



**Economic Development Advisory Committee
Tuesday, January 22, 2019
1:30 p.m.
Hutchison Conference Room
311 Vernon Street**

1. CALL TO ORDER

Councilmember Scott Alvord called the January 22, 2019 meeting to order at 1:37 p.m.

2. ROLL CALL

Committee Members Present:

Councilmember Scott Alvord
Naaz Alikhan, Industry Representative
Eric Avery, Industry Representative
Wendy Gerig, Chamber Representative
Angela Tsukiji, Industry Representative

City Staff Present:

Laura Matteoli, Economic Development Director
Michelle Sheidenberger, Assistant City Attorney
Wayne Wiley, Economic Development Analyst
Kelly Wickline, EDAC Secretary

Committee Members Absent:

Stephanie Dement, Jason Hartmann

3. WELCOME COMMITTEE MEMBER – Angela Tsukiji

Angela Tsukiji was introduced to the committee, Angela was appointed by Council to serve as an Industry Representative for EDAC.

4. PUBLIC COMMENTS

None

5. CONSENT CALENDAR

5.1. MINUTES OF August 28, 2018

Motion by Wendy Gerig, seconded by Eric Avery to approve the Minutes of August 28, 2018.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Gerig, Tsukiji

Noes: None

Abstain: None

Absent: Dement, Hartmann

6. COMMITTEE MEMBER / STAFF REPORTS

6.1. Roseville Advantage Finance Program

Laura reviewed the Roseville Advantage Finance Program RFP going to Council on January 25, 2019. The loan program will help existing businesses grow and prosper, pursue new business development and diversify its business community. The program will be designed to attract and benefit local businesses and will be supported with commensurate account deposits made in the respective bank. Only locally headquartered banks were eligible to submit proposals. The city will assist with marketing program and report back every 6 months.

6.2. 2019 Economic Forecast

Laura provided 2019 Economic Forecast:

Office 8.6%, Industrial 2.1%, Retail 3.4%, Unemployment 3.1%, Job Growth 1.3%

6.3. Downtown Business Updates

Wayne provided Downtown Business Updates:

- Bridge projects to be completed fall of 2019
- Fire Station 1 sold to University Development Foundation in December
- Mercy Housing Project – 58 units, as of January 31st full with a waiting list
- PBID Renewal – 10 year term beginning 2020
- RFP Tower Theater – Application process for short term rentals
- RFP Post Office – selection process is underway

6.4. Roundtable

The following items were discussed during roundtable:

Naaz Alikhan (Williams + Paddon) and Eric Avery (MLIC) shared the following, in summary:

- Timing of non-residential plan checks have slipped
- Recent staffing changes are causing delays in turnaround time causing increased costs
- Third party plan check comments seem to be getting out of hand and difficult understand what is needed
- Online submittal process difficulties
 - Electronic Plan Check System does not allow redline during last plan check, minor plan check revisions are taking an additional 5-6 weeks.
 - Not receiving immediate notification when TI is not accepted
 - General feeling of being lost in the system
- Suggested separating the stakeholder meetings into two separate meetings: residential and non-residential

Staff will facilitate a meeting between Development Services, Williams + Paddon and MLIC to discuss the challenges being experienced.

Angela Tsukiji - Forward Planning: Investing in Opportunity Zones event being held on March 15th at Falls Event Center

Wendy Gerig - Roseville 2019 will be held @the Grounds on May 22nd

- Ground Breaking of Event Center @the Grounds – January 23rd
- Recommended a PVT Representative be added to EDAC – staff will reach out during the next recruitment
- Villa Sport holding job fair

Scott Alvord - TSI Job Fair was very well attended, 30 companies participated and 100 TSI employees

- Inquired on the status of the Adventist Health site and if an amphitheater is planned in Royer Park

7. ADJOURNMENT

A motion was made by Angela Tsukiji and seconded by Eric Avery to adjourn the meeting at 2:56 p.m.

The motion passed with following vote:

Ayes: Alvord, Alikhan, Avery, Gerig, Tsukiji

Noes: None

Abstain: None

Absent: Dement, Hartmann