointment of 2020 Chair and Vice-Chair to the Transportation Commission

Transportation Commission will take action to appoint a Chair and Vice-Chair for the Transportation Commission to serve until December 31, 2020.

6.2. Keep Placer Moving

Placer County Transportation Planning Agency (PCTPA) Executive Director Mike Luken will make a presentation on Keep Placer Moving, a proposal to provide vital funding for important transportation projects in the South Placer communities of Roseville, Rocklin and Lincoln.

6.3. Short Range Transit Plan Implementation

This is an informational presentation on the process to be used to modify Roseville Transit commuter and local bus services per the Short Range Transit Plan.

7. BOARD MEMBER / COMMISSIONER / STAFF REPORT

8. ADJOURNMENT



TRANSPORTATION COMMISSION COMMUNICATION

Title: Appointment of 2020 Chair and Vice-Chair to the Transportation Commission
Contact: Mike Dour, mdour@roseville.ca.us, 916-746-1304
Lainie Anderson, landerson@roseville.ca.us, 916-746-1329

Meeting Date: 2/18/2020
Item #: 6.1.

RECOMMENDATION

Staff recommends the Transportation Commission take action to appoint a Chair and Vice-Chair for the Transportation Commission to serve until December 31, 2020.

BACKGROUND

In accordance with the Transportation Commission Meeting Procedures, a Chair and Vice-Chair shall be appointed for a period of one year. There are no limitations on the number of consecutive terms a Commissioner may serve as Chair or Vice-Chair, provided they are appointed or re-appointed to the Commission.

Respectfully Submitted,

Michael Dour, Alternative Transportation Manager

Jason Shykowski, Public Works Director



TRANSPORTATION COMMISSION COMMUNICATION

Title: Keep Placer Moving
Contact: Michael Dour, mdour@roseville.ca.us, (916) 746-1304
Mike Luken, mluken@pctpa.net, (530) 823-4030

Meeting Date: 2/18/2020
Item #: 6.2.

RECOMMENDATION

No action is required. This is an informational presentation.

BACKGROUND

Keep Placer Moving is a proposal to provide vital funding for important transportation projects in the South Placer communities of Roseville, Rocklin and Lincoln. The Keep Placer Moving transportation plan includes projects to reduce congestion on local roads, improve emergency responder access, expand transit for seniors and people with disabilities, add sidewalks and trails, and provide Safe Routes to School for children.

Key Projects include:

- I-80/Highway 65 Interchange Improvements (Phases 2-4)
- Highway 65 Widening
- Placer Parkway
- Baseline Road Widening
- Blue Oaks Boulevard Bridge Widening
- Pleasant Grove Boulevard Widening

At the meeting, Placer County Transportation Planning Agency (PCTPA) Executive Director Mike Luken will make a presentation on Keep Placer Moving.

Respectfully Submitted,

Michael Dour, Alternative Transportation Manager

Jason Shykowski, Public Works Director

ATTACHMENTS:

Description

Keep Placer Moving Flyer

KEEP PLACER MOVING



Thriving Community

A properly functioning and well-maintained transportation system in Placer County is a key component of our high **quality of life** and ability to attract jobs to our region. For Placer County residents to continue to enjoy the quality of life that we expect and deserve, we must continue to maintain our existing freeways, streets and roads; and, build new and expanded transportation improvements to Keep Placer Moving.



PCTPA Has Delivered

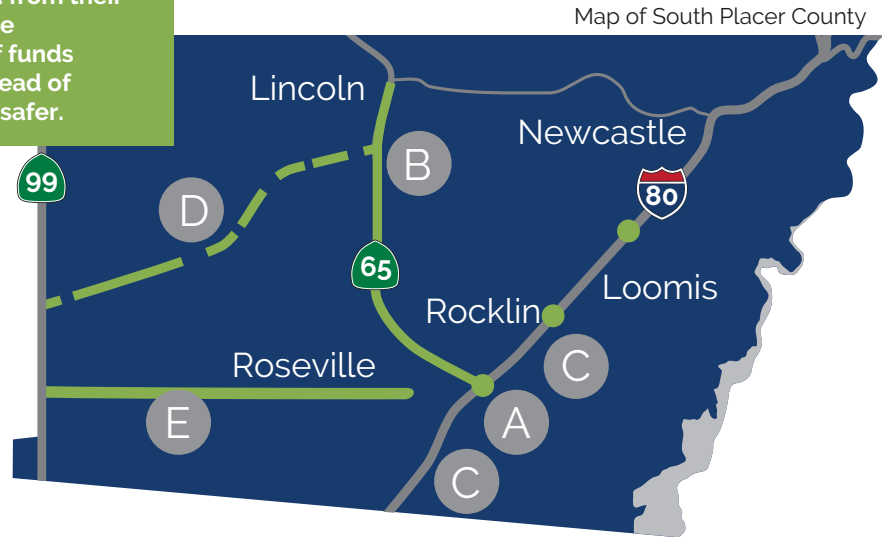
PCTPA is a countywide agency governed by locally elected officials, including two members of the Board of Supervisors and a councilmember from each of Placer County's six cities/towns. It is a small and efficient agency that manages the entire regional transportation system with a staff of only seven, and currently spends over 99% of all funds managed by the agency on transportation projects. Despite a limited source of funds, **PCTPA has been able to successfully complete the first phase of the I-80 / Highway 65 Interchange Project on time and under budget.** However, all avenues for additional funding have been exhausted, and without a local source of funds, we cannot successfully compete for federal and state matching funds.



Major Freeways and Road Projects in South Placer

The vast majority of Placer County residents travel to and from their destinations on our system of freeways and roads. And the transportation plan reflects that, with the largest share of funds allocated to expanding this system to relieve and stay ahead of growing congestion, and making our freeways and roads safer.

- A Expand/Reconfigure Highway 65/I-80 Interchange To Improve Capacity And Safety
- B Widen Highway 65
- C Fix Bottlenecks at Rocklin Road & Douglas Blvd
- D Construct Placer Parkway
- E Widen Baseline Road



Additional Transportation Investments



Capital Corridor Expansion

Expand existing service from Roseville to Sacramento to the Bay Area from one to ten trains per day, giving commuters another option and reducing congestion on I-80.



Senior, Disabled & Innovative Transit Service

\$64 million will be invested into better options for seniors and disabled persons to help maintain their independence and mobility, as well as improve local transit service for all.



Commuter Bus Service

An estimated \$32 million of funding for expanded commuter bus services will give additional options for those who this service makes sense, reducing cars on freeways.



Bike & Pedestrian Mobility & Safety

An estimated \$64 million will be used to match local, state and federal funds to construct and improve bicycle, pedestrian and neighborhood electric vehicle facilities.

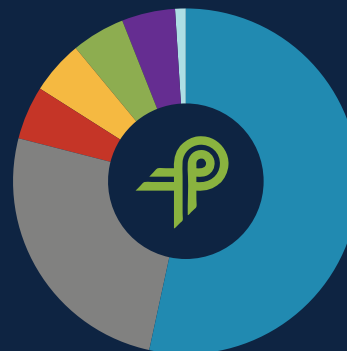


Safe Routes to Schools

The Keep Placer Moving plan provides funding for Safe Routes to School. This includes funding for local jurisdictions to improve, and add or improve sidewalks, improve pavement markings, lighting and other safety additions.

Transparency / Oversight and Administration

TRANSPORTATION TAX REVENUE ALLOCATIONS



It is important that the people of Placer County know that the funds generated by this sales tax will be used **only** for the Keep Placer Moving plan, and therefore, the Measure will establish a robust system of public accountability, including:

- An Independent Citizen Oversight Committee of Citizens Who Are Not Agency or Government Officials
- Voters Have the Right to Repeal This Tax if Promises Aren't Kept
- Annual, Independent Audits of the Spending
- A Public Report to the Taxpayers Detailing the Audit



TRANSPORTATION COMMISSION COMMUNICATION

Title: Short Range Transit Plan Implementation
Contact: Eileen Bruggeman, ebruggeman@Roseville.ca.us, 916-774-5449

Meeting Date: 2/18/2020
Item #: 6.3.

RECOMMENDATION

None. For information and discussion only.

BACKGROUND

This is an informational presentation of the draft work plans (see attached) that will guide the planning process for modifications to Roseville Transit commuter and local bus service. These plans are intended to enhance transit services as recommended in the Roseville Transit Short Range Transit Plan 2018-2025 (SRTP).

The SRTP provides a multi-year plan for operations and capital investment strategies to better address changing transit needs. The SRTP evaluates a range of operational, capital, financial and management alternatives for Roseville Transit. The alternatives are evaluated for their potential to provide needed mobility services while effectively and efficiently using the limited resources available to Roseville Transit. Effectiveness and efficiency are measured by looking at how the various alternatives would influence ridership, fare box revenue, operating costs, and operating subsidy. Please click here if you would like to view the SRTP <http://pctpa.net/transit-planning/>.

The SRTP's operational recommendations include adjusting both Commuter and Local services. The attached work plans identify the process to be used for further analysis of these recommendations, including draft criteria for service adjustments. The work plans also note that the planning process will include a robust public participation effort and further review by the Transportation Commission prior to forwarding proposed operational changes to the City Council.

We anticipate that the route planning process will take approximately 1 year to complete, and that service changes would be implemented in 2021.

Respectfully Submitted,

Mike Dour, Alternative Transportation Manager and Eileen Bruggeman, Alternative Transportation

Analys

Jason Shykowski, Public Works Director

ATTACHMENTS:

Description

Local Service Work Plan

Commuter Service Work Plan

WORK PLAN – ROSEVILLE TRANSIT 2020/21 LOCAL SERVICE ROUTE OPTIMIZATION

PURPOSE: Evaluate the existing Local routes provided by the City of Roseville within the context of further evaluation of recommendations identified in the Short Range Transit Plan adopted in 2019.

BACKGROUND: Per Transportation Development Act (TDA) requirements a service is required to meet a minimum fare box recovery ratio. The Roseville Short Range Transit Plan (S RTP) recommendations for the Local service include:

- Improve ridership of Routes C/G/E/F (served by 1 bus) by either
 - Combine Route L with a streamlined Route C, and provision of a Transportation Network Company (TNC) such as Uber or Lyft, for east Roseville to offset the loss of Routes G/E/F inclusive of service to Sierra College in Rocklin; or
 - If a TNC program is not feasible, streamline the existing CGEF service into two-way Routes C and E is also viable (remove underperforming segments).
- Extend the Saturday span of service until 6PM.
- Shift the Route D and Route L 3 to 5 minutes earlier to provide better connections at Civic Center. *(Note: In November 2019, the Route D and L adjustments were completed.)*
- Enter into a TNC subsidy program for connections between the train station and the nearby transit hubs.

SERVICE UPDATE CRITERIA (PRELIMINARY): Staff has identified below preliminary criteria for local service adjustments. We will confirm the criteria through the public outreach process.

1. Ensure fiscal responsibility by minimizing operational and capital cost increases.
2. Balance increased operational costs with increased ridership and associated fare revenue to achieve a 15% fare box recovery ratio (current FRR for local service is 13%).
3. Consider options for increased bus route frequency on high potential ridership corridors, in balance with geographic coverage of routes.
4. Proximity to transit dependent populations such as low income households, no/low car ownership households and senior communities.
5. Access to jobs, social services, medical services, and other public transit services.
6. Enhance customer comfort, convenience and reliability through operational enhancements.

WORK PROGRAM:

- Coordinate with PCTPA use of a consultant to evaluate use of microtransit services, or TNCs in similar communities, and identify if there is a model program that would be feasible for east Roseville, or last mile, or from the train station.
- Research existing conditions, opportunities and constraints for re-routing of Local routes.
- Identify a plan for public engagement (possible user survey, workshops, public hearings, etc.).
- Finalize recommendations, with identification of revenue, costs and timing.
- Public review and presentation of recommended updates to Transportation Commission.
- City Council review and approval.

WORK PLAN – ROSEVILLE TRANSIT – 2020/21 COMMUTER SERVICE UPDATES

PURPOSE: Evaluate the existing 10 morning and 10 afternoon commuter routes provided by the City of Roseville within the context of further evaluation of recommendations identified in the Short Range Transit Plan adopted in 2019.

BACKGROUND: The Transportation Development Act (TDA) requires transit systems meet a minimum fare box recovery ratio to help ensure public funds are being used effectively to provide public transportation. Short Range Transit Plans (S RTP) are periodically developed to identify operational and/or capital improvements that are recommended to further improve a transit service.

The Roseville S RTP recommendations for the Commuter service include:

- Extending some of the PM runs to improve service to the Mahany Park park-and-ride. *(Note: In November 2019, commuter routes AM-8 and PM-8 were adjusted to include stops at Mahany Park, expanding total service to Mahany Park from 4 to 6 routes per day.)*
- Elimination of the reverse commute service.
- Providing at least two and preferable four additional runs per day, with one of the new PM runs departing downtown around 3 PM.
- Revising the schedules to provide an additional 10 minutes of running time along the freeway corridor (and consideration of shifting to the I-5 corridor).
- Serving the Louis/Orlando park-and-ride, instead of the Maidu Park park-and-ride.

Other considerations (not identified in the S RTP) for commuter service adjustments include:

- The City has committed to running a 5-year pilot of a peak-hour shuttle from West Roseville to the Watt I-80 light rail station.
- New development along Richards Boulevard and upgrades to Sacramento Valley train station may present opportunities for increased ridership.
- Consideration of existing and planned commuter service by Placer County Transit.
- Conversion of the Commuter bus fleet to zero emission battery electric technology.

SERVICE UPDATE CRITERIA (PRELIMINARY): Staff has identified below preliminary criteria for commuter service adjustments. We will confirm the criteria through the public outreach process.

1. Ensure fiscal responsibility by minimizing operational and capital cost increases.
2. Balance increased operational costs with increased ridership and associated fare revenue to achieve a 75% fare box recovery ratio.
3. Enhance customer comfort, convenience and reliability through operational enhancements.

WORK PROGRAM:

- Research existing conditions, opportunities, and constraints
- Identify a plan for public engagement (possible user survey, workshops, public hearings, etc.)
- Confirm commuter service update criteria
- Develop draft recommendations for commuter service updates
- Public review and presentation of recommended updates to Transportation Commission
- City Council review and approval