



## **MINUTES**

### **February 23, 2022**

#### **SPECIAL MEETING NOTICE**

#### **CITY COUNCIL STRATEGIC PLANNING WORKSHOP PART 2**

**9:00 a.m.**

**Martha Riley Library Community Room**  
**1501 Pleasant Grove Boulevard**  
**Roseville, California**  
**[www.roseville.ca.us](http://www.roseville.ca.us)**

#### **1. CALL TO ORDER AND RECONVENE**

Mayor Krista Bernasconi called the meeting to order at 9:00 a.m.

#### **2. ROLL CALL**

Present: Houdesheldt, Alvord, Roccucci, Mendonsa, Bernasconi

#### **3. PUBLIC COMMENTS**

No public comment received.

#### **4. STRATEGIC PLANNING WORKSHOP (CONTINUED)**

##### **4.1. Recap Yesterday and Review Today**

Facilitator Greg Larson reviewed ground rules and workshop objectives.

##### **4.2. Review Progress on the City's Strategic Plan**

Greg Larson reviewed progress made on prior day.

##### **4.3. Break**

Meeting recessed at 10:15 a.m.

Meeting reconvened at 10:22 a.m.

#### 4.4. Identify Priorities for 2022 and 2023

##### Goal A: Remain Fiscally Responsible in a Changing World

- Address pension costs to provide future capacity to maintain high-quality service delivery.
- Increase funding for CIP rehabilitation to prevent erosion of infrastructure.
- Seek increased transportation funding and revenues.
- Implement new and diverse revenue streams, including pursuing increased tax revenues from hotel and motel lodging stays.

##### Goal B: Support Community Engagement and Advocacy

- Increase communications and education about City finances.
- Examine opportunities to engage increasingly diverse audiences in more diverse ways.
- Expand youth participation in boards and commissions.
- Explore volunteer opportunities for employees.

##### Goal C: Maintain a Safe and Healthy Community

- Address homelessness through stronger regional partners with defined expectations and outcomes.
- Ensure public safety service levels are maintained as the City grows.
- Strengthen inclusiveness, equality, and justice efforts for all in partnership with the community.

##### Goal D: Enhance Economic Vitality

- Advance sports tourism opportunities, including destination-type amenities.
- Consider strategic reserves and other funding for job growth incubators, vacant storefront facade improvements and other economic development opportunities.

##### Goal E: Deliver Exceptional City Services

- Remain an employer of choice through expanded recruitment and attraction efforts, a focus on retention, new labor agreements and a strong culture.
- Implement a new and more efficient way to process increasing Public Records Act requests.

##### Goal F: Invest in Well-Planned Infrastructure and Growth

- Revitalize core neighborhoods.
- Increase funding for CIP rehabilitation to prevent erosion of infrastructure.
- Prioritize completion of soccer park and crucial corridors.
- Implement micro-transit service option with Roseville transit.

#### 4.5. Wrap-up

What the Council does well:

- Cordial and collegial
- Respecting differences
- Making tough decisions

Where the Council could improve:

- One Roseville focus
- Avoiding non-local divisive issues
- Managing communications

#### 5. **ADJOURNMENT**

Mayor Krista Bernasconi adjourned the meeting at 11:28 am.