



MINUTES
January 28, 2025
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING
1:30 p.m.
Roseville Venture Lab 1st floor
316 Vernon Street
Roseville CA

1. CALL TO ORDER – WELCOME NEW CHAIR TRACY MENDONSA

Chair Tracy Mendonsa called the Economic Development Advisory Committee meeting to order at 1:30 p.m.

Economic Development Director Melissa Anguiano introduced the Economic Development Advisory Committee's newest Chair, Tracy Mendonsa, City of Roseville Councilmember

2. SILENT ROLL CALL

Committee Members Present:

Chair Tracy Mendonsa, Councilmember
Michael Tronnes, Industry Representative
Andrew Tagg, Industry Representative
Naaz Alikhan, Industry Representative

Committee Members Absent:

Chamber Representative Stephen Clark
Angela Tsukiji, Industry Representative
Jeff Richardson, Industry Representative

3. PUBLIC COMMENTS

No Public Comments received.

4. MINUTES

4.1. Approval of Minutes from October 22, 2024, meeting

Approve the Draft Minutes of the October 22, 2024, Economic Development Advisory Committee meeting.

No Public Comments received.

Motion by Michael Tronnes, seconded by, Andrew Tagg to approve the Minutes of the October 22, 2024, meeting.

The motion passed by the following vote:

Ayes: Chair Tracy Mendonsa, Michael Tronnes, Andrew Tagg, and Naaz Alikhan

Noes: None

Abstain: None

Absent: Stephen Clark, Angela Tsukiji, Jeff Richardson

Minutes of the October 22, 2024, meeting approved.

5. NEW BUSINESS

5.1. Industrial Market Update and Outlook

Todd Sanfilippo, Executive Vice President with Coldwell Banker Richard Ellis (CBRE), will present an industrial market update focused on trends throughout the Sacramento Region and City of Roseville. For information only.

No Public Comments received.

Todd Sanfilippo, Executive Vice President with CBRE presented an informational industrial market update.

5.2. 2024 Business Engagement Program

Economic Development Project Manager Rob Cline and Economic Development Analyst Gina McColl will provide a recap of the 2024 Business Engagement Program. For information only.

No Public Comments received.

Economic Development Project Manager Rob Cline and Economic Development Analyst Gina McColl provided a recap of the 2024 Business Engagement Program.

5.3. Economic Development Progress Report

Economic Development Analyst Gina McColl will provide a summary of the data and progress for Year Two of the Economic Development Strategy for Committee feedback. For Information only.

No Public Comments received.

Economic Development Analyst Gina McColl provided an informational summary of the data and progress for Year Two of the Economic Development Strategy.

5.4. Data Challenge Update

Economic Development Analyst Gina McColl will provide an update on the Invest Heath Roseville Data Challenge work from 2024, provide a summary of findings of the data for Roseville's core neighborhoods, and report on Sacramento Area Council of Governments (SACOG) Engage, Empower, and Implement (EEI) grant award. For information only.

No Public Comments received.

Economic Development Analyst Gina McColl provided the informational updates on Invest Health Roseville Data Challenge work, a summary of data for Roseville's core neighborhoods, and information on SACOG EEI grant award program.

Committee Member Michael Tronnes excused himself from the meeting. The committee quorum was less than the majority of the committee and the informational presentation was promptly concluded by Economic Development Analyst Gina McColl, and the meeting was adjourned.

Chair Tracy Mendonsa adjourned the meeting at 3:13pm

6. ROUNDTABLE

6.1. Roundtable

The meeting was adjourned and there was no Roundtable session.

7. ADJOURNMENT

Meeting was adjourned at 3:13pm

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