



AGENDA

April 22, 2025

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

1:30 p.m.

Roseville Venture Lab 1st floor

316 Vernon Street

Roseville CA

THE CITY OF ROSEVILLE WELCOMES YOUR PARTICIPATION

If an agenda item is open to public comment, such public comment shall be addressed to the chair of the meeting.

Public Comment - Speakers have three minutes under Public Comment to speak on issues that are not listed on the agenda and are within the City's jurisdiction. The Brown Act does not permit any action or discussion on items not listed on the agenda.

Consent Calendar - If applicable, the Consent Calendar consists of routine items that may be approved by one motion. Any person can remove an item from the Consent Calendar to be discussed separately.

Agenda Items - Speakers have five minutes to address items that are listed on the agenda.

Levine Act Provisions - The Levine Act requires a Party (or its agent (s)) to a Proceeding before the City of Roseville that involves any action or consideration to their contract, license, permit, or other entitlement for use, to disclose any campaign contribution made to City elected or appointed officers (including Councilmembers, Planning Commissioners, and members of other City boards and commissions) totaling more than \$250 within the 12 months before the City decision.

Americans with Disabilities Act - Notify the City Clerk or Secretary at least 72 hours in advance if special assistance is required to participate in a meeting including the need of auxiliary aids or services.

Audio/Visual Presentations - If making a presentation regarding an agenda item, audio/visual materials must be submitted to the City Clerk or Secretary at least 72 hours in advance.

Roseville City Clerk 311 Vernon Street, Roseville, CA 916-774-5200 TDD 916-774-5220

1. CALL TO ORDER
2. SILENT ROLL CALL
3. PUBLIC COMMENTS

4. MINUTES

4.1. Approval of Minutes from previous meeting

Approve the Draft Minutes of the January 28, 2025, Economic Development Advisory Committee meeting.

5. NEW BUSINESS

5.1. Office Market Update

Scott Rush, Vice President with Coldwell Banker Richard Ellis (CBRE), will present an office market update focused on trends throughout the Sacramento Region and City of Roseville. For information only.

5.2. Roseville Venture Lab Update

Economic Development Manager Wayne Wiley will present the Roseville Venture Lab update. For information only.

5.3. Downtown Parking Management Plan

Economic Development Analyst Gina McColl will present an update on the Downtown Parking Management Plan. For Information only.

5.4. Downtown Roseville Partnership Annual Report

Economic Development Analyst Gina McColl will present the Downtown Roseville Partnership Annual Report. For information only.

5.5. Business Engagement Program

Economic Development Project Manager Rob Cline will provide an update on the 2025 Business Engagement Program focused on small businesses. For information only.

6. ROUNDTABLE

7. ADJOURNMENT



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE COMMUNICATION

Title: Approval of Minutes from previous meeting
Contact: Cary Camilleri, cacamilleri@roseville.ca.us, 916-746-1350

Meeting Date: 4/22/2025
Item #: 4.1.

RECOMMENDATION

Approve the Draft Minutes of the January 28, 2025, Economic Development Advisory Committee meeting.

BACKGROUND

Respectfully Submitted,

Cary Camilleri, Management Assistant

Melissa Anguiano, Economic Development Director

ATTACHMENTS:

Description

DRAFT_EDAC Minutes_1-28-2025 meeting



MINUTES
January 28, 2025
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING
1:30 p.m.
Roseville Venture Lab 1st floor
316 Vernon Street
Roseville CA

1. CALL TO ORDER – WELCOME NEW CHAIR TRACY MENDONSA

Chair Tracy Mendonsa called the Economic Development Advisory Committee meeting to order at 1:30 p.m.

Economic Development Director Melissa Anguiano introduced the Economic Development Advisory Committee's newest Chair, Tracy Mendonsa, City of Roseville Councilmember

2. SILENT ROLL CALL

Committee Members Present:

Chair Tracy Mendonsa, Councilmember
Michael Tronnes, Industry Representative
Andrew Tagg, Industry Representative
Naaz Alikhan, Industry Representative

Committee Members Absent:

Chamber Representative Stephen Clark
Angela Tsukiji, Industry Representative
Jeff Richardson, Industry Representative

3. PUBLIC COMMENTS

No Public Comments received.

4. MINUTES

4.1. Approval of Minutes from October 22, 2024, meeting

Approve the Draft Minutes of the October 22, 2024, Economic Development Advisory Committee meeting.

No Public Comments received.

Motion by Michael Tronnes, seconded by, Andrew Tagg to approve the Minutes of the October 22, 2024, meeting.

The motion passed by the following vote:

Ayes: Chair Tracy Mendonsa, Michael Tronnes, Andrew Tagg, and Naaz Alikhan

Noes: None

Abstain: None

Absent: Stephen Clark, Angela Tsukiji, Jeff Richardson

Minutes of the October 22, 2024, meeting approved.

5. NEW BUSINESS

5.1. Industrial Market Update and Outlook

Todd Sanfilippo, Executive Vice President with Coldwell Banker Richard Ellis (CBRE), will present an industrial market update focused on trends throughout the Sacramento Region and City of Roseville. For information only.

No Public Comments received.

Todd Sanfilippo, Executive Vice President with CBRE presented an informational industrial market update.

5.2. 2024 Business Engagement Program

Economic Development Project Manager Rob Cline and Economic Development Analyst Gina McColl will provide a recap of the 2024 Business Engagement Program. For information only.

No Public Comments received.

Economic Development Project Manager Rob Cline and Economic Development Analyst Gina McColl provided a recap of the 2024 Business Engagement Program.

5.3. Economic Development Progress Report

Economic Development Analyst Gina McColl will provide a summary of the data and progress for Year Two of the Economic Development Strategy for Committee feedback. For Information only.

No Public Comments received.

Economic Development Analyst Gina McColl provided an informational summary of the data and progress for Year Two of the Economic Development Strategy.

5.4. Data Challenge Update

Economic Development Analyst Gina McColl will provide an update on the Invest Heath Roseville Data Challenge work from 2024, provide a summary of findings of the data for Roseville's core neighborhoods, and report on Sacramento Area Council of Governments (SACOG) Engage, Empower, and Implement (EEI) grant award. For information only.

No Public Comments received.

Economic Development Analyst Gina McColl provided the informational updates on Invest Health Roseville Data Challenge work, a summary of data for Roseville's core neighborhoods, and information on SACOG EEI grant award program.

Committee Member Michael Tronnes excused himself from the meeting. The committee quorum was less than the majority of the committee and the informational presentation was promptly concluded by Economic Development Analyst Gina McColl, and the meeting was adjourned.

Chair Tracy Mendonsa adjourned the meeting at 3:13pm

6. ROUNDTABLE

6.1. Roundtable

The meeting was adjourned and there was no Roundtable session.

7. ADJOURNMENT

Meeting was adjourned at 3:13pm

DRAFT