



Solar Conference Room, 116 S Grant St Roseville

roseville.ca.us

The City of Roseville welcomes your participation.

Meeting Schedule: Regular meetings of the Roseville Economic Development Advisory Committee are held on the fourth Tuesday of January, April, July & October at 1:30 p.m.

Public Comment: Speakers have three (3) minutes under Public Comment to address the Chair of the meeting on issues that are not listed on the agenda and are within the City's jurisdiction. Please submit a yellow speaker card to the Secretary before the item is heard if you wish to make a comment.

Brown Act: The Roseville Economic Development Advisory Committee cannot discuss or act on items not listed on the agenda.

Agenda Items: Speakers have five (5) minutes to address items that are listed on the agenda.

Levine Act Provisions: If you've made a campaign contribution totaling more than \$500 to a Roseville Economic Development Advisory Committee member in the last twelve (12) months, you must disclose it before addressing an item on the agenda. Please visit Levine Act – City of Roseville for updated forms and information.

Audio/Visual Presentations: If making a presentation regarding an agenda item, audio/visual materials must be submitted to the Secretary for consideration at least 72 hours in advance.

Americans with Disabilities Act: If special assistance is required to participate in a meeting including the need of auxiliary aids or services, please notify the City Clerk at least 72 hours in advance of the meeting.
City Clerk 311 Vernon Street cityclerkroseville@roseville.ca.us 916-774-5263 TDD: 916-774-5220

Security Measures: All Roseville meeting attendees must successfully pass through a security metal detector. Any person with a prohibited item will not be allowed entry. Prohibited items include but are not limited to firearms (even with valid CCW), knives, pepper spray/mace, explosives of any kind/any weapons and/or dangerous devices of any kind, illegal drugs, and alcohol.



Tracy Mendonsa, Chair
Stephen Clark, Chamber Representative
Jeff Richardson, Committee Member
Andrew Tagg, Committee Member
Lilia Tahmasian, Committee Member
Michael Tronnes, Committee Member
Angela Tsukiji, Committee Member
Melissa Anguiano, Liaison
Cary Camilleri, Secretary

AGENDA

Economic Development Advisory Committee Meeting

July 22, 2025

1:30 PM

Solar Conference Room, 116 S Grant St Roseville

I. CALL TO ORDER

II. SILENT ROLL CALL

III. PUBLIC COMMENTS

IV. MINUTES

1. Approve the Draft Minutes of the previous meeting

Summary: Approve the Draft Minutes of the April 22, 2025, Economic Development Advisory Committee meeting.

CONTACT: Cary Camilleri 916-746-1350 cacamilleri@roseville.ca.us

V. NEW BUSINESS

1. Retail Market Update

Summary: Garrick Brown, Vice President of Real Estate Intelligence & Business Development with Gallelli Real Estate, will present on retail markets, focused on retail trends in the Roseville and Sacramento region. For information only.

CONTACT: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

2. Westfield Galleria 25th Anniversary Presentation

Summary: Jeff Richardson, Senior General Manager of Westfield Galleria, will provide a presentation on the Westfield Galleria Mall's economic impacts and its 25-year history.

CONTACT: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

3. Commercial Corridors Update

Summary: Gina McColl, Economic Development Analyst, will present an update on future redevelopment plans for the Specific Plan identified as the Commercial Corridors. For information only.

CONTACT: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

VI. ROUNDTABLE

Committee Members and Staff provide updates on relevant industry trends and projects. For information only.

VII. ADJOURNMENT



Economic Development Advisory Committee Communication

Meeting Date: 7/22/2025
Item #: IV.1
Item ID: 2025-130

Title: Approve the Draft Minutes of the previous meeting
Contact: Cary Camilleri 916-746-1350 cacamilleri@roseville.ca.us

SUMMARY

Approve the Draft Minutes of the April 22, 2025, Economic Development Advisory Committee meeting.

RECOMMENDATION

Approval of the Draft Minutes of the April 22, 2025, Economic Development Advisory Committee meeting.

Respectfully Submitted,
Cary Camilleri, Management Assistant

Melissa Anguiano, Economic Development Director

ATTACHMENTS:

1. Draft Minutes of the 4.22.25 Meeting

REVIEWERS:

Cary Camilleri, Economic Development Department

Created/Initiated - 6/24/2025



MINUTES
April 22, 2025
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING
1:30 p.m.
Roseville Venture Lab, First Floor
316 Vernon Street
Roseville, CA

1. CALL TO ORDER

Chair Tracy Mendonsa called the Economic Development Advisory Committee meeting to order at 1:30 p.m.

2. SILENT ROLL CALL

Committee Members Present:

Chair Tracy Mendonsa, Councilmember
Andrew Tagg, Industry Representative
Michael Tronnes, Industry Representative
Angela Tsukiji, Industry Representative
Jeff Richardson, Industry Representative

Stephen Clark, Roseville Area Chamber of Commerce Representative, arrived at 2:03pm following roll call.

Committee Members Absent:

Naaz Alikhan, Industry Representative

3. PUBLIC COMMENTS

No public comment received.

4. MINUTES

4.1. Approval of Minutes from previous meeting

Approve the Draft Minutes of the January 28, 2025, Economic Development Advisory Committee meeting.

No Public Comments received.

Motion by, Andrew Tagg seconded by Jeff Richardson to approve the Minutes of the January 28, 2025, meeting.

The motion passed by the following vote:

Ayes: Andrew Tagg, Jeff Richardson, Michael Tronnes, Angela Tsukiji, Chair Tracy Mendonsa

Noes: None

Absent: Naaz Alikhan

Stephen Clark arrived after this item was heard.

Minutes of the January 28, 2025, meeting approved.

5. NEW BUSINESS

5.1 Office Market Update

Scott Rush, Vice President with Coldwell Banker Richard Ellis (CBRE), provided an informational office market update focused on trends throughout the Sacramento Region and City of Roseville. No public comments received.

5.2 Roseville Venture Lab Update

Economic Development Manager Wayne Wiley provided an informational update on the Roseville Venture Lab. No public comments received.

5.3 Downtown Parking Management Plan

Economic Development Analyst Gina McColl presented an informational update on the Downtown Parking Management Plan. No public comments received.

5.4 Downtown Roseville Partnership Annual Report

Economic Development Analyst Gina McColl presented the Downtown Roseville Partnership Annual Report for information. No public comments received.

5.5 Business Engagement Program

Economic Development Project Manager Rob Cline provided an

informational update on the 2025 Business Engagement Program focused on small businesses.

6. ROUNDTABLE

6.1. Roundtable

Committee Members and Staff provided updates and information on relevant industry trends and projects, for information only.

No public comments received.

Andrew Tagg provided an update on the banking industry.

Michael Tronnes provided information on healthcare trends and facility construction.

Angela Tsukiji provided information on building industry trends.

Jeff Richardson discussed retail industry updates.

Stephen Clark provided an update on the Roseville Area Chamber of Commerce partnership with Roseville Venture Lab.

Chair Tracy Mendonsa provided comments on economic growth in the local area.

Helen Dyda, Public Information Officer, provided details about the latest development decoded information found on Roseville's home page. [Development Decoded - City of Roseville](#)

Bill Chaplin, Electric Economic Development & Partnership Manager, provided information about the Public Power Lineworkers Rodeo event held at the @The Grounds in Roseville on March 29, 2025.

Melissa Anguiano, Economic Development Director, provided updates on Roseville's consumer affairs ranking and accolades.

Wayne Wiley, Economic Development Manager, provided information on Roseville's growth in the hotel industry.

7. ADJOURNMENT

Meeting was adjourned at 3:03 p.m.

DRAFT



Economic Development Advisory Committee Communication

Meeting Date: 7/22/2025
Item #: V.1
Item ID: 2025-131

Title: Retail Market Update
Contact: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

SUMMARY

Garrick Brown, Vice President of Real Estate Intelligence & Business Development with Gallelli Real Estate, will present on retail markets, focused on retail trends in the Roseville and Sacramento region. For information only.

RECOMMENDATION

Respectfully Submitted,
Gina McColl, Economic Development Analyst

Melissa Anguiano, Economic Development Director

ATTACHMENTS:
None

REVIEWERS:
Cary Camilleri, Economic Development Department

Created/Initiated - 7/16/2025



**Economic Development Advisory
Committee
Communication**

Meeting Date: 7/22/2025
Item #: V.2
Item ID: 2025-478

Title: Westfield Galleria 25th Anniversary Presentation

Contact: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

SUMMARY

Jeff Richardson, Senior General Manager of Westfield Galleria, will provide a presentation on the Westfield Galleria Mall's economic impacts and its 25-year history.

RECOMMENDATION

Respectfully Submitted,
Gina McColl, Economic Development Analyst

Melissa Anguiano, Economic Development Director

ATTACHMENTS:

None

REVIEWERS:

Cary Camilleri, Economic Development Department

Created/Initiated - 7/15/2025



Communication

Meeting Date: 7/22/2025

Item #: V.3

Item ID: 2025-133

Title: Commercial Corridors Update
Contact: Gina McColl 916-774-5452 gmccoll@roseville.ca.us

SUMMARY

Gina McColl, Economic Development Analyst, will present an update on future redevelopment plans for the Specific Plan identified as the Commercial Corridors. For information only.

RECOMMENDATION

Respectfully Submitted,
Gina McColl, Economic Development Analyst

Melissa Anguiano, Economic Development Director

ATTACHMENTS:

None

REVIEWERS:

Cary Camilleri, Economic Development Department

Created/Initiated - 7/15/2025