



**Economic Development Advisory Committee
Tuesday, September 26, 2017
1:30 p.m. – 2:30 p.m.
Hutchison Conference Room
311 Vernon Street**

Committee Members Present:

Councilmember Tim Herman (Chair)
Stephanie Dement, Industry Representative
Jason Hartmann, Industry Representative
Geoff Sakala, Industry Representative
John Tallman, Chamber Representative

City Staff Present:

Laura Matteoli, Economic Development Manager
Michelle Sheidenberger, Assistant City Attorney
Bill Aiken, Development Analyst
Kelly Wickline, EDAC Secretary

Committee Members Absent:

Naaz Alikhan, Colin Roe

1. **Silent Roll Call** – meeting began at 1:30 p.m.
2. **Public Comment**
None
3. **Welcome Committee Member - Jason Hartmann**
Tim Herman welcomed Jason Hartmann, Jason was appointed by Council to serve as an Industry Representative for EDAC.
4. **Action Items**
 - A. **Approval of April 25, 2017 Minutes**
Stephanie Dement made the motion to approve the minutes of the April 25, 2017 meeting; the motion was seconded by Geoff Sakala.
The motion passed with following vote:
Ayes: Dement, Herman, Sakala, Tallman
Noes: None
Abstain: Hartmann
5. **Discussion Items**
 - A. **Advantage Roseville Annual Report**
Laura Matteoli provided an overview of the Advantage Roseville's year-end report. The past year was very productive, goals of 1,000 jobs and 100 million in capital investment were more than doubled. Advantage Roseville assisted with the creation of 2,235 jobs and \$287 million in capital investment. The current vacancy rates for industrial and office are approximately 7% and retail approximately 4%. Jason Hartmann requested to leads be tracked by industry, staff will track by industry.

B. ED Strategy

The Economic Development Strategy was approved by Council on September 20th. The new Business Walk model will allow EDAC members to assist with business questionnaire and walk. Businesses that have been in business over 10 years and under 2 years will be visited. Wendy Gerig will arrange Chamber volunteers to participate.

Jason Hartmann suggested a focus on Internships; the Chamber is currently working on an Internship survey, Wendy Gerig will provide results from the survey at a future meeting.

6. Handouts

Copies of the September Business Matters newsletter was distributed.

7. Rountable

Wendy Gerig has been attending the city's Infill Meetings, she's finding them very beneficial and impressed with city staff that are participating. Wendy announced that Roseville 2018 is scheduled for May 3rd at the Placer County Fairgrounds.

8. Adjournment

A motion was made by Stephanie Dement and seconded by John Tallman to adjourn the meeting at 2:10 p.m.

The motion passed with following vote:

Ayes: Dement, Hartmann, Herman, Sakala, Tallman

Noes: None

Abstain: None